

Joey Petrillo

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joey.design

DESIGN SKILLS

- Print & Layout Design
- Branding & Identity Systems
- Typography
- UI/UX/Web
- Book & Editorial Design
- Typography
- Design Conceptualization
- Working Collaboratively
- Design Critique & Discussion

SOFTWARE

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Microsoft Office
- Sketch
- HTML, CSS, Basic JQuery

LEADERSHIP

Curator | ALL SCHOOL SHOW
January–March 2016

Served as a curator for graphic design all school show at MassArt.

Teaching Assistant | GRAPHIC DESIGN I
January–May 2016

Teaching assistant for Chaz Maviyane-Davies' sophomore level Graphic Design I class.

EDUCATION

Massachusetts College of Art & Design

BFA Graphic Design; Expected Graduation May 2017

Blackstone Valley Technical High School

Concentration in Graphic Communications; Graduated 2013

EXPERIENCE

Massachusetts College of Art & Design | MARKETING DESIGNER
September 2015–Present

Worked as a graphic designer for the marketing and communications department at MassArt, while also assisting other departments such as exhibitions and admissions. Designed materials for print and digital including, e-vites, advertisements, systems for advertising, campaigns for student events, and environmental + wayfinding.

Visual Dialogue | DESIGN INTERN
September–December 2015

Responsibilities included designing editorial spreads, print materials (menus, tags, labels), websites, and advertisements, assisting senior designers with production, compiling print presentations and materials, and participating in regular critiques with a small, highly collaborative and fast-paced team.

KHJ Brand Activation | DESIGN INTERN
June–August 2015

Responsibilities included designing advertisements for print and digital, finding and retouching stock images, compiling print presentations and materials, and designing logos and various brand materials.

Massachusetts College of Art & Design | ORIENTATION DESIGNER
June–August 2015

Designed various materials for new student orientation including post card, t-shirts, and schedules.

AWARDS & ACHIEVEMENTS

Selected for All School Show: Graphic Design
2015; Massachusetts College of Art & Design

Richard T. Pierce Fine Arts and Design Scholarship
2015; Greater Worcester Community Foundation

Studio Foundation Award of Recognition
2014; Massachusetts College of Art & Design