

Milked for All They Are Worth:
Analyzing Livestock Mortality Costs in a Dynamic
Discrete Choice Model

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Abstract

This paper examines animal replacement behavior for over 1,000 Wisconsin dairy farms during the period 2011-2014 and analyzes the rationale for high replacement rates. Dairy farmers in the United States replace their cattle at around three years in the herd, well before what the dairy science literature estimates is their maximum productive potential, namely, five years in the herd. I model the replacement decision using a dynamic discrete choice model and incorporate unplanned mortality as a source of uncertainty that drives farmers to replace dairy cows before they maximize production. The empirical model incorporates cow and herd heterogeneity in mortality rates to back out the implied cost of cow mortality and the parameters of the cow's production function. Using the conditional choice probability method, I estimate the cost of mortality at 1,800 USD per death, 800 dollars more than estimates based on simulation studies. Utilizing farm size heterogeneity, I also find that mortality costs are three times higher on small dairies than on larger ones. In a counterfactual estimation, dairy farmers were willing to pay 1,300 USD to eliminate mortality risk completely for first year dairy cows. These results suggest that genetic selection in U.S. dairy favors relatively large farms given that declining health disproportionately affects small dairies.

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1 Introduction

Dairy farms in the United States routinely cull animals before the economics and dairy science literatures claim is optimal. Measured in year-long production cycles called “lactations,” a dairy cow’s annual milk output is maximized at about the fifth lactation (Mellado et al., 2011; Ray et al., 1992). In practice, those animals are instead replaced at three lactations (Hadley et al., 2006; Knaus, 2009). Even when taking into account other features of the management environment, dairy farmers still cull earlier than considered optimal. Typical asset replacement models assuming profit maximization suggest much later rates of culling than practiced; despite this, dairy farmers have maintained consistently high rates of replacement at the herd level (De Vries, 2013; Van Arendonk, 1988). On its face, it appears that dairy farmers are leaving money on the table by culling too early. What economic rationale could there be, if any, for such a pattern of asset replacement?

I investigate whether the costs of unplanned mortality account for apparently “high” replacement rates on Wisconsin dairies. To test this hypothesis, I develop a theoretical model in which the risk of unplanned mortality, an event where an animal dies or is removed from the herd unexpectedly, drives farmers to replace their at higher rates than without mortality. I use more than 1,000 Wisconsin dairy farms with over 260,000 cows to estimate a dynamic, discrete choice model which backs out the perceived cost of an unexpected animal death. Estimating the dynamic model on data, I calculate the cost of unplanned mortality as 1,800 USD. Utilizing farm-size heterogeneity in the dataset, I also find that mortality costs are almost three times higher on small dairies than on larger dairies. Finally, using the structural model, I calculate a compensating variation measure for the transition to a world without mortality risk. On average, farmers are willing to pay about 90 USD ex-ante to eliminate unplanned mortality completely for first-year cows, implying an average, expected indemnity of 1,300 USD per death.

Understanding mortality cost has become important since declining animal health is a significant factor in dairy farm decision-making. While milk production of dairy cattle has increased at about 3%-4% annually in the past three decades, so has the incidence of infertility and disease (Pryce and Veerkamp, 2001). In the United Kingdom, rates of pregnancy on the first breeding attempt have fallen from 55.6% in 1975 to 39.7% in 1998, and a global survey of Holstein cattle indicated similarly decreasing fertility worldwide (Pryce et al., 2014). Increases in yield have also been linked to a decline in cow health, resulting in a higher incidence of reproductive and metabolic diseases (Dechow et al., 2004; McConnel et al., 2008). The consequence of these trends is that dairy cows live shorter and shorter lives in the herd and are more susceptible to “unplanned mortality.” Compared to dairy cows born in 1960, a dairy cow’s life span in the herd has decreased by 20% (De Vries, 2013).

Further, unplanned mortality is potentially very costly to dairies. Unplanned mortality on dairy farms incurs significant costs because of lost production, the cost of treating illness, and lost salvage value when the animal is disposed of instead of sold. If mortality costs

are high, dairy managers may replace early not only to acquire higher producing cows but also to salvage their older cows to avoid this cost. Early replacement then becomes a precautionary measure to protect against the high costs incurred from letting the asset “fail” in its production cycle instead of being salvaged on schedule (Burt, 1965). Such costs are a concern in times when milk profit margins are low, invalidating the economic gain from milk production. Even apart from the on-farm costs, decreasing animal lifespan has negative externalities affecting environmental quality and animal welfare, two issues of increasing importance to the general public (Garnsworthy, 2004; Oltenacu and Broom, 2010).

This paper calculates just how costly unplanned mortality is on Wisconsin dairies using empirical replacement decisions. Since the costs of mortality are hard to estimate empirically, Heikkilä et al. (2012) and De Vries (2013) use dynamic programming simulations and calculate these costs to be in the range of 500-1,000 USD per death. However, simulations are inadequate for understanding the costs that dairy farmers face. The optimal culling rules are found by plugging in parameters from other studies or experiments that may or may not represent the environment a dairy farm is actually in. In addition to assuming knowledge all of the parameters of the decision, they cannot incorporate unobserved cow heterogeneity that may bias the decision. An empirical model, in contrast, does not assume knowledge of structural parameters: it instead calculates them directly from the data by assuming the observed behavior is an output of an economic model. An empirical model can also control for unobserved heterogeneity in animals that cannot be observed in data but which may bias estimates of culling rules. Providing an empirical estimation of mortality cost to guide policy using a structural model is the main contribution of this paper.

I also make a contribution to the literature on asset replacement and livestock mortality cost by developing an empirical model incorporating the risk of asset failure that can be used to calculate the costs directly from data on replacement decisions. I estimate the model on dairy cow replacement decisions using the conditional choice probability (CCP) estimator pioneered by Hotz and Miller (1993) and Arcidiacono and Miller (2011), while controlling for

unobserved, permanent asset heterogeneity. The CCP estimator estimates the parameters of the structural model by approximating the continuation value of the dynamic programming problem using the empirical probabilities of replacement from the data. Recent advances in CCP methods, specifically the Euler equations in conditional choice probabilities (ECCP) method of Scott (2013) and Aguirregabiria and Magesan (2013), allow estimation of dynamic discrete choice models that can incorporate fixed effects by using discrete analogs of Euler conditions. In my structural model, the Euler condition generates estimates of the cost of unplanned mortality, annual maintenance costs, and the parameters of the production function. Mine is also, to my knowledge, the first paper to estimate the parameters of a dairy cow production function from a behavioral model, which helps us understand how dairy farms may perceive their production technology.

I find that the costs of unplanned mortality explain early replacement and are variable across herds. My estimate of 1,800 USD aligns with the upper bound of De Vries (2013) and is the first empirical verification of these costs. The model estimates that small dairies perceive mortality costs to be as high as 3,000 USD per death, which is nearly three times higher than the cost of unplanned mortality on larger dairies. Using welfare analysis, I calculated that dairy farmers would be willing to pay 90 USD to insure their first lactation cows against unplanned mortality given the probability of survival in this data, implying they perceive the mortality “indemnity” at about 1,300 USD.

The policy implications of this study are that unplanned mortality costs are a key determinant of replacement patterns and disproportionately affect small dairies. If U.S. dairy breeders continue to select for high milk production, this will likely decrease animal health, which disproportionately hurts the profitability of small farms. As the dairy sector has continued to consolidate, an unintended consequence of this breeding strategy may be that it accelerate consolidation by causing more small dairies to exit the market.

2 Literature Review

This paper joins a very long tradition of analyzing asset replacement problems, specifically the dairy cow replacement problem. Asset replacement, a special class of the “optimal stopping problem,” has been analyzed as early as 1849 when German forester Martin Faustmann developed the “Faustmann criterion” for determining the optimal harvest age of a forest (Newman, 2002). My paper makes contributions to the literature on dairy cow replacement by empirically estimating costs from data, as well as exploring the unknown causes of replacement elucidated in another empirical dairy cow replacement model, that of Miranda and Schnitkey (1995). This paper also uses advancements in dynamic discrete choice modeling to control for a broader range of unobserved heterogeneity than usually feasible with previous methods.

While the literature on optimal dairy cow replacement rules is expansive, the majority of studies use simulations to calculate costs rather than empirical models. These models represent the “normative” approach to asset replacement, which is to estimate parameters from data only to plug these in as primitives to a dynamic programming simulation. The dynamic program is then solved to recover the optimal culling rule. Attempting to estimate the optimal replacement policy for dairy cattle, dates back to Stewart et al. (1977), whose paper in the *Journal of Dairy Science* explicitly modeled and solved the decision using dynamic programming. The state variables included the age of the cow, its body weight, its milk production, and its butterfat production. Subsequent models were more complex and gave the most attention to modeling the underlying biological processes of the dairy cow production system such as milk production (Rogers et al., 1988b; Stewart et al., 1977), fertility (Kalantari et al., 2010; Rogers et al., 1988a) and the incidence of disease (Bar et al., 2008; Heikkilä et al., 2012).

These models have been the main source of estimates of the costs of unplanned mortality and disease on dairy farms and their effect on replacement rates. Stott (1994) estimates the costs of infertility using dynamic programming models to help quantify the value of the

trait in the selection index; the study arrives at about 25 USD per lactation per year as a lower bound and about 100 USD as an upper bound. Heikkilä et al. (2012) calculates the cost of mastitis due to early exit as around 660 USD per exit in Finland also by using dynamic programming. De Vries (2013) estimates the average cost of “involuntary disposal,” which includes all of these factors, as 500-1,000 USD per exit in the United States when not considering lost production. Despite the complexity of these models, they often still do not rationalize the data. The majority of these models estimate that 20%-30% of the herd should be culled each year, though the culling rate is usually higher than 30% (De Vries, 2013; Hadley et al., 2006).

The contribution of this paper is to investigate this discrepancy and the role of unplanned mortality costs on dairy farms using an empirical approach instead of a normative approach. The empirical approach uses an economic model to rationalize the data given a structure rather than assume all states are known, which is the most common approach in economics literature on asset replacement (Cho, 2011; Rothwell and Rust, 1997; Schiraldi, 2011). The first paper to take this approach to dairy cow replacement is by Miranda and Schnitkey (1995), who find that a large component of the gain from replacement was unexplained by their model. They hypothesized that annual costs that were linear in animal age are responsible for early replacement, but for most farms this parameter is both small and statistically insignificant. The alternative specific constant for the replacement decision, which is the location parameter of the distribution of the unobserved state ϵ , is large and significant compared to other factors in the model. They theorize that this constant represents factors not explicitly modeled in their profit function, including genetic progress and unseen costs of replacement. This paper builds on their results by incorporating unplanned mortality as a risk factor in dairy cow replacement to explain this unobserved benefit to replacement. Since their model does not incorporate any mortality risk, the costs of mortality could have manifested instead in the alternative specific constant.

Finally, this paper also contributes more generally to the literature analyzing dynamic de-

cisions using dynamic discrete choice and the Conditional Choice Probability method. Hotz and Miller (1993) showed that continuation values in dynamic models could be approximated by empirical choice probabilities, which significantly opens up the number of ways to estimate dynamic models. Another recent advancement has been the Euler equation conditional choice probability (ECCP) method, which use discrete analogues to Euler equation methods to derive regression equations (Aguirregabiria and Magesan, 2013; Scott, 2013). Using this regression equation, it is computationally easier to control for unobserved heterogeneity using fixed effects than logit. A threat to identification in these models is unobserved asset attributes that can bias parameter estimates; in the case of dairy cows, certain animals may have permanent traits that make them more prone to replacement. By using the CCP and ECCP methods, I can more easily control for this time-invariant component of heterogeneity.

To accurately estimate the costs of unplanned mortality from replacement decisions using these methods, I develop a theoretical model that explicitly embeds the risk of mortality in the manager’s replacement decisions. In the next section, I describe the model and how I recover cost and production function parameters to investigate the causes of replacement from data.

3 Theory Model

Consider the case where a dairy farm manager makes an annual decision at time t about a dairy cow at age a_t (measured in year-long “lactations”) that produces annual milk output $y(a_t)$. As production is only a function of age, this model holds all other decisions concerning annual production fixed.¹ I assume that there are only two options: keep the current cow or buy a replacement with age one. This means that every dairy cow must be replaced, so I assume that herd size is fixed:

¹ This assumes there are no “inter-lactation” actions that influence production from the manager’s perspective, or variable intensity of use for the asset. This is a common assumption when analyzing dairy production, as reflected in the popularity of using “income-over-feed-cost” as a measure of the profitability of milk production; this measure assumes that there are a fixed number of feed inputs that support milk production and is the profit of producing one pound of milk given milk price and feed prices.

Assumption 1. *Fixed extensive decision: The option to leave a stall empty for a year is always dominated by keeping a cow or replacing a cow.*

Without this assumption, we would have to consider three decisions: replace, keep, or empty. The “empty” option would in most cases be dominated by replace or keep unless a dairy farm was scaling down its operation. Given that dairy farms often have very large fixed costs and are frequently in debt, it is not common to leave a stall empty; this would imply that profit margins are so low from milk production that it is more profitable to take a guaranteed loss. This is not often the case, and, in fact, dairy farms in many cases will respond to drops in price by expanding production (Atwood and Andersen, 1984). The power of this assumption for analysis is that I only need to focus on a discrete decision. This also implies that for a dairy farm to maximize profit it should maximize the profits of each stall, so we can focus on profit maximization at the cow level instead of the herd level.

I assume that the manager is risk-neutral and maximizes expected profit for the next lactation. A manager does so by deciding between the current animal that will have progressed to $a_t + 1$ or an animal at age one. Specifically, $i_t \in \{0, 1\}$, where $i_t = 1$ is sell the current cow and buy a replacement and $i_t = 0$ is keep the current cow. The price of output is p_t and the cost of replacement is c_t . If the current animal is replaced, the expected revenue for the next year will be $p_t y(1) - c_t$.²

3.1 The Role of Mortality

Without mortality, the payoff from deciding to continue with the current animal is just $p_t y(a_t + 1)$. However, it is common for a dairy animal to be “forced” to exit 1) before the annual return is realized (dies in calving) or 2) in the middle of its next production

²One complication in terms of expectations is that the revenue p_t and cost c_t may not occur at the same time. A further complication is that, since dairy cows produce throughout the year, no one price captures the revenue from one lactation. Also, since US dairy farmers do not seasonally calve, it is very difficult to know which month’s price the farmer values next period’s revenue at since a cow’s lactation could span different months every lactation. For now, I assume adaptive expectations, meaning the manager values the next period’s revenue at the most recent, observed prices (that is the price prevailing at their last recorded lactation record). See Section 5 for more details on the prices.

cycle. Dairy cows commonly die in the first 100 days of their cycle, when they are weakest, meaning if an animal dies then little to no revenue is realized. Instead, a new animal has to be purchased, meaning the age of the animal regenerates back to one even though the manager aimed to keep the current cow. An animal dying, however, incurs costs that would not have been incurred had the animal been replaced. These costs include the cost of disposing of the carcass, the costs of treating a sick animal that ultimately dies, lost production, or the costs of finding a replacement ahead of schedule (if one was not immediately available).

I model these costs from unplanned mortality as a “penalty,” α , which is added to the cost of replacement when the replacement is unplanned.³ In the case of this forced replacement, the next period’s return is $p_ty(1) - c_t - \alpha$. The probability that an animal will survive to the next period is some function of age $S(a_t)$. The return from continuing with the current occupant is thus a weighted combination between these two payoffs:

$$R(a_t, p_t, c_t, i_t) = \begin{cases} p_ty(1) - c_t & i_t = 1 \\ S(a_t)(p_ty(a_t + 1)) + (1 - S(a_t))(p_ty(1) - c_t - \alpha) & i_t = 0 \end{cases}$$

This mortality cost can explain earlier than expected replacement of animals because the manager now has an incentive to replace the animal to avoid paying α . The current period return from replacement, that is $R(a_t, p_t, c_t, i_t = 1) - R(a_t, p_t, c_t, i_t = 0)$, would be:

$$(1 - S(a_t))\alpha + S(a_t)(p_ty(1) - p_ty(a_t + 1) - c_t) \quad (1)$$

If $S(a_t) = 1$ for all ages, which is to say that animals never die, then α does not affect the decision to replace. Managers would replace when $p_ty(1) - p_ty(a_t + 1) - c_t > 0$, that is when

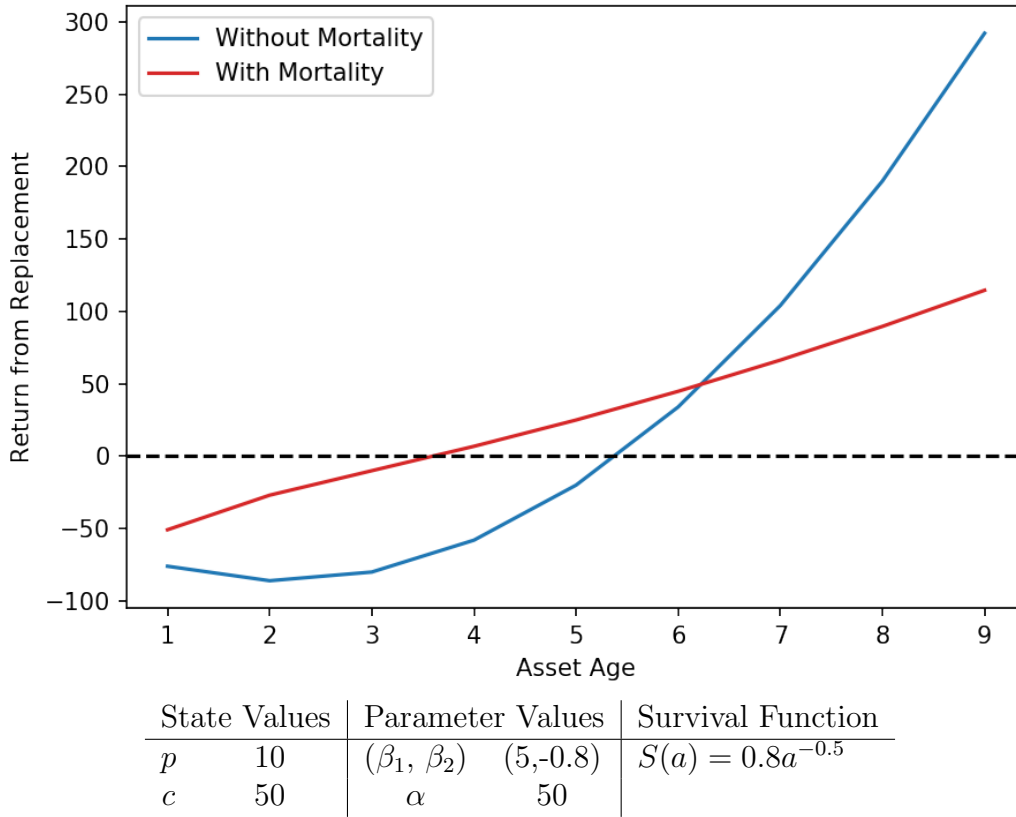
³Note that this is independent of production; there are good arguments for making the penalty term proportional to the expected output (some percentage of production is lost). I model it here more simply as independent of production while noting that the real parameter would be quite heterogeneous across cows and herds (a point I return to in Section 6).

the marginal return from resetting the age is more than the replacement cost.

However, since quite a bit of exit is due to sickness or disease, consider the case where the probability $S(a_t)$ is decreasing in age (intuitively, older cows are more likely to have to be removed), or at least decreasing after some point. As age progresses, α will get larger and the previous criterion will get smaller; intuitively, since the manager increasingly expects the animal to reset to age one because of mortality, the marginal return from a replacement decreases in importance as age increases. Thus the higher cost of mortality will cause higher rates of replacement than expected not considering mortality.

As an illustration, consider the parametric example in Figure 1 using the functional forms specified in Table 1. The survival probability is specified as a variant of the Weibull hazard rate function and is monotonically decreasing as age increases. The payoffs with and without asset failure are graphed in red and blue.

Figure 1: Payoffs



The blue line shows that under no mortality the optimal policy is to replace at about age five, about two years after the production function is maximized ($\beta_1/2\beta_2 = 3.125$). However, with the penalty, the optimal replacement age is two years younger, at about three, because the risk of incurring mortality cost is too high. The only case when the assets will be replaced at the same time regardless of output price or replacement cost is when $\alpha = 0$.

3.2 Other Causes of Early Replacement

Above I demonstrate how the high cost of mortality can cause a “premature” replacement, in the sense that the asset would be replaced before it would typically be optimal. However, there are other candidate explanations for why dairy cattle may be replaced earlier than expected. I detail three of them here to explain how they are included in the model to test their relative importance in determining replacement.

First, Miranda and Schnitkey (1995) claim that maintenance costs of aging cattle can explain early replacement. They model this by including a “maintenance cost” function that is linear in age. These costs are theoretically different than mortality costs; they represent added costs of having older animals while not affecting the transition probability. If these costs are included, age affects the current period payoff both linearly through maintenance cost and nonlinearly through $S(a)$. The role of $S(a)$ is different than maintenance cost, however, for two reasons. One, because of mortality, prices should not affect the decision the same way at every age. In Figure 1, this is why the slope of the red line is different than the slope of the blue line. Two, $S(a)$ affects both the payoff and the transition probability of age; in the event of $i_t = 0$, next period the manager will have an asset with age $a_t + 1$ with probability $S(a_t)$ and an asset with age 1 with probability $1 - S(a_t)$. This means that $S(a_t)$ not only affects the current period payoff but also the continuation value (see the derivation in Section 4). To compare the linear cost function to this model, I include a linear maintenance cost function $M(a_t) = \gamma a_t$ in the payoff.

Another motive for early replacement is observed asset performance. I model this by

including an additional endogenous state: the production shock η_t . This state can be thought of as the deviation from the asset's expected performance, which is $y(a_t)$, which could be a deviation from a group average, for example. Since the production function is only a function of age, this state captures other aspects of productivity that are deviations from this simplistic, quadratic production function. This state, like age, is endogenous because it is influenced by the choice i_t . When the asset is not replaced, the next cycle's shock η_t is drawn from $\eta_t \sim N(\rho\eta_{t-1}, \sigma_\eta)$, where ρ is an autocorrelation coefficient. When the asset is replaced, η is expected to be zero, or $\eta_t \sim N(0, \sigma_\eta)$. When observing past performance, the manager will take into account that replacement will protect against a negative shock, and will also be more likely to keep an animal that is doing well.

Finally, the rate of genetic progress for milk production is a strong incentive to replace early. Holding an old asset in production when an even better asset is available is a significant opportunity cost. Modeling technological progress in an asset replacement model is well established in the literature (e.g. (Bethuyne, 1998; Perrin, 1972)), but is not the focus of this paper. I do, however, incorporate the fact that the payoff will change over time, however, and that the option to replace in the year 2011 does not have the same value as that same option as 2012. I model this by including a time trend in the payoff for replacement, which allows the payoff from replacement to grow linearly over time.

3.3 The Dynamic Model

Now consider an infinite horizon, dynamic program, with discount rate $\delta \in (0, 1)$. The Bellman equation is:

$$V(x_t, z_t) = \max_{i_t \in \{0,1\}} R(x_t, z_t, i) + \epsilon(i_t) + \delta E(V(x_{t+1}, z_{t+1}) | x_t, z_t, i_t) \quad (2)$$

where x_t and z_t are shorthand for endogenous states (x_t) a_t and η_t and exogenous states (z_t) p_t and c_t .⁴ In addition to including the value function V in the payoff, there is also an additional state ϵ that represents the influence of states not observed in the data. Following are the two assumptions about the unobserved state ϵ to estimate the parameters in a regression model are:

Assumption 2. *Conditional independence: The transition of states x and z are conditionally independent of ϵ .*

Assumption 3. *Additively separable type 1 EV: The error ϵ is additively separable in the payoff and is distributed type 1 extreme value.*

Assumption 2 is common to models of this type (e.g. (Rust, 1987)), but is also a reasonable assumption given that the decision is the manager looking forward. In this case, R represents an ex-ante payoff and ϵ is expectational noise. Hotz and Miller (1993) argues that in this case, ϵ satisfies conditional independence by construction. The power of this assumption is that it frees us from having to take an integral over V with respect to ϵ , and only over the states x_t and z_t . Assumption 3 allows for a very convenient functional form for the probabilities and allows us to estimate the parameters in a reduced-form model. It also allows us to find a very convenient way to represent the differences in value functions, which is detailed in the next section.

The transition functions for the exogenous states p_t and c_t are modeled simply as normally distributed random variables that are AR(1). The shock distribution is similarly modeled as normally distributed with variance σ_η^2 . The transition of age is less straightforward than in previous models due to the probability of mortality. The state a_t will always transition to 1 if $i_t = 1$, but otherwise it will return to 1 with probability $1 - S(a_t)$ and transition to $a_t + 1$ with probability $S(a_t)$. This also implies that the continuation value when $i_t = 0$

⁴Assuming that the prices p_t and c_t are exogenous is equivalent to assuming that dairy farmers are price takers. This is generally true for dairy farms, especially dairy farms in Wisconsin, where very few farms keep more than 200 cows, so market power is very dispersed.

is a weighted combination of $\bar{V}_1(x_t, z_t) = E(V(x_{t+1}, z_{t+1})|x_t, z_t, i_t = 1)$ and $\bar{V}_0(x_t, z_t) = E(V(x_{t+1}, z_{t+1})|x_t, z_t, i_t = 0)$. When entering the “unplanned replacement” state of nature, the value function should proceed as if a new asset was purchased.

Taking shocks and maintenance cost into account, we can rewrite the payoff function:

$$R(x_t, z_t, i_t) = \begin{cases} \tau t + p_t y(1) - M(1) - c_t & i_t = 1 \\ S(a_t) \left(p_t y(a_t + 1) + \rho \eta_t p_t - M(a_t + 1) \right) + & i_t = 0 \\ (1 - S(a_t)) \left(p_t y(1) + \rho \eta_t p_t - M(1) - c_t - \alpha \right) \end{cases}$$

$$\text{s.t. } M(a_t) = \gamma a_t$$

$$y(a_t) = \beta_0 + \beta_1 a_t + \beta_2 a_t^2$$

$$\{x_t, z_t\} = \{a_t, \eta_t, p_t, c_t\}$$

Where we now include the effect of maintenance cost, production shocks, and a time trend value τ . The shock η_t to always affect the payoff when $i_t = 0$; this is to take into account the fact that asset failure can have repercussions related to the previous cycle’s performance.⁵

Taking $S(a_t) = S_t$ as essentially another state variable, this will be the difference in current period payoffs:

⁵To make the shock transmit only in the case of survival, we need only multiply the term $\eta_t p_t$ by the survival rate S_t in the regression equation that follows. This is left as a robustness check of the specification.

$$\begin{aligned}
R(x_t, z_t, i_t = 1) - R(x_t, z_t, i_t = 0) = & \mu + \tau t + \alpha(1 - S_t) - \rho \eta_t p_t - S_t c_t + \gamma S_t a_t \\
& - (\beta_1 + 2\beta_2) S_t a_t p_t - \beta_2 S_t a_t^2 p_t
\end{aligned} \tag{3}$$

$$\begin{aligned}
R(x_t, z_t, i_t = 1) - R(x_t, z_t, i_t = 0) = & \theta X \\
\text{s.t. } X = & (1, t, 1 - S_t, \eta_t p_t, S_t c_t, S_t a_t, S_t a_t p_t, S_t a_t^2 p_t) \\
\theta = & (\mu, \tau, \alpha, -\rho, -1, -\gamma, -(\beta_1 + 2\beta_2), -\beta_2)
\end{aligned}$$

where the second line is in matrix form. Our parameter vector is θ and our data vector X . Our goal is to estimate the parameter vector θ , where μ is the difference in means between $\epsilon(1)$ and $\epsilon(0)$. This is termed the “culling premium” by Miranda and Schnitkey (1995), and contains benefits to choosing to replace unexplained by the model. Now, we know the difference in current period payoffs but must next take into account the continuation value, which is the difference between two value functions. Previous methods use the nested fixed point algorithm and value function iteration to compute the continuation value; more recent methods approximate the solution of the value function iteration using basis functions. In the next section, I show how the assumptions on ϵ allow a convenient form for the continuation value, which is a function of empirical replacement probabilities using the inversion theorem of Hotz and Miller (1993).

Table 1: Model Summary

Endogenous States (x_t)	a_t	Age
Exogenous States (z_t)	η_t	Production shock
	p_t	Output price
	c_t	Replacement cost
Controls	$i_t \in \{0, 1\}$	Replacement decision
Technology	$y(a_t) = \beta_0 + \beta_1 a_t + \beta_2 a_t^2$	Total milk output of lactation a_t .
	$M(a_t) = \gamma a_t$	Maintenance cost function.
	$S(a_t)$	Survival rate
	$P(a_{t+1} = 1 i_t) = \begin{cases} 1 & i_t = 1 \\ 1 - S(a_t) & i_t = 0 \end{cases}$	Evolution of age a
	$P(a_{t+1} = a_t + 1 i_t) = \begin{cases} 0 & i_t = 1 \\ S(a_t) & i_t = 0 \end{cases}$	
Payoff, $R(x_t, z_t)$	$\mu + \tau t + p_t y(1) - \gamma - c_t$	If $i_t = 1$
	$S(a_t) \left(p_t y(a_t + 1) + \rho \eta_t p_t - \gamma(a_t + 1) \right) + (1 - S(a_t)) \left(p_t y(1) + \rho \eta_t p_t - \gamma - c_t - \alpha \right)$	If $i_t = 0$
Parameters	β_1, β_2, γ	Production and cost parameters
	$\delta \in [0, 1)$	Discount factor
	ρ	Shock correlation
	τ	Time trend
	α	Cost of mortality
	μ, λ	Location and scale of error term

4 Methodology

4.1 CCP Method

When $\delta > 0$, the decision to replace also takes into account the effect that replacement has now on future decisions, which is $\Delta V(x, z) = E(V(x', z')|x, z, 1) - E(V(x', z')|x, z, 0)$. Rust's (1987) the solution to this problem is to solve the value function iteration problem to find $V^*(x, z)$ across all states, and calculate $\Delta V(x, z)$ and include it in the maximum likelihood estimation. Unfortunately, since $\Delta V(x, z)$ is also a function of parameters θ , in

any optimization routine the value function iteration must be solved every time that the likelihood is calculated.

Instead of using the nested fixed ppoint method, I use the CCP estimator derived by Hotz and Miller (1993) and expanded on by Arcidiacono and Miller (2011). Call the probability of taking action k conditional on endogenous states x_t and exogenous states z_t , the “conditional choice probability,” $P_k(x_t, z_t)$. Also denote the transition probabilities for x and z as f_x and f_z .

Finally, define the “conditional value function,” the payoff from choosing action i and acting optimally from then on, $v(x_t, z_t, i_t)$. Their recursive relationship is the following:

$$v(x_t, z_t, i_t) = R(x_t, z_t, i_t) + \delta E(\bar{V}(x_{t+1}, z_{t+1}) | x_t, z_t, i_t) \quad (4)$$

where \bar{V} is the “ex ante” or “unconditional” value function when every decision after this one was made optimally, and so does not depend on i_t .

According to Lemma 1 of Arcidiacono and Miller (2011), there is a function ψ such that $\psi(x_t, z_t, i_t) = \bar{V}(x_t, z_t) - v(x_t, z_t, i_t)$ (the main result of the “inversion theorem” of Hotz and Miller (1993)). Now, using the function ψ we can substitute \bar{V} into Equation 4.

$$v(x_t, z_t, i_t) = R(x_t, z_t, i_t) + \delta E(v(x_{t+1}, z_{t+1}, k) + \psi(x_{t+1}, z_{t+1}, k) | x_t, z_t, i_t)$$

where k is an arbitrary choice. The reason k can be any given choice is that the term ψ will essentially “penalize” the returns if this is not the optimal action (Arcidiacono and Miller, 2011; Hotz and Miller, 1993).

Hotz and Miller (1993) show that because of Assumption 3, $\psi(x_t, z_t, k) = .577 - \ln(P_k(x_t))$ (.577 being Euler’s constant), where $P_k(x_t)$ is the CCP of taking action k . The most useful choice of k is $k = 1$, which is to assume that all cows are replaced next period, to exploit the principle of “limited dependence.” Limited dependence is a special feature of models that involves a “renewal decision,” which is a decision that resets one of the states so that

previous actions have no further effect on the future. In our case, replacing a cow renews the state a_t back to 1, and if the cow is replaced at $t + 1$ then there will always be a new cow at $t + 2$ that is unaffected by decisions in t (see the example of Aguirregabiria and Magesan (2013) for a specific application to dairy cattle replacement).

So if $k = 1$, then the difference in value functions $v(x_t, z_t, i_t = 1) - v(x_t, z_t, i_t = 0)$ is only a function of the payoffs in period t and $t + 1$, since the decision is identical from $t + 2$ onward. This means we now only have to estimate the payoffs in period $t + 1$.

$$\begin{aligned}
v(x_t, z_t, 1) - v(x_t, z_t, 0) &= R(x_t, z_t, 1) - R(x_t, z_t, 0) \\
&\quad + \delta \left(E(R(x_{t+1}, z_{t+1}, 1) - \psi(x_{t+1}, z_{t+1}, 1) | x_t, 1) \right. \\
&\quad \left. - E(R(x_{t+1}, z_{t+1}, 1) - \psi(x_{t+1}, z_{t+1}, 1) | x_t, 0) \right) \\
&= R(x_t, z_t, 1) - R(x_t, z_t, 0) \\
&\quad + \delta \sum_{z_{t+1}=1}^Z \sum_{x_{t+1}=1}^X \left(R(x_{t+1}, z_{t+1}, 1) - \psi(x_{t+1}, z_{t+1}, 1) \right) \\
&\quad \left(f_x(x_{t+1} | x_t, 1) - f_x(x_{t+1} | x_t, 0) \right) f_z(z_{t+1} | z_t) \tag{5}
\end{aligned}$$

Recalling that $\psi(x_t, z_t, k) = .577 - \ln(P_k(x_t))$, this reduces to:

$$\begin{aligned}
v(x_t, z_t, 1) - v(x_t, z_t, 0) &= R(x_t, z_t, 1) - R(x_t, z_t, 0) \\
&\quad + \delta \sum_{x_{t+1}=1}^X \sum_{z_{t+1}=1}^Z \left(R(x_{t+1}, z_{t+1}, 1) + \ln P_1(x_{t+1}, z_{t+1}) \right) \\
&\quad \left(f_x(x_{t+1} | x_t, 1) - f_x(x_{t+1} | x_t, 0) \right) f_z(z_{t+1} | z_t)
\end{aligned}$$

noting that we can factor out f_z because, being exogenous states, they are not affected by the decision i .⁶ So to calculate the relative payoff from replacing, which is $v(x_t, z_t, 1) - v(x_t, z_t, 0)$,

⁶Also note that it is now easier to see why ψ “penalizes” the payoff when $P_1 \neq 1$; if $P_1 < 1$, then $\psi < 0$,

we only need to know the CCPs across different states, $P_1(x_t, z_t)$, and the difference in transition probabilities, $f(x_{t+1}|x_t, 1) - f(x_{t+1}|x_t, 0)$. For identification in dynamic discrete choice, we also have to normalize one payoff to zero (Magnac and Thesmar, 2002). In this case, I choose to normalize the payoff to replacement to zero, which is equivalent to subtracting $R(x_t, z_t, 1)$ from both payoffs. Remembering that $S(a_t) = f(a_t + 1|a_t, 0)$ and $1 - S(a_t) = f(1|a_t, 0)$, we can finally factor out the continuation value ΔV to get the following:

$$\Delta V = FV_1 + S(a_t)FV_2 \quad \text{s.t.} \quad (6)$$

$$\begin{aligned} FV_1 &= \sum_{z_{t+1}=1}^Z \sum_{\eta_{t+1}=1}^E \left(\ln P_1(1, \eta_{t+1}, z_{t+1}) \right) \left(f_\eta(\eta_{t+1}|\eta_t, 1) - f_\eta(\eta_{t+1}|\eta_t, 0) \right) f_z(z_{t+1}|z_t) \\ FV_2 &= \sum_{z_{t+1}=1}^Z \sum_{\eta_{t+1}=1}^E \left(\ln P_1(1, \eta_{t+1}, z_{t+1}) - \ln P_1(a_t + 1, \eta_{t+1}, z_{t+1}) \right) \left(f(\eta_{t+1}|\eta_t, 0) \right) f_z(z_{t+1}|z_t) \end{aligned}$$

(see Appendix A for derivation).

By having a first-stage estimate of P_1 , we can now include FV_1 and $S(a_t)FV_2$ as two additional regressors in the model to proxy for the continuation value if we estimate transition probabilities for p_t , c_t and η_t .

4.2 First-Stage Estimation

The above is a two-step estimator: first calculate the CCP \hat{P} and then estimate the regression equation. The first step, however, requires calculation of CCP P , both in-sample and out of sample. Unfortunately, we need to observe all combinations of ages, production shocks, and prices to have accurate estimates of P_1 across all states. A common way to estimate P_1 is some kind of bin estimator (Scott, 2013) or a logit model with several combinations of the state variables used as predictors (Arcidiacono and Miller, 2011). The issue with the

but the payoff is unchanged if $P_1 = 1$.

first method is having to make judgements on the size of the bins, which can be tricky when states are fully continuous (as in my case here with output price p_t and replacement cost c_t). The issue with a flexible logit model is that using so many combinations of state variables is very likely to have good in-sample performance but poor out-of-sample performance (due to overfitting).

I choose to predict P_1 using a random forest algorithm as a compromise between these two methods for the following two reasons. First, a random forest model prevents the econometrician from having to choose bins, because it essentially selects the bins using cross validation. Many of the hyper parameters in a random forest, such as number of leaves or minimum sample on a leaf, are essentially changing the bin size. It is essentially a more sophisticated bin estimator that frees the econometrician from having to choose bins for continuous variables. When a random forest model is trained using Brier-score loss, then rather than doing classification it will deliver the desired probabilities of replacement (Boström, 2008).

A second reason is that using a method with cross validation will prevent the model from overfitting and causing poor out-of-sample performance. A logit model with many combinations and polynomial expansions of state variables, as recommended by Arcidiacono and Miller (2011), is a classic example of a model that will overfit; it will produce accurate in-sample probabilities but will do poorly at predicting combinations of ages, shocks, and prices that are not seen in the data. This will produce inaccurate estimates of ΔV in particular. To address this, I feel a machine learning model trained using cross validation is a better method than logit with multiple, polynomial interactions.

Another part of the first-stage estimation is the transition probabilities f_z and f_x . I estimate the transition probabilities of exogenous market states using an AR(1) regression where the error is normally distributed. I use the same regression to find flow probabilities for production shock η , except the data for η comes from data on the animal's milk production. Specifically, a milk production model from Kearney et al. (2004) is used to predict milk yield

for a given animal; the residual for each lactation is my estimate for η . This proxies for the production shock in the structural model because the production of the animal is net of any observable predictor of milk production on the farm; since the milk production model uses herd fixed effects, the residual is actually its deviation from its herd mate. I argue that this is the best approximation of a “deviation” from its expected return that the manager would likely act on. More information about the milk production model is given in the Appendix B.

Finally, the survival function S_t can be thought of as computed from data or a function of biology (and thus exogenously imposed). Due to age being a discrete variable, there is no reason for any parametric assumption. The literature on dairy cow culling calculates the probability of “involuntary exit” for each age; see, for example, Stott (1994) and Van Arendonk (1985). In this particular application, I assume that the functional form of S_t is exogenously imposed. Essentially, S_t is an attribute of the technology of dairy cows rather than a choice variable. While it is known that management actions can have an effect on the rates of exit, it is not clear from the manager’s perspective that this is actionable. The management actions that have an effect on cow death and infertility are broad structural changes that cannot be changed in the short run. Still, this particular functional form might not be the one that dairy farmers expect. We can allow *shifts* in the level of S_t while still imposing a curvature common to all farms, which can be controlled for using fixed effects. The shape of S_t is estimated from the data based on the percentage of cows at each age that exit the herd in the first 120 days of their lactation, which is most often an unplanned exit.

4.3 Second-Stage Estimation

With the above derivation, we could estimate the equation with logit by simply including an estimate of the continuation value ΔV as an additional regressor. Assuming the parameter δ as the coefficient on ΔV gives us enough degrees of freedom to estimate the parameters of our model (see Arcidiacono and Miller (2011) for an explanation of when δ is identified).

Given an estimate of the survival function S , we have the following reduced form logit model that maps to our structural coefficients.

$$P(i_{jt} = 1|x_{jt}, z_{jt}) = \frac{e^{\lambda\theta X + \delta FV}}{1 + e^{\lambda\theta X + \delta FV}} \quad (7)$$

for herd-animal j at time t . The parameter λ is the scale parameter of the distribution. In order to interpret the coefficients in dollar terms, we must divide through by λ , which we can estimate as the coefficient on the term $S_t c_t$.

The reduced form coefficients, after we divide through by λ , are

$$X = (1, 1 - S_{jt}, \eta_{jt} p_t, S_{jt} c_t, S_{jt} a_{jt}, S_{jt} a_{jt} p_t, S_{jt} a_{jt}^2 p_t)$$

$$\theta/\lambda = (\mu_j, \alpha, -\rho, -1, \gamma, -(\beta_1 + 2\beta_2), -\beta_2)$$

$$\begin{aligned} \theta_0 &= \mu & \theta_1 &= \alpha & \theta_2 &= -\rho \\ \theta_4 &= \gamma & \theta_5 &= -\beta_1 - 2\beta_2 & \theta_6 &= -\beta_2 \end{aligned}$$

So we can recover the structural parameters:

$$\begin{aligned} \mu &= \theta_0 & \alpha &= \theta_1 & \rho &= -\theta_2 \\ \gamma &= \theta_4 & \beta_1 &= \theta_5 - 2\theta_6 & \beta_2 &= -\theta_6 \end{aligned}$$

Note that here θ_1 is essentially estimating the “willingness to pay” for a lower mortality rate, $1 - S_t$. In this structural model, this is equal to the cost of mortality, α .

In contrast to previous work, specifically that of Miranda and Schnitkey (1995) and Aguirregabiria and Magesan (2013), I do not estimate the parameters of the production function from outside the structural model. Instead, the production function parameters β_1 and β_2 are identified off of interactions between age, survival rate, and the output price. Were the parameters to be estimated with milk production data and then plugged into the model, this would be assuming that the econometric estimates are the parameters the manager assumes. Unfortunately, this ignores the fact that a cow’s milk production curve

may be perceived differently by the manager than what could be discovered from a regression. For example, the farmer may have information about the cow’s production curve under their own management that would not be uncovered with an econometric regression. The manager may also have a different notion of when an animal’s milk production is maximized, which would cause that manager to replace animals differently than expected by the literature. This approach allows any of these things to be true, but changes the interpretation of β_1 and β_2 : they are no longer the parameters of the “empirical” production function but rather the parameters of the “perceived” production function from the perspective of the manager. These need not be the same as the estimates of the production function from the dairy science literature.

To understand the “perceived” production function, I also calculate the age of maximum production (a^*) and the “age of free replacement,” (a^{free}), that is, where $y(1) - y(a + 1) = 0$:

$$a^* = -\frac{\beta_1}{2\beta_2} = \frac{\theta_5 - 2\theta_6}{\theta_6} \quad a^{\text{free}} = -\frac{\beta_1 + \beta_2}{\beta_2} = \frac{\theta_5 - \theta_6}{\theta_6}$$

If a^* differs from the estimates from dairy science, this is evidence that replacements may happen earlier than expected because managers do not think their animals’ production function is the same as what the literature says.

ECCP Method The issue with the above method is that it cannot flexibly incorporate permanent, unobserved asset heterogeneity which may bias our estimates. The typical way to control for such heterogeneity in a logit, for example, would be conditional maximum likelihood estimation. In such a method, however, fixed effects are not calculated, simply conditioned out, and so cannot be used to do estimates of marginal effects. Similarly, counterfactual estimation cannot be done considering these fixed effects if conditional logit is used.

Instead of conditional logit, I use the ECCP method which can flexibly incorporate fixed effects in the estimation equation. This method has been implemented using GMM (Aguirregabiria and Magesan, 2013) or OLS (Scott, 2013) by utilizing moment conditions.

Taking logs of both sides of Equation 7 gives the following moment condition:

$$X\theta - \frac{1}{\lambda}(\delta FV + \Delta\nu) = 0 \quad (8)$$

where $\Delta\nu = \ln\left(\frac{P(i_t=1|x_t, z_t)}{P(i_t=0|x_t, z_t)}\right)$. Note that for a myopic decision maker ($\delta = 0$), the optimal condition would be the difference in current period profits equal to $\Delta\nu$. Essentially, $\Delta\nu$ is the "cutoff" that the current period relative payoff need to be bigger than in order to make the manager choose to replace. A non-myopic decision maker also weights the continuation value ΔV .

Aguirregabiria and Magesan (2013) uses GMM to estimate the parameter vector after including an estimate of ΔV and $\Delta\nu$. This opens up any GMM method for use in estimating θ . Scott (2013), however, rearranges the above moment condition to get a regression equation, which increases the number of methods that can be used (especially fixed effects estimators). I derive a regression equation using the moment condition the following way:

$$\begin{aligned} X\theta - \frac{1}{\lambda}(\delta FV + \Delta\nu) &= 0 \\ \delta FV + \Delta\nu &= \lambda X\theta \\ \delta FV + \Delta\nu &= \lambda X\theta + \tilde{\xi} \\ \tilde{Y} &= \lambda\theta X + \tilde{\xi} \\ \text{s.t. } \tilde{Y} &= \delta FV + \Delta\nu \end{aligned} \quad (9)$$

which leads to the regression equation:

$$\begin{aligned} \tilde{Y}_{jt} = & \mu_j + \tau t + \alpha(1 - S(a_{jt})) - \rho\eta_{jt}p_t - S(a_{jt})c_t + \\ & \gamma S(a_{jt})a_{jt} - (\beta_1 + 2\beta_2)S(a_{jt})a_{jt}p_t - \beta_2 S(a_{jt})a_{jt}^2p_t + \tilde{\xi}_{jt} \end{aligned}$$

Note that with this method we do not have to condition out fixed effects, and so can get estimates of μ_j for every animal in the dataset. For doing counterfactual estimation of probabilities, for example, we can use Equation 7 using our estimate of θ without assuming the fixed effect is zero.

Unobserved benefits to replacement that are time variant now manifest in a regression error $\tilde{\xi}$. Scott (2013) argues that $\tilde{\xi}$ is actually a compound error term, one part expectational error and the other "unobservable shock"; the first of these is arguably uncorrelated with the information the manager, having to do with the evolution of exogenous market variables. The second component is likely not exogenous to payoffs, however; there may be unobserved components of performance that make the replacement decision attractive that are not observed in data.

4.4 Endogeneity and Identification

A correct estimate of α depends on there being no unobserved variables correlated with both the failure probability $1 - S_t$ and exit. In Equation 10, α is identified when $E(S\tilde{\xi}) = 0$. There are two main sources of endogeneity concern: herd environment and unobserved health information.

Thomsen and Houe (2006) show that herd environment affects the survival rate; more intensive dairies, for example, generally have higher rates of exit. Since management intensity (e.g., number of times milked or type of feed used) is not in the model, this can confound α . The survival rate is also usually affected by large-scale decisions, for instance decisions on housing and bedding. It is reasonable to think, however, that herd-level factors are fixed in the short run, and can be controlled for using fixed effects. To eliminate such variation I also need to assume that the survival rate is fixed in its curvature:

Assumption 4. *Exogenous survival rate: The curvature of the survival rate S is fixed from the perspective of the manager and is the same across all farms.*

I assume that the only heterogeneity in the perception of survival rate across farms is

linear shifts in the curve at the farm level. This means that farms can have differing survival rates provided they are linear shifts in the rate *at every age*. Only then do herd fixed effects meaningfully address endogeneity. There is no evidence one way or the other in the literature about how dairy farmers perceive the survival rate, but it seems likely that dairy farmers would not have radically different ideas of how survival decreases with age. A combination of general knowledge of biology and exposure to extension material explaining cow health means dairy farmers would likely converge roughly on a survival rate curve that is similar across farms.⁷

Unobserved health information is also a source of endogeneity, but instead this manifests at the animal level. A farmer may observe something about one animal that updates the probability of survival, while at the same time affecting replacement. There is no explicit “health state” in the model that captures this information; instead that state would show up in the unobserved state ϵ . If the health states are invariant across animals, we can go one level deeper and use cow-level fixed effects. This changes the interpretation of the model, however, because it excludes from the analysis cows with only one observed lactation. In particular, it omits all cows that do not survive past their first lactation. This is not necessarily a bad thing, as it is very unlikely that dairy cows replaced in their first lactation represent the model well. These cows are usually sold in their first lactation, alive, to generate income or because of an untreatable health problem; the above theoretical model does not fit either of these exits, as neither is initiated with a replacement in mind. In the analysis that follows, I default to cow-level fixed effects.

Finally, neither of the above fixed effects methods deal with health shocks, which clearly affect both survival and replacement. One example is the onset of a disease that is unobserved in the data but observed by the manager. One proxy measure of such an event found in the data is somatic cell count (SCC), which is a measure the number of bacteria in the milk. SCC

⁷The above assumption is one of simplicity to achieve identification in the model, however. A more realistic model would have a fully endogenous survival rate, which would be a function of farm characteristics. Unfortunately, we do not observe many farm characteristics in this data. Having a more sophisticated model of the survival rate is a subject of future work.

is usually monitored closely by managers, because a high SCC indicates the onset of mastitis, the most common lactating dairy cow disease. SCC is available from the data but is not currently modeled here; arguably this measure produces just as many endogeneity problems, because SCC is also correlated with certain management practices. A more sophisticated model would have to include an indicator like SCC as a dynamic, evolving state that would need to be included in the continuation value FV .

5 Data

My sample is for Dairy Herd Improvement (DHI) herds in Wisconsin served by one Dairy Records Processing Center, which represents 90% of the DHI herds in the state (DHI herds represent 50% of total dairy farms in the state). DHI Associations are producer cooperatives that were established in the early 20th century U.S. to collect information on dairy cow production for on-farm benchmarking of different cows. Herds that are a member of DHI have records collected every month on their cows' milk production, including fat and protein yield, as well as somatic cell count (SCC) and calving and breeding decisions. Since every cow currently in the milking herd has records collected every month, cows that exit the data are cows that have exited the milking herd.

This covers the period June 2011 to January 2015, covers about 1,500 herds and about 260,000 cows which have 640,000 lactation records. I look specifically at lactation-level records, which record the total fat and protein at the end of the lactation (though test day information is also available). The raw data contains many more herds than 1,500, but were dropped from the analysis based on three criteria. One, herds had to have at least 40 milking cows at any given point in the data. Two, herds had to have been observed from June 2011 up until December 2014 (making a balanced panel). Three, herds could not have wild fluctuations in herd size (in accordance with Assumption 1), in this case meaning I dropped herds whose herd size has a coefficient of variation of more than one.⁸ For animal-

⁸A certain amount of leeway is allowed in the herd size because herd size can fluctuate even when dairy

level records, lactations above five or six are routinely omitted from analysis of these data (Pinedo et al., 2014; Weigel et al., 2003) because of survival bias; animals that live to be that long are usually extraordinarily good at producing milk and do not represent a typical sample. Including these records would cause issues with studying replacement, because the rate of culling for those animals is usually either zero or one. I use animals up to lactation eight, which cuts out only about 1% of the data.

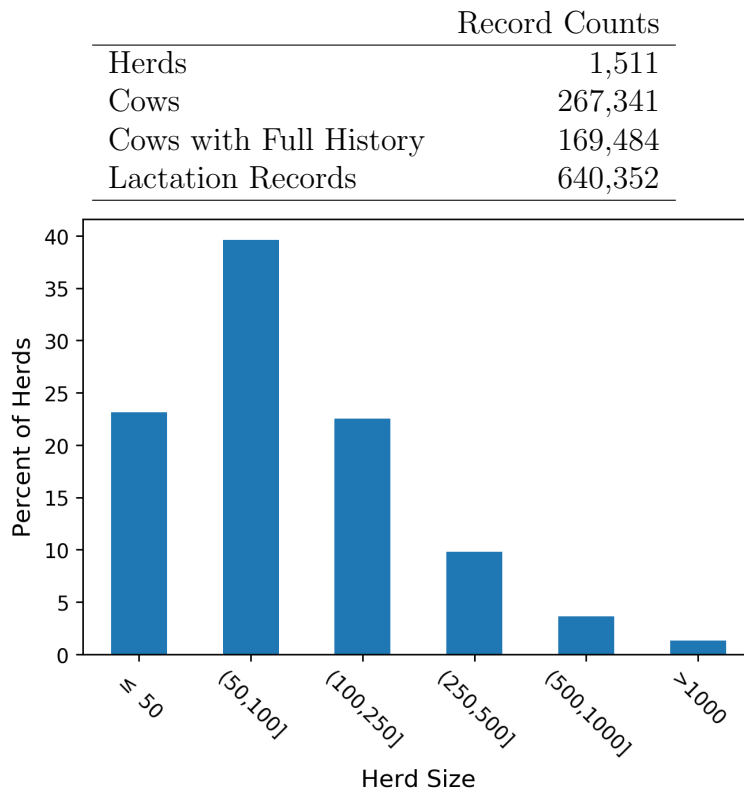


Figure 2: Record Counts and Herd Sizes

5.1 Exit Rates

A dairy cow “exit” is when a dairy cow leaves that data set. In this data, if a dairy cow leaves the data set less than 6 months before the end of the sample time frame, the cow is considered right censored rather than an exit. Figure 3 shows the rate of exit for cows that

farms are not actively scaling up or down. Herd size can fluctuate temporarily, for example, because a replacement is being purchased or is not quite ready from the replacement herd.

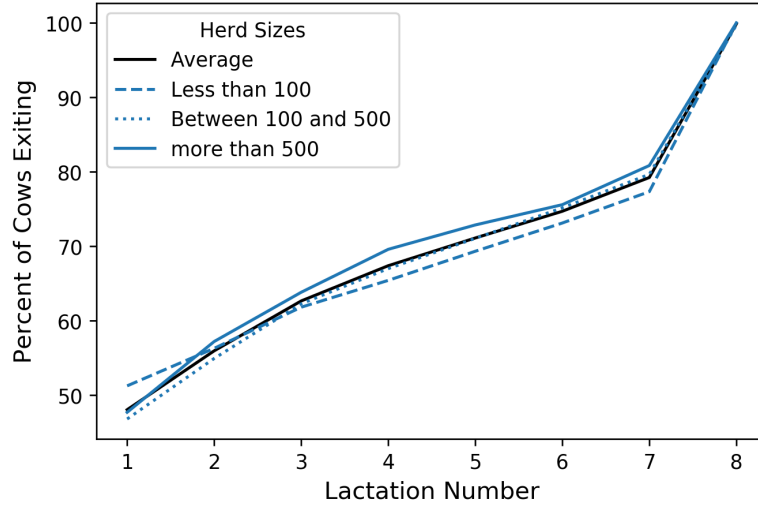


Figure 3: Percent Exiting at Each Lactation
(Uncensored Cows Only)

are uncensored in the data, on average, and also by herd size. Exit rates are very high for dairy cows in this sample; around 50% of dairy cows leave the data in their first lactation. Fewer than 30% of dairy cattle make it to their output-maximizing age of five. There are not significant differences between herds, however; a slightly smaller percentage of cows exit at the first lactation on smaller farms, though cows at older ages are more likely to be kept on those small farms.

In this data set, we also know whether a dairy cow was bred. Breeding is an important decision to observe because it is, in many cases, a signal of intention for the cow to be kept in the herd. This is not always the case, however. The cow may be bred to be sold pregnant to another farm, for example. It may also be that the manager receives information about the cow later that makes it more worthwhile to sell the cow even if breeding was attempted. While breeding does not indicate the cow was *not* replaced, purposefully *not* breeding is equivalent to taking the cow out of production. Whether or not this cow is sold or slaughtered, it must be replaced in those herds that are maintaining a roughly constant herd size. Figure 4 shows the rate at which cows are bred.

While exit rates are almost homogenous across dairy farm size, the rates of breeding are

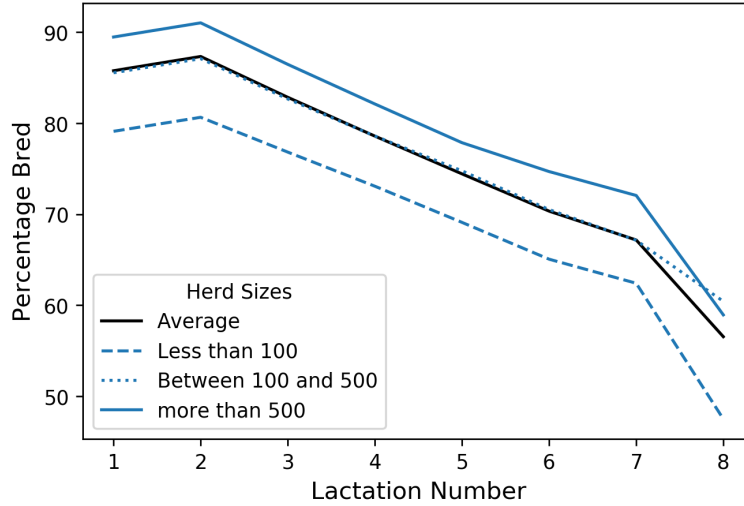


Figure 4: Breeding Attempted
(Uncensored Cows Only)

quite heterogeneous across herd size. Larger farms are most likely to attempt breeding at the first lactation, leaving only 10% of the herd which they decide to leave unbred. Smaller farms appear to leave more first lactation cows unbred, consistent with the fact that their exit rate in Figure 3 is higher at the first lactation. At all levels they breed fewer cows. Larger farms may have an advantage in the fact that they can afford to inseminate in more cases at their scale without concern for cost; smaller farms may have to be more prudent in their decisions. Otherwise, this may be evidence that smaller farms replace earlier than large farms.

Unfortunately, herd testing data often do not have enough information about *why* the cows exited. What percentage of the exit rates above are planned replacements versus unplanned mortality? Most importantly for the model, how do we go about ascribing economic motives to each of these exits? Which exit is one that we should study with our model?

Fetrow et al. (2006) outlines three categories of exit for dairy cows: sold alive, sold to slaughter, and died on farm. The first category is generally not analyzed as “culling,” because a dairy animal is generally sold alive to generate income separate from the milking operation (for embryos, for calves, etc.). In other words, dairy cows sold alive are sold

without considering the productivity of a replacement, and so this decision should not be considered “culling” (Hadley et al., 2006). Death on the farm is similarly not considered “culling,” as the manager did not plan for the cow to exit.

This leaves the second category: sold for slaughter. What is tricky is that not all of these exits should be studied using a replacement model. In the theoretical model, we make a key distinction between when the cow is planned to be replaced ($i_t = 1$) and when unplanned mortality forces the cow to be replaced (an event happening with probability $S(a_t)$). In reality, however, such a dichotomy is unrealistic. While death is a clearly unplanned cull and culling for low production is a clearly planned cull, there is a continuum of circumstances between these that compromise a mix of planned and unplanned. When a cow gets a treatable disease, for example, if the cow is culled it is not clear whether this is a planned cull because of a drop in productivity or an unplanned cull because of a sudden health event.

As little information is available about why the cow exited (or the economic motive behind the exit), I first analyze replacement using the exit rate as the dependent variable (i_t). I then use an alternative, much stricter definition as a robustness check. Using just the exit rate particularly relies on anything pushing the exit rate up to be both cow specific and time invariant. For example, since more intensive operations can push the death rate higher, these action do not confound estimation if the increase in death rate is a linear shift in the exit rate. If this is the case, then fixed effects will control for this confounding variation and we can still examine replacement decisions. This is an attractive option because it does not require us to make any major judgements on which exits are made with economic rationale in mind.

It also has the potential to bias our estimates of α upward, however. Since the empirical probability P_1^e of exit is one part the CCP generated from our model P_1 and one part unplanned exit, our model could mechanically pick up a correlation that biases α upwards since we currently rely on $1 - S_t$, a measure of unplanned exit, for our identification. Given, it is not explicitly clear how this will bias our estimator, since our outcome \tilde{Y} contains non-

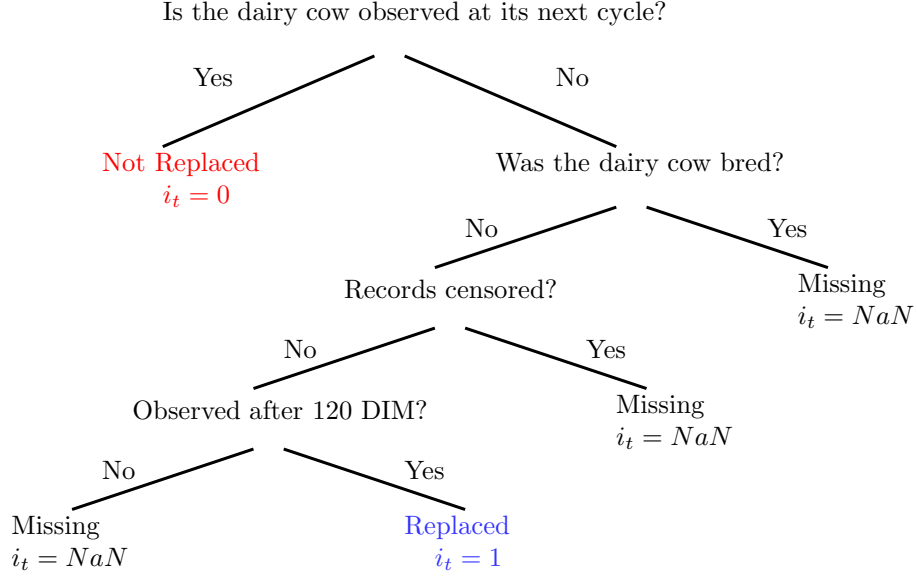
linear combinations of P_1^e . Also, if the amount of truly unplanned exit is small, this will not affect our results very much.

Since the first strategy may produce upward biased estimates of mortality cost, I use a secondary definition that is not subject to this measurement error to robust check the results of the first method. The second strategy relies on breeding decisions as a proxy for replacement. Specifically, it restricts replacement to be only defined as when a cow is intentionally *not* bred. Similar to how fallowing a field is equivalent to taking it out of production, deciding not to breed a cow is equivalent to taking the cow out of production, as cows must become pregnant and give birth in order to start the next lactation. The breeding decision also must be made typically in the first four months of the lactation, leaving very little window for unplanned mortality to enter the decision. While *not* breeding is equivalent to removing a cow, the converse is not true: breeding a cow does not imply the cow is being kept in the herd. Cows that have been already bred may be sold for a variety of reasons, and so we do not necessarily consider cows kept unless they appear in subsequent lactations. Also, records that are censored only four months into the lactation may be missing a breeding decision only because the cow died before it could be bred. For this reason, we do not consider these “early” exits a true replacement either. In fact, these early exits are most likely deaths, as most deaths happen in the first four months according to Hadley et al. (2006) (which is why later it becomes our estimate of $1 - S_t$). See Figure 5 for an explanation of how I label replacements for this definition.

5.2 Survival Rate

Finally, we also need an estimate of the survival rate. To get an estimate from the data, one thing to keep in mind is that dairy cows are weakest early in their lactation. For this reason, exits in the first four months are most likely to be deaths rather than planned exits. Figure 6 shows what happens when we decompose exit rates by being at either less than or more than 120 days in milk (DIM), which is the number of days into the lactation). The exit

Figure 5: Flow Chart for “Breeding” Replacement Definition



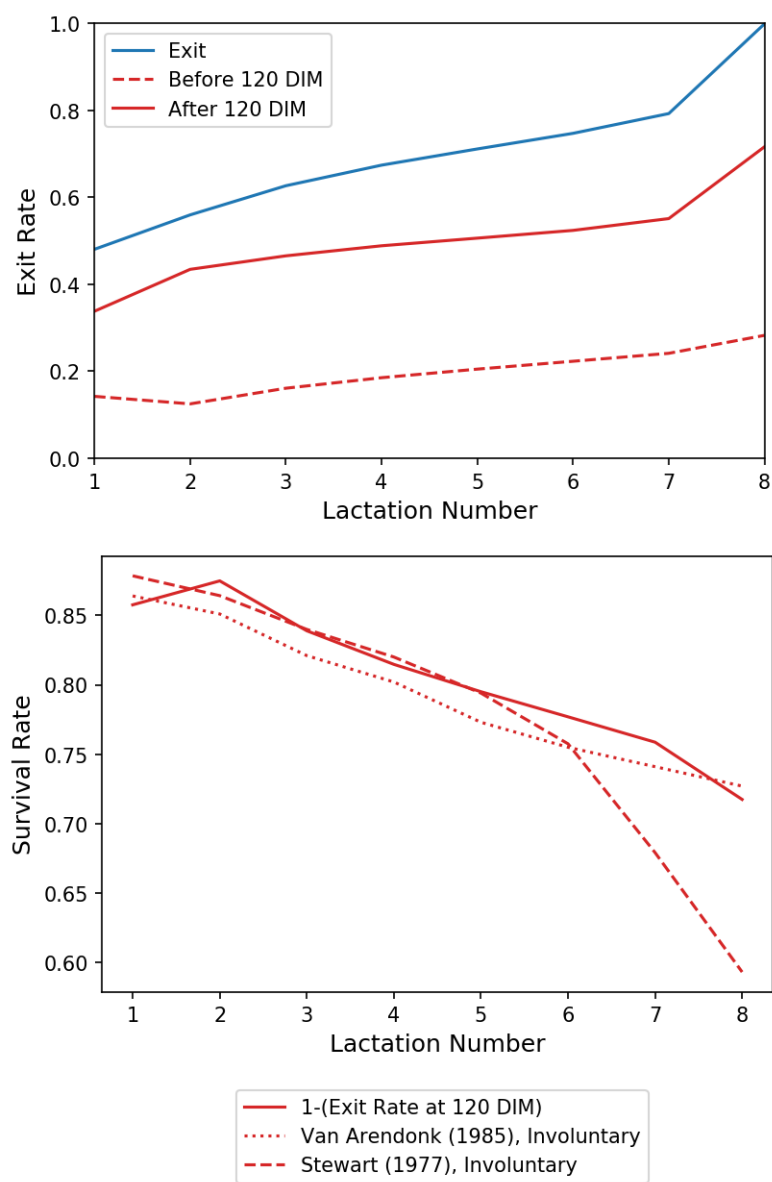
rate before 120 DIM has a bathtub shape, which is to be expected for a death rate on dairy farms; cows in their first lactation are at higher risk than older cows. When compared to other rates of “involuntary culling” from the literature, our constructed rate matches, more or less, the same trend; however, rates from the literature do not show the bathtub shape. For the rest of the analysis, I use the estimation of the survival rate from the data, since it appears to approximate the survival rates from the literature.

5.3 Market Prices and Shocks

In our model, expected revenue R is a function up of a “profit-margin” state p_t , replacement cost c_t , and “revenue shock” $\eta_t p_t$. For these two prices, I use the income-over-feed-cost (IOFC), a measurement of the profit margin from producing one pound of milk “at test.”⁹ The replacement cost is calculated as the salvage value of a 1,400 pound dairy cow minus the market price for a new heifer. Prices are deseasonalized, which makes the assumption that dairy farmers adjust their expectations about price based on seasons. What is particularly

⁹The IOFC measurement is the return from producing one pound of milk with “average component values” for a given area (in this case Wisconsin). It includes feed cost, labor cost, and capital cost, and generally reflects the “average profitability” of producing one pound of milk.

Figure 6: Exit Rate Decomposed and Compared to Literature Involuntary Rates



difficult about this problem is that dairy cow replacement is not seasonal in Wisconsin. For this reason, it is very difficult to understand at which time dairy farmers pay attention to prices, leading to no obvious choice of which price to use (contrast this with land use examples, which usually use price at the time of harvest or planting to construct expected revenue e.g. Scott (2013)). As a simple solution, I make the simplifying assumption of adaptive expectation only for the term R , which means that managers value next period's expected revenue at the most recent prices. To calculate FV , I assume the probability of next period prices to be derived from rational expectations, meaning from an AR(1) regression. The transition path at the monthly level is estimated using the deasonalized data, which takes into account the seasonal patterns of prices.

I calculate the production shock η from a milk production model, described in Appendix B. The objective of the model is to calculate the performance of the cow relative to its herd mate, taking into account lactation number, lactation length, and milking intensity. The “shock” portion of the production function is calculated as the residual from this regression model. Since the covariate in the model is actually $p\eta$, I calculate the residual for both fat and protein, multiply them by that lactation's latest Class III component prices, and sum them together.

6 Results

Below I estimate the structural model using the ECCP method. Standard errors in all models are estimated as the standard deviation of 1,000 bootstrap replications. Because estimates of FV are the most inaccurate when they are combinations of states not often seen, regression weights are used in all calculations. The regression weights specifically weight observations less if the particular combination of states is not often seen in the data. In all models, the discount rate is fixed at .99 unless otherwise specified. The tables present the structural parameters, which are nonlinear combinations of the reduced form parameters.

To be in dollar terms, they are divided by the scale λ , which represents the “marginal utility of money” (since we normalized the coefficient of $S_t c_t$ to be -1). The estimate of λ is presented in all tables at the bottom. I present a robustness check of the results using my second definition of replacement and finish this section by estimating the model on different categories of herd size.

6.1 First-Stage Estimation

The first-stage estimation of FV proceeds in three steps. First, the transition probabilities f_x and f_z are calculated from data on prices and shocks. Second, the CCP P_1 is calculated on every combination of states after being trained on the sample. Finally, FV is derived by taking the expectation over P_1 using the derived distribution of p , c , and η . A random forest algorithm is used to prevent overfitting and assure good out-of-sample properties for the prediction of P_1 .

State Transitions I used the following equations to estimate the distributions of p_t , c_t and η_t assuming that the error term is normally distributed:

$$p_t = \mu_p / (1 - \rho_p) + \rho_p p_{t-1} + v^p, \quad v^p \sim N(0, \sigma_p^2)$$

$$c_t = \mu_c / (1 - \rho_c) + \rho_c c_{t-1} + v^c, \quad v^c \sim N(0, \sigma_c^2)$$

$$\eta_t = \mu_\eta / (1 - \rho_\eta) + \rho_\eta \eta_{t-1} + v^\eta, \quad v^\eta \sim N(0, \sigma_\eta^2)$$

The prediction was done using monthly data that was deseasonalized and CPI adjusted.¹⁰

Table 2 presents the results of these regressions, as well as the results of an AR(1) regression to estimate the initial value of ρ to use in the state transitions for η (which could be different

¹⁰Since it is an annual decision, it may not be technically correct to assume that the next value of p or c is perceived using the monthly pattern of prices. This implies that I am assuming dairy farmers look only at monthly changes in price and then project forward to the entire year of production. Whether this is a realistic assumption is very hard to test, but could it be a direction of future research.

or the same as the ρ calculated in the behavioral model).

Table 2: AR(1) Regressions for State Transitions

	η	p	c
μ	43.087	8.030	291.336
σ	647.430	0.939	54.730
ρ	0.300	0.942	0.791

Conditional Choice Probabilities The random forest algorithm was trained using Brier score loss and 10-fold cross validation. Figure 7 shows the performance of the random forest estimator in-sample as compared with the empirical probabilities, which are the average exit rates at each lactation number. The biggest deviation in performance is at higher ages, given the small number of observations at that level (which comprise less than 1% of the data).

6.2 Second Stage Estimates

Table 3 presents the ECCP model estimates, which control for fixed, cow-level characteristics. Additionally, I estimate the model with a zero discount rate (a myopic decision maker). The model most similar to Miranda and Schnitkey (1995), which does not consider mortality, gives sensible results and parameters but has the lowest R-squared. My model estimates the penalty term α for myopic and dynamic decision models, and I find the cost to be 840 USD for a myopic decision maker and 1,800 USD for a dynamic decision maker. As a benchmark, in the year 2011 the average market price for a dairy heifer replacement was on average 1,400 USD (USDA-NASS, 2011). It is also 800 USD higher than the upper range of the estimates that De Vries (2013) gives for the cost of “involuntary culling.” Conditioning out cow-specific factors appears to have given us estimates of mortality cost that agree with the existing literature and also with the general market price of dairy cows. Recall that the replacement cost c_t is the price of a replacement cow minus the average salvage value, and α is the added on cost due to unplanned mortality. This result is consistent with the idea

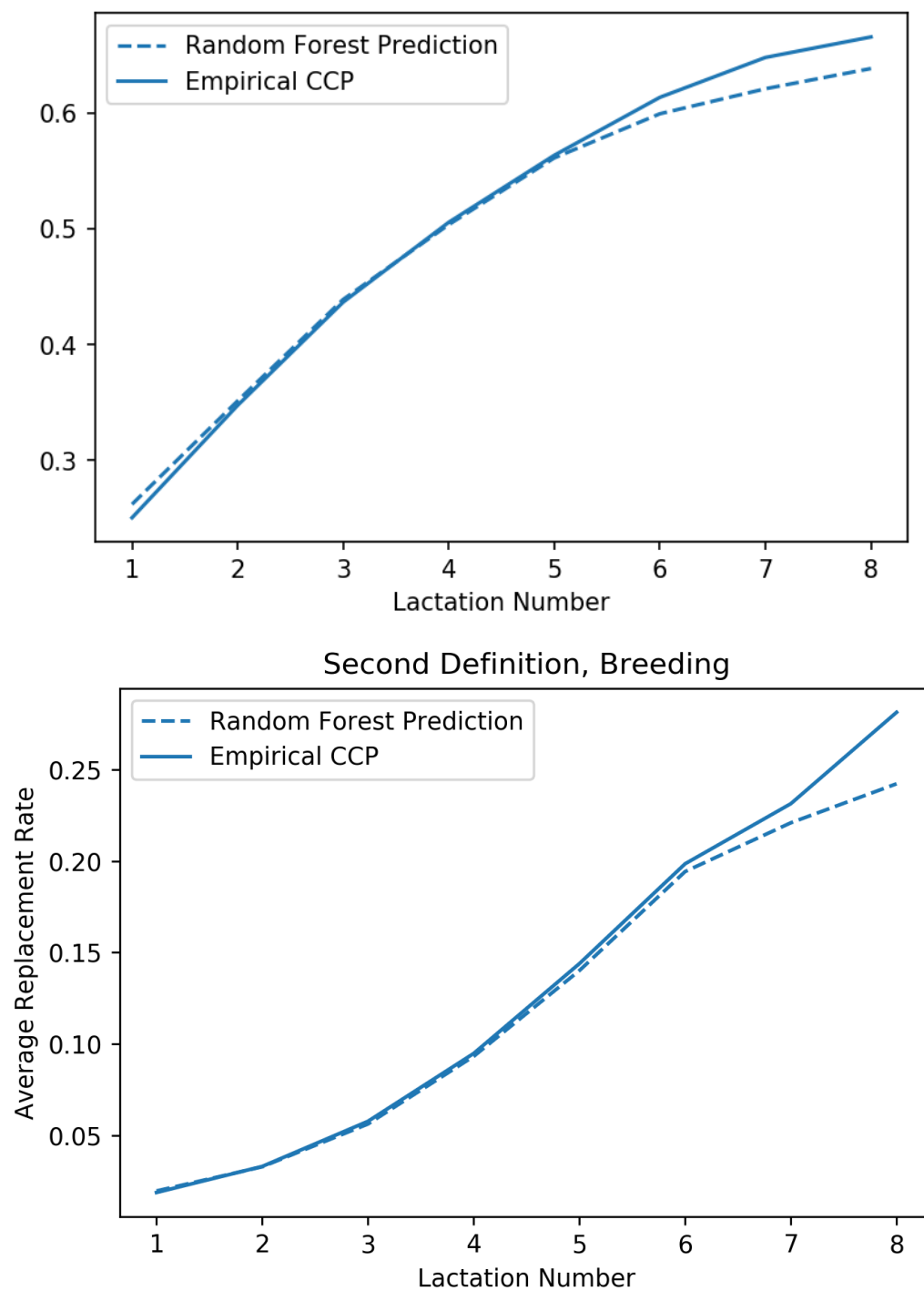


Figure 7: CCP In-Sample Predictions for Exit Rate (top) and Breeding Definition (bottom)

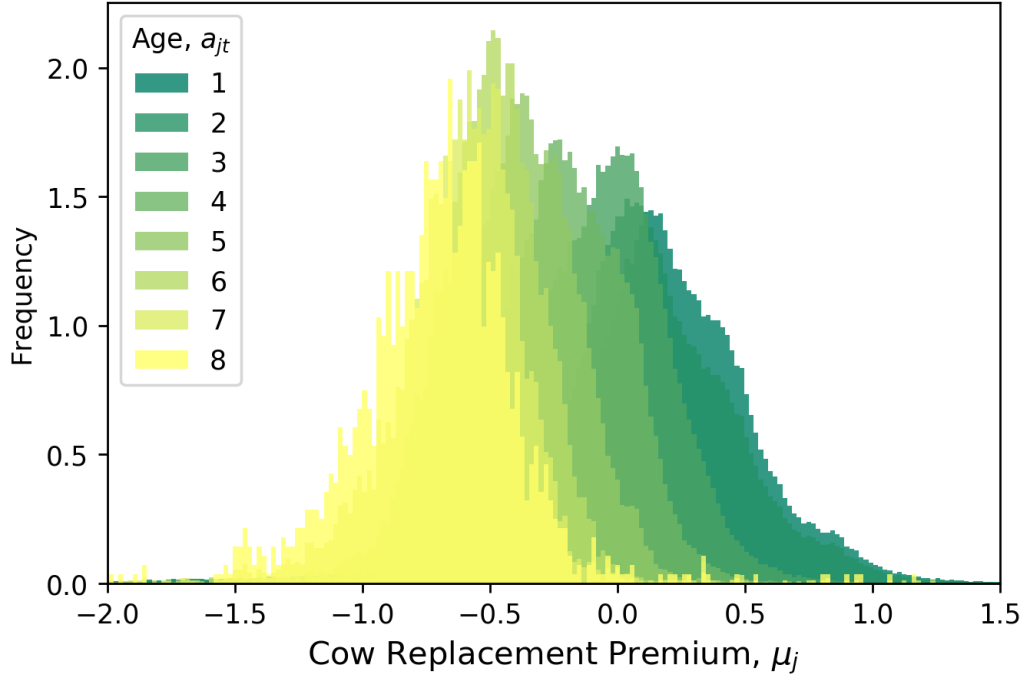
that dairy farmers expect the cost of unplanned mortality to be a little above losing a dairy heifer replacement. Note also that our time trend is negative, which is not consistent with genetic progress being a motivating factor in animal replacement. Over time, managers are more likely to hold on to their current cows.

I noted before that this model calculated parameters of the production function implied by the behavioral model instead of from an empirical production function. Here I find a production function that is in line with the empirical production function, which I calculated in Appendix B; the age at which cows maximize production is about three, though it is actually lower in this model than what the empirical production function shows. This is one of the few, if any, studies that calculates production function parameters from both a behavioral model and an empirical production function. This allowed us to test an extra hypothesis about replacement behavior, namely that replacement is driven by manager’s believing that dairy cows will maximize production sooner than five years. This is true in this behavioral model, meaning differing perceptions of the production function are another reason dairy cows are replaced early.

Table 4 shows the same method but using instead the replacement definition based on breeding. Recall that the probability of breeding a cow should not contain $1 - S_t$, and so should not upward bias the estimate of α . The estimates in this model, however, are larger than those just using the regular exit decision. The estimate of α is slightly higher here: about 2,300 USD. The age at which cows maximize production is also higher in this model, and is more in line with the empirical production function calculated in Appendix B. Note also that the production shock correlation ρ is closer to the first stage estimate of 0.3. The marginal cost here is also lower, around 120 USD versus 200 USD.

The ECCP model also estimates a distribution of cow-specific, fixed effects. These effects are individual “replacement premiums” that are unexplained by the model. They are presented in Figure 8 over age. In Miranda and Schnitkey (1995), they find a large “replacement premium,” but in essence I find “keep premiums”; as cows get older and older, they

Figure 8: Fixed Effects Distribution over Age



	Mean	Std Dev	Count	2.5%	50%	97.5%
Age						
1	0.15	0.48	163,915	-1.09	0.18	0.89
2	0.10	0.44	215,697	-0.92	0.11	0.85
3	-0.05	0.30	134,365	-0.56	-0.03	0.45
4	-0.21	0.29	72,019	-0.68	-0.20	0.24
5	-0.38	0.27	33,800	-0.81	-0.37	0.06
6	-0.51	0.26	13,934	-0.98	-0.50	-0.12
7	-0.62	0.29	5,122	-1.21	-0.60	-0.21
8	-0.71	0.34	1,500	-1.39	-0.69	-0.13

Table 3: ECCP Model Estimates

		No Mortality $\delta = .99$	Mortality Risk $\delta = 0$	Mortality Risk $\delta = .95$	Mortality Risk $\delta = .99$
Time Trend	τ	-17.6012 (0.32062)	-16.5973 (0.26882)	-15.6689 (0.29702)	-15.6313 (0.29426)
Penalty	α		840.444 (62.99394)	1806.31 (65.39591)	1851.58 (70.07993)
MC	γ	200.715 (4.67753)	306.969 (5.97038)	197.355 (5.22344)	192.255 (5.17016)
Shock Correlation	ρ	0.20246 (0.00362)	0.18522 (0.00316)	0.17961 (0.00346)	0.17929 (0.00336)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	3.20101 (0.02893)	1.65101 (0.04385)	2.88852 (0.02528)	2.93391 (0.02498)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	5.40202 (0.05787)	2.30203 (0.0877)	4.77704 (0.05056)	4.86781 (0.04995)
Scale	λ	0.00205 (3e-05)	0.0025 (4e-05)	0.00228 (4e-05)	0.00227 (4e-05)
Observations		640,352	640,352	640,352	640,352
Adjusted R ²		0.084	0.226	0.103	0.099

Bootstrapped “standard errors” in parentheses

are more likely to be kept. These unobserved traits, likely a factor of genetics that only the manager observes, appear to influence replacement behavior. This is some form of survival bias, but we can now see that the reasons for it are unobserved to this model. Note that these premiums are independent of observed performance, already captured in the state η . This shows how important it is for models analyzing asset replacement to control for this heterogeneity.

When comparing these two different model definitions on the same sample, I find that the effect on α is relatively small. The measurement error in the exit rate does not appear to be substantial as to bias our first definition too far upwards. The results of this comparison and the effects of different levels of fixed effects are show in Appendix C. Since the different definition does not change the estimate of α , the difference in α in Table 3 and Table 4 has to do with the observations we are dropping: these observations are specifically cows that exit already bred or within the first four months of their lactation. Since we ideally want to

use a range of dairy cattle, I proceed in all analysis with our first definition in order to have more heterogeneity in the data.

Table 4: Breeding Definition, ECCP Method

		No Mortality	Mortality Risk $\delta = 0$	Mortality Risk $\delta = .95$	Mortality Risk $\delta = .99$
Time Trend	τ	-21.977 (0.86158)	-12.823 (0.39816)	-16.382 (0.68606)	-16.6404 (0.706)
Penalty	α		1911.5 (70.80268)	2330.74 (116.09658)	2371.84 (115.30477)
MC	γ	132.333 (10.90392)	299.473 (7.93236)	127.352 (10.25512)	114.843 (10.4222)
Shock Correlation	ρ	0.40593 (0.01131)	0.22578 (0.00394)	0.33304 (0.00866)	0.34067 (0.00925)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	3.82698 (0.02583)	2.34796 (0.02058)	3.5482 (0.02237)	3.59965 (0.02288)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	6.65396 (0.05166)	3.69593 (0.04115)	6.0964 (0.04473)	6.1993 (0.04575)
Scale	λ	0.0014 (4e-05)	0.00286 (4e-05)	0.00171 (4e-05)	0.00167 (4e-05)
Observations		355,734	355,734	355,734	355,734
Adjusted R ²		0.215	0.462	0.242	0.234

Bootstrapped “standard errors” in parentheses

6.3 Heterogeneity across Herds

The descriptive statistics show significant heterogeneity in exit and breeding rates across herd size. It is likely that different sized dairy farms face different costs, or even different production functions. Table 5 estimates the model on different categories of herd size to determine whether the model’s results change significantly across herd type.¹¹

In general, there is no significant heterogeneity in λ or ρ across farm size with the exception of dairy farms with more than 1,000 cows (which are the smallest category in the data). There appear to be slight differences in the age at which production is maximized, with bigger farms expecting cows to maximize slightly sooner than small farms. Smaller

¹¹Appendix C presents these same estimates with the second definition of replacement.

Table 5: Model Results across Herd Size

		Less than 100	100 to 250	250 to 500	500 to 1000	More than 1000
Time Trend	τ	-14.9682 (0.5841)	-16.8242 (0.6089)	-16.2387 (0.6798)	-13.981 (0.6809)	-14.5176 (0.641)
Penalty	α	2444.91 (150.9948)	2548.06 (163.9182)	1569.63 (146.5394)	854.382 (182.9342)	1707.36 (163.7207)
MC	γ	189.262 (11.0145)	206.324 (11.6794)	206.983 (11.6158)	189.707 (12.8895)	142.473 (10.094)
Shock Correlation	ρ	0.1679 (0.0081)	0.1852 (0.0088)	0.186 (0.0072)	0.1846 (0.0091)	0.1496 (0.0062)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	3.1199 (0.0503)	2.9591 (0.0619)	2.8063 (0.0539)	2.7698 (0.0782)	3.0586 (0.0487)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	5.2397 (0.1007)	4.9183 (0.1238)	4.6127 (0.1078)	4.5397 (0.1564)	5.1172 (0.0973)
Scale	λ	0.0019 (0.0001)	0.002 (0.0001)	0.0023 (0.0001)	0.0023 (0.0001)	0.003 (0.0001)
Observations		143,585	152,898	148,934	104,391	90,544
Adjusted R ²		0.004	0.063	0.161	0.148	0.127

Bootstrapped “standard errors” in parentheses

Discount rate set to .99

dairy farms appear to have cows that maximize production sooner, at 3.12 lactations for farms less than 100 cows versus 2.76 for farms with between 500 and 1000 cows.

The most heterogeneous estimates are the unplanned mortality cost α ; farms with less than 250 dairy cows pay a mortality cost about three times higher than farms with between 500 and 1000 cows. Farms with between 250 and 500 dairy cows pay about 1,500 whereas the largest dairy farms, which make up a very small percentage of herds in this data, pay about 1,700 USD. Taking 1,400 USD as an average market rate for a dairy cow, only farms with 500 to 1000 cows pay less than market rate. Assuming that the cost of unplanned mortality here is related to the price of a replacement, this suggests that large farms can purchase or raise replacements cheaper than small farms can. This is a sensible explanation, since large farms can operate at a scale where their costs to raise heifers are cheaper than small farms costs simply because of economies of scale. These costs are not necessarily related to the price of a replacement, however. Instead, small dairies may also disproportionately pay more for disposal of cows that die on-farm or have higher costs for treating diseases. While the cause is unknown, these results suggest that small farms are disproportionately effected by reductions in dairy cow health.

7 Welfare Analysis

As a structural parameter, α is the added cost to replacement induced by an unplanned mortality event. As a counterfactual exercise, how much would farmers actually pay to eliminate mortality risk completely? Earlier, we saw how including $S(a_t)$ distinguishes this model from that of Miranda and Schnitkey (1995). The payoff with and without the probability of

unplanned mortality is

$$\begin{aligned}
\theta^0 X_{jt}^0 &= \mu + \tau t + \alpha(1 - S_{jt}) - \rho\eta_{jt}p_t - S_{jt}c_t + \gamma S_{jt}a_{jt} \\
&\quad - (\beta_1 + 2\beta_2)S_{jt}a_{jt}p_t - \beta_2 S_{jt}t a_{jt}^2 p_t + \delta FV_{jt}^1 + \delta FV_{jt}^2 S_{jt} \\
\theta^1 X_{jt}^1 &= \mu + \tau t + \rho\eta_{jt}p_t - c_t + \gamma a_{jt} \\
&\quad - (\beta_1 + 2\beta_2)a_{jt}p_t - \beta_2 a_{jt}^2 p_t + \delta FV_{jt}^1 + \delta FV_{jt}^2
\end{aligned}$$

Since $\theta^1 X_{jt}^1$ is the payoff a manager receives when every cow will survive to the next lactation if it is not replaced ($S(a_{jt}) = 1 \forall a_{jt}$), a simple counterfactual to calculate is how much we have to pay farmers to be indifferent between these two states. This is a more comprehensive estimate of mortality cost: it takes into account the effects of S_t on the entire payoff function. This number would be equivalent to the premium of an insurance policy on animal mortality.

Given Assumption 3, there is a closed form for compensating variation (CV) in this model to calculate how much would have to be taken away from farmers with payoff $\theta^0 X_{jt}^0$ to make them indifferent to transitioning to $\theta^1 X_{jt}^1$. Assuming that the value of λ is the same for every farmer, the average CV for transitioning to this payoff function is:

$$E(CV(X^1, X^0, \theta^1, \theta^0)) = \frac{1}{\lambda} \left(\ln(1 + e^{-\theta^1 X_{jt}^1}) - \ln(1 + e^{-\theta^0 X_{jt}^0}) \right)$$

(see Small and Rosen (1981) for derivation).¹² To understand the relationship between mortality penalty α and $E(CV)$, the following partial derivative provides some intuition:

$$\frac{\partial E(CV)}{\partial \alpha} = (1 - S_t)P_0(x_t, z_t)$$

The intuition of this result is that the relationship between the penalty and the willingness to eliminate mortality is the probability of the event weighted by the probability that cow would be kept. If the cow were definitely going to die, $S_t = 0$, and the manager were definitely

¹²Recall also that I fixed the payoff to replacement to be zero having subtracted the payoff from replacement from both payoffs, so $-\theta^1 X_{jt}^1$ is the payoff from keeping the animal

going to keep the cow, $P_0 = 1$, then the relationship between α and $E(CV)$ is one-to-one. The less likely the manager is to keep the cow, the less they will pay to eliminate risk. This gives us a framework for thinking about how $E(CV)$ will be affected by the other states of the model; anything that increases the probability of keeping the animal will also increase $E(CV)$.

Figure 9 gives additional intuition about how $E(CV)$ is to change over age and cow-specific replacement premium. As age increases, $E(CV)$ will decrease at a decreasing rate, as the probability of keeping goes down while the hazard rate goes up. These effects can be isolated by dividing $E(CV)$ by the hazard rate $1 - S_t$. Since $E(CV)$ can be thought of as the premium for an insurance policy for animal mortality, dividing this by the probability of the event in some sense recovers an implied cost of mortality that is more comprehensive than the parameter α . It is, however, subject to the states in the model, unlike α which is a primitive parameter. For example, now the replacement premium μ_{jh} will also affect mortality cost. The bottom graph of Figure 9 shows how $E(CV)$ will be highest for cows with a low “replacement premium.” This captures the ability of managers to see characteristics about cows that are unobserved in the model, giving us a sense for their importance in determining how managers value mortality.

In Figure 10 I graph both the CV over the whole sample as well as per age. On average, managers would insure their cows for 91.26 USD per lactation. The multi-modal distribution is a result of different distributions per age, as can be seen in the CV broken out by age. First lactation cows have the highest CV; this is intuitive, as managers would pay more to insure dairy cows that have more producing potential. Managers would pay around 100 USD to insure a new cow, implying a total mortality cost of about 1,300 USD. As cows age, the CV goes lower and lower, but becomes more variable. The increase in variability is due to the fact that older cows have the highest “keep premium” independent of the other states in the model (see Figure 8). In this sample, unobserved cow characteristics influence the willingness to pay to eliminate risk significantly. A subset of older cows in particular elicits

Figure 9: Compensating Variation in Theory

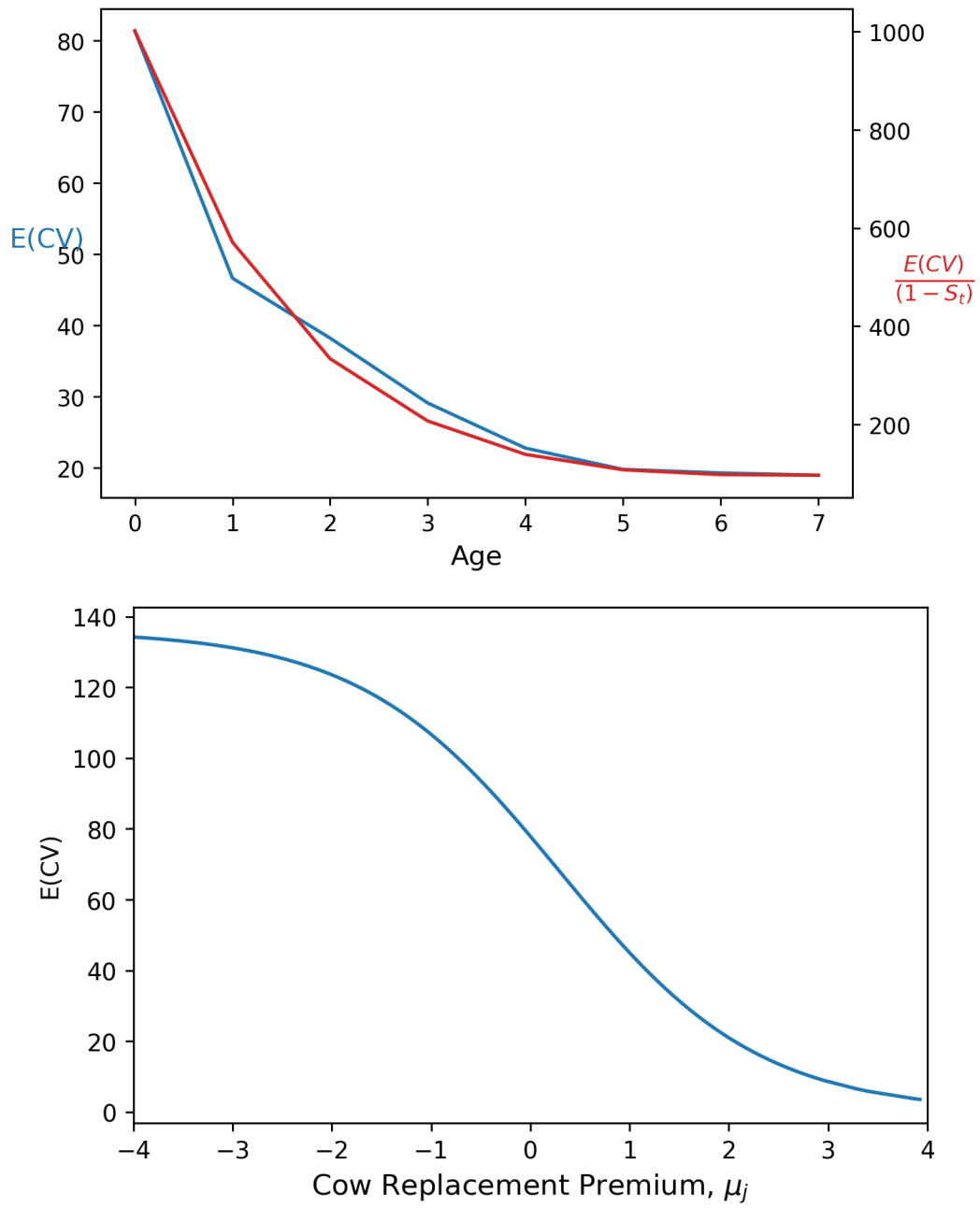


Figure 10: Compensating Variation

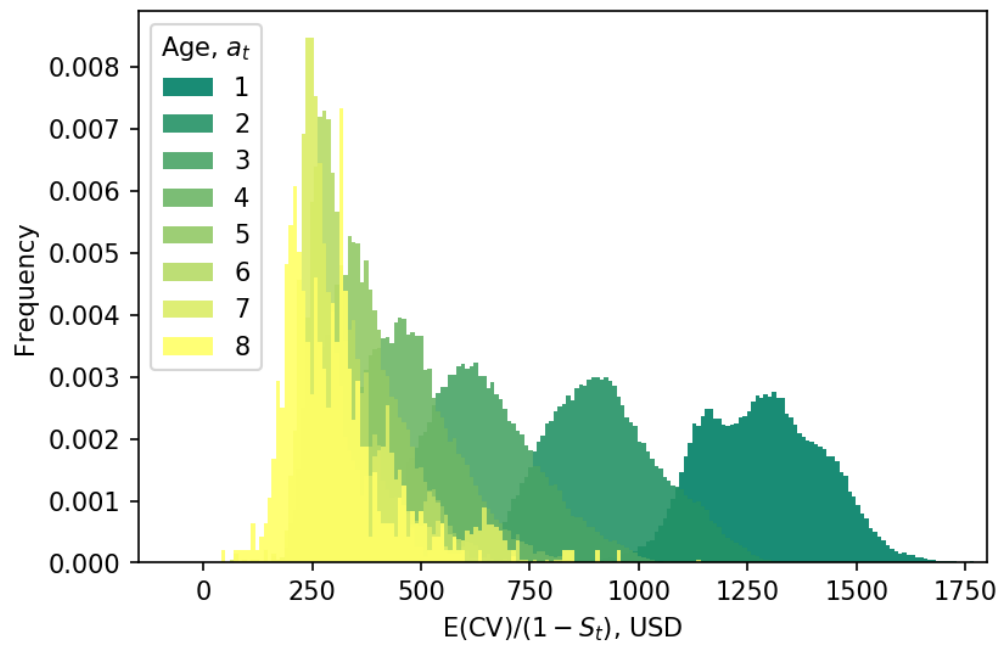
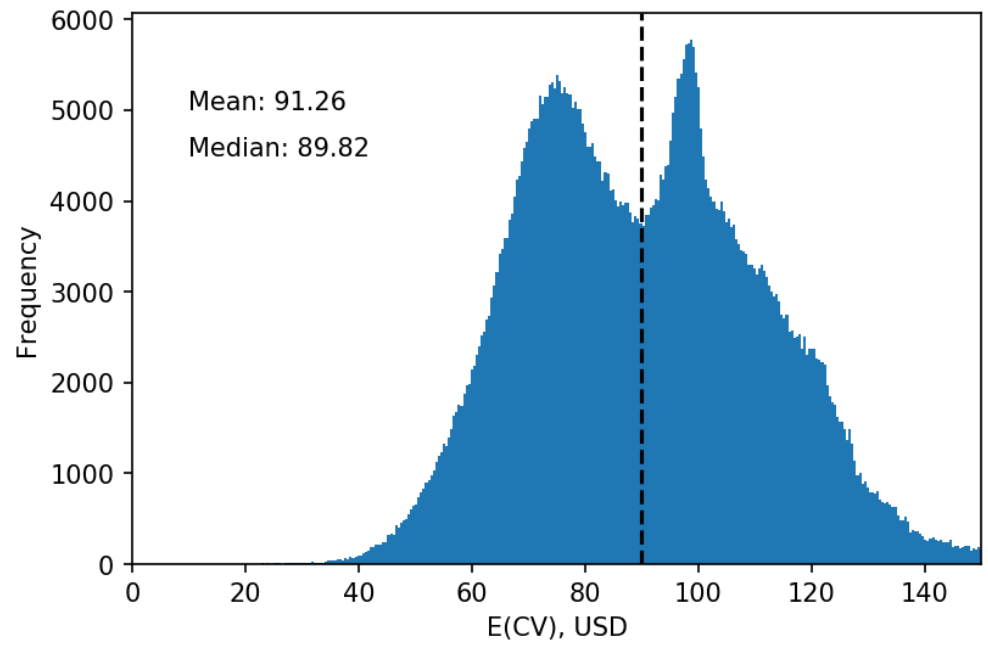


Table 6: Average CV by Age
(Adjusted by Hazard Rate)

	Mean	Std Dev	Count	2.5%	50%	97.5%
Age						
1	1,319.93	143.51	163,915.0	1,077.61	1,304.37	1,610.97
2	1,028.42	190.31	215,697.0	736.20	993.53	1,487.16
3	767.50	193.27	134,365.0	481.05	729.33	1,228.66
4	604.27	187.53	72,019.0	353.46	558.80	1,085.97
5	520.35	204.34	33,800.0	282.86	455.25	1,069.50
6	494.92	242.87	13,934.0	228.49	403.51	1,110.74
7	523.91	307.30	5,122.0	185.67	414.10	1,258.98
8	601.02	425.03	1,500.0	121.25	429.15	1,551.97

Table 7: Average CV for New Cows, by Herd Size
(Adjusted by Hazard Rate)

	Mean	Std Dev	2.5%	50%	97.5%
Herd Size					
Less than 100	1,666.14	184.20	1,360.79	1,653.39	2,069.68
100 to 250	1,772.00	184.49	1,461.41	1,753.35	2,188.50
250 to 500	1,113.94	126.80	902.68	1,098.01	1,364.25
500 to 1000	596.39	102.05	448.63	573.75	803.11
more than 1000	1,341.54	129.28	1,120.18	1,326.16	1,593.92

a high $E(CV)$.

Broken out by herd size, the same pattern emerges as in Table 4. Smaller farms would pay the most to eliminate mortality, about three times more than larger farms.

8 Discussion and Conclusion

The objective of this study was to investigate the cause of high replacement rates on Wisconsin dairy farms using a structural dynamic model of animal replacement. Specifically, I tested the hypothesis that large costs of “unplanned mortality” on dairy farms cause high replacement rates; to this end, I derived a dynamic discrete choice model that explicitly incorporates the probability of unplanned mortality in the dairy herd.

My model made significant progress in understanding more about the replacement ratio-

nale of dairy farmers by utilizing an expansive dataset and constructing an empirical model estimated using standard methods in dynamic discrete choice. This paper has, however, several shortcomings that should be addressed in future work. One issue with this analysis is that I can clearly delineate unplanned and planned mortality in theory but not in data. Most exits are not explicitly one or the other, but are a mix of economic behavior and adverse health events forcing replacement. This highlights a real issue with the “unplanned” and “planned” distinction that is frequently made in the dairy science literature. Even when exits are explicitly labeled with disposal codes, which many studies use, the reasons given by dairy farmers may be very ad hoc and need not represent the actual economic motives behind the decision. My paper has made a vital contribution by being one of the first to explore how to incorporate asset failure into an empirical replacement model, and explicitly highlights the challenges of making this distinction. Future work should also do more to make several elements of this model realistic to the dairy cow replacement decision. For example, assumptions about the exogeneity of the survival rate, price expectations, and the way genetic progress enters the payoff were made to simplify the analysis. All of these could be relaxed in future work.

I found that, after conditioning out herd and cow fixed effects, the cost of unplanned mortality was about 1,800 USD per death, 800 dollars higher than previous simulations have documented. In addition to mortality cost, I found other determinants of the replacement decision: managers replace cows earlier than five years because on average they expect dairy cows to maximize production at three years. They also pay a compounding cost of 200 dollars per lactation that discourages keeping cows, which confirms the hypothesis of Miranda and Schnitkey (1995). An alternative robustness check suggested that that the estimate is even higher when considering not breeding to be equivalent to replacing. In a welfare analysis, I estimated that farmers would be willing to insure against mortality by paying a premium of, on average, 90 USD per year, and would pay about 1,300 USD, the average cost of a replacement heifer, to completely eliminate mortality for their fresh cows. Contrary to the

finding of Miranda and Schnitkey (1995), replacement decisions were explained by a “keep premium,” a motive to keep cows that was unobserved in the model. This paper was the first to document the large amount of heterogeneity in “keep premiums” on Wisconsin dairies and explicitly calculate their distribution from data. This provides evidence that animal-level genetic factors, not herd-level factors, are the main driving force in replacement decisions. This suggests that future studies have to find a way to control for this unobserved, asset specific heterogeneity, and points to the importance of animal to animal management on Wisconsin dairies.

In addition to being the first empirical verification of mortality cost from a behavioral model, this paper also found large disparities in mortality cost across herd size that have important implications for policy. Farms under 250 dairy cows paid roughly three times more per death than dairies between 500 and 1,000 cows. Small farms were also willing to pay three times more to eliminate mortality risk completely. The policy implications of my results are that small dairy farms may be disproportionately paying the cost of the current trends in animal health. Volatility in milk price is therefore likely to change the distribution of farm size in the United States if swings in price disproportionately cause small dairies to exit. My results imply that the price environment is not the only thing to blame for small dairies going out of business; it is also the types of cows that dairy farms are using. When breeding for high milk production, it should also be taken into account that declines in dairy cow health will actually impact the distribution of dairy farm size; small farms disproportionately pay the cost for increased milk production, and will disproportionately be impacted when milk price swings down.

Finally, these results suggest there is an ample margin for increasing dairy cow life at the cost of less milk production. There are many reasons to breed dairy cows for longer life, including reducing emissions and increasing animal welfare, but my results show that since mortality is costly there may be ways to breed for longer life without harming the dairy farm’s bottom line. This would especially be true for small dairies, who would pay the

most to eliminate mortality risk. The different cost environments are important to consider when improving dairy cow genetics to assure the survival of many dairy farms in the years to come.

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Appendix A Future Value Calculation

$$v(x_t, 1) - v(x_t, 0) = R(x_t, 1) - R(x_t, 0) + \delta \sum_{x_{t+1}=1}^X \left(R(x_{t+1}, 1) + \ln(P_1(x_{t+1}, 1)) \right) \quad (10)$$

$$\left(f(x_{t+1}|x_t, 1) - f(x_{t+1}|x_t, 0) \right) \quad (11)$$

The last term multiplied by δ is what I call ΔV , and I derive it below. Remembering that all the states evolve independently of one another and only a_t and η_t depend on i_t , we can factor the probabilities out this way:

$$f(x_{t+1}|x_t, 1) - f(x_{t+1}|x_t, 0) = \left(f(a_{t+1}|a_t, 1)f(\eta_{t+1}|\eta_t, 1) - f(a_{t+1}|a_t, 0)f(\eta_{t+1}|\eta_t, 0) \right) f(z_{t+1}|z_t)$$

When considering a_t , recall that a_t is a discrete state that can only transition to $a_{t+1} = 1$ or $a_{t+1} = a_t + 1$; the age must either go up by one or go back to 1, so it sufficient to only consider the cases where $a_{t+1} = a_t + 1$ or $a_{t+1} = 1$ when calculating the expected value. Because of unplanned exit, the probability of transitioning from age a_t back to age 1 is:

$$f(a_{t+1} = 1|a_t, i_t) = \begin{cases} 1 & i_t = 1 \\ 1 - S(a_t) & i_t = 0 \end{cases}$$

And that the probability of a_t going to age $a_t + 1$ is:

$$f(a_{t+1} = a_t + 1|a_t, i_t) = \begin{cases} 0 & i_t = 1 \\ S(a_t) & i_t = 0 \end{cases}$$

The shock state η_t is also dependent on the decision to replace. Recall that shocks are autocorrelated with coefficient ρ but only in the case that the cow is not replaced; should the cow be replaced, the performance of the previous cycle does not affect the new occupant.

Now we calculate the difference in transition probabilities for $a_{t+1} = a_t + 1$ and $a_{t+1} = 1$.

$$\begin{aligned} f(1, \eta_{t+1}|a_t, \eta_t, 1) - f(1, \eta_{t+1}|a_t, \eta_t, 0) &= (1)f(\eta_{t+1}|\eta_t, 1) - (1 - S(a_t))f(\eta_{t+1}|\eta_t, 0) \\ &= f(\eta_{t+1}|\eta_t, 1) - (1 - S(a_t))f(\eta_{t+1}|\eta_t, 0) \end{aligned}$$

$$\begin{aligned}
f(a_t + 1, \eta_{t+1}|a_t, \eta_t, 1) - f(a_t + 1, \eta_{t+1}|a_t, \eta_t, 0) &= (0)f(\eta_{t+1}|\eta_t, 1) - S(a_t)f(\eta_{t+1}|\eta_t, 0)) \\
&= -S(a_t)f(\eta_{t+1}|\eta_t, 0))
\end{aligned}$$

Now back to calculation of ΔV , first ignoring the states p_t and c_t since they are not influenced by the decision:

$$\begin{aligned}
\Delta V &= \sum_{x_{t+1}=1}^X \left(R(x_{t+1}, 1) + \ln(P_1(x_{t+1})) \right) \left(f(x_{t+1}|x_t, 1) - f(x_{t+1}|x_t, 0) \right) \\
&= \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = 1, \eta_{t+1}, z_{t+1})) \right) \\
&\quad \left(f(\eta_{t+1}|\eta_t, 1) - (1 - S(a_t))f(\eta_{t+1}|\eta_t, 0) \right) - \\
&\quad \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = a_t + 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = a_t + 1, \eta_{t+1}, z_{t+1})) \right) \left(S(a_t)f(\eta_{t+1}|\eta_t, 0) \right) \\
&= -S(a_t) \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = a_t + 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = a_t + 1, \eta_{t+1}, z_{t+1})) \right) \left(f(\eta_{t+1}|\eta_t, 0) \right) \\
&\quad + \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = 1, \eta_{t+1}, z_{t+1})) \right) \left(f(\eta_{t+1}|\eta_t, 1) \right) \\
&\quad - \left(1 - S(a_t) \right) \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = 1, \eta_{t+1}, z_{t+1})) \right) \left(f(\eta_{t+1}|\eta_t, 0) \right) \\
&= S(a_t) \sum_{\eta_{t+1}=1}^E \left(\ln(P_1(a_{t+1} = 1, \eta_{t+1}, z_{t+1})) - \ln(P_1(a_{t+1} = a_t + 1, \eta_{t+1}, z_{t+1})) \right) \left(f(\eta_{t+1}|\eta_t, 1) \right) \\
&\quad + \sum_{\eta_{t+1}=1}^E \left(R(a_{t+1} = 1, \eta_{t+1}, z_{t+1}, 1) + \ln(P_1(a_{t+1} = 1, \eta_{t+1}, z_{t+1})) \right) \left(f(\eta_{t+1}|\eta_t, 1) - f(\eta_{t+1}|\eta_t, 0) \right)
\end{aligned}$$

So now apply the normalization that $R(x_t, 1) = 0$, and using the shorthand $P_1(a_t, \eta_t, p_t, c_t) = P_1(a_t, \tilde{x}_t)$ we can write:

$$\begin{aligned}\Delta V = & S(a_t) \sum_{z_{t+1}=1}^Z \sum_{\eta_{t+1}=1}^E \left(\ln P_1(1, \eta_{t+1}, z_{t+1}) - \ln P_1(a_t + 1, \eta_{t+1}, z_{t+1}) \right) \left(f_\eta(\eta_{t+1} | \eta_t, 1) \right) f_z(z_{t+1} | z_t) \\ & + \sum_{z_{t+1}=1}^Z \sum_{\eta_{t+1}=1}^E \left(\ln(P_1(1, \tilde{x}_{t+1})) \right) \left(f(\eta_{t+1} | \eta_t, 1) - f_\eta(\eta_{t+1} | \eta_t, 0) \right) f_z(z_{t+1} | z_t)\end{aligned}$$

So now we have factored out the survival function $S(a_t)$ so we only can estimate its parameters inside the main model. The other state transitions, however, still have to be estimated separately. Note that the value FV_1 has to do with the fact that shocks are correlated, since when $\rho = 0$ then $f(\eta_{t+1} | \eta_t, 1) = f(\eta_{t+1} | \eta_t, 0)$ and $FV_1 = 0$, whereas FV_2 is an adjustment term for the change in the probability of replacing next period if replacement is done today.

Appendix B Milk Production Model

One of the covariates in our model is $\eta_{jt}p_t$, which is the shock in revenue from the current cycle. To get an estimate of η , which is the deviation from the production function, I do a linear prediction of fat and protein yield for each cow using their covariates. The covariates W_{jkt} come from similar models estimated in animal science production models on DHI data (see Kearney et al. (2004) as an example).

The prediction model:

$$y_{jkt} = \beta W_{jkt} + h_k + \eta_{jkt}$$

Contained in W_{it} :

- Lactation number
- Lactation number squared
- Proportion Days Milked 3x

- Lactation Length (DIM)
- Calving Month
- Birth Year
- Age at first calving

and h_k is a herd intercept. I then predict the residual $\hat{\eta}_{jkt} = y_{jkt} - \hat{\beta}W_{jkt} - \hat{h}_k$ for fat and protein and multiply them their Class III component prices prevailing in the month the record was taken.

Table 8 shows the results of the milk production model. Calculated from this production function, the optimal lactation number at which production is maximized is around three to four, which is in line with Miranda and Schnitkey (1995). This indicates that another reason dairy cows are replaced earlier than typically calculated by simulations is that production is maximized much sooner than five lactations. The birth year effects show something akin to genetic progress in milk production; independent of all factors, cows that were born in more recent years have higher milk production.

Appendix C Robustness Checks

C.1 Alternative Definition

Table 10 shows the results of the alternative definition. Disparities between small farms and large farms are similar to those of the first definition. Small farms have three times higher mortality cost than larger farms (about 3,700 USD versus 1,300 USD). As in Table 4, there is a higher production maximizing age on smaller farms and also a higher consideration of production shocks (higher ρ).

Table 8: Milk Production Model

	Fat Yield	Protein Yield	Energy Corrected Milk (ECM)
Lactation Number	66.852*** (0.631)	69.778*** (0.444)	2110.466*** (15.373)
Lactation Number Sqrd	-10.973*** (0.057)	-9.686*** (0.040)	-321.745*** (1.401)
Proportion Milked 3x	99.577*** (1.456)	76.034*** (1.024)	2860.178*** (35.489)
Lactation Length	3.051*** (0.001)	2.573*** (0.001)	86.508*** (0.033)
Age in Years	53.974*** (0.461)	33.396*** (0.324)	1358.848*** (11.239)
Somatic Cell Score	-0.121*** (0.001)	-0.060*** (0.001)	-3.009*** (0.026)
Birth Year			
2006	34.405*** (0.984)	30.421*** (0.692)	945.791*** (23.993)
2007	65.036*** (0.954)	57.995*** (0.671)	1754.510*** (23.255)
2008	75.858*** (0.969)	67.684*** (0.681)	2037.064*** (23.612)
2009	89.866*** (0.999)	78.058*** (0.703)	2363.118*** (24.356)
2010	109.260*** (1.037)	91.072*** (0.730)	2807.903*** (25.284)
2011	110.927*** (1.101)	94.334*** (0.775)	2862.303*** (26.851)
2012	118.899*** (1.238)	101.299*** (0.871)	3101.160*** (30.183)
2013	101.899*** (3.035)	90.072*** (2.135)	2510.211*** (73.983)
Observations	1,172,293	1,172,293	1,172,293
Adjusted R ²	0.86	0.90	0.89

Table 9: Comparison of Methods on Restricted Dataset

		Myopic		Dynamic	
		First Definition	Second Definition	First Definition	Second Definition
Time Trend	τ	-11.5608 (0.45743)	-12.823 (0.39816)	-10.7647 (0.52929)	-16.6404 (0.706)
Penalty	α	1870.64 (75.67238)	1911.5 (70.80268)	2657.39 (82.72139)	2371.84 (115.30477)
MC	γ	187.302 (7.66484)	299.473 (7.93236)	105.594 (8.11537)	114.843 (10.4222)
Shock Correlation	ρ	0.14115 (0.00335)	0.22578 (0.00394)	0.13731 (0.00337)	0.34067 (0.00925)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	1.87744 (0.02985)	2.34796 (0.02058)	2.47076 (0.02103)	3.59965 (0.02288)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	2.75489 (0.0597)	3.69593 (0.04115)	3.94152 (0.04205)	6.1993 (0.04575)
Scale	λ	0.00357 (6e-05)	0.00286 (4e-05)	0.0032 (6e-05)	0.00167 (4e-05)
Observations		355,734	355,734	355,734	355,734
Adjusted R ²		0.173	0.462	0.059	0.234

Bootstrapped standard deviations in parentheses

Discount rate set to .99

Table 10: Second Definition across Herd Size

		Less than 100	100 to 250	250 to 500	500 to 1000	More than 1000
Time Trend	τ	-21.8664 (2.1021)	-19.9254 (1.9091)	-18.3192 (1.6495)	-13.4993 (1.6045)	-13.9214 (1.5072)
Penalty	α	3795.79 (394.8643)	3616.42 (359.5386)	2062.43 (258.3953)	1367.64 (286.2498)	2152.54 (220.6126)
MC	γ	166.384 (30.3989)	134.18 (27.4336)	153.396 (24.4909)	101.388 (24.0195)	62.0186 (20.735)
Shock Correlation	ρ	0.4404 (0.0347)	0.411 (0.0284)	0.364 (0.0211)	0.3191 (0.0216)	0.2056 (0.0103)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	3.9938 (0.0631)	3.8205 (0.0571)	3.453 (0.0482)	3.3769 (0.0555)	3.4549 (0.044)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	6.9876 (0.1262)	6.6409 (0.1142)	5.906 (0.0965)	5.7537 (0.111)	5.9098 (0.088)
Scale	λ	0.0011 (0.0001)	0.0013 (0.0001)	0.0016 (0.0001)	0.0018 (0.0001)	0.0028 (0.0001)
Observations		108,523	127,626	132,592	92,458	80,053
Adjusted R ²		0.430	0.422	0.427	0.408	0.349

Bootstrapped standard deviations in parentheses

Discount rate set to .99

Table 11: Different Fixed Effects Specifications

		No Fixed Effects	Herd Fixed Effects	Cow Fixed Effects
Premium	μ	-830.852 (20.3741)		
Time Trend	τ	-14.0769 (0.10691)	-14.1018 (0.1126)	-15.6313 (0.29426)
Penalty	α	1062.96 (76.53135)	1088.78 (76.78892)	1851.58 (70.07993)
MC	γ	254.677 (5.75539)	254.538 (5.67651)	192.255 (5.17016)
Shock Correlation	ρ	0.27903 (0.00525)	0.27988 (0.00528)	0.17929 (0.00336)
Age of Max	$-\frac{\beta_1}{2\beta_2}$	2.53283 (0.03221)	2.53175 (0.03151)	2.93391 (0.02498)
Age of Free	$-\frac{\beta_1+\beta_2}{\beta_1}$	4.06567 (0.06441)	4.06349 (0.06301)	4.86781 (0.04995)
Scale	λ	0.00131 (2e-05)	0.00131 (2e-05)	0.00227 (4e-05)
Observations		640,352	640,352	640,352
Adjusted R ²		0.182	0.184	0.099
Bootstrapped standard deviations in parentheses				
Discount rate set to .99				

C.2 Different Levels of Fixed Effects

Below I estimate the ECCP model with different levels of fixed effects. Without any fixed effects, the results are relatively similar to what we estimate with fixed effects. The mortality cost appears to be attenuated to zero as a result of confounding factors at the cow level; herd fixed effects do not change the estimates, whereas cow fixed effects result in a higher mortality cost. It appears that whatever confounding factors there are for individual cows, they serve to attenuate the effect of the hazard rate on the replacement definition.