Project Management Summary

### \*\*Project Summary for Review\*\* 📋  
  
 \*\*Business Overview\*\*  
 - \*\*Business Goals\*\* 🌱:  
 To expand the product line and increase customer reach.  
  
 \*\*User Stories\*\* 📖:  
 - \*\*product manager\*\*: As a product manager, I want create new product categories so that expand product options for customers  
- \*\*marketing manager\*\*: As a marketing manager, I want launch marketing campaigns so that increase brand visibility  
  
 \*\*Acceptance Criteria\*\* ✅:  
 All product categories should be easy to navigate and marketing campaigns should result in a 10% increase in engagement.  
   
 \*\*Stakeholder Analysis\*\* 🤝:  
   
 - \*\*Alice\*\*:   
 - Role: Product Manager  
 - Needs: Clear roadmap for new product features  
 - Pain Points: Slow development cycles  
   
 - \*\*Bob\*\*:   
 - Role: Marketing Manager  
 - Needs: Timely data on campaign performance  
 - Pain Points: Ineffective tracking tools  
   
 \*\*Next Steps for Feedback\*\*  
 - Review the business goals and user stories to ensure they align with the project objectives.  
 - Provide feedback on any adjustments needed for the functional requirements and acceptance criteria.  
 - Clarify any additional requirements or challenges with stakeholders, especially around tools and resources.  
  
 ### \*\*Feedback Section\*\*  
 - What to improve or adjust: \_\_[Space for feedback]\_\_  
 - Additional considerations: \_\_[Space for feedback]\_\_