Joey Petrillo

Graphic Designer

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Education

Massachusetts College of Art and Design
BFA Graphic Design, with Departmental
Honors / *Expected May 2017*

Skills and Abilities

Design / Print and Layout, Book and
Editorial, Typography, Branding and Identity
Systems, Packaging, UI/UX, Research, Web

Project Management / Experience
working both collaboratively and independent-
ly, Experience leading projects, Experience
researching and working with printers,
Experience with scrum and Agile processes,
Experience working with developers
and engineers

Software

Adobe   InDesign
        Illustrator
        Photoshop
        Premiere
        After Effects

Web   HTML/Twig
        CSS/SCSS
        JQuery/Javascript (working)

Other   Invision
        Sketch
        Keynote

Experience

JAN 2017 –PRESENT **Upstatement** / Design Apprentice / *Boston, MA*

Designing and building web pages, assets, and brands for digital products
and editorial websites. Leading design and front-end development in
multiple internal projects in an agile framework.

JUN 2016 –DEC 2016 **Tank Design** / Design Intern / *Cambridge, MA*

Designed logos and identity systems, web assets and pages, style guides,
advertising campaigns, icons, and various other brand materials
for clients ranging from international corporations to local start-ups.

SEPT 2015 –DEC 2015 **Visual Dialogue** / Design Intern / *Boston, MA*

Responsibilities included designing editorial spreads, brand and
print collateral, websites, and advertisements, assisting senior designers
with production, comping print presentations and materials,
and participating in regular critiques with a small, highly collaborative
and fast-paced team at an award-winning studio.

JUN 2015 –AUG 2015 **KHJ Brand Activation** / Design Intern / *Boston, MA*

Responsibilities included designing advertisements for print and digital,
finding and retouching stock images, comping print presentations and
materials, and designing logos and various brand materials.

Other Experience

SEPT 2015 –MAY 2016 **MassArt Marketing Department** / Designer / *Boston, MA*

JAN 2016 –MAY 2016 **MassArt** / Teaching Assistant, Graphic Design I / *Boston, MA*

SEPT 2016 –MAY 2016 **MassArt Student Galleries** / Freelance Designer / *Boston, MA*

JUN 2015 –AUG 2015 **MassArt Orientation** / Freelance Designer / *Boston, MA*

Achievements

Best in Show: Graphic Design
MassArt All School Show / *2017*

**Exhibited at MassArt x SNUT: Visual
Communications**
Seoul National University of Technology / *2017*

**Student Representative Selecting Lecturers for
the Graphic Design Department**
MassArt / *2016*

Selected for All School Show: Graphic Design-
MassArt / *2015–2017*

Richard T. Pierce Design Scholarship
Greater Worcester Community
Foundation / *2015–2017*

Studio Foundation Award of Recognition
MassArt / *2014*