

LIQUEUR DE SUREAU JOSEPH CARTRON (Elderflower)



Since antiquity, the medical virtues of Elderberry were widely recognized in the Western world then in the East where the plant was used both for its clusters of dark berries, its white flowers, its leaves and even its bark. No doubt the flowers are the most aromatic part of the plant and they enter into the composition of the extract used to create the Joseph Cartron Liqueur. Selected in Austria and Hungary where the quality of their production is optimum, their scented flowers confer their fruity and agreeably tart notes to the liqueur, as well as their fresh, greedy and delicately floral character.

JOSEPH CARTRON'S TIP-TOP KNOW-HOW

When in contact with the freshly picked Elderberry flowers, the water absorbs their delicate perfume. The infusion obtained is then racked. Crystalized sugar is added before heating the mixture in order to obtain, by the natural evaporation of the water, a very aromatic concentrate. To this extract is added pure alcohol in specific proportions. Finally, the slow incorporation of the crystallized sugar naturally lowers the alcohol content and develops the Elderflower flavour. The liqueur is then perfectly well-balanced and reveals all its amplitude. Joseph Cartron's know-how can then boost innovation so that this liqueur comes into top position to concoct most original cocktails.

JOSEPH CARTRON'S TOP TIPS FOR TASTING

To the eye : the robe is crystal-clear with yellow hues. The brilliance announces a lovely aromatic freshness in the mouth. The disk is luminous and very syrupy on the rim of the glass.

To the nose : the nose is of a remarkable elegance, delicate, subtle and very expressive. The aromatic finesse of the white flowers comes forward.

In the mouth : the first wave is soft and round; follows a very pure and very fresh texture in the mouth. The sweetness is discreet. The finale is subtly floral with notes of tart fruits. Very good length in the mouth.

Delicious pure on ice

Essential in the making of numerous cocktails

Alcohol content: 20%

Size: 70cl, 50cl and 3cl miniature

Store away from light and heat



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NUITS-SAINT-GEORGES