Péters Jean-Francois
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EDUCATION

2022 - 2023   **London Business School, London**
Reading for Masters in Analytics and Management
Modules include Data Science, Machine Learning, Finance and Strategy

2021 - 2021   **Le Wagon, Paris,France**
Data Science bootcamp 9 weeks with project and presentation at the end

2019 - 2021   **KU Leuven, Leuven, Belgium**
BSc Business Engineering, Cum Laude
Tor Vergata, Rome, Italy
Exchange Spring Session- Business Administration and Finance

BUSINESS EXPERIENCE

2022 - 2022   **AB-INBEV, Leuven, Belgium**
Brewing Company
Junior Data Scientist (5 months)

- Assisted the German Sales team in identifying the right combination of product and point of consumption strategy to increase sales through various distribution channels including wholesale and retail customers
- Networked with stakeholders on a weekly basis to gather feedback and implement improvements and modifications to sales regression model
- Reviewed historical scores of regression model and compiled product pipeline with an objective to monitor model on a weekly basis
- Led study on relationship between Secondary Display features and beer sales and compiled a successful causal model to optimize use of 200.000 Secondary Displays in German market
- Created project framework and aligned with stakeholders on a weekly basis to deepen study and translate data findings into implemental business actions
- Met with salesmen and visited 4 retailers during business trip in Germany to understand context and constraints of project, following with written reports for the Data Team
- Analyzed and translated results of causal model on 4 different scope levels and translated to significance for business
- Created and presented recommendations of project findings to senior management resulting in change of approach on Secondary Displays in German Market

2018 - 2022   **SCHIEVELAVABO, Brussels,Belgium**
Restaurant
Waiter

- Served in a restaurant able to welcome 100 clients on fridays and saturdays. Occasionally worked as barman

ADDITIONAL INFORMATION

Volunteering	Co-led scouts' camps abroad for 60 scouts aged from 12 to 18 years old with 6 other scout leaders under a tight budget
Projects	Utilised Pandas and NLP to cluster style of play of football players as a final objective to optimize football transfer market with 3 other colleagues and demonstrated product in a presentation infront of 60 peers
Interests	Rugby - Participated in rugby competitions with other scouts leaders; Music - performed as a DJ at private parties
Technical Skills	Python, R, SQL, Microsoft Azur, Google Cloud, GitHub
Languages	English (Fluent), French (Native), Dutch (Native), Spanish (Basic)