

# Joey Petrillo

774.287.2023  
jpetrillo@massart.edu  
<http://joey.design>

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## DESIGN SKILLS

- Print & Layout Design
- Branding & Identity Systems
- Typography
- UI/UX/Web
- Book & Editorial Design
- Design Conceptualization
- Working Collaboratively
- Design Critique & Discussion

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## SOFTWARE

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Microsoft Office
- Sketch
- HTML, CSS, Basic JQuery
- Invision

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## LEADERSHIP

### Teaching Assistant | GD I January–May 2016

Teaching assistant for Chaz Maviyane-Davies' sophomore level Graphic Design I class.

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## EDUCATION

### Massachusetts College of Art & Design

Expected Graduation May 2017; BFA Graphic Design

### Blackstone Valley Technical High School

2013; Concentration in Graphic Communications, Graduated Most Outstanding in Graphic Communications

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## EXPERIENCE

### Massachusetts College of Art & Design | MARKETING DESIGNER

September 2015–Present

Worked as a graphic designer for the marketing and communications department at MassArt, while also assisting other departments such as exhibitions and admissions. Designed materials for print and digital including, e-vites, advertisements, systems for advertising, campaigns for student events, and environmental + wayfinding.

### Visual Dialogue | DESIGN INTERN

September–December 2015

Responsibilities included designing editorial spreads, print materials (menus, tags, labels), websites, and advertisements, assisting senior designers with production, comping print presentations and materials, and participating in regular critiques with a small, highly collaborative and fast-paced team.

### KHJ Brand Activation | DESIGN INTERN

June–August 2015

Responsibilities included designing advertisements for print and digital, finding and retouching stock images, comping print presentations and materials, and designing logos and various brand materials.

### Massachusetts College of Art & Design | ORIENTATION DESIGNER

June–August 2015

Designed various materials for new student orientation including post cards, t-shirts, and schedules.

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## AWARDS & ACHIEVEMENTS

### Selected for All School Show: Graphic Design

2015; Massachusetts College of Art & Design

### Richard T. Pierce Fine Arts and Design Scholarship

2015; Greater Worcester Community Foundation

### Studio Foundation Award of Recognition

2014; Massachusetts College of Art & Design