

PRESS RELEASE

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NEWS:

6 Medals for Liqueurs and Eaux-de-Vie Joseph Cartron at « The 2018 Global Spirits Masters »

The awards ceremony of the 11th edition of the Spirits Business Awards 2018 took place in London on November 22nd. Joseph Cartron received 6 medals.

« Among our 6 medals, 2 of our latest innovations have been awarded for this edition of The Global Spirits Masters 2018. The Liqueur de Violette Master 2018 particularly appealed to one of the member of the Jury. Josh Powell said he has never tasted such a fine Violet liqueur in his mouth. Our Honey liqueur receives a gold medal. » Explains Benoit de Truchis – Export Manager Joseph Cartron.

→ Joseph Cartron Poire Williams Brandy (43%) - **SPECIALITY SPIRITS MASTER 2018**

→ Joseph Cartron Violet Liqueur - **LIQUEUR MASTER 2018**

→ Joseph Cartron Crème de Pêche de Vigne de Bourgogne - **GOLD 2018**

→ Joseph Cartron Crème de Mûres des Roncières - **GOLD 2018**

→ Joseph Cartron Crème de Cassis de Bourgogne Double Crème 19% - **GOLD 2018**

→ Joseph Cartron Honey Liqueur - **GOLD 2018**



"The eaux-de-vie are coming back to the bar. Their liveliness seduced bartenders who offer them a place of choice in the new cocktails. Double Trophy for our 43% Pear Eau-de-Vie which receives not only the title of Master, but also in the Specialty Spirits category the supreme title of Taste Master Trophy Winner, the highest recognition of this contest, explains Benoit de Truchis.

We are very proud of these medals that highlight French excellence recognised all over the world.



About The Global Spirits Masters: www.thespiritsbusiness.com

Launched in 2008, The Global Spirits Masters has continued to seek and reward excellence from across the world, encouraging recognition among consumers and trade for quality in spirits. The GSM is the only blind tasting competition to pride itself on using completely independent judges, free of any tie to particular brands
2018 jury: Melita Kiely - Spirits Business. Dmitry Mishin - Honest Burgers. Ben Lindsay – Garnish. Massimo Bosio - The Den. Ben Manchester - Bluebird Chelsea. Josh Powell - Chef Barman consultant en boissons.

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