

PetList Tamil – Master Documentation

1. Project Overview

- Purpose: PetList Tamil is a horse and farm listing platform tailored for Tamil Nadu. It showcases stallions, provides detailed profiles, connects farms with potential buyers, and promotes services/events.
- Audience: Breeders, horse owners, farms, and enthusiasts.
- Features:
 - Homepage with hero, services, and featured stallions.
 - Stallion listing page with filters and pagination.
 - Detailed stallion profile page with gallery, video, farm info, and related animals.
 - Responsive design for mobile and desktop.
 - Integration with ads (Google AdSense placeholders).
 - Contact form and WhatsApp quick links.

2. Folder Hierarchy

Root

- [index.html](#), [stallionlisting.html](#), [singlelisting.html](#), [foals.html](#), [contact.html](#), [aboutus.html](#)
- assets/
 - css/ → [cssstyle.css](#), [card.css](#), [listing.css](#), [detail.css](#), [uindex.css](#)
 - js/ → [shared.js](#), [slscript.js](#), [detail.js](#), [iscript.js](#)
 - data/ → [animals.json](#), [farms.json](#)
 - images/ → subfolders: stallions, mares, foals, farms, services, events
- docs/ → [PetList_Tamil_Master_Documentation.docx](#)

Navigation Flow

- Home → Stallion / Mare / Foals / About Us / Contact (via navbar).
- Foals → Filly / Colts (sub-sections inside foals page).
- Listing pages → Detail pages (via “Show Details” buttons).
- Detail page → Contact (via dynamic farm contact link).

3. Navigation Page

Page Name	File / Path	Notes / Subsections
Home	index.html	Homepage with hero, services, featured sections
Stallion	stallionlisting.htm 1	Stallions only listing page
Mare	<i>(future page)</i>	Will mirror stallion listing but for mares
Foals	foals.html	Parent page for foals
└ Filly	<i>(section in foals.html)</i>	Female foals
└ Colts	<i>(section in foals.html)</i>	Male foals
Contact	contact.html	Contact form and farm inquiries
About Us	aboutus.html	Project/about page

4. Naming Conventions

Farm IDs

- Format: `f0001, f0002, f0003 ...`
- Always start with `f` followed by a **4-digit sequence**.
- Example: `f0001` → Royal Stables.

Local Animal IDs

- Prefixes based on type:
 - `st` → Stallion
 - `mr` → Mare
 - `clt` → Colt
 - `fl` → Filly
- Sequence: 3 digits (`001, 002, 003 ...`).
- Examples:
 - `st001` → Stallion #1
 - `mr002` → Mare #2
 - `clt010` → Colt #10
 - `fl005` → Filly #5

Exempl with path :

`assets/images/farms/f0001-royal-stables/animals/stallions/st001-thunder-king/f0001-s001-1.jpg {farmID} + { st id without t } + { 1,2,3}`

5. HTML Sections

index.html

- Navbar (`.navbar, .nav-list, .nav-toggle`)
- Hero (`.hero, .hero-content, .hero-cta, .badges`)
- Services (`.services-grid, .service-box`)
- Top Stallions (`.top-stallions, .top-stallion-slider, .stallion-nav`)
- New Home Horses (`.new-home-horses, .new-home-slider`)
- Recent Horses (`.recent-horses, .recent-horse-slider`)
- Footer (`.footer, .footer-grid, .social, .subfooter`)
- WhatsApp Float (`.whatsapp-float`)

stallionlisting.html

- Hero Banner (.herovideo, .herovideo-overlay, .herovideo-content)
- Filters Sidebar (.filters-sidebar, .filter-group, .filter-actions)
- Filter Toggle (.filter-toggle)
- Listing Layout (.listing-layout, .cards-container)
- Ad Slots (.ad-top, .ad-incontent, .ad-sidebar, .ad-bottom)
- Pagination (.pagination, .page-btn)
- Footer (same as index)

singlelisting.html

- Hero (.detail-hero, #detail-hero)
- Gallery (.detail-gallery, .left-panel, .image-panel, .thumbs, .video-frame)
- Detail Sections (.detail-info, .tick-list)
- Farm Details (.card-list, #farm-details)
- Related Animals (.related-animals, #related-slider)
- CTA (.detail-cta, .cta-btn)
- Modal/Lightbox (#lightboxModal, .modal-content, .close, .prev, .next)
- Footer (.footer, .subfooter)

6. CSS Sections

cssstyle.css (Global)

- Root variables (:root)
- Base resets (*, body, .container)
- Sections (.section, .section-alt)
- Navbar (.navbar, .logo, .nav-list, .nav-toggle)
- Services (.services-grid, .service-box)
- Contact form (.contact-card)
- Footer (.footer, .footer-grid, .social, .subfooter)
- WhatsApp buttons (.whatsapp-btn, .whatsapp-float)
- Pagination (.pagination, .page-btn)
- Ad slots (.ad-slot, .ad-top, .ad-sidebar, .ad-incontent, .ad-bottom)

card.css (Shared Stallion Cards)

- Stallion sections (.stallion-section, .stallion-container)
- Section headings (.section-title, .section-subtitle)
- Stallion slider (.stallion-slider)
- Stallion card (.stallion-card, .stallion-image, .stallion-details, .details-footer, .details-btn)

- Navigation (`.stallion-nav-wrapper`, `.stallion-nav`, `.show-all-wrapper`, `.show-all-btn`)
- Responsive rules ($\leq 768\text{px}$, $\leq 480\text{px}$)
- Overrides (`.top-stallions`)
- Navbar link hover/active styles

listing.css (Listing Page)

- Cards grid Hero banner Page layout Filters sidebar Listing layout
- Responsive rules ($\leq 1366\text{px}$, $\leq 992\text{px}$)

detail.css (Detail Page)

- Hero Gallery Detail sections Farm details
- Related animals CTA
- Modal
- Responsive rules ($\leq 900\text{px}$, $\leq 540\text{px}$)

uindex.css (Homepage Unique)

- Hero Trending videos Responsive rules ($\leq 992\text{px}$, $\leq 600\text{px}$, $\leq 640\text{px}$)

7. JavaScript Functions

shared.js

- Loads JSON Filters: Injects cards into homepage sliders

slscript.js

- → fetches JSON, filters stallions
- → fills dropdowns dynamically
- (`.cards-container`)

- (.herovideo, .herovideo-overlay, .herovideo-content)
- (.page-content)
- (.filters-sidebar, .filter-group, .filter-actions)
- (.listing-layout)
- (.detail-hero, .hero-overlay)
- (.detail-gallery, .left-panel, .image-panel, .thumbs, .video-frame)
- (.detail-info, .tick-list)
- (.card-list)
- (.related-animals, #related-slider)
- (.detail-cta, .cta-btn)
- (.modal, .modal-content, .close, .prev, .next)
- (.hero, .hero-content, .hero-cta, .hero-features, .badges)
- (.trending-videos, .video-wrapper, .swiper, .swiper-button-prev, .swiper-button-next, .swiper-pagination)
- renderCards(animals, farms, containerSelector, limit)
- (animals.json, farms.json)
- topStallions, newHome, morePets, recent
- loadItems()
- populateFilters()
- applyFilters() →
- renderPage(list, page) applies selected filters
- → renders cards per page
- renderPagination(totalItems) → builds pagination buttons
- update() → refreshes listing
- Event bindings: Prev/Next, filter change, reset/OK, mobile toggle

detail.js

- Reads URL params (animalId, farmId)
- Populates hero, gallery, video, details, farm info
- Related animals logic (pickRandom)
- Modal functions: openModal(), closeModal(), showItem(index)
- Event bindings: zoom, thumbnails, video, prev/next, keyboard, backdrop
- Relocation logic: moves video between left/right panels based on screen size
- Helper: getYouTubeEmbed(url)

iscript.js

- Navbar toggle
- Scroll reveal (revealOnScroll)
- Contact form submission
- Services slider (updateCardsPerView, createDots, moveToSlide)

- Accessories slider ([showAccessorySlide](#), [adjustAccessoryImageHeight](#))
- Swiper slider ([setInitialZoom](#))
- Stallion slider nav ([initStallionNav](#))

8. How to Use This Documentation







- Find by section: If you want to change hero banner, check [uindex.css](#) + [index.html](#).
- Find by card: If you want to change stallion card layout, check [card.css](#) + [shared.js](#).
- Find by filters: If you want to change listing filters, check [listing.css](#) + [slscript.js](#).
- Find by modal: If you want to change lightbox behavior, check [detail.css](#) + [detail.js](#).
- Find by slider: If you want to change video carousel, check [uindex.css](#) + [iscript.js](#).

9. What AdSense Looks For

According to Google's official requirements:

- **Unique, original content:** AdSense rejects sites with thin or duplicate content.
- **Clear navigation:** Pages must be easy to access and not confusing.
- **Sufficient content volume:** Typically 20–25 well-written posts or detailed pages.
- **Policy compliance:** Must include Privacy Policy, Terms of Service, About Us, and Contact pages.
- **Technical setup:** HTTPS secure connection, mobile-friendly design, no broken links.
- **Ownership:** You must control the domain and its HTML source.

10. Your Current Setup

-  **Strong structure:** You already have Home, Stallion, Mare, Foals, Contact, About Us.
-  **Responsive design:** Documented CSS and JS show mobile-friendly layouts.
-  **Ad slots:** You've prepared placeholders for AdSense integration.
-  **Content depth:** Pages like Mare and Foals are thin or future placeholders.
-  **Policy pages:** Privacy Policy and Terms of Service are missing.
-  **Originality:** Listings are JSON-driven; Google prefers descriptive text, articles, or blog-style content.

Changes to Make Before Applying

Area	Current	Needed for Approval
Content volume	Listings + profiles	Add 20+ detailed articles (horse care, farm features, breed guides)
Policy pages	Missing	Add Privacy Policy, Terms of Service, Disclaimer
Navigation	Good, but Mare page empty	Fill Mare + Foals with real content (filly/colt profiles)

Original text	Mostly structured data	Add descriptive paragraphs, farm stories, horse histories
Technical	Responsive, ad slots ready	Ensure HTTPS, no broken links, fast loading
User trust	Contact/About present	Add clear farm ownership info, contact details