

The Selective Disclosure of Evidence

An Experiment

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In many settings, agents communicate by disclosing *selected* evidence:

- *Journalists* select which facts to report in their articles
- *Managers* select which results to discuss in performance reports
- *Job candidates* select which achievements to list on their CVs

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A pervasive force in communication, e.g., a principal source of news media bias

(“filtering,” Gentzkow et al. '14)

A comprehensive experimental study on **selective disclosure**

We build on a small theoretical literature that studies disclosure of noisy evidence

Milgrom ('81, Bell), Fishman and Hagerty ('90, QJE), Di Tillio et al ('21, Ecma)

Our model generates rich comparative statics in N and K , e.g.,

- Which evidence do senders disclose?
- How much information do they transmit to receivers?
- Do receivers account the selection in the evidence they see?

These comparative statics inform a novel experimental design, and provide a rigorous test of the theory

1. Model
2. Equilibrium and Testable Predictions
3. Experimental Design
4. Results

model

from Milgrom (1981)

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Given θ , Sender draws N i.i.d. **signals**

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Receiver observes the message and takes an action $a \in A$

Given state θ and action a ,

– Receiver's payoff is $u(\theta, a) = -(a - \theta)^2$

wants to guess the state

– Sender's payoff is $v(\theta, a) = a$

higher actions preferred

Sender does not choose N , i.e., available evidence is **exogenous**

If $K = N$, the sender can disclose **all** her available evidence if so she wants

If $K < N$, sender can cherry pick which evidence to disclose

- $K < N$ captures exogenous communication constraints

Changes in K and N generate rich testable predictions, which we use as a test of the theory

equilibrium

Equilibrium

Our analysis focuses on pure-strategy **PBEs** (as in Okuno-Fujiwara et al., '90, *Restud*)

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We refine the equilibrium set using **neologism proofness**, Farrel ('93, *GEB*)
adapted to our setting with verifiable information

Under this refinement, our game admits a **unique** equilibrium outcome

More formally, we focus on a natural class of sender's strategies:

Definition

A sender's strategy is **maximally selective** if, given the available signals, she discloses the K -highest ones.

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Proposition 1

There exists a PBE in which the sender plays a maximally selective strategy

(Milgrom 1981)

Moreover, the outcome it induces is unique in the class of neologism-proof PBEs

Main outcome of interest is the **informativeness** the equilibrium strategies

- I.e., how effectively sender and receiver communicate

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We measure informativeness as the **correlation** btw θ and a , denoted by

$$\mathcal{I} = \text{Corr}(\theta, a)$$

as in Lizzeri, Frechette, Perego ('22, Ecma)

Rich predictions regarding how informativeness changes in K and N

Proposition 2

Fixing N , Equilibrium informativeness increases in K

Fixing K , equilibrium informativeness can increase for small N but eventually decreases to zero as $N \rightarrow \infty$

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see also Fishman and Hagerty ('90, QJE),
Di Tillio, Ottaviani and Sorensen ('21, Ecma)

Example: Conclusive Good News

predictions

Suppose $\Theta = \{\theta_L, \theta_H\}$, $p(\theta_H) = \frac{1}{2}$, $S = \{A, B\}$, $K = 1$

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$f(s \theta)$	Signal	
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θ_H	γ	$1 - \gamma$

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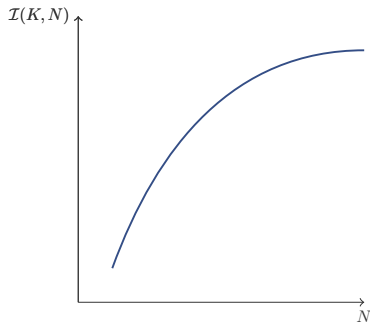
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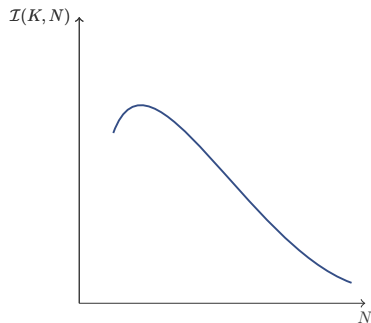
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$\mathcal{I}(K, N) = \text{more complex}$



experiment

Binary state: θ_L and θ_H , equal probability

Four possible signals $S = \{A, B, C, D\}$

Information structure f :

State	Signal			
	A	B	C	D
θ_L	10%	20%	25%	45%
θ_H	45%	25%	20%	10%

Receiver's action $a \in [0, 1]$, which makes it equivalent to a belief elicitation task

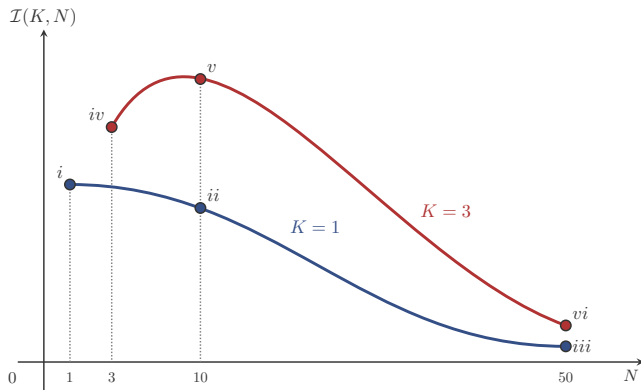
implemented using BSR (Hossain and Okui, '13 *Restud*)

[► Details](#)

We vary K and N as follows:

	$N = 1$	$N = 3$	$N = 10$	$N = 50$
$K = 1$	✓	.	✓	✓
$K = 3$.	✓	✓	✓

Main Comparative Statics



- Undergrad population Columbia and NYU: Spring, Summer, Fall 2023
- 420 subjects, between-subject design
- 6 treatments
- 4 sessions per treatment
- 30 rounds per session, random rematching
- 17.5 subjects per sessions on average
- Average payout \$30 per subject
- Fixed roles

User Interface: $N = 10$ and $K = 3$

lab implementation

Round 7 of 30: Communication Stage

You are the Sender

Reminder:

If the secret Urn is **Yellow**, this is the probability of each ball being drawn:

A	B	C	D
10 %	20 %	25 %	45 %

If the secret Urn is **Red**, this is the probability of each ball being drawn:

A	B	C	D
45 %	25 %	20 %	10 %

The secret Urn is **Yellow**

Available Balls

2

2

1

5

A

B

C

D

+

+

+

+

-

-

-

-

Your message to the Receiver is:

Send

User Interface: $N = 10$ and $K = 3$

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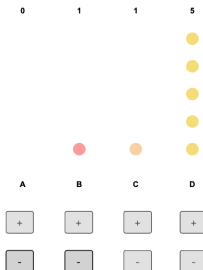
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45 %	25 %	20 %	10 %

The secret Urn is **Yellow**

Available Balls



Your message to the Receiver is:

A **A** **B**

Send

User Interface: $N = 10$ and $K = 3$

lab implementation

Round 7 of 30: Guessing Stage

You are the Receiver

Reminder:

If the secret Urn is **Yellow**, this is the probability of each ball being drawn:

A	B	C	D
10 %	20 %	25 %	45 %

If the secret Urn is **Red**, this is the probability of each ball being drawn:

A	B	C	D
45 %	25 %	20 %	10 %

The Sender had 10 available balls and they could disclose 3 or less. This is the Sender's message:



Use the slider below to indicate your Guess of how likely it is that the secret Urn is Red.

Your Guess: 10



Submit

results

Progression of our analysis:

- Which evidence do senders disclose?
- How informative is it?
- How do receivers respond to it?

result 1

(which evidence is disclosed)

Question 1: Which evidence do senders disclose?

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Theory predicts that:

- If N increases, the evidence disclosed should become **more** favorable
sender can be more selective with larger sample
- If K increases, evidence disclosed should become **less** favorable
held to higher a standard, sender needs to be less selective

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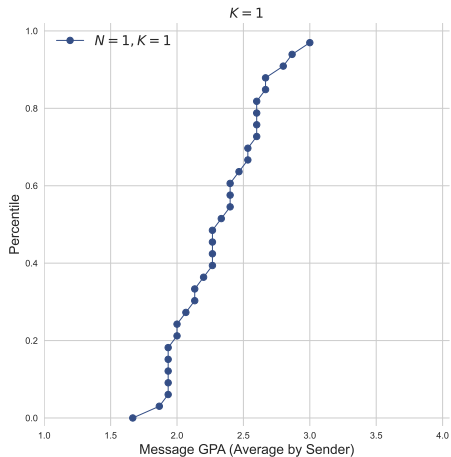
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To test this, we compute the **GPA** of each message ($A \rightsquigarrow 4$, $B \rightsquigarrow 3$, etc) and study how it changes in N and K

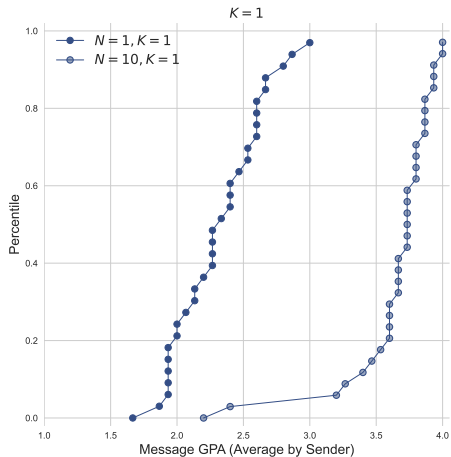
Which Evidence is Disclosed?

senders: result 1



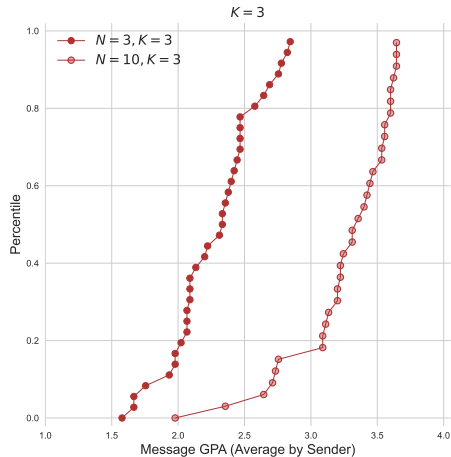
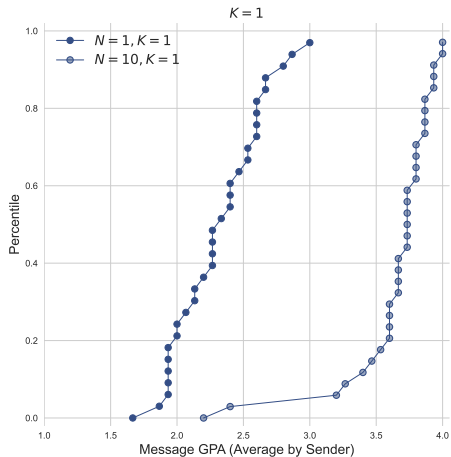
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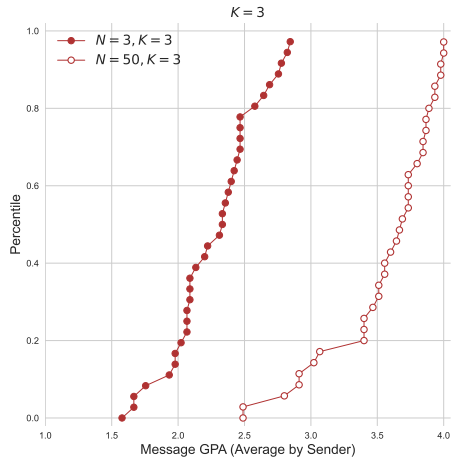
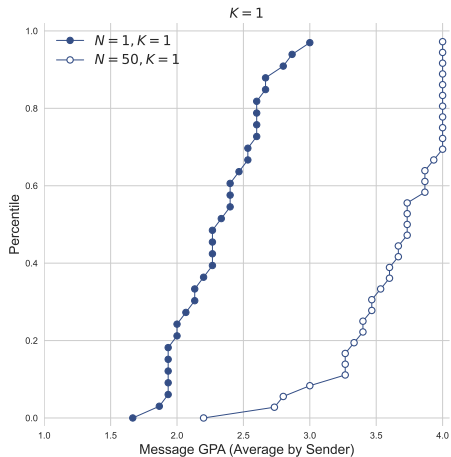
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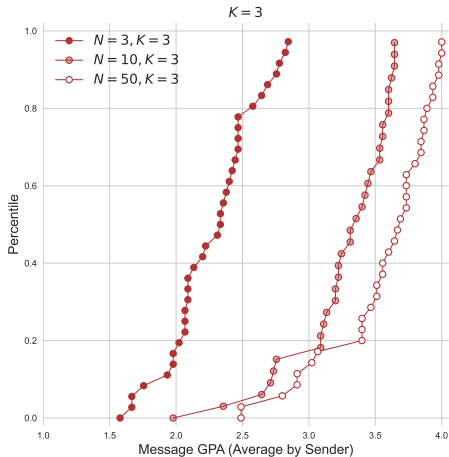
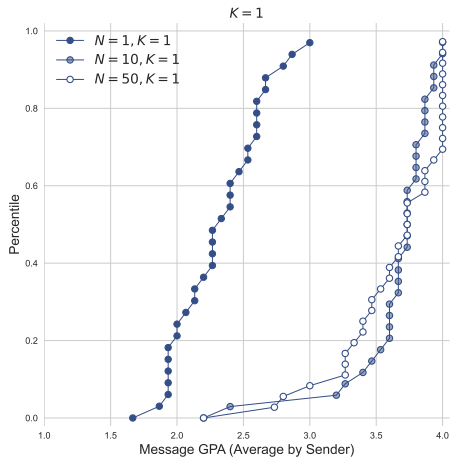
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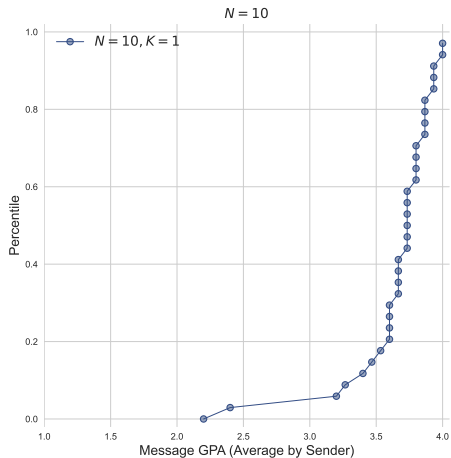
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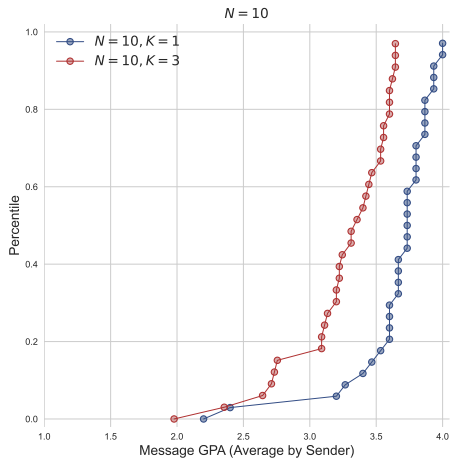
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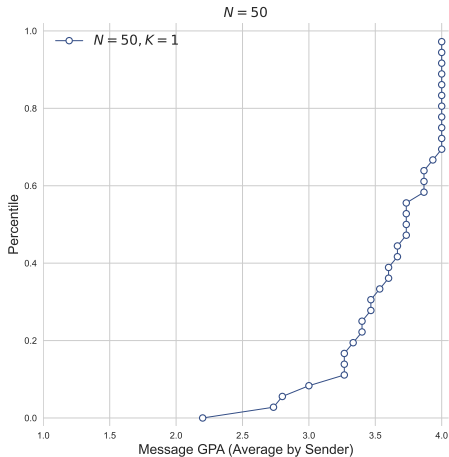
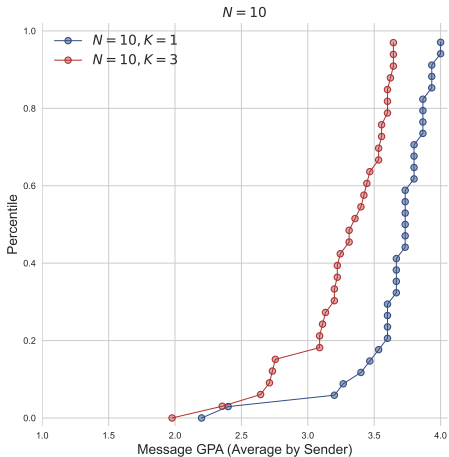
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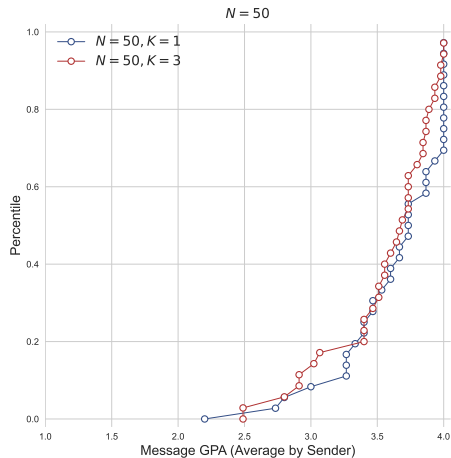
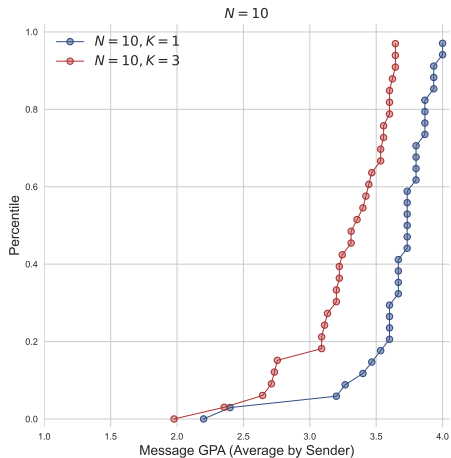
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Robustness:

- Theoretical predictions
- Average treatment effects, statistical tests
- Raw data

» Appendix

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Result 1. Senders selectively disclose the available evidence in ways that are consistent with the key qualitative predictions of the theory

Theory is held to a high standard:

- FOSD rankings are a rather demanding test for the theory
- Contrasting signs reduce scope for alternative explanations

result 2

(informativeness)

Previous result documents that senders engage in selective disclosure:

Question 2: What are the consequences of this selection on how much information is transmitted?

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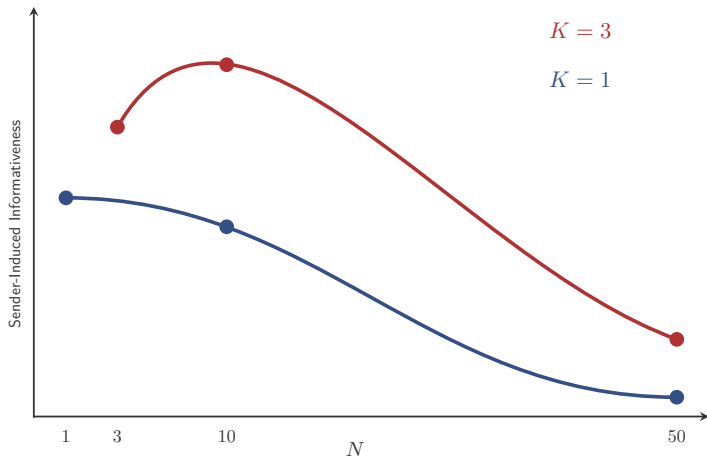
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We measure **informativeness** as the correlation between the state θ and the guess a induced by the sender's strategy

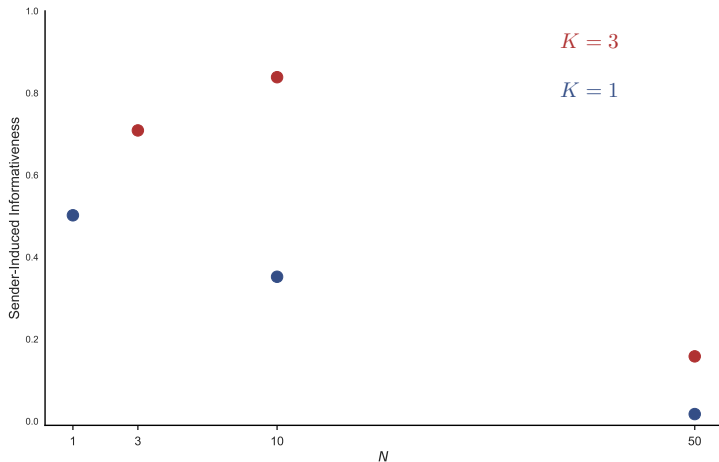
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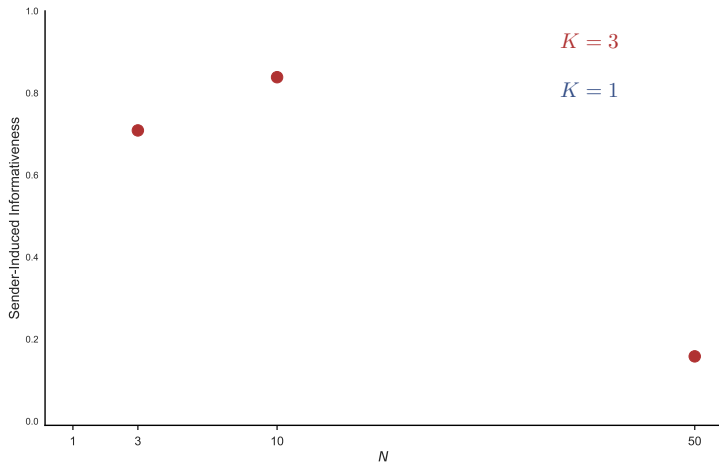
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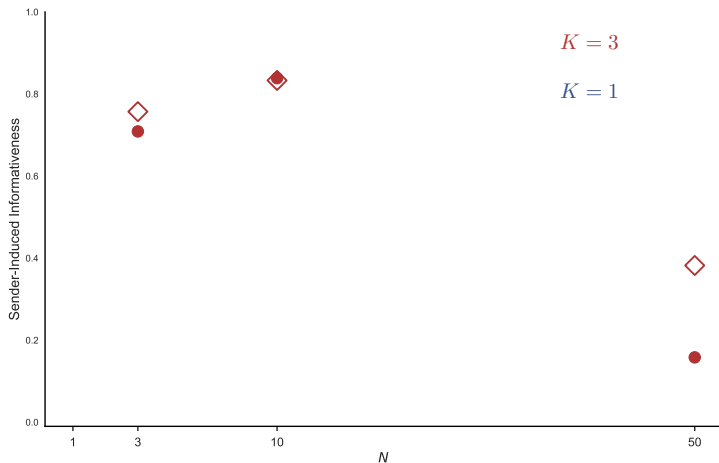
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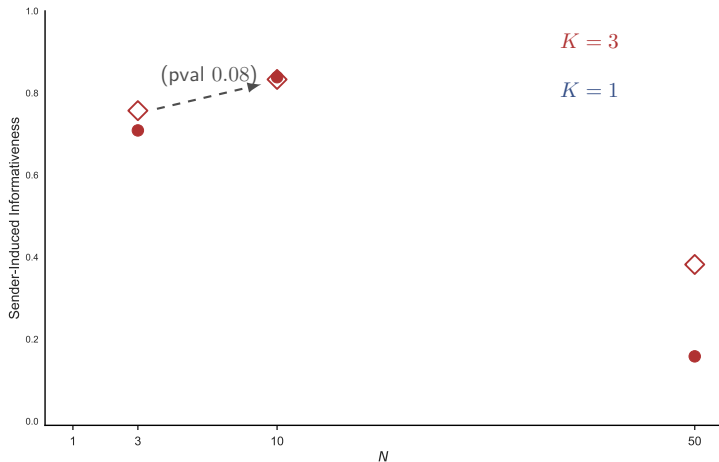
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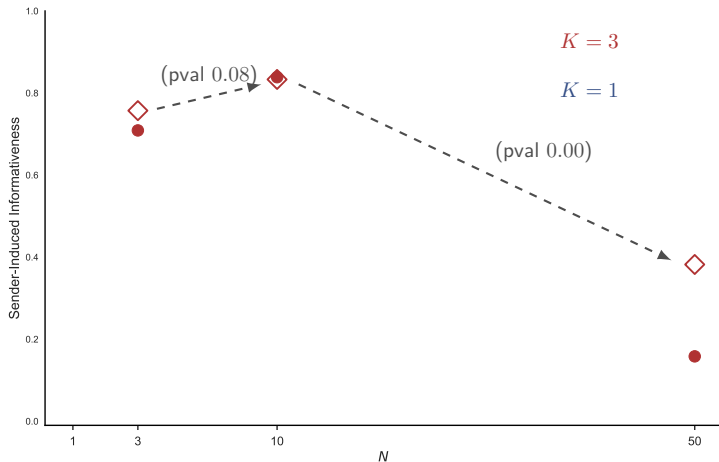
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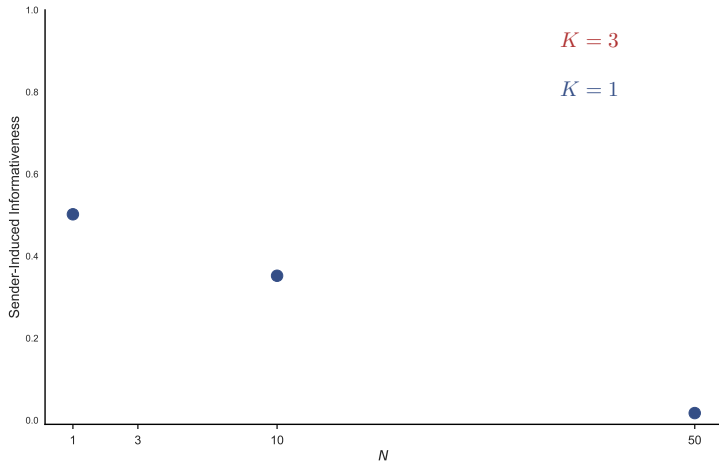
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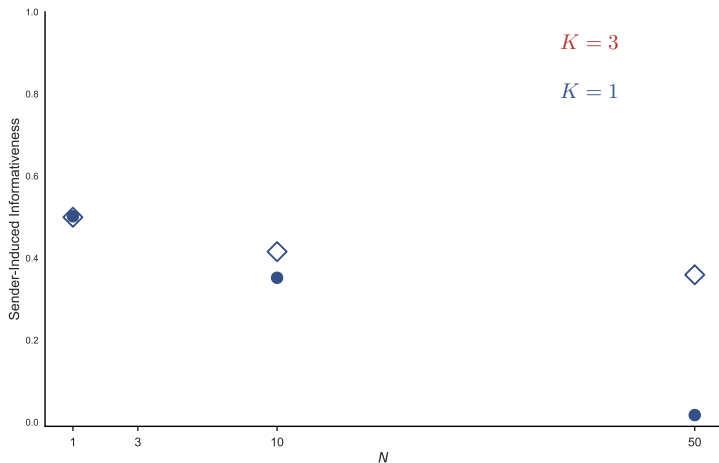
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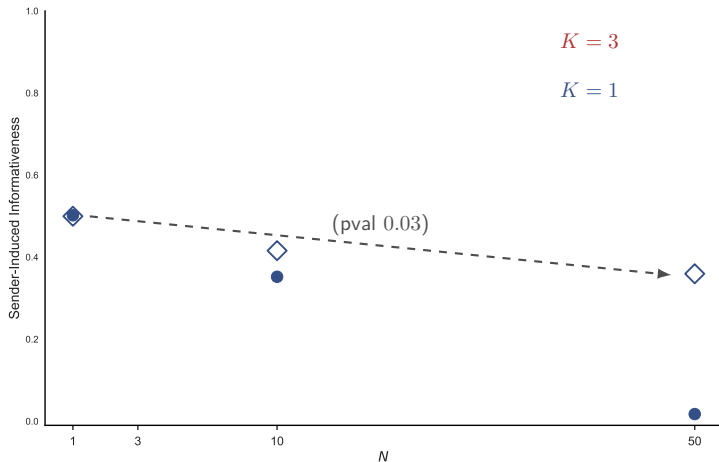
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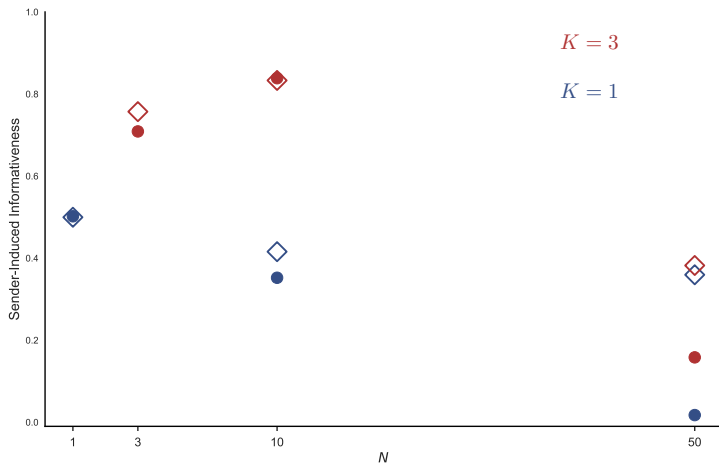
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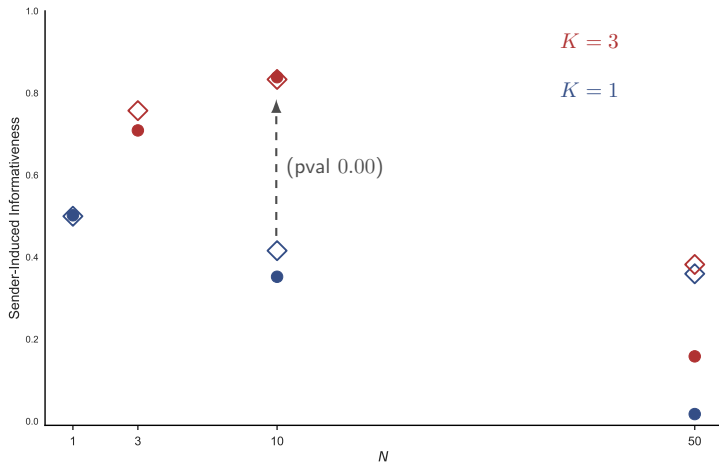
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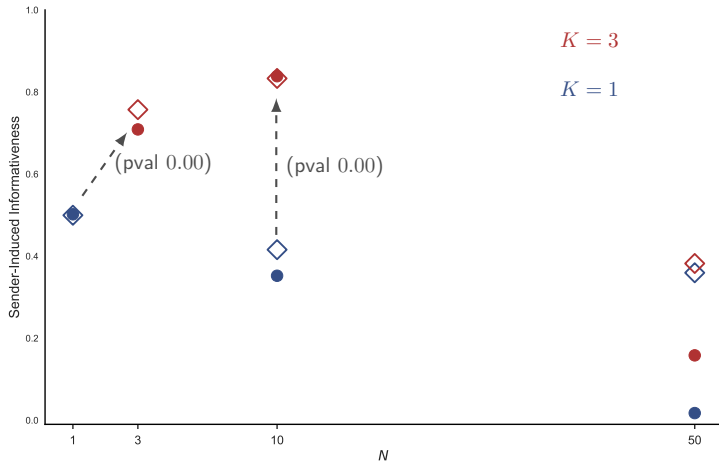
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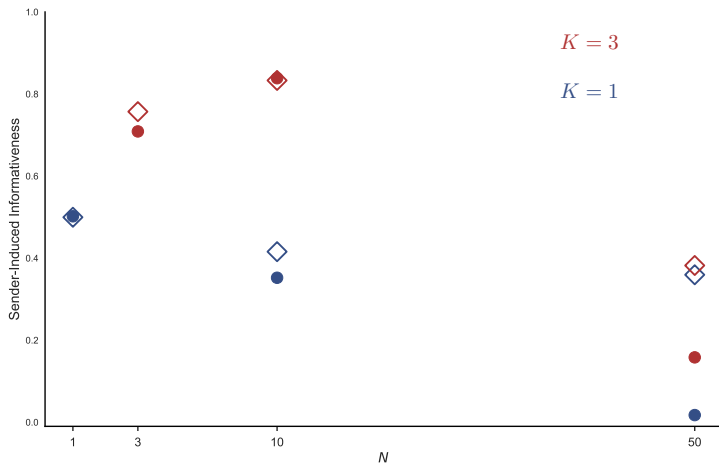
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Yet, our results also reveal substantial **quantitative** deviations

- Senders transmit (weakly) more information than it is predicted. That is, they **overcommunicate**

result 3

(overcommunication)

This finding is at odds with existing experimental literature on disclosure

e.g., Forsythe, Isaac and Palfrey ('89, Rand), Jin and Leslie ('03, QJE),
Jin, Luca, and Martin ('22, AEJ: Micro), Lizzeri, Frechette, Perego ('22, Ecma)

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- They offer empirical support to policies that mandate disclosure in the marketplace

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Question 3. Then why do we observe **overcommunication**?

In our setting, full unraveling is not an equilibrium:

►► Why?

- Informativeness is always predicted to be interior $\mathcal{I} \in (0, 1)$
- In contrast, literature largely focused on an extreme prediction: $\mathcal{I} = 1$

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Our findings suggest that **undercommunication** is not a robust behavioral feature in disclosure games

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To illustrate, we estimate an OLS regression model:

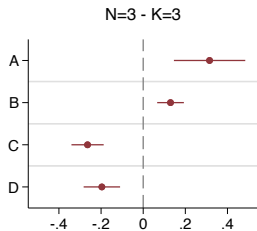
[▶ details](#)

$$\text{Prob}(s \text{ is disclosed}) = \alpha + \beta_s \cdot \theta + \gamma \cdot X + \varepsilon$$

where X is a set of regressors that controls for senders' available evidence

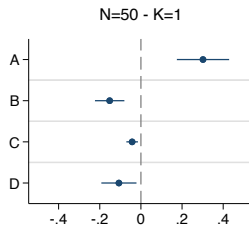
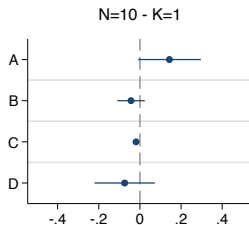
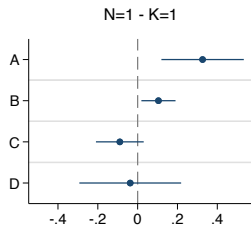
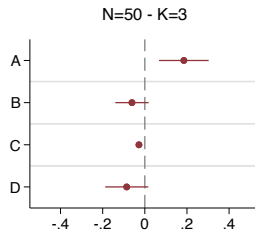
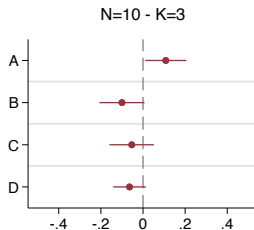
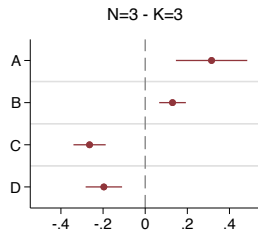
Explaining Overcommunication

senders: result 3



Explaining Overcommunication

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We find consistent patterns across all treatments:

- When the state is low (relative to when is high), senders under-disclose good evidence and over-disclose bad evidence

► Also: effects on GPA

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Result 3. Senders exhibit a form of **deception aversion**

Sender can't lie in our setting. Yet, some actively avoid being deceptive, by disclosing evidence that is congruent with underlying state Sobel, 2023, *JPE*

State-dependent behavior makes senders' strategies more informative than they should

result 4

(receivers' beliefs)

The previous results have established that (modulo overcommunication) the evidence receivers see is **endogenously selected**

Question 4. To what extent do receivers account this selection in their responses?

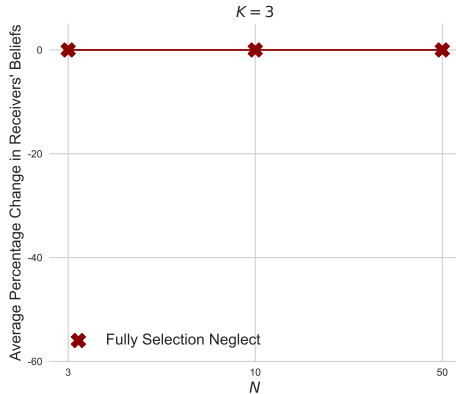
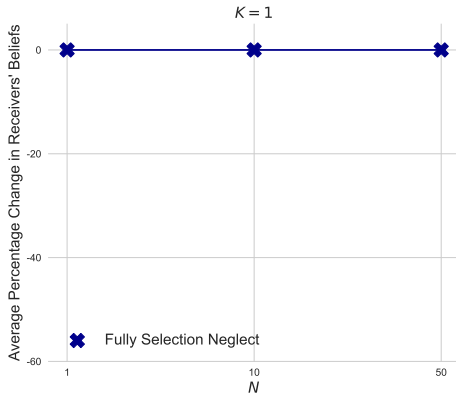
To test this, we exploit the following prediction of the theory:

- Given any message, as N increases, receivers' beliefs about the state being high should decrease

We report the percentage change in receiver' beliefs averaged out across all messages and receivers

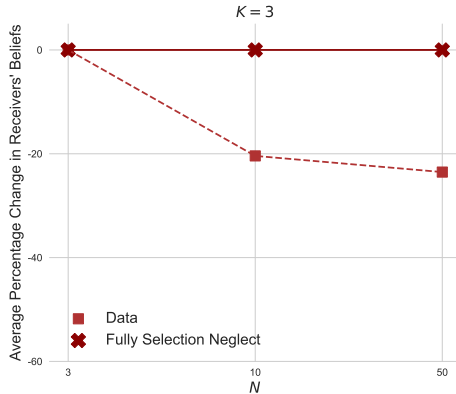
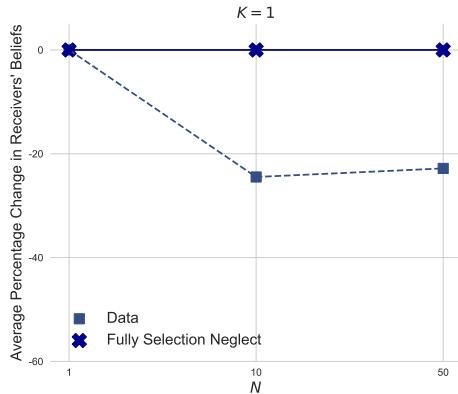
Do Receivers Account for Selection?

results: senders



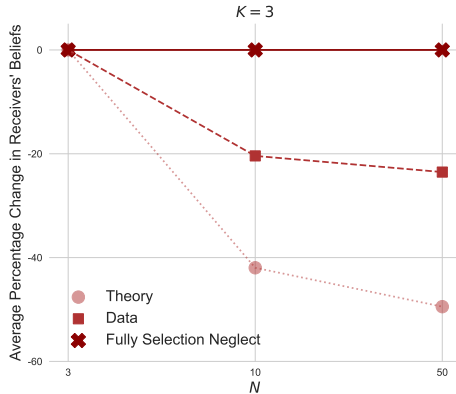
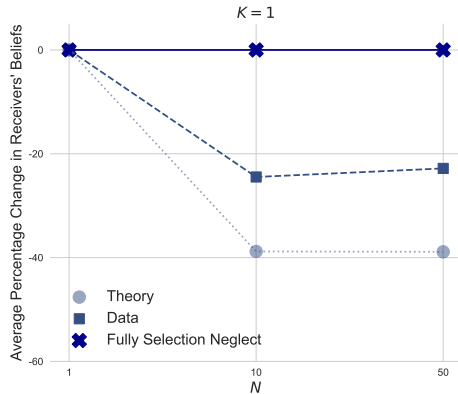
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Result 4. On average, receivers are increasingly skeptical of the evidence they see as it becomes more selected, as predicted by the theory

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First evidence of *selection neglect* in **communication**, a setting where selection arises endogenously, as an equilibrium outcome

Recent literature has documented selection neglect in non-strategic settings, where selection is exogenous

Esponda, Vespa ('18, QE), Enke ('20, QJE), Barron, Huck, Jehiel (2023, AEJ:Micro)

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In progress: Identify receivers' "types"

result 5

(receivers' accuracy)

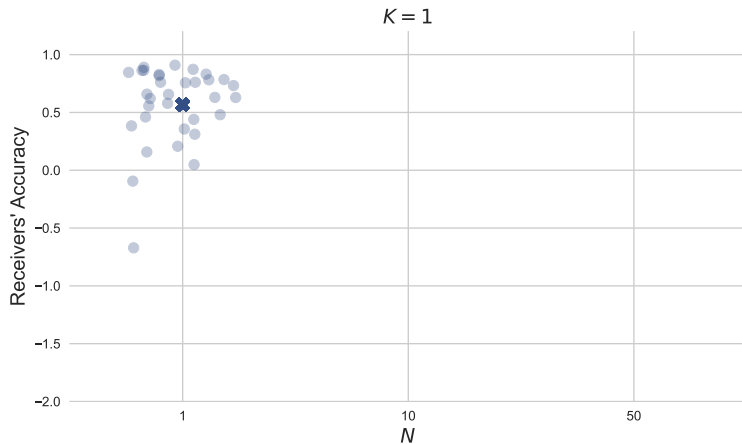
Question 5. The previous result focused on beliefs, but how costly are these mistakes in terms of payoffs?

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Define **accuracy** as the percentage of the payoff the receiver obtains relative to what a Bayesian would have obtained

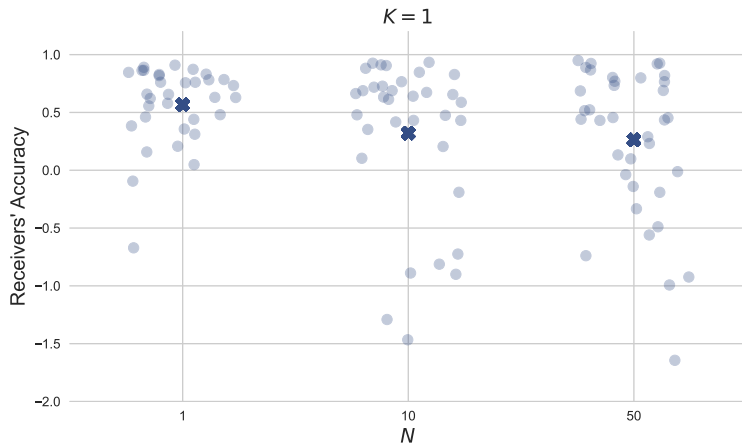
We normalize accuracy by the accuracy of receiver would obtain if she would behave at random

The theory predicts accuracy is equal to 1 in all treatments



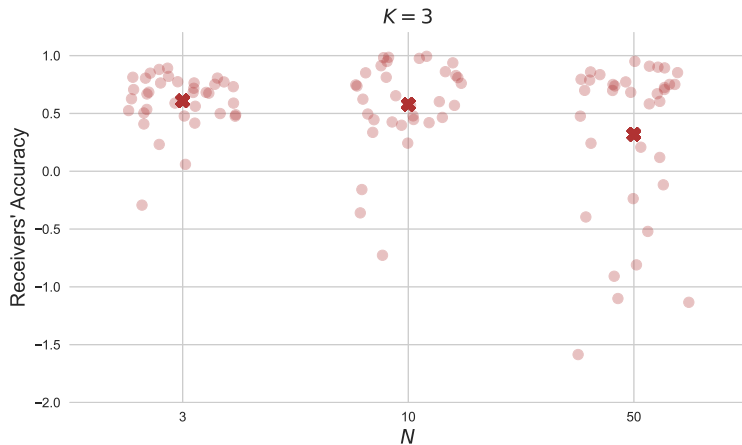
Receivers' Accuracy

results: receivers



Receivers' Accuracy

results: receivers



Result 5. Receivers become less accurate as N increases

This is puzzling especially if considering that the receiver' problem becomes “easier” as N increases

In progress: Is it selection neglect that drives this payoff losses?

conclusion

Conclusion

A comprehensive experimental study on **selective disclosure**

We exploit comparative statics to inform a novel experimental design

Our data corroborates the key qualitative predictions of the theory

- Validate **selective disclosure** as a force in communication models that is behaviorally descriptive

We detect two main *quantitative* deviations from the theory:

- A form of **deception aversion** in senders leads to **overcommunicate**
- We find evidence of a **selection neglect** in a strategic setting

The Selective Disclosure of Evidence

An Experiment

Agata Farina
NYU

Guillaume Fréchet
NYU

Alessandro Lizzeri
Princeton

Jacopo Perego
Columbia

thank you

Appendix

Closest theory papers:

- Milgrom (1981, Bell) – information unraveling
- Fishman and Hagerty (1990, QJE) – optimal amount of discretion
- Di Tillio, Ottaviani and Sorensen (2021, Ecma) – positive and negative effect of selection on information transmission

Richer settings (but less related):

- Glazer and Rubinstein (2004, Ecma; 2006, TE) – receiver's commitment
- Shin (2003, Ecma) – uncertainty about available evidence
- Dziuda (2011, JET) – uncertainty about sender's preferences
- Haghtalab et al. (2021) – no silence and partial congruence of preference

Broader goals of studying communication in the lab:

- ▶ What scope for our comm theories if people are non-bayesian?
- ▶ Which communication biases are first order, and which are not?

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A puzzle in existing literature:

- **Disclosure:** Undercommunication, failure of unravelling. Forsythe, Isaac and Palfrey ('89, Rand), Jin and Leslie (2003, QJE), Jin, Luca and Martin (2022, AEJ: Micro)
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Our methodological approach: (from Frechette, Lizzeri and Perego (2022, Ecma))

- Test qualitative prediction of the theory in “hybrid” models that span cheap talk to disclosure

How Much Information is Transmitted?

results: senders

Question: How informative are senders' strategies?

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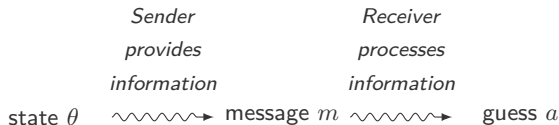
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- The receiver's guess a

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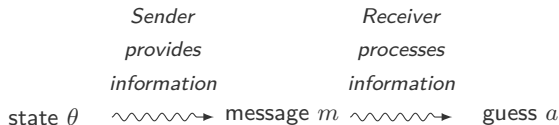
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We refer to $\text{Corr}(\theta, a^B)$ as the **sender-induced correlation**

Theoretically, our setting differs from typical disclosure model because evidence structure is not “rich”

Evidence structure is rich if, for all θ , sender can send message that verifiably reveals θ

In our setting, evidence is noisy, and K and N are finite. No message can verifiably reveal θ

Richness drives unraveling results

(Okuno-Fujiwara et al., 1990, *Restud*)

Strong assumption in many practical settings

We restrict attention to the observations in which s is available:

$$\text{Prob}(s \text{ is disclosed}) = \alpha + \beta_s \cdot \theta + \sum_{s \in S} \gamma_s \cdot \min\{k, \text{av}_s\} + \varepsilon$$

Senders' random effects; Standard error clustered at the session level

Regressors $\{\min\{k, \text{av}_s\}\}_{s \in S}$ controls for senders available evidence

Results robust to controlling for set of available messages

Some Notation: Strategies and Beliefs

Denote \mathcal{M} the space of all messages

Sender's Strategy

pure and θ -independent

- $\sigma : \Omega^N \rightarrow \mathcal{M}$ s.t. $\sigma(\bar{s}) \in M(\bar{s})$, for all \bar{s}

where $M(\bar{s})$ is the space of available messages given \bar{s}

Receiver's Beliefs and Strategy

- $\mu : \mathcal{M} \rightarrow \Delta(S^N)$
- $a : \mathcal{M} \rightarrow \Delta(A)$

Given μ , receiver's optimal strategy given by

$$a(m) = \mathbb{E}(\theta|m) = \sum_{\bar{s}} \mu(\bar{s}|m) \mathbb{E}(\theta|\bar{s}) \quad \forall m$$

Sequential Equilibrium

A **Sequential Equilibrium** is a pair (σ^*, μ^*) s.t.

1. For all $\bar{s} \in \Omega^N$, $\sigma^*(\bar{s}) \in M(\bar{s})$ and

$$\sum_{\bar{s}'} \mu^*(\bar{s}' | \sigma^*(\bar{s})) \mathbb{E}(\theta | \bar{s}') \geq \sum_{\bar{s}'} \mu^*(\bar{s}' | m') \mathbb{E}(\theta | \bar{s}') \quad m' \in M(\bar{s})$$

2. For all m , $\text{supp } \mu^*(\cdot | m) \subseteq C(m) = \{\bar{s} \in S^N : m \in M(\bar{s})\}$. In particular, if $m \in \sigma^*(S^N)$,

$$\mu^*(\bar{s} | m) = q(\bar{s} | \sigma^{*-1}(m)) \quad \forall \bar{s}$$

where $q(\bar{s}) = \sum_{\theta} p(\theta) f(\bar{s} | \theta)$

Equilibrium: Refinements

Unlike classic disclosure games, the sequential equilibrium outcome is **not unique** when $K < N$.

- ▶ Off-path beliefs can support other equilibrium outcome.
- ▶ Refinements for signalling games (e.g., Cho-Kreps '87, Banks-Sobel '87) have no force here.
- ▶ Refinements for cheap talk games: Farrel (1993)'s **Neologism Proofness**.

Equilibrium Multiplicity

$\Theta = \{0, 1\}$ and $p(1) = \frac{1}{2}$. $N = 2$ and $K = 1$.

$\Omega = \{A, B\}$, $f(A|\theta_H) = 1$ and $f(A|\theta_L) = \frac{1}{2}$.

θ		\bar{s}	$M(\bar{s})$	$\sigma^*(\bar{s})$
1	----->	(A, A)	$\{\emptyset, A\}$	A
0	----->	(A, B)	$\{\emptyset, A, B\}$	A
	----->	(B, B)	$\{\emptyset, B\}$	B

$$\mathbb{E}[\theta|m = A] = \frac{4}{7} \text{ and } \mathbb{E}[\theta|m = B] = \mathbb{E}[\theta|m = \emptyset] = 0 \implies$$

No incentive to deviate

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$$\mathbb{E}[\theta|m = \emptyset] = \frac{1}{2} \text{ and } \mathbb{E}[\theta|m = A] = \mathbb{E}[\theta|m = B] = 0 \implies$$

No incentive to deviate

Neologism Proof Equilibrium

A **neologism** is a pair (m, C) , $C \subseteq \{\bar{s} \in S^N : m \in M(\bar{s})\}$

Literal meaning of $(m, C) \rightsquigarrow$ "My type \bar{s} belongs to C "

A neologism (m, C) is **credible** relative to equilibrium (σ^*, μ^*) if

1. $\sum_{\bar{s}'} q(\bar{s}'|C) \mathbb{E}(\theta|\bar{s}') > \sum_{\bar{s}'} \mu^*(\bar{\omega}'|\sigma^*(\bar{s})) \mathbb{E}(\theta|\bar{s}')$ for all $\bar{s} \in C$
2. $\sum_{\bar{s}'} q(\bar{s}'|C) \mathbb{E}(\theta|\bar{s}') \leq \sum_{\bar{s}'} \mu^*(\bar{s}'|\sigma^*(\bar{s})) \mathbb{E}(\theta|\bar{s}')$ for all $\bar{s} \notin C$

The equilibrium is **Neologism Proof** if no neologism is credible.

Equilibrium: Uniqueness

Proposition

The equilibrium with maximal selective disclosure is Neologism Proof.

Neologism Proofness delivers outcome uniqueness

An equilibrium (σ, μ) induces an outcome $x : S^N \rightarrow A$,

$$x(\bar{s}) = \sum_{\bar{s}'} \mu(\bar{s}' | \sigma(\bar{s})) \mathbb{E}(\theta | \bar{s}') \quad \forall \bar{s}.$$

Since Θ is binary and $u(a, \theta) = -(a - \theta)^2$, the receiver's task is equivalent to eliciting her beliefs via a quadratic scoring rule (QSR)

A large literature on belief elicitation has shown that QSR can be biased when subjects are not risk-neutral

To avoid this issue, we implement a binarized scoring rule *a la* Hossain and Okui (2013), which is robust to various risk preferences

Back to the Example

θ		\bar{s}	$M(\bar{s})$	$\sigma^*(\bar{s})$
1	----->	(A, A)	$\{\emptyset, A\}$	\emptyset
0	----->	(A, B)	$\{\emptyset, A, B\}$	\emptyset
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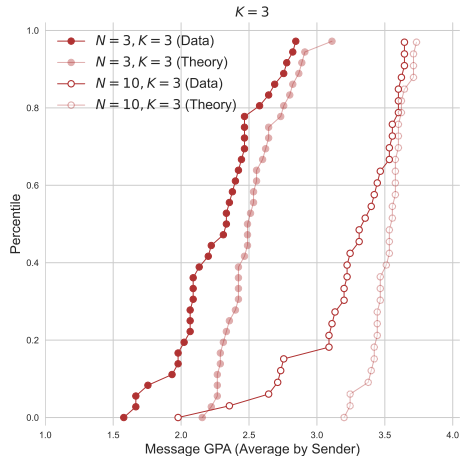
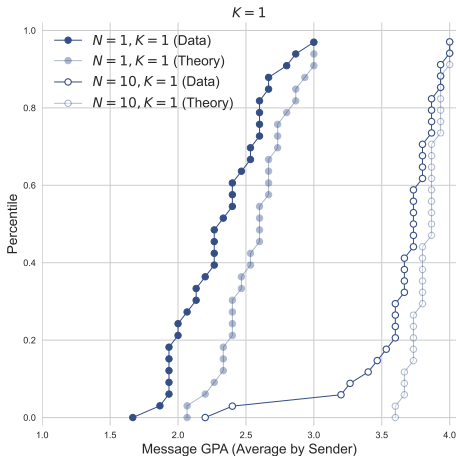
$$m = A \text{ and } C = \{(A, A), (A, B)\} \implies$$

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Credible neologism \implies no Neologism Proof equilibrium

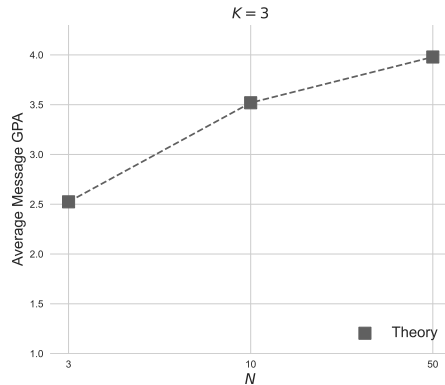
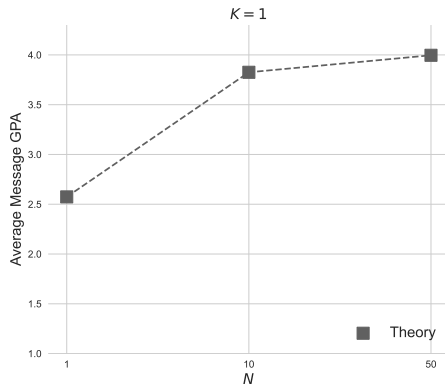
Which Evidence is Disclosed?

results: senders



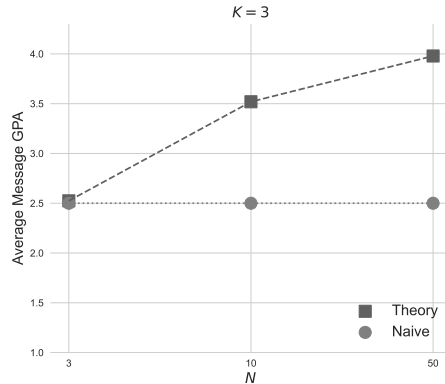
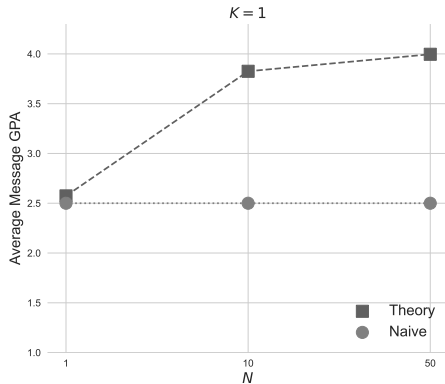
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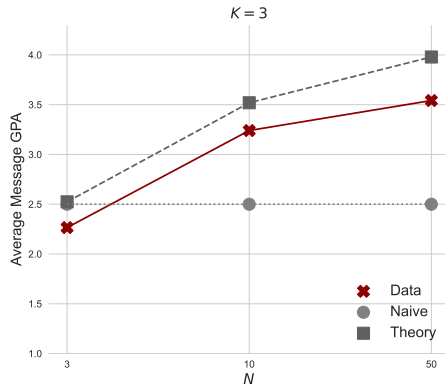
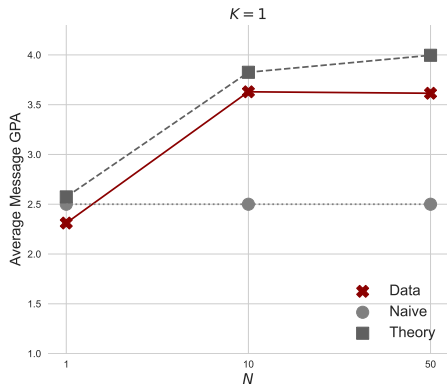
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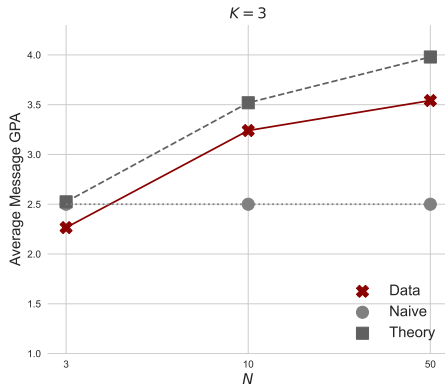
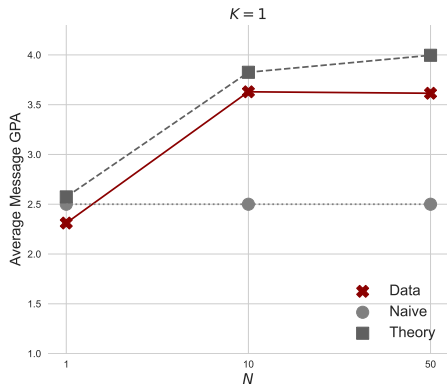
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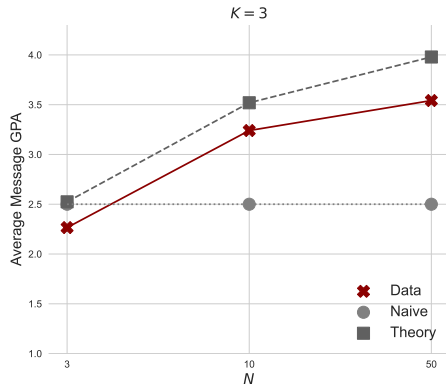
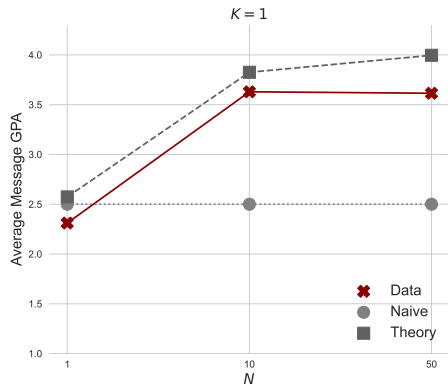
results: senders



Qualitative predictions are corroborated by the data (pvals ~ 0.01)

Which Evidence is Disclosed?

results: senders

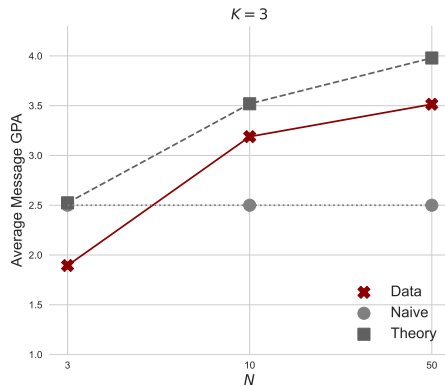
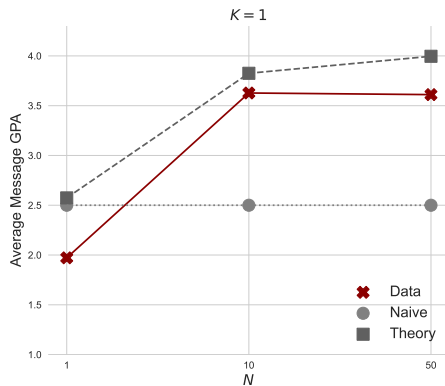


Qualitative predictions are corroborated by the data (pvals ~ 0.01)

Quantitatively, senders select less than theory predicts (pvals < 0.05)

Alternative GPA: Empty = 0

results: senders

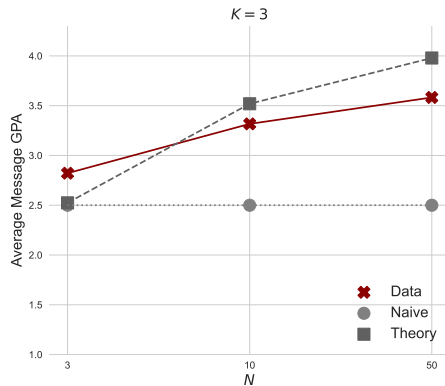
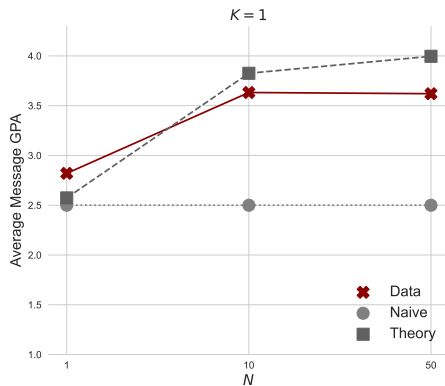


Qualitative predictions are corroborated by the data (pvals ~ 0.01)

Quantitatively, senders select less than theory predicts (pvals < 0.05)

Alternative GPA: Empty = 2.5

results: senders

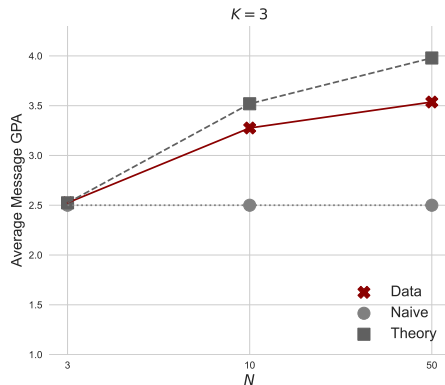
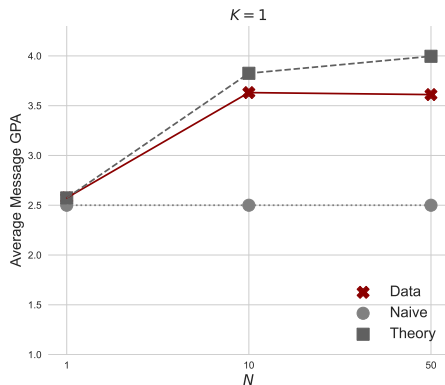


Qualitative predictions are corroborated by the data (pvals ~ 0.01)

Quantitatively, senders select less than theory predicts (pvals < 0.05)

Alternative GPA: Empty = Avg Undisclosed

results: senders



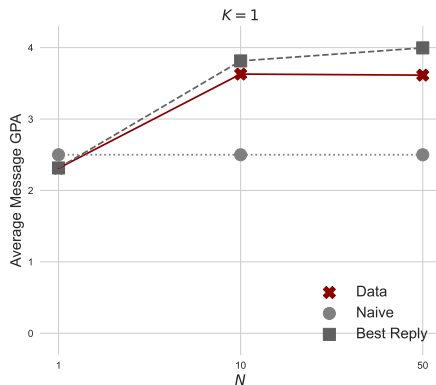
Qualitative predictions are corroborated by the data (pvals ~ 0.01)

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Which Evidence is Disclosed?

results: senders

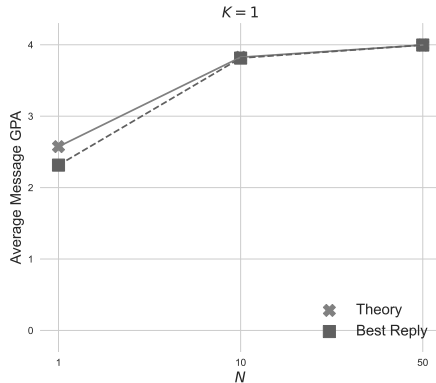
For $K = 1$ we can compare the observed message GPA with the one that would arise from an optimal empirical behavior of the sender: \emptyset better than C and D



Quantitatively, GPA smaller than theory predicts for $N > K$ (pvals < 0.05)

Best Reply vs Theoretical Predictions

results: senders

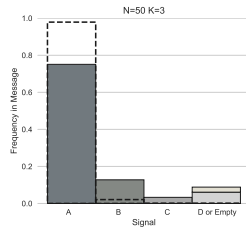
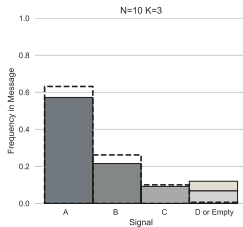
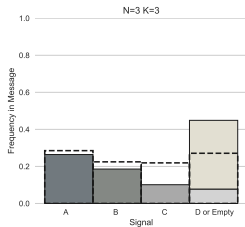
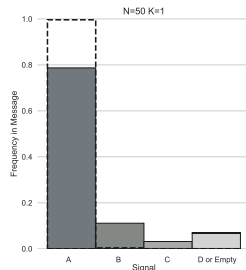
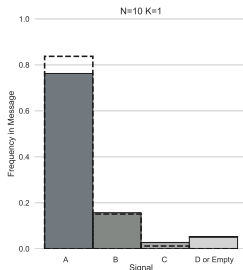
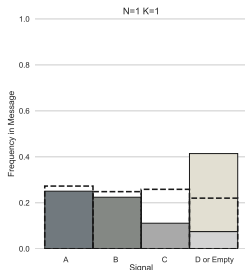


Quantitatively, best reply and theory are different for $N < 50$ (pvals < 0.01)

The behavior is the same 74% of the times for $N = 1$, 99% of the times for $N = 10$ and 100% of the times for $N = 50$

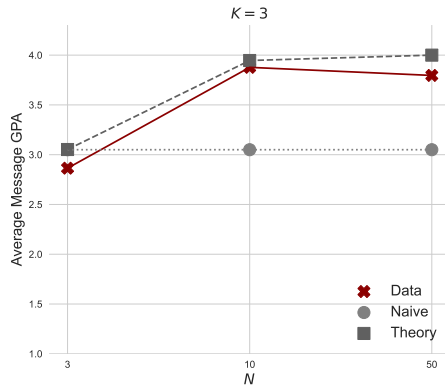
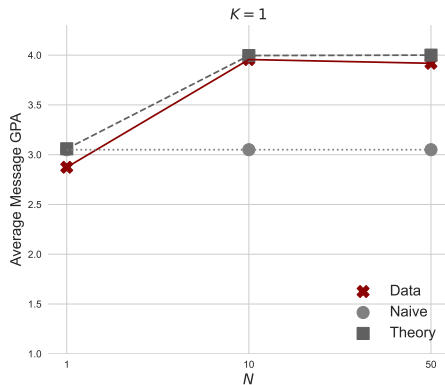
Frequency of Signals in Sender's Message

results: senders



Which Evidence is Disclosed? High Type

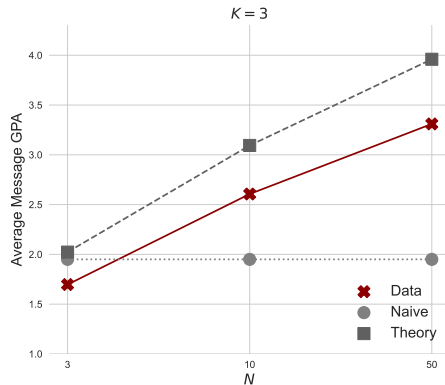
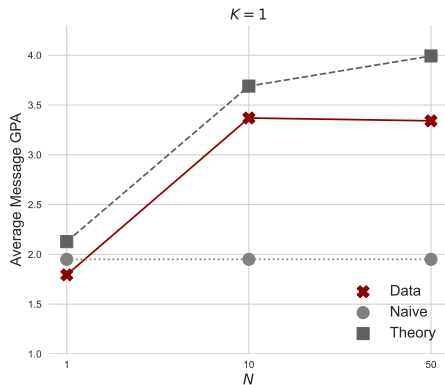
results: senders



Quantitatively, senders select less than theory predicts ($p\text{vals} < 0.1$)

Which Evidence is Disclosed? Low Type

results: senders



Quantitatively, senders select less than theory predicts ($pvals < 0.05$)

Challenge

- ▶ Large number of urn / balls / message combinations
- ▶ Specific behavior of interest varies across treatments
 - ▶ Number of balls sent ($K = 1$ vs $K = 3$)
 - ▶ Balls sent vs balls available ($N = K$ vs $N > K$)

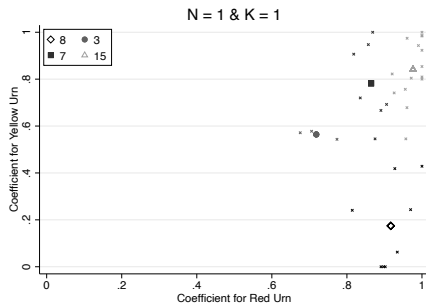
→ Precludes a unified approach using those variables

Heterogeneity: Senders

Solution

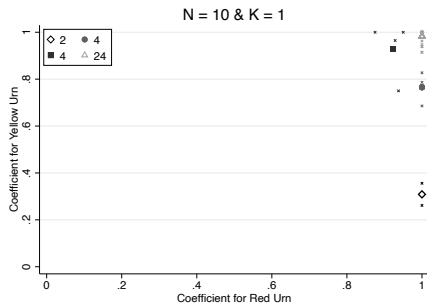
- ▶ Transform balls and messages to numbers ($B^\#$ and $M^\#$)
- ▶ Regress $M^\#$ on $B^\#|_{\text{yellow urn}}$ and $B^\#|_{\text{red urn}}$
- ▶ Cluster the coefficient estimates
- ▶ Describe behavior along key dimensions of interest

Heterogeneity: Senders



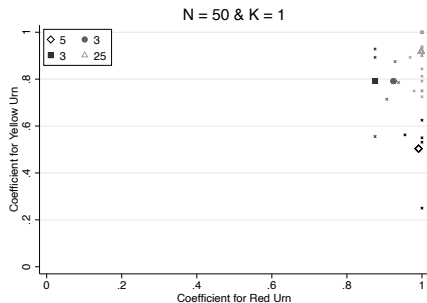
Cluster	Obs (33)	Urn	K	A	D
Triangle	15	Red	0.91	1	0.38
		Yellow	0.64	1	0.27
Square	7	Red	0.73	1	0.25
		Yellow	0.51	1	0.21
Circle	3	Red	0.5	0.92	n/a
		Yellow	0.54	0.67	0.49
Diamond	8	Red	0.71	1	0.20
		Yellow	0.30	0	0.46

Heterogeneity: Senders



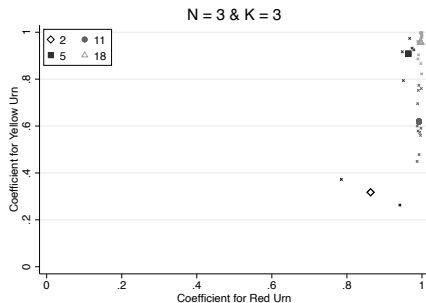
Cluster	Obs (34)	Urn	K	A	D
Triangle	24	Red	1	1	0
		Yellow	1	0.97	0.02
Square	4	Red	1	0.81	0.08
		Yellow	1	0.88	0.07
Circle	4	Red	1	1	0
		Yellow	1	0.46	0.14
Diamond	2	Red	1	1	0
		Yellow	1	0	0.89

Heterogeneity: Senders



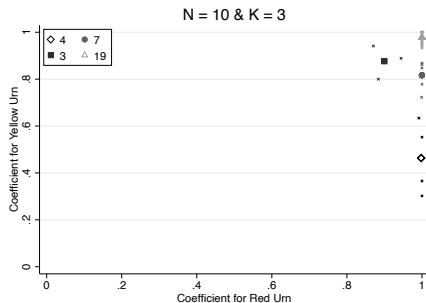
Cluster	Obs (36)	Urn	K	A	D
Triangle	25	Red	1	0.99	0
		Yellow	1	0.74	0.03
Square	3	Red	0.96	0.82	0.1
		Yellow	1	0.51	0.15
Circle	3	Red	1	0.78	0
		Yellow	1	0.63	0.18
Diamond	5	Red	1	0.96	0
		Yellow	0.95	0.26	0.46

Heterogeneity: Senders



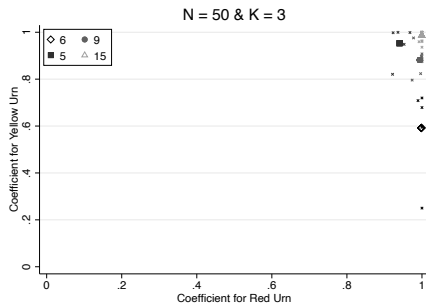
Cluster	Obs (36)	Urn	K	A	D
Triangle	18	Red	0.58	1	0.15
		Yellow	0.18	1	0.12
Square	5	Red	0.29	1	0
		Yellow	0.10	0.88	0.05
Circle	11	Red	0.26	1	0.06
		Yellow	0.15	0.23	0.60
Diamond	2	Red	0	1	0
		Yellow	0.06	0.25	0.50

Heterogeneity: Senders



Cluster	Obs (33)	Urn	K	A	D
Triangle	19	Red	0.99	0.99	0
		Yellow	0.88	0.96	0.01
Square	3	Red	1	0.46	0.17
		Yellow	1	0.43	0.04
Circle	7	Red	1	0.94	0
		Yellow	0.74	0.66	0.10
Diamond	4	Red	0.92	0.83	0
		Yellow	0.76	0.28	0.43

Heterogeneity: Senders



Cluster	Obs (35)	Urn	K	A	D
Triangle	15	Red	1	0.88	0
		Yellow	0.94	0.80	0
Square	5	Red	0.89	0.17	0
		Yellow	0.87	0.32	0
Circle	9	Red	0.97	0.70	0
		Yellow	0.94	0.31	0.04
Diamond	6	Red	1	0.86	0.03
		Yellow	0.95	0.31	0.41

Heterogeneity: Senders

Equilibrium type (56%)

- ▶ Most common
- ▶ $N > K$: Mostly report best balls independently of the state
- ▶ $N = K$: Disclose fewer than K balls

Deception Averse Type (17%)

- ▶ A's reported more often when the state is high
- ▶ D's reported more often when the state is low
- ▶ $N = K$: Disclose fewer than K balls

Others (27%)

- ▶ Similar to equilibrium types when the state is high
- ▶ Report A's less but do not report D's when the state is low
- ▶ Some low rates of A's when the state is high [confusion]

Challenge

- ▶ Large number of messages
- ▶ Different messages across treatments
- ▶ Some messages have very few observations

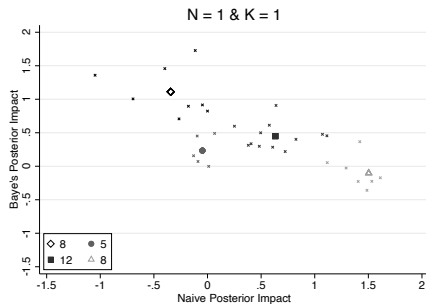
→ Precludes a unified approach using that variable

Heterogeneity: Receivers

Solution

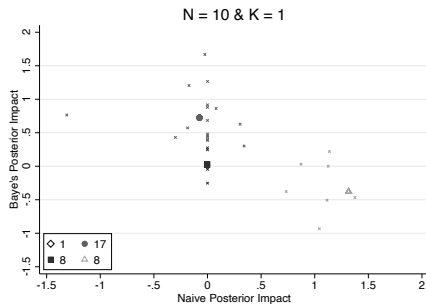
- ▶ Compute equilibrium update following each message
- ▶ Compute the update of someone who ignores selection: naive update
- ▶ Regress guesses on a constant (α) and the equilibrium and naive updates
- ▶ Cluster the coefficient estimates
- ▶ Describe behavior along key dimensions of interest

Heterogeneity: Receivers



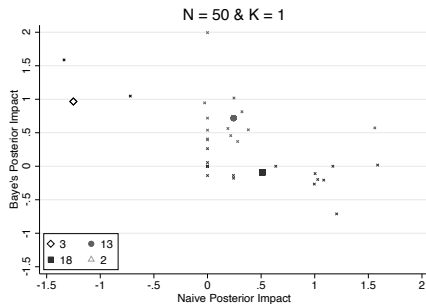
Cluster	Obs (33)	A	B	\emptyset	C
Diamond	8				
$\alpha = 0.23$		0.87	0.67	0.23	0.47
Circle	5				
$\alpha = 0.39$		0.56	0.49	0.41	0.37
Square	12				
$\alpha = 0.02$		0.86	0.73	0.41	0.38
Triangle	8				
$\alpha = -0.23$		0.90	0.67	0.51	0.23

Heterogeneity: Receivers



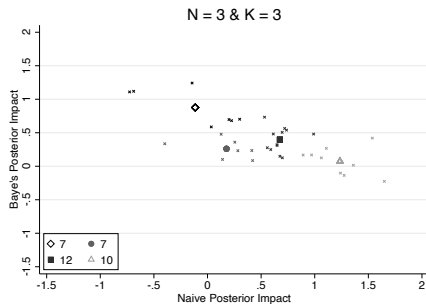
Cluster	Obs (34)	A	B	\emptyset	D
Diamond	1				
$\alpha = 4.20$		0.60*	0.23*	0.60*	n/a
Circle	17				
$\alpha = 0.28$		0.66	0.26	n/a	0.11
Square	8				
$\alpha = 0.56$		0.58	0.60	n/a	0.60
Triangle	8				
$\alpha = -0.23$		0.62	0.52	n/a	0.11

Heterogeneity: Receivers



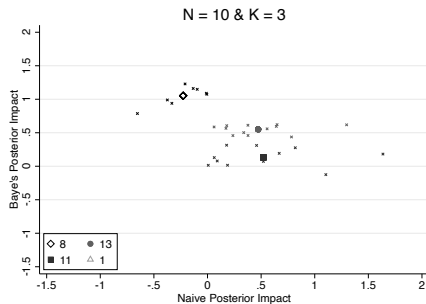
Cluster	Obs (36)	A	B	\emptyset	D
Diamond	3				
$\alpha = 0.89$		0.35	0.17	0.21*	0.75
Circle	13				
$\alpha = 0.15$		0.71	0.29	0.46*	0.11
Square	18				
$\alpha = 0.26$		0.63	0.53	n/a	0.19
Triangle	2				
$\alpha = -1.15$		0.69	0.41	n/a	n/a

Heterogeneity: Receivers



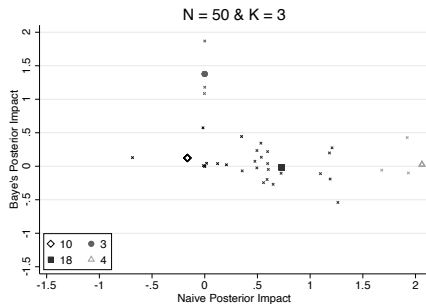
Cluster	Obs (36)	AAA	AAB	AA	AB
Diamond	7				
$\alpha = 0.20$		0.92*	0.86	0.86	0.62
Circle	7				
$\alpha = 0.30$		0.72	0.66	0.63	0.68
Square	12				
$\alpha = -0.04$		0.88	0.92	0.91	0.86
Triangle	10				
$\alpha = -0.24$		1	0.97	0.96	0.90

Heterogeneity: Receivers



Cluster	Obs (33)	AAA	AAB	AA	ABB
Diamond	8				
$\alpha = 0.19$		0.95	0.11	0.02	0.03
Circle	13				
$\alpha = -0.07$		0.89	0.70	0.24	0.26
Square	11				
$\alpha = 0.10$		0.74	0.70	n/a	0.61
Triangle	1				
$\alpha = -3.98$		1*	0.54*	n/a	0.02*

Heterogeneity: Receivers



Cluster	Obs (35)	AAA	AAB	AA	DDD
Diamond	10				
$\alpha = 0.64$		0.54	0.49	0.33	0.32
Circle	3				
$\alpha = 0.11$		0.84	0.01*	n/a	0.07
Square	18				
$\alpha = -0.04$		0.67	0.69	0.57	0.12
Triangle	4				
$\alpha = -1.16$		0.89	0.80	0.91*	n/a

Heterogeneity: Receivers

- ▶ Variation in updating strategies
 - ▶ Extent they account for selection
- ▶ Being closer to equilibrium \nrightarrow higher payoffs
- ▶ However, in many treatments, groups better at accounting for selection are among the highest
- ▶ With $N = 50$, few differences in payoffs

Summary

Senders

- ▶ The majority:
 - ▶ Select the better balls to send.
 - ▶ Behave similarly for both urns.
- ▶ Some convey more information by conditioning on the type.

→ More information transmitted than predicted.

Receivers

- ▶ Many do not fully account for selection.
- ▶ Some are not very responsive.

→ Less information received than predicted.