PRESSE RELEASE

Our Liqueurs have character

Monday 2 May 2016



On the international stage A shower of medals for Joseph Cartron

After being rewarded at the Paris Concours Général Agricole 2016, today the taste buds of the worlds' most renowned spirits specialists are vibrating thanks to the famous distiller.

«Joseph Cartron is awarded 9 medals in the most prestigious world challenges: the World Liqueurs Award 2016 (WLA), the San Francisco World Spirits Competition 2016 (SFWFC) and the International Spirits Challenge 2016 (ISC). The WLA also awards the Best World Blackcurrant Liqueur Prize to our Double Crème de Cassis de Bourgogne. Result of our first harvest under the 2016 World Blackcurrant IG (Indication Géographique – Geographical Indication), this trophy is an enormous source of pride that we share with our producers, all local and custodians of an excellence production of Cassis Noir de Bourgogne. Our products and our know-how are enhanced and are very sucessfully exported. We are extremely pleased» explains Benoit de Truchis – Joseph Cartron Export Manager.

Details on these 2016 International Trophies that reward excellence and quality:

World Liqueurs Awards – London

www.worldliqueurawards.com

<u>Best WLA 2016 Crème de Cassis</u> Joseph Cartron Crème de Cassis de Bourgogne Double Crème

Best WLA 2016 Fruit Liqueur Joseph Cartron Crème de Mûre des Roncières

San Francisco World Spirits Competition – San Francisco

http://sfspiritscomp.com/results/bottle-stickers

<u>SFWFC 2016 Silver Medal</u> Joseph Cartron Crème de Cassis de Bourgogne Double Crème

<u>SFWFC 2016 Bronze Medal</u> Joseph Cartron Crème de Pêche de Vigne

International Spirits Challenge - London

www.internationalspiritschallenge.com

Two ISC 2016 Silver Medals Joseph Cartron Liqueur de « T » Noir Fumé

Joseph Crème de Cassis de Bourgogne Double Crème Joseph Cartron

<u>Three ISC 2016 Bronze Medals</u> Joseph Cartron Liqueur de Sureau

Joseph Cartron Liqueur de Cacao Blanc Joseph Cartron Crème de Mirabelle

Further information on Joseph CARTRON: www.cartron.fr /www.facebook.com/

Joseph CARTRON, Distiller and Liquorist since 1882 in Nuits-Saint-Georges, (Burgundy - France) has built its exceptional reputation on its values: authenticity, the richness of Burgundy, the passion and love of the land and its treasures transmitted from father to son.

Joseph CARTRON produces and distributes a large range of products, combining tradition and modernity with its Crèmes de Cassis de Bourgogne, its Crèmes de Fruits et Liqueurs de Création, its « T » de CARTRON, its Apéritifs de Tradition, its Marc and Fine de Bourgogne, its Eaux-de-Vie de Tradition.

Distributed in France and in 45 countries around the world, the Joseph CARTRON Company is one of Burgundy's best Ambassadors of savours and riches..

For further information, picture requests or samples, please contact: :

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