

JESSICA PEREDA



Objective

My goal is to be immersed in the day-to-day occurrences of a media company as well as be able to contribute my initiative and willingness to learn.

Professional Experience

2013 Clerk, New York Times Editing Center

Engaged in the newspaper editing process as well as being exposed to the nature of a large newspaper company while interacting with various editors and clients.

2014 Communications Intern, UF Health communications

Help write article for the systemwide newsletter distributed to 12,000 employees, repurpose and create content for internet media, assist with marketing projects, attend media event and assist media team where needed.

2013 Contributing writer, The Independent Alligator

Researched and investigated facts along with conducting interviews for news stories published in the newspaper.

2012 Contributing writer, Central Florida Future

Composed and edited political profile for the campus newspaper, experienced conducting interviews for published article

Activities

2012 Lead Scholars

Gained leadership, planning, and organizational skills along with valuable networks with student leaders on campus

2012 Journalism Club

Gained knowledge of networking, working for a daily newspapers and public-relations through various workshops and speakers

Awards

2012

Hispanic Scholarship Fund Telemundo/Univision Award

Education

2013 Associates of Arts

University of Central Florida

2016 Bachelors of Arts

University of Florida

Skills

Photoshop



Indesign



Illustrator



Audacity



Soundslide



Languages

English ★ ★ ★ ★ ★

Spanish ★ ★ ★ ★ ★

France ★ ★ ★ ★ ★

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Portfolio

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