



# PetList Tamil – Master Documentation

## 1. Project Overview

- Purpose: PetList Tamil is a horse and farm listing platform tailored for Tamil Nadu. It showcases stallions, provides detailed profiles, connects farms with potential buyers, and promotes services/events.
- Audience: Breeders, horse owners, farms, and enthusiasts.
- Features:
  - Homepage with hero, services, and featured stallions.
  - Stallion listing page with filters and pagination.
  - Detailed stallion profile page with gallery, video, farm info, and related animals.
  - Responsive design for mobile and desktop.
  - Integration with ads (Google AdSense placeholders).
  - Contact form and WhatsApp quick links.

## 2. Folder Hierarchy

Root

- index.html, stallionlisting.html, singlelisting.html, foals.html, contact.html, aboutus.html
- assets/
  - css/ → cssstyle.css, card.css, listing.css, detail.css, uindex.css
  - js/ → shared.js, slscript.js, detail.js, iscript.js
  - data/ → animals.json, farms.json
  - images/ → subfolders: stallions, mares, foals, farms, services, events
- docs/ → PetList\_Tamil\_Master\_Documentation.docx

## 🔗 Navigation Flow

- Home → Stallion / Mare / Foals / About Us / Contact (via navbar).
- Foals → Filly / Colts (sub-sections inside foals page).
- Listing pages → Detail pages (via “Show Details” buttons).
- Detail page → Contact (via dynamic farm contact link).

### 3. Navigation Page

Page Name	File / Path	Notes / Subsections
Home	index.html	Homepage with hero, services, featured sections
Stallion	stallionlisting.htm 1	Stallions only listing page
Mare	(future page)	Will mirror stallion listing but for mares
Foals	foals.html	Parent page for foals
└ Filly	(section in foals.html)	Female foals
└ Colts	(section in foals.html)	Male foals
Contact	contact.html	Contact form and farm inquiries
About Us	aboutus.html	Project/about page

## 4. Naming Conventions

### Farm IDs

- Format: `f0001, f0002, f0003 ...`
- Always start with `f` followed by a **4-digit sequence**.
- Example: `f0001` → Royal Stables.

### Local Animal IDs

- Prefixes based on type:
  - `st` → Stallion
  - `mr` → Mare
  - `clt` → Colt
  - `f1` → Filly
- Sequence: 3 digits (`001, 002, 003 ...`).
- Examples:
  - `st001` → Stallion #1
  - `mr002` → Mare #2
  - `clt010` → Colt #10
  - `f1005` → Filly #5

#### Example with path :

`assets/images/farms/f0001-royal-stables/animals/stallions/st001-thunder-king/f0001-s001-1.jpg` {farmID} + {st id without t} + {1,2,3}

## 5. HTML Sections

### index.html

- Navbar (`.navbar, .nav-list, .nav-toggle`)
- Hero (`.hero, .hero-content, .hero-cta, .badges`)
- Services (`.services-grid, .service-box`)
- Top Stallions (`.top-stallions, .top-stallion-slider, .stallion-nav`)
- New Home Horses (`.new-home-horses, .new-home-slider`)
- Recent Horses (`.recent-horses, .recent-horse-slider`)
- Footer (`.footer, .footer-grid, .social, .subfooter`)
- WhatsApp Float (`.whatsapp-float`)

## stallionlisting.html

- Hero Banner (`.herovideo, .herovideo-overlay, .herovideo-content`)
- Filters Sidebar (`.filters-sidebar, .filter-group, .filter-actions`)
- Filter Toggle (`.filter-toggle`)
- Listing Layout (`.listing-layout, .cards-container`)
- Ad Slots (`.ad-top, .ad-incontent, .ad-sidebar, .ad-bottom`)
- Pagination (`.pagination, .page-btn`)
- Footer (`same as index`)

## singlelisting.html

- Hero (`.detail-hero, #detail-hero`)
- Gallery (`.detail-gallery, .left-panel, .image-panel, .thumbs, .video-frame`)
- Detail Sections (`.detail-info, .tick-list`)
- Farm Details (`.card-list, #farm-details`)
- Related Animals (`.related-animals, #related-slider`)
- CTA (`.detail-cta, .cta-btn`)
- Modal/Lightbox (`#lightboxModal, .modal-content, .close, .prev, .next`)
- Footer (`.footer, .subfooter`)

## 6. CSS Sections

### cssstyle.css (Global)

- Root variables (`:root`)
- Base resets (`*, body, .container`)
- Sections (`.section, .section-alt`)
- Navbar (`.navbar, .logo, .nav-list, .nav-toggle`)
- Services (`.services-grid, .service-box`)
- Contact form (`.contact-card`)
- Footer (`.footer, .footer-grid, .social, .subfooter`)
- WhatsApp buttons (`.whatsapp-btn, .whatsapp-float`)
- Pagination (`.pagination, .page-btn`)
- Ad slots (`.ad-slot, .ad-top, .ad-sidebar, .ad-incontent, .ad-bottom`)

### card.css (Shared Stallion Cards)

- Stallion sections (`.stallion-section, .stallion-container`)
- Section headings (`.section-title, .section-subtitle`)
- Stallion slider (`.stallion-slider`)
- Stallion card (`.stallion-card, .stallion-image, .stallion-details, .details-footer, .details-btn`)

- Navigation (.stallion-nav-wrapper, .stallion-nav, .show-all-wrapper, .show-all-btn)
- Responsive rules ( $\leq 768\text{px}$ ,  $\leq 480\text{px}$ )
- Overrides (.top-stallions)
- Navbar link hover/active styles

### listing.css (Listing Page)

- Cards grid Hero banner Page layout Filters sidebar Listing layout
- Responsive rules ( $\leq 1366\text{px}$ ,  $\leq 992\text{px}$ )

### detail.css (Detail Page)

- Hero Gallery Detail sections Farm details
- Related animals CTA
- Modal
- Responsive rules ( $\leq 900\text{px}$ ,  $\leq 540\text{px}$ )

### uindex.css (Homepage Unique)

- Hero Trending videos Responsive rules ( $\leq 992\text{px}$ ,  $\leq 600\text{px}$ ,  $\leq 640\text{px}$ )

## 7. JavaScript Functions

### shared.js

- Loads JSONFilters: Injects cards into homepage sliders

### script.js

- → fetches JSON, filters stallions
- → fills dropdowns dynamically
- (.cards-container)

- `(.herovideo, .herovideo-overlay, .herovideo-content)`
- `(.page-content)`
- `(.filters-sidebar, .filter-group, .filter-actions)`
- `(.listing-layout)`
- `(.detail-hero, .hero-overlay)`
- `(.detail-gallery, .left-panel, .image-panel, .thumbs, .video-frame)`
- `(.detail-info, .tick-list)`
- `(.card-list)`
- `(.related-animals, #related-slider)`
- `(.detail-cta, .cta-btn)`
- `(.modal, .modal-content, .close, .prev, .next)`
- `(.hero, .hero-content, .hero-cta, .hero-features, .badges)`
- `(.trending-videos, .video-wrapper, .swiper, .swiper-button-prev, .swiper-button-next, .swiper-pagination)`
- `renderCards(animals, farms, containerSelector, limit)`
- `(animals.json, farms.json)`
- `topStallions, newHome, morePets, recent`
- `loadItems()`
- `populateFilters()`
- `applyFilters() →`
- `renderPage(list, page)` applies selected filters
- → renders cards per page
- `renderPagination(totalItems)` → builds pagination buttons
- `update()` → refreshes listing
- Event bindings: Prev/Next, filter change, reset/OK, mobile toggle

## detail.js

- Reads URL params (`animalId, farmId`)
- Populates hero, gallery, video, details, farm info
- Related animals logic (`pickRandom`)
- Modal functions: `openModal(), closeModal(), showItem(index)`
- Event bindings: zoom, thumbnails, video, prev/next, keyboard, backdrop
- Relocation logic: moves video between left/right panels based on screen size
- Helper: `getYouTubeEmbed(url)`

## script.js

- Navbar toggle
- Scroll reveal (`revealOnScroll`)
- Contact form submission
- Services slider (`updateCardsPerView, createDots, moveToSlide`)

- Accessories slider (`showAccessorySlide`, `adjustAccessoryImageHeight`)
- Swiper slider (`setInitialZoom`)
- Stallion slider nav (`initStallionNav`)

## 8. How to Use This Documentation

- Find by section: If you want to change hero banner, check `uindex.css` + `index.html`.
- Find by card: If you want to change stallion card layout, check `card.css` + `shared.js`.
- Find by filters: If you want to change listing filters, check `listing.css` + `slscript.js`.
- Find by modal: If you want to change lightbox behavior, check `detail.css` + `detail.js`.
- Find by slider: If you want to change video carousel, check `uindex.css` + `iscript.js`.

## 9. What AdSense Looks For

According to Google's official requirements:

- **Unique, original content:** AdSense rejects sites with thin or duplicate content.
- **Clear navigation:** Pages must be easy to access and not confusing.
- **Sufficient content volume:** Typically 20–25 well-written posts or detailed pages.
- **Policy compliance:** Must include Privacy Policy, Terms of Service, About Us, and Contact pages.
- **Technical setup:** HTTPS secure connection, mobile-friendly design, no broken links.
- **Ownership:** You must control the domain and its HTML source.

## 10. Your Current Setup

-  **Strong structure:** You already have Home, Stallion, Mare, Foals, Contact, About Us.
-  **Responsive design:** Documented CSS and JS show mobile-friendly layouts.
-  **Ad slots:** You've prepared placeholders for AdSense integration.
-  **Content depth:** Pages like Mare and Foals are thin or future placeholders.
-  **Policy pages:** Privacy Policy and Terms of Service are missing.
-  **Originality:** Listings are JSON-driven; Google prefers descriptive text, articles, or blog-style content.

## Changes to Make Before Applying

Area	Current	Needed for Approval
Content volume	Listings + profiles	Add 20+ detailed articles (horse care, farm features, breed guides)
Policy pages	Missing	Add Privacy Policy, Terms of Service, Disclaimer
Navigation	Good, but Mare page empty	Fill Mare + Foals with real content (filly/colt profiles)

<b>Original text</b>	Mostly structured data	Add descriptive paragraphs, farm stories, horse histories
<b>Technical</b>	Responsive, ad slots ready	Ensure HTTPS, no broken links, fast loading
<b>User trust</b>	Contact/About present	Add clear farm ownership info, contact details