

Individual Interview Sheet



Respondent:

Interviewer:

Delivery Method:

*Kingmaker
Qing, Jennie, Matt, Daniel*

Summary

This survey is designed to collect users' feedback to improve website feature, function, and visualization. We are really appreciated your help to make our website better and useful. Our survey includes specific, general and overall parts. The specific task is focused on website function details, the general task geared toward higher-level understanding about any candidates and their funding flow through the website, and the overall task is focus website overview using experience.

Specific Tasks

Questions marked "Specific" are intended to evaluate whether the user can process, retain, and verbalize key information presented from the website.

Section 1: Candidate Search

- 1) Could you be able to search candidate's name and get the result?
- 2) How does an understanding of the candidate's fundraising compare to others?
- 3) After observing the Candidate Search, could you be able to see the trends?
- 4) Name some of the candidates from Democrats party.
- 5) Name some of the candidates from the Republican party.

Results Summary

Completion = "X" or Blank

Time on Task is expressed in seconds

Ease of Finding Information = Likert Scale (1 = Hard, 5 = Easy)

Keeping Track of Location in the Site = Likert Scale (1 = Couldn't Keep Track, 5 = Kept Perfect Track)

Confidence in the Correctness of Your Answer = Likert Scale (1 = No Confidence, 5 = Complete Confidence)

Task	1	2	3	4	5
Completion					
Time on Task					
Ease of Finding Information					

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Keeping Track of Location in the Site					
Confidence in the Correctness of Your Answer					

Section 2: Tableau

- 1) Could you be able to search each industry sector on the map?
- 2) Could you be able to discover the funding amount changes during the searching ?
- 3) Could you be able to highlight the industry sector at a state level?
- 4) Why should we take action to analyze the candidates' funding resource?
- 5) What was the amount of total funding in both party candidates(Northeast, West Coast, Midwest, Mid-Atlantic, Southeast, etc)?

Results Summary

Completion = "X" or Blank

Time on Task is expressed in seconds

Ease of Finding Information = Likert Scale (1 = Hard, 5 = Easy)

Keeping Track of Location in the Site = Likert Scale (1 = Couldn't Keep Track, 5 = Kept Perfect Track)

Confidence in the Correctness of Your Answer = Likert Scale (1 = No Confidence, 5 = Complete Confidence)

Task	1	2	3	4	5
Completion					
Time on Task					
Ease of Finding Information					
Keeping Track of Location in the Site					

Confidence in the Correctness of Your Answer					
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Section 3: Network Graph

- 1) Could you be able to read and understand the analysis example?
- 2) Could you be able to set the size in Total Fundraising & Industry section & Total Fundraising & Committee?
- 3) Could you be able to search candidate's name and their party in Total Fundraising & Industry section?
- 4) Could you be able to set the new graph in By Politician & Industry & By Politician & Committee section?
- 5) Could you be able to search industry By Politician & Industry & By Politician & Committee section?

Results Summary

Completion = "X" or Blank

Time on Task is expressed in seconds

Ease of Finding Information = Likert Scale (1 = Hard, 5 = Easy)

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Confidence in the Correctness of Your Answer = Likert Scale (1 = No Confidence, 5 = Complete Confidence)

Task	1	2	3	4	5
Completion					
Time on Task					
Ease of Finding Information					
Keeping Track of Location in the Site					
Confidence in the Correctness of Your Answer					

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Section 4: Sankey Graph

- 1) Which Candidates got the most funding in the Sankey Graph?
- 2) Could you be able to track the fundings by industry?
- 3) Could you be able to review the funding summary?
- 4) Could you be able to see the money flow exchange?
- 5) Could you be able to see the Candidates name and party?

Results Summary

Completion = "X" or Blank

Time on Task is expressed in seconds

Ease of Finding Information = Likert Scale (1 = Hard, 5 = Easy)

Keeping Track of Location in the Site = Likert Scale (1 = Couldn't Keep Track, 5 = Kept Perfect Track)

Confidence in the Correctness of Your Answer = Likert Scale (1 = No Confidence, 5 = Complete Confidence)

Task	1	2	3	4	5
<i>Completion</i>					
<i>Time on Task</i>					
<i>Ease of Finding Information</i>					
<i>Keeping Track of Location in the Site</i>					
<i>Confidence in the Correctness of Your Answer</i>					

Overall Questions

Overall Questions

- 1) Do I have a good overall impression of the site (1-5)? What would make it better?
- 2) Can you think of a better way to show this information (1-5)? What could have worked better?
- 3) Were the dashboards easy to understand (1-5)? What could have made it easier?
- 4) Did the presentation answer all relevant questions about the political funding (1-5)? What questions do you think has not been answered yet?
- 5) Was the site clear and not confusing (1-5)? What would make these parts less confusing?
- 6) Is there another feature that this website would really benefit from (1-5)? What general improvements would you suggest?
- 7) Most people would learn to use the website quickly (1-5)? What could help people learn more quickly?
- 8) The website is well organized (1-5)? What would help with the website's organization?
- 9) The site's content would keep me coming back (1-5)? What would make the site more appealing for return visits?

Section 2: Overall Question Response Summary

Question	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree
1					
2					
3					
4					
5					
6					
7					

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8					
9					

