João Pescada

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Education

Aveiro University
Interactive Media Technician
2001 to 2002

Abilities

Human languages
Portuguese
English
French

Computer languages
Actionscript 3
Javascript
HTML / XHTML
CSS
XML
ASP VBScript
PHP

Applications
Flash
Dreamweaver
Flex / Flash Builder
Aptana Studio
Textmate
Photoshop
Fireworks
Illustrator
Freehand

Related knowledge
Multimedia Storyboards
Social Media Marketing
Search Engine Optimization
Content Strategy
Usability

Experience

Senior Flash Developer
VIEW, Design e Consultadoria de Comunicação, S.A., in Lisbon
2007 to present
Developed websites, adverts, apps and animations using Adobe Flash and libraries / frameworks like PureMVC, FLARToolkit, Bulk Loader, JigLib, TweenLite, Flint Particles System, and Papervision3D, among others.
Developed algorithms to enable search engine indexing of Flash websites.
Developed back-end solutions to automate form processing in landing pages for online advertising campaigns.
Worked closely with designers and developers to produce creative and innovative solutions.

Web Designer
Vale do Lobo, Resort Turístico de Luxo, S.A., in Almancil
2003 to 2007
Designed, developed and managed the Resort's website.
Designed and developed several web apps for the intranet.
Designed and developed interactive touch-screen kiosks.
Designed, produced and managed online advertising campaigns.
Produced analysis reports on the website's usage statistics.
Managed Microsoft Windows web servers.
Worked in liaison with Communications and IT departments.

Web Developer
Inesting, Marketing Tecnológico, Lda., in Loulé
2003
Designed and developed websites and content management systems.
Developed systems to manage and automate SMS delivery.

Multimedia Designer
Logicamente, Marketing Integrado, Lda., in Albufeira
2002 to 2003
Designed and developed websites, animations and interactive cds.
Designed 3D architectural models for exhibitions and interior design.

Web Designer
Grafid Design (Freelancer), in Albufeira
2001 to 2003
Designed and developed websites and interactive presentations.
Designed stationeries, leaflets, posters and identities.

Graphic Designer
Traço e Côr, Publicidade e Brindes, Lda., in Albufeira
2001 to 2002
Designed and produced stationeries, leaflets and promotional freebies.
Illustrated and vectorized several handmade drawings.