

Joey

## Joey Petrillo

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<http://joey.design>

### Design Skills

- + Print & Layout Design
- + Branding & Identity Systems
- + Typography
- + UI/UX/Web
- + Book & Editorial Design
- + Design Conceptualization
- + Working Collaboratively
- + Design Critique & Discussion

### Software

- + Adobe InDesign
- + Adobe Illustrator
- + Adobe Photoshop
- + Adobe Premiere
- + Adobe After Effects
- + Microsoft Office
- + Sketch
- + HTML, CSS, Basic JQuery
- + Invision
- + Keynote

### Awards & Achievements

#### Selected for All School Show: Graphic Design 2015 & 2016

Massachusetts College of  
Art and Design

#### Richard T. Pierce Fine Arts and Design Scholarship

2015, 2016 & 2017

Greater Worcester Community Foundation

#### Studio Foundation Award of Recognition 2014

Massachusetts College of  
Art and Design

### Education

EXPECTED  
2017

#### Massachusetts College of Art & Design

BFA Graphic Design

2013

#### Blackstone Valley Technical High School

Concentration in Graphic Communications, Graduated Most  
Outstanding in Graphic Communications

### Experience

JUNE 2016 –  
PRESENT

#### Tank Design

##### DESIGN INTERN

Designed logos, web assets, style guides, advertising campaigns, icons,  
and various other brand materials for clients ranging from international  
corporations to local start-ups.

SEPT 2015 –  
MAY 2016

#### Massachusetts College of Art & Design

##### DESIGNER, MARKETING AND COMMUNICATIONS

Designed materials for print and digital including, e-vites, advertise-  
ments, systems for advertising, campaigns for student events, and  
environmental and wayfinding.

JAN 2016 –  
MAY 2016

#### Massachusetts College of Art & Design

##### TEACHING ASSISTANT

Assisted Professor Chaz Maviyane-Davies's Graphic Design I class. Re-  
sponsibilities included providing feedback and participating in critique,  
assessing student work, and preparing class materials.

SEPT 2016 –  
MAY 2016

#### Massachusetts College of Art & Design

##### FREELANCE DESIGNER, STUDENT GALLERIES

Designed promotional print and digital materials and catalogues for  
various student exhibitions.

SEPT 2015 –  
DEC 2015

#### Visual Dialogue

##### DESIGN INTERN

Responsibilities included designing editorial spreads, print materials  
(menus, tags, labels), websites, and advertisements, assisting senior  
designers with production, compiling print presentations and materials,  
and participating in regular critiques with a small, highly collaborative  
and fast-paced team at an award-winning studio.

JUNE 2015 –  
AUG 2015

#### KHJ Brand Activation

##### DESIGN INTERN

Responsibilities included designing advertisements for print and digital,  
finding and retouching stock images, compiling print presentations and  
materials, and designing logos and various brand materials.

JUNE 2015 –  
AUG 2015

#### Massachusetts College of Art & Design

##### FREELANCE DESIGNER, ORIENTATION

Designed various materials for new student orientation including post  
cards, t-shirts, and schedules.