Website Design and Development Quotation

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Prepared for:

**Multinational Maritime Inc.**

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***SERVICE PACKAGE CONTENT SUMMARY***

* Hosting Services and Domain name registration
* Web Design
* Web Development
* Technical Support
* Search Engine Optimization
* Payment for Services

***Cost Summary***

* Hosting and Domain – **PHP 10, 000**
* Web Design – **PHP 15, 000**
* Web Development – **PHP 20, 000**
* Technical Support – **3 months FREE Technical Support**
* Search Engine Optimization – **PHP 5, 000**
* **Total Website Development Cost** – **PHP 50, 000**

***Technical Details***

1. ***Hosting and Domain Name Services:***

* Domain name registration and hosting services for 1 whole year cost **PHP 10,000**. This is renewable on a yearly basis.
* We will register a domain name for you, setup the server needed to host your Company site and create the initial website specific email you wish for your company (example: [you@companyname.com](mailto:you@companyname.com) )
* Here’s some technical details about the hosting server we use:
  + Operating System – **Linux**
  + Server Software - **Apache**
  + Database Server – **MySQL Server**
  + Server Side Scripts – **PHP, CGI**
  + Webmail Support – **YES**
  + POP3/SMTP Support – **YES**
  + Unlimited Email Account Creation – **YES**
  + FTP Support – **YES**
  + Unlimited Sub Domain Creation – **YES**
  + Website Control Panel – **YES**

1. ***Website Design***

* We will deliver our propose mock-ups 2 weeks after the contracts agreed.
* Professional Website Design cost **PHP 15,000.** Web design package includes the following technical services:
  + Artistic Design and Website Layout.
  + Creation of Web Graphics, Page Backgrounds or Website Skins.
  + Optimization of graphics to ensure a fast loading web page.
  + Edit, cropping, modification or adjustment of images needed.
  + Ensure the usability and credibility of web pages.
  + Coding of HTML / XHTML structure of your website and ensure it follows the latest web standards, look professional and modern.
  + Coding the Cascading Style Sheets (CSS) of your website pages.
  + Encoding of all your initial page contents.
  + Creating the Navigation Menu and all the initial website pages you need for your website.

1. ***Website Development***

* Website Development cost **PHP 20,000.** We will develop the specific functionality and features you needed for your Company website. Below are some website functionality and features that we will integrate to your website:
  + File uploads (images, .doc, .xls)
  + Content Management System (News, Announcements, Events)
  + User Role ( Admin ) creation
  + User Login
  + Contact Forms
  + User accounts
  + User Profile
  + Site Search Engine
* If there’s any needed functionality you need for the website, you can inform us and we will integrate and develop it for you.
* Technology use:
  + Programming Scripts – **PHP,** **HTML, CSS, Jquery / Javascript / Angular**
  + Applications – **Photoshop, Illustrator, Sublime Text**

1. ***SEO (Search Engine Optimization)***

* Search Engine Optimization is an important factor for a successful business website, we will make your site search engine friendly too and it only cost **PHP 5,000.**
* Here’s some detail about our SEO services included in the package:
  + 3 months monitoring and Website URL submission for the 3 most popular search engine on the web ( Google, Yahoo, MSN )
  + Meta tags analysis
  + Keyword analysis
  + Meta Description analysis
  + Link Building

1. ***Technical Support***

* We will provide a 3 months FREE technical support for you after launching your site on the web (www). We will answer your question regarding website management, technical details, content management, user management or anything about operating your own website; we can provide this through email, Skype, Yahoo messenger or by phone (check our phone number below).

1. ***Payment for Services***

* **Payment**: At the start of the development process for your company website, you need to pay us 50% of the total development costs, the remaining balance of 50% will be given upon the completion of the website. We will start the development immediately upon receiving of the initial payment.
* Any revisions, additions or redesign that is not specified in this document shall be considered “additional” and will require separate agreement and payment.

1. ***Website Maintenance Services***

* If you’re too busy and can’t manage or don’t have time to manage and maintain your website, this services fits for you.
* Please look the table below for the complete packages.

|  |  |
| --- | --- |
| Website Maintenance and Support Plans | Package Price |
| 1. Less than 3 hours of work (Mostly content updating) | **Php 3, 000** |
| 1. Less than 8 hours of work | **Php 5, 000** |
| 1. Less than 3 days of work | **Php 10, 000** |
| 1. Less than 1 week of work | **Php 15, 000** |
| 1. More than 1 week of work | **Call or**[**email me**](http://lajuett.com/contact.html) **for a new quotation** |
| 1. Monthly Plan | **Php 5,000/month** (For 1 yr contract) |
| 1. 6 Months Plan | **Php 8,000/month** (For 6 mos. contract) |
| 1. 3 Months Plan | **Php 10,000/month** (For 3 mos. contract) |