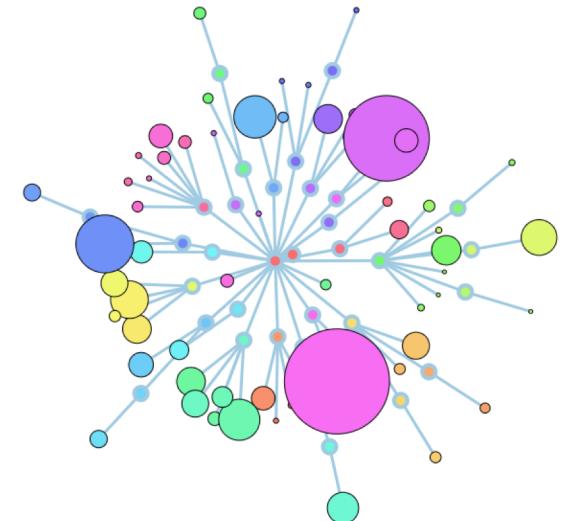
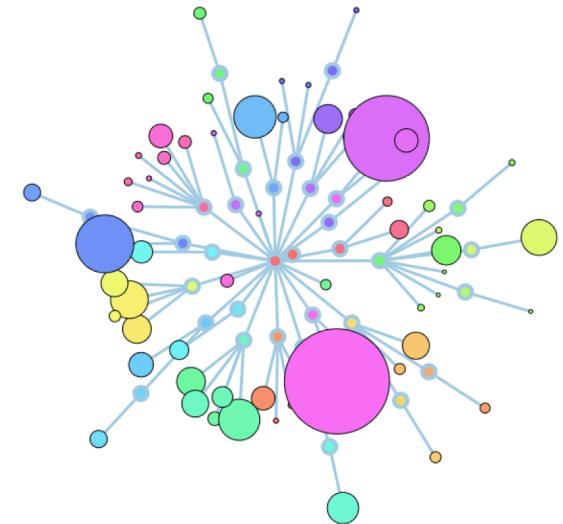


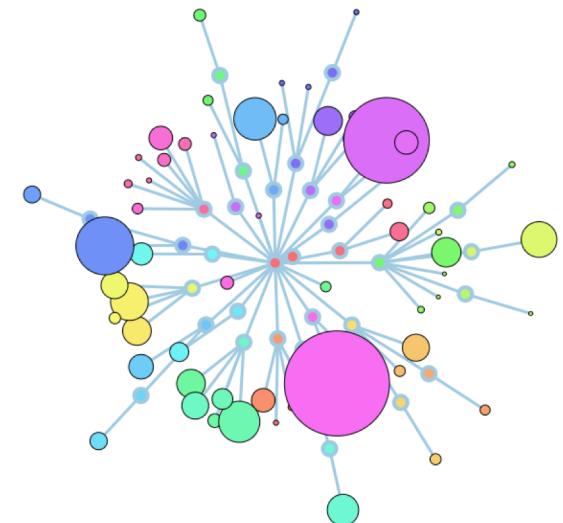
This is a talk about **data viz**



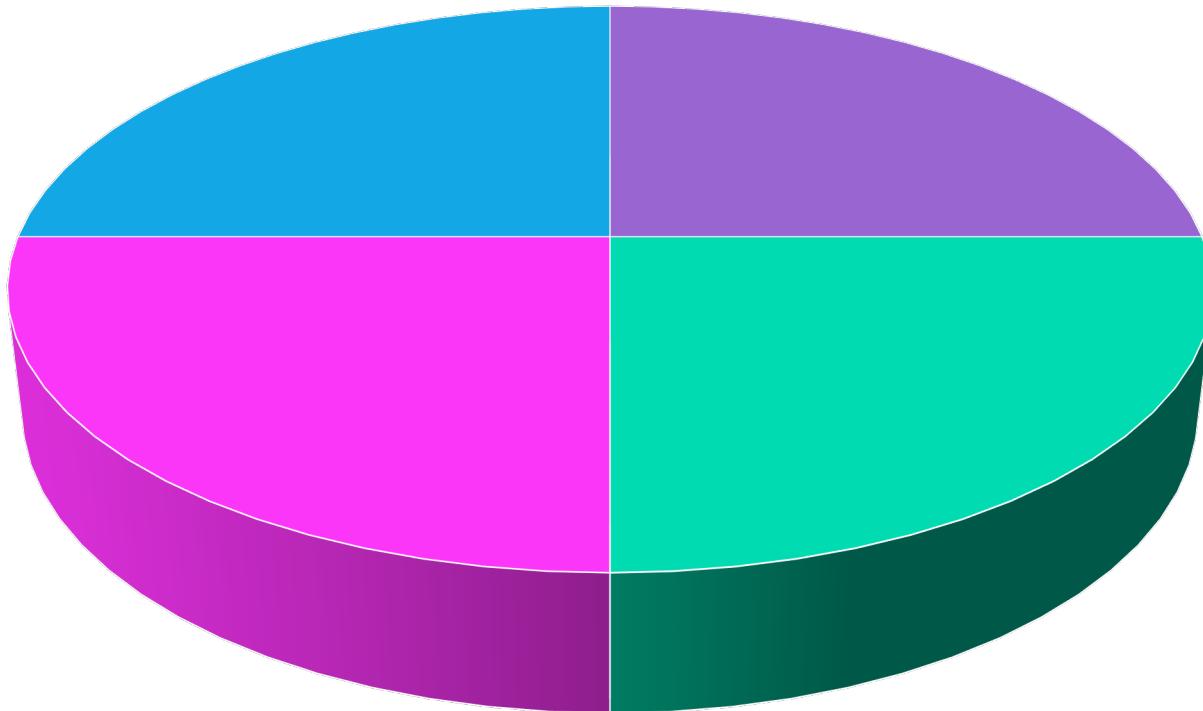
This is a talk about communication



This is a talk about **science**

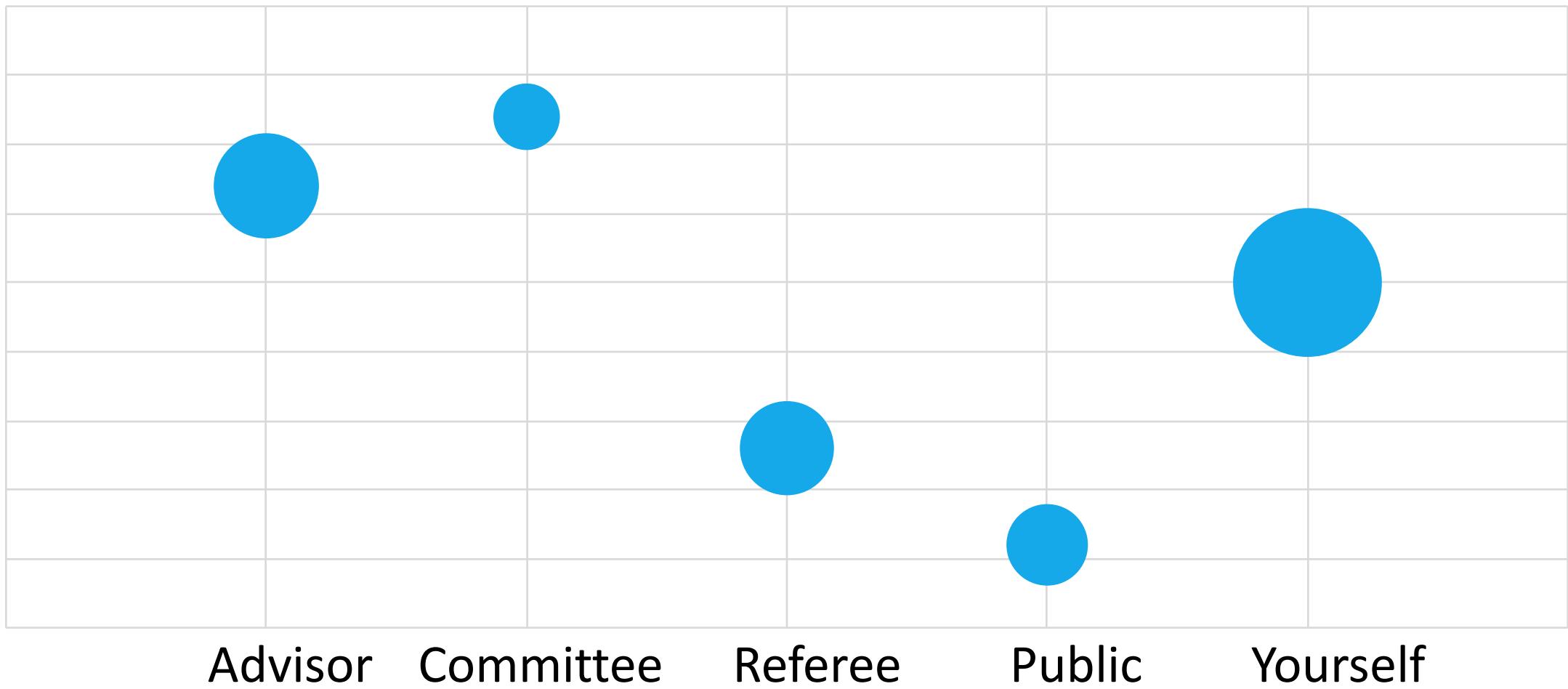


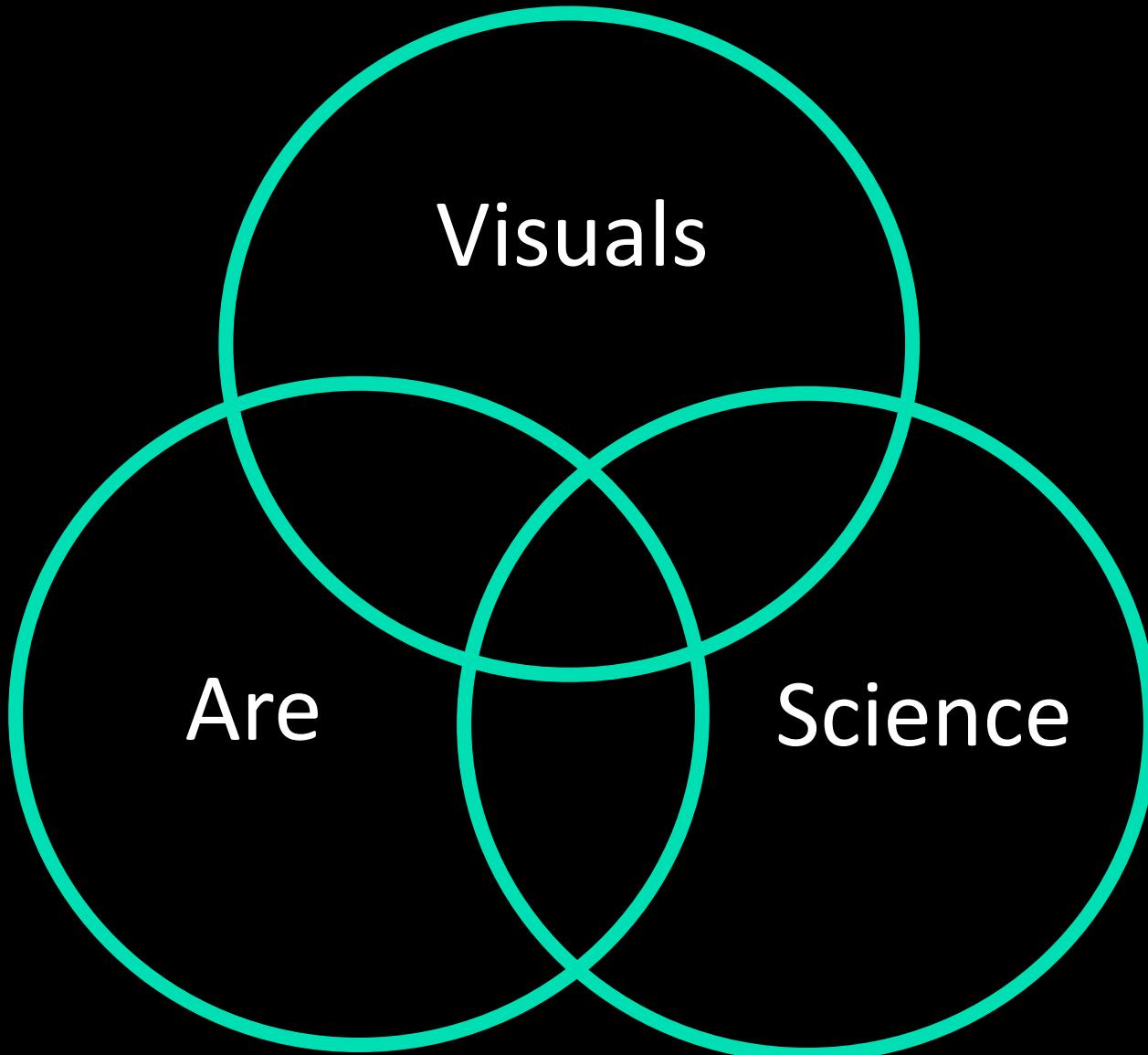
We



■ Learn ■ Through ■ Visual ■ Aids

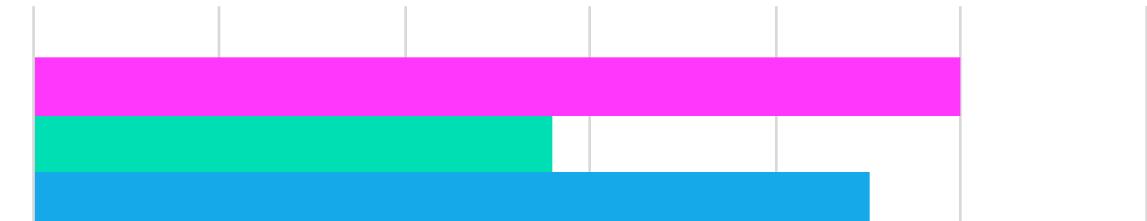
Your job is to convince {\ref} of your science





■ Good ■ Communication ■ Requires

Quality



Quantity

Relevance

Manner

Say everything you need to say, and nothing you don't.

Say everything you need to say, and nothing you don't.

Everything you say should be true and backed by evidence.

Say everything you need to say, and nothing you don't.

Everything you say should be true and backed by evidence.

Everything you say should be appropriate for the audience you are speaking to.

Say everything you need to say, and nothing you don't.

Everything you say should be true and backed by evidence.

Applicable to plots as well as talks

Everything you say should be appropriate for the audience you are speaking to.

Say everything you need to say, and nothing you don't.

Everything you say should be true and backed by evidence.

No viz is created in a vacuum

Everything you say should be appropriate for the audience you are speaking to.

Papers

Presentations

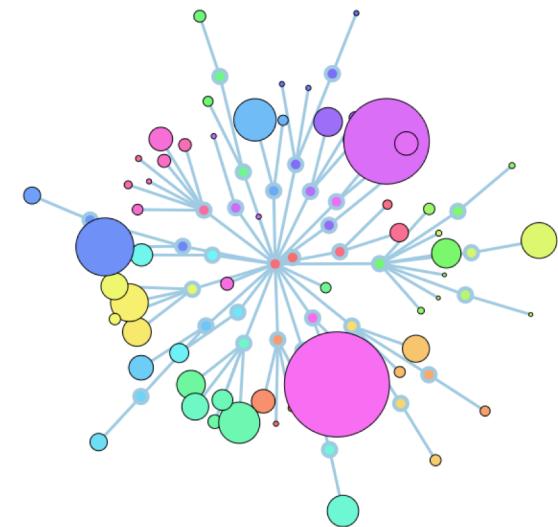
Special
Projects

Papers

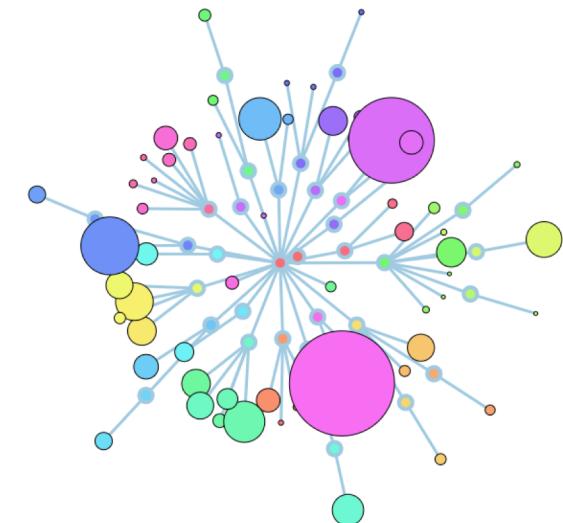
Presentations

Special
Projects

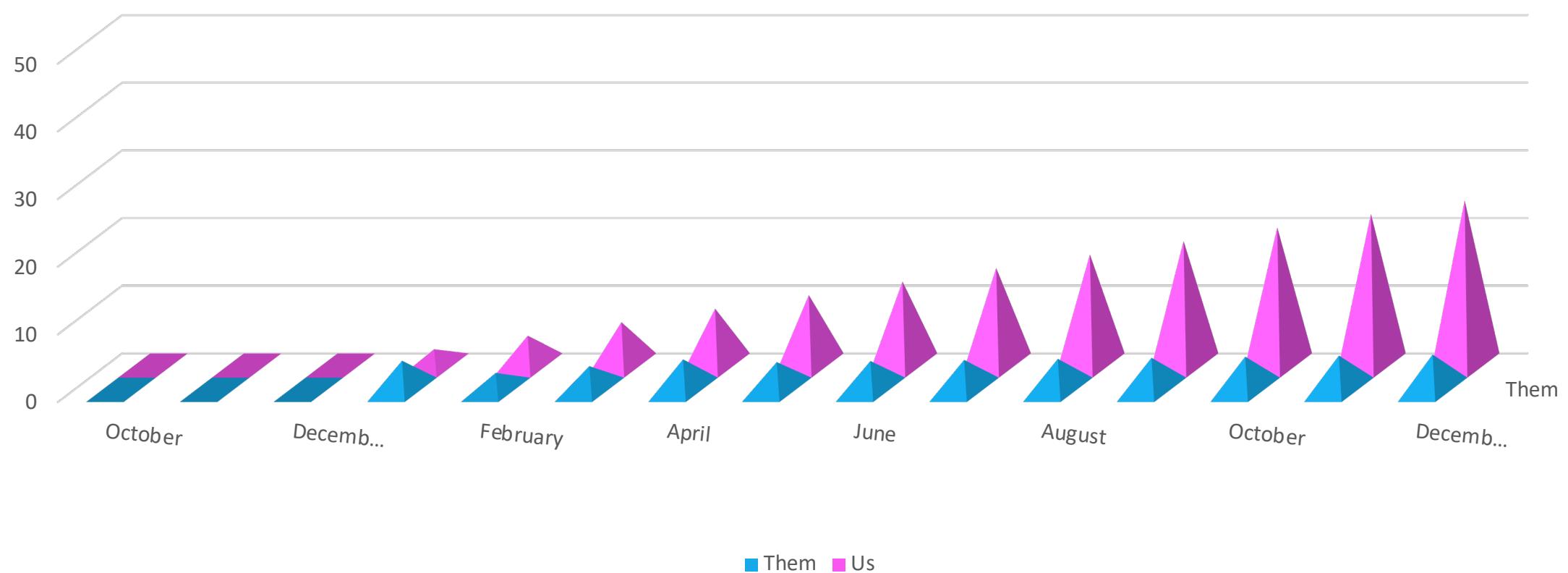
The **key** to a good plot



Remove unnecessary data ink
and **emphasize** the most
important data ink left.



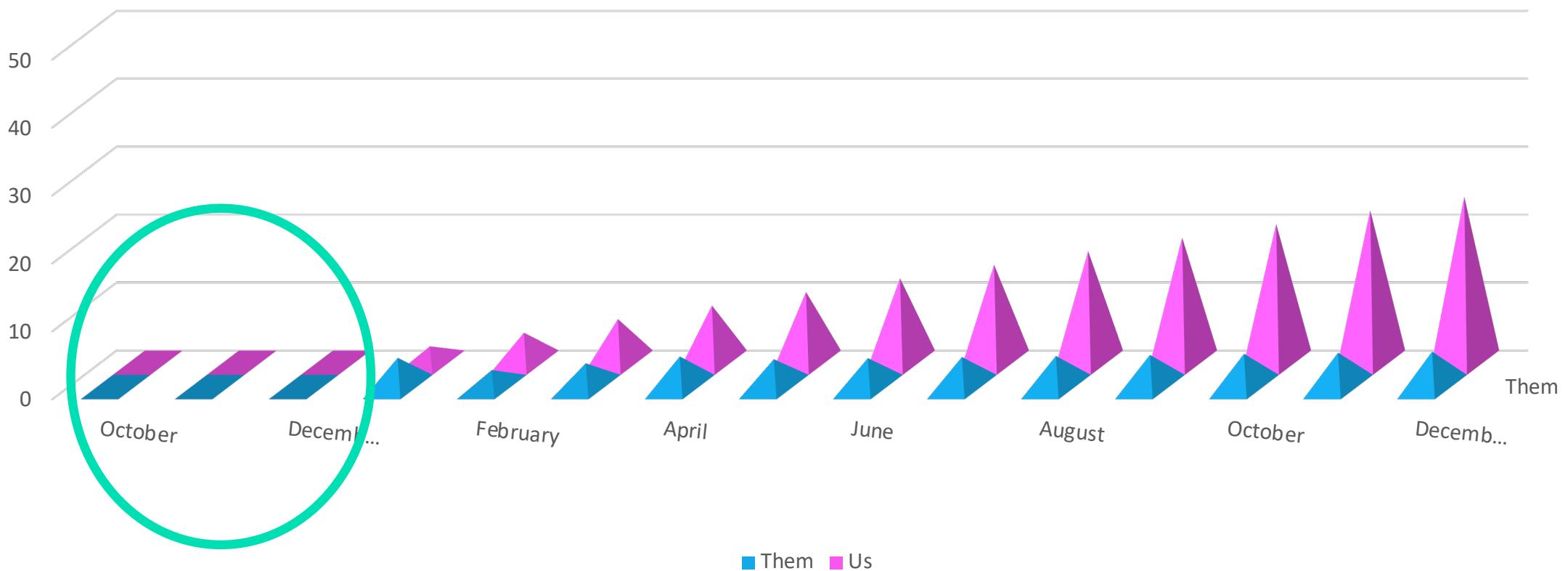
WHY is this a terrible plot?



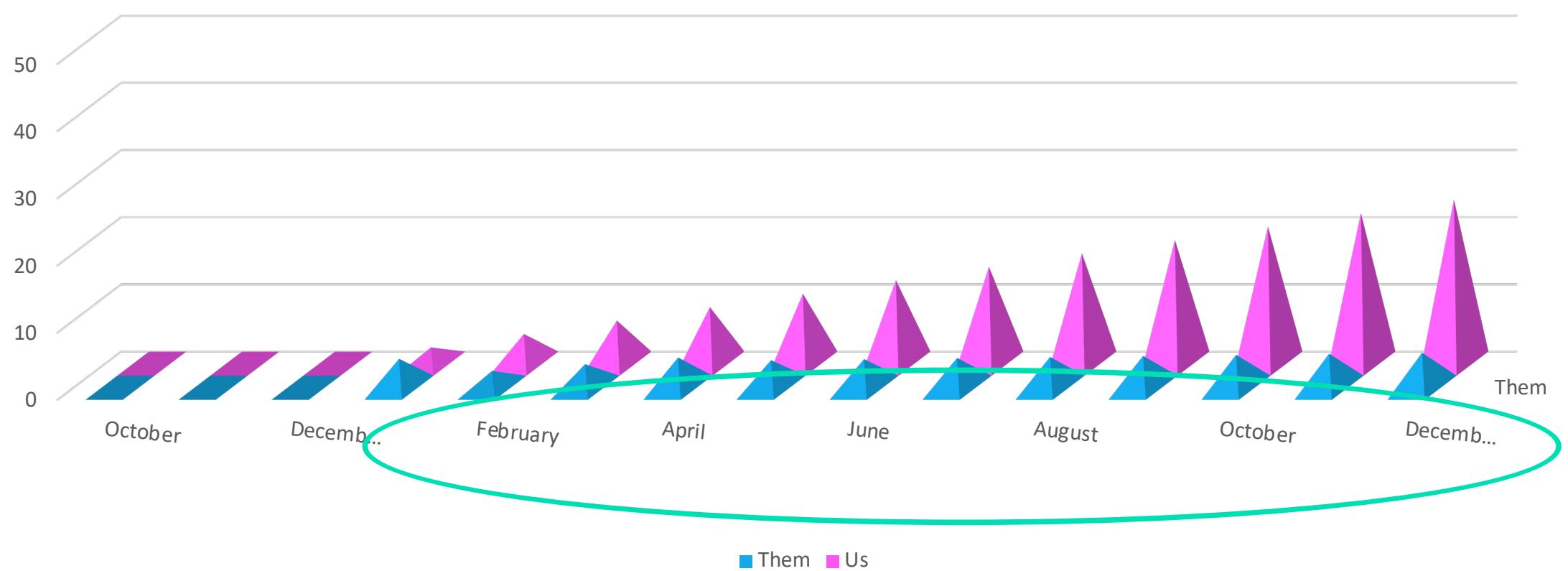
WHY is this a terrible plot?



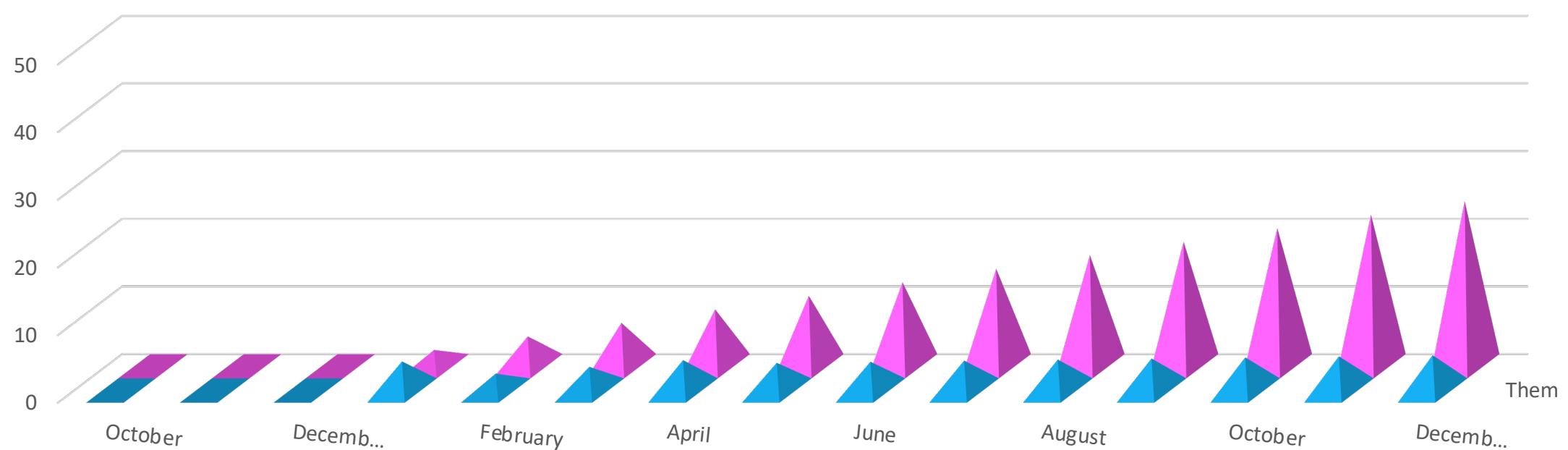
WHY is this a terrible plot?



WHY is this a terrible plot?

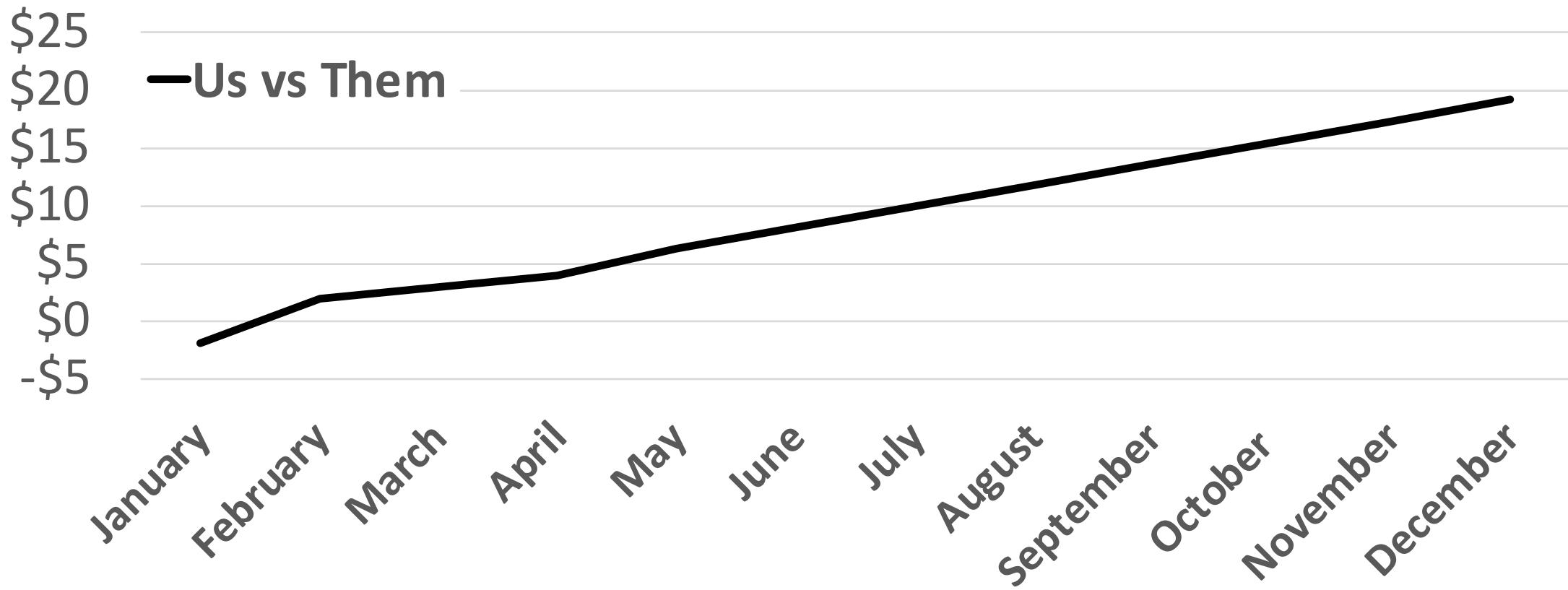


WHY is this a terrible plot?



Them Us

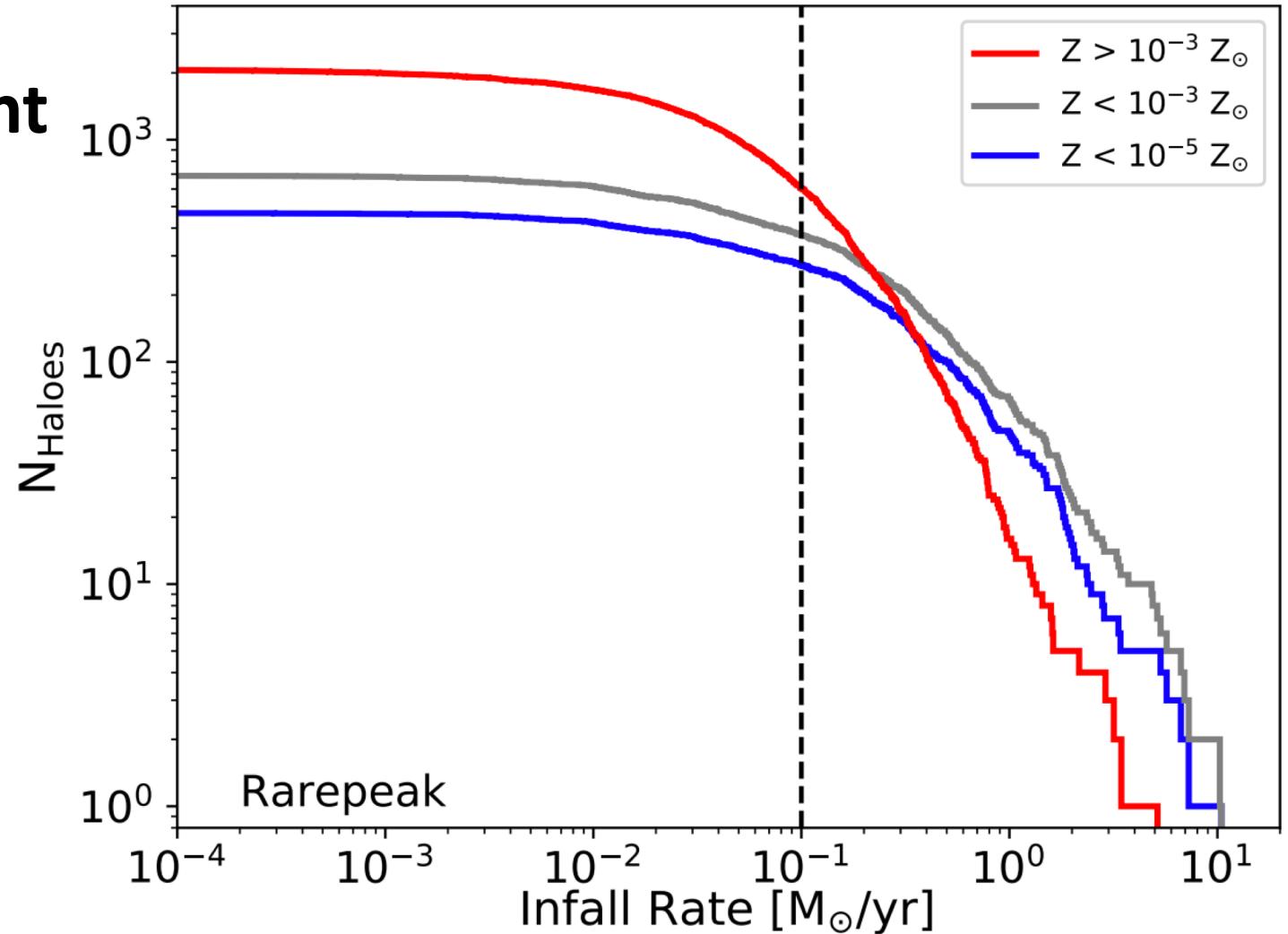
We Are Selling More Than Them



Anatomy of a Plot

1

Graphical Element



When we are examining data, what can we look for?

- Does this data describe a **geometric** object?
- Are the data points **connected** to each other?
- Can we describe data points with a fixed set of **categories**?
- Is there a **quantity** associated with the data?
- Are the datapoints **continuous** along one or more dimensions?

When we are examining data, what can we look for?

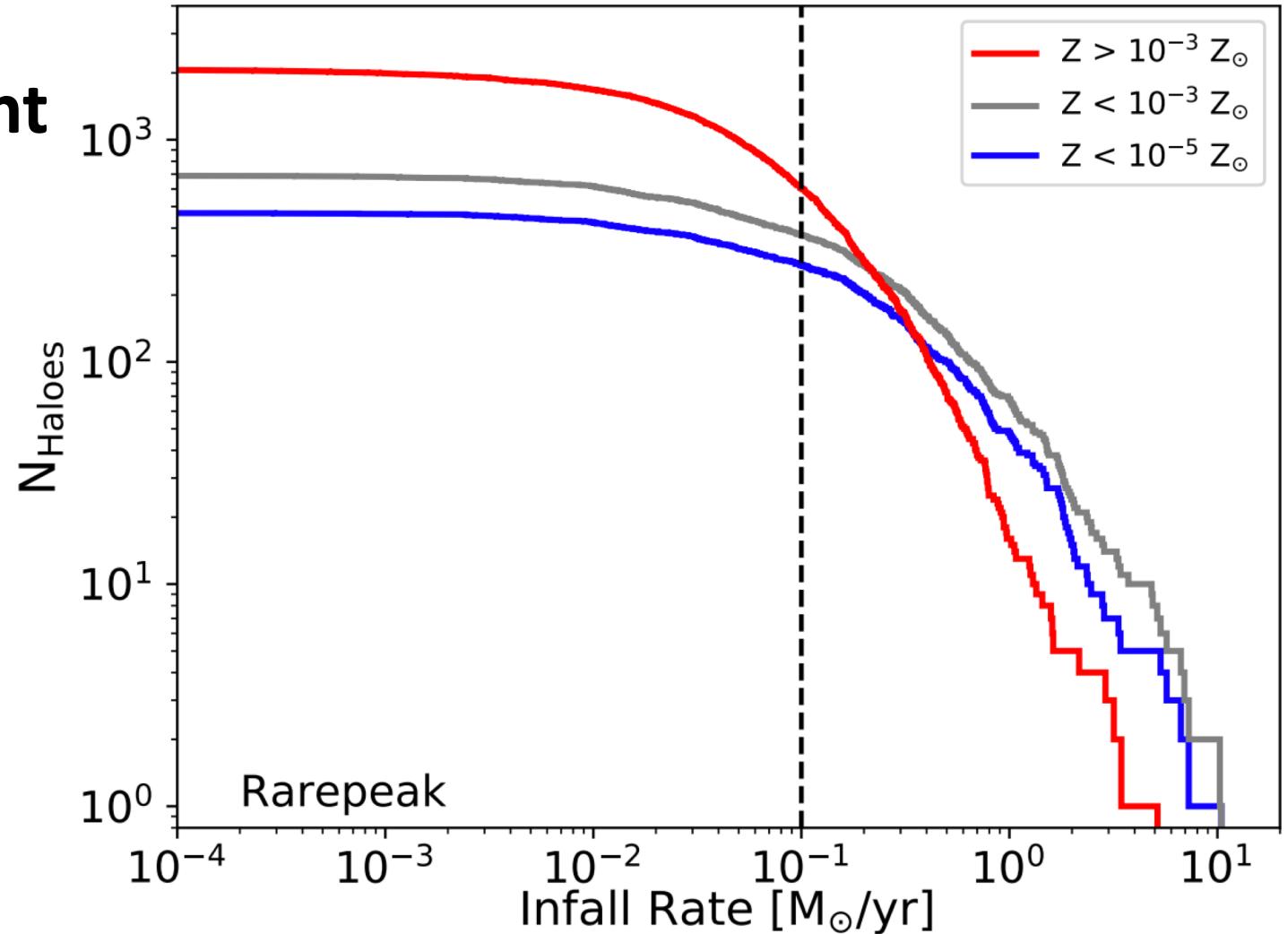
- Does this data describe a **geometric** object?
- Are the data points **connected** to each other?
- Can we describe data points with a fixed set of **categories**?
- Is there a **quantity** associated with the data?
- Are the datapoints **continuous** along one or more dimensions?

Is your data **categorical** or **continuous**?

Anatomy of a Plot

1

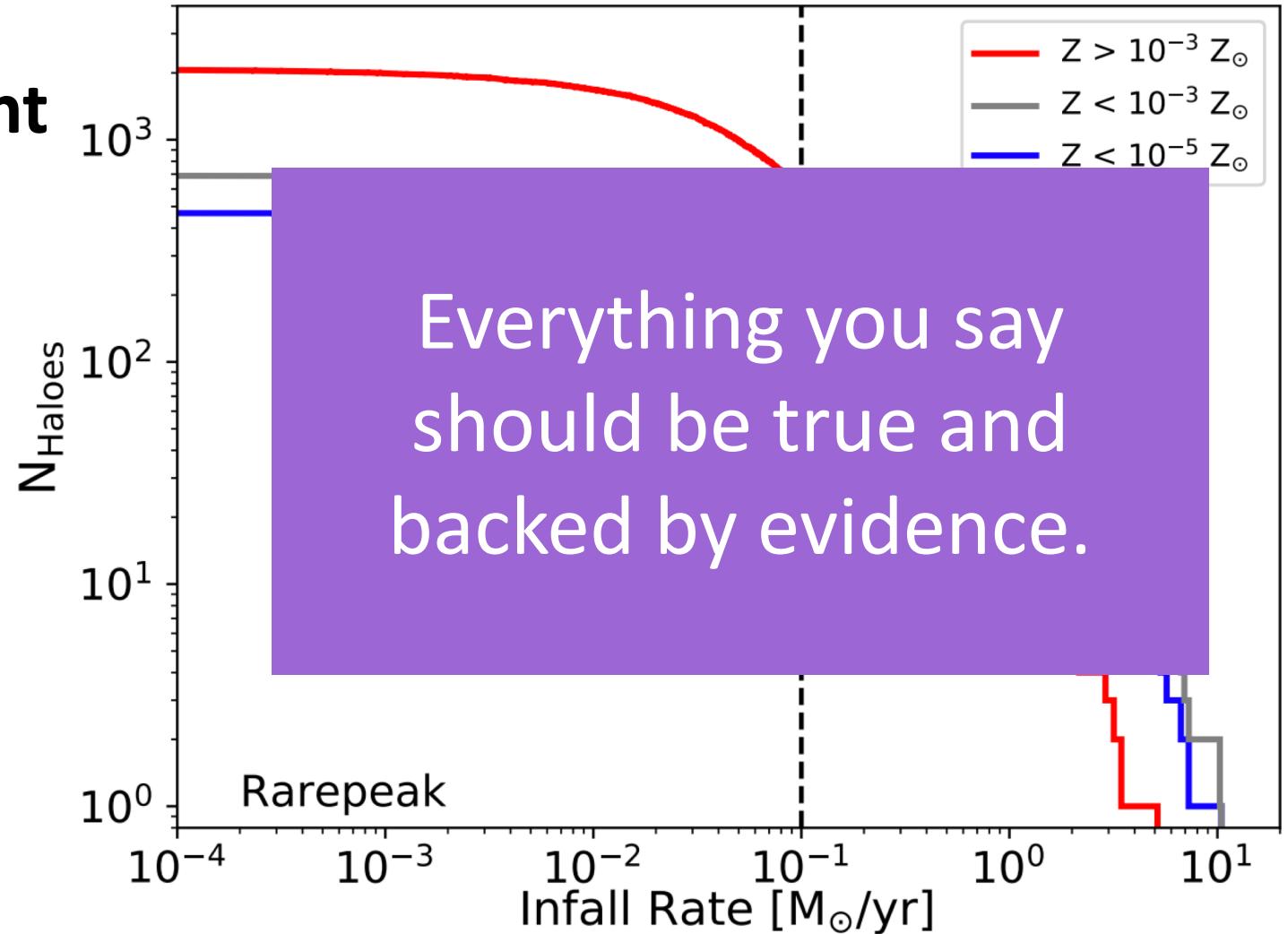
Graphical Element



Anatomy of a Plot

1

Graphical Element



A few
tips

Be Mindful of
Binning

Special
Projects

A few
tips

Avoid automatic line
fitters and
smoothers

Special
Projects

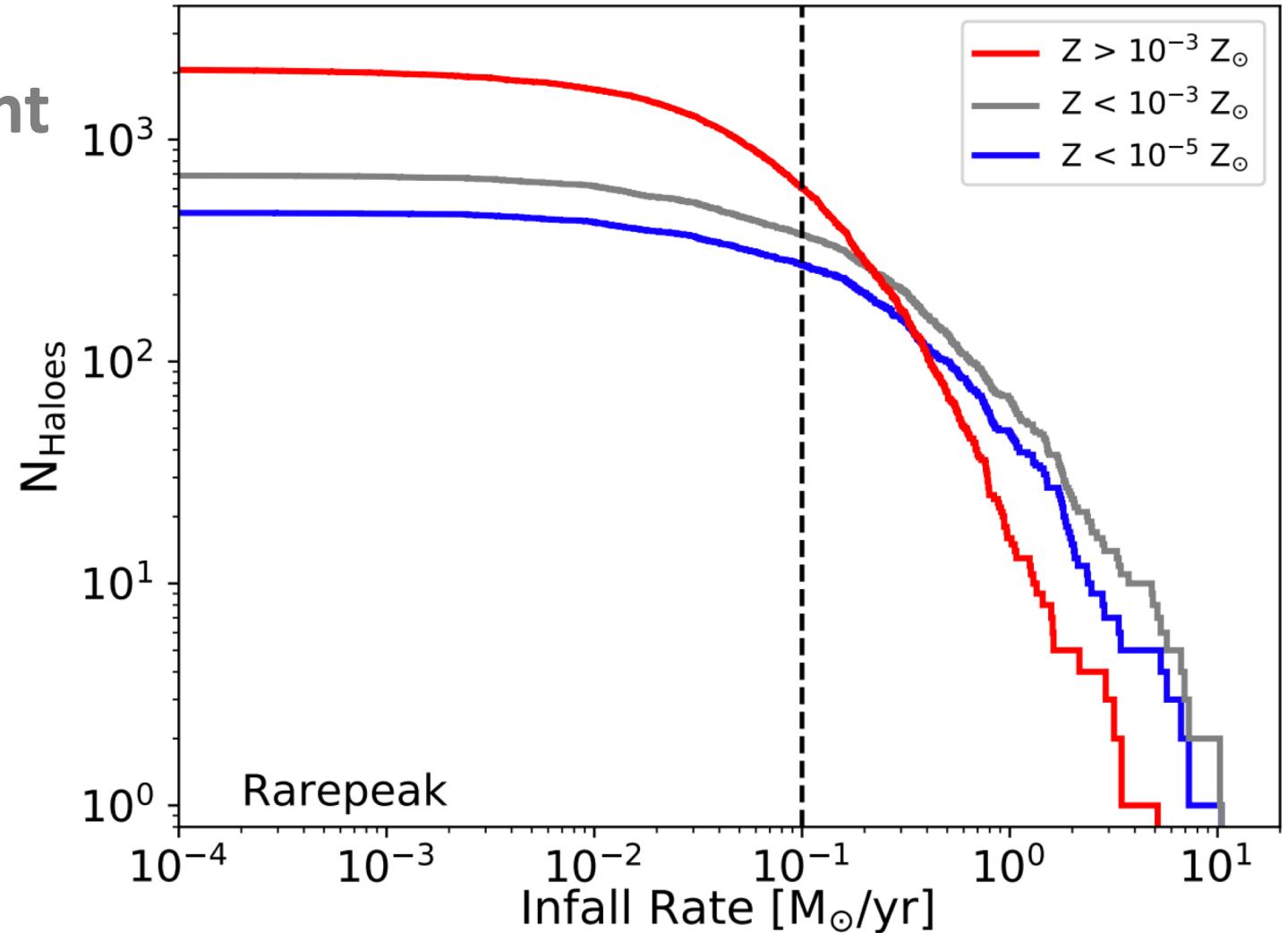
Anatomy of a Plot

1

Graphical Element

2

Colors



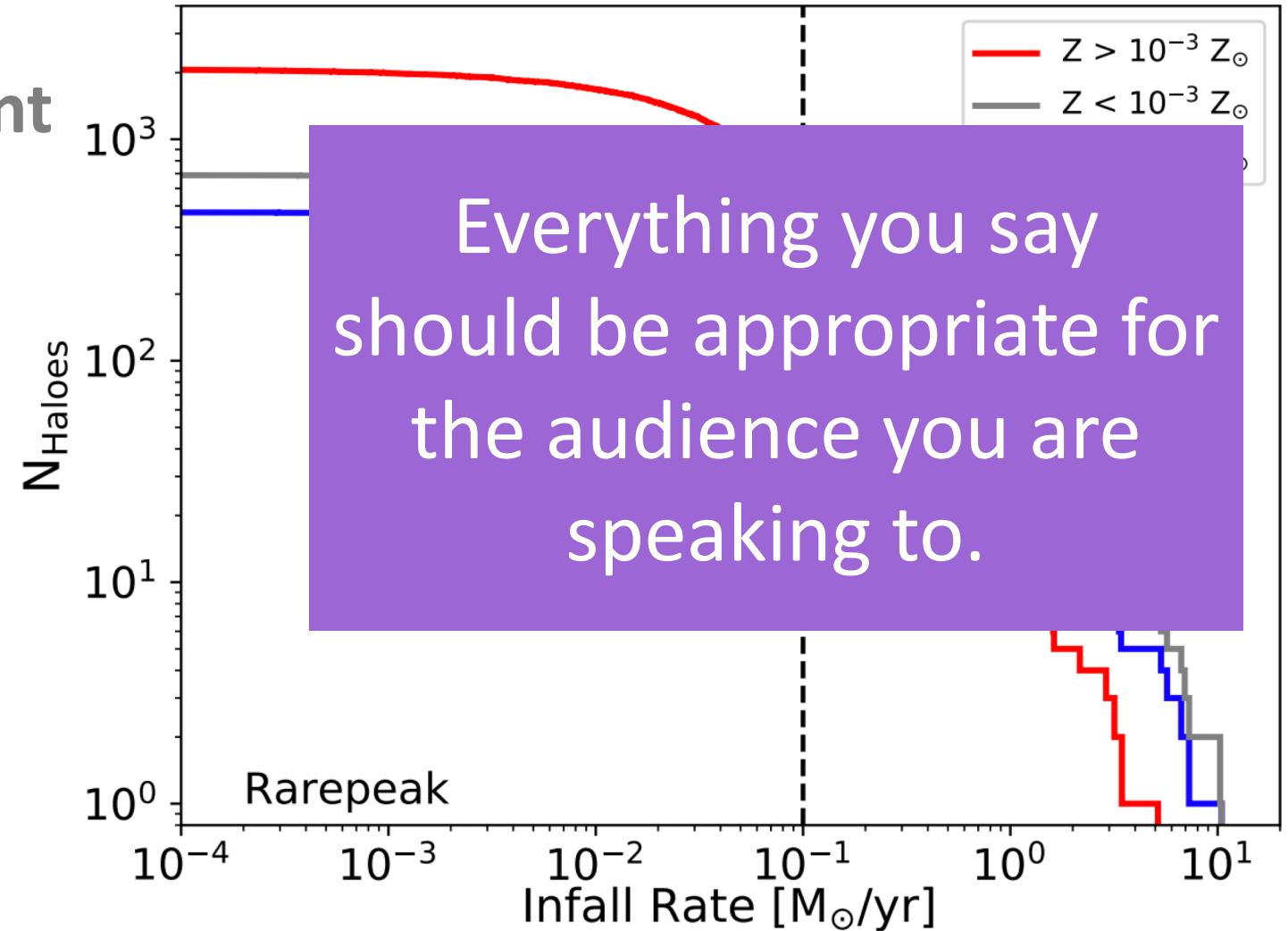
Anatomy of a Plot

1

Graphical Element

2

Colors



A few
tips

Make it black and
white friendly

Special
Projects

A few
tips

Make it colorblind
friendly

Special
Projects

A few
tips

Avoid Green

Special
Projects

Anatomy of a Plot

1

Graphical Element

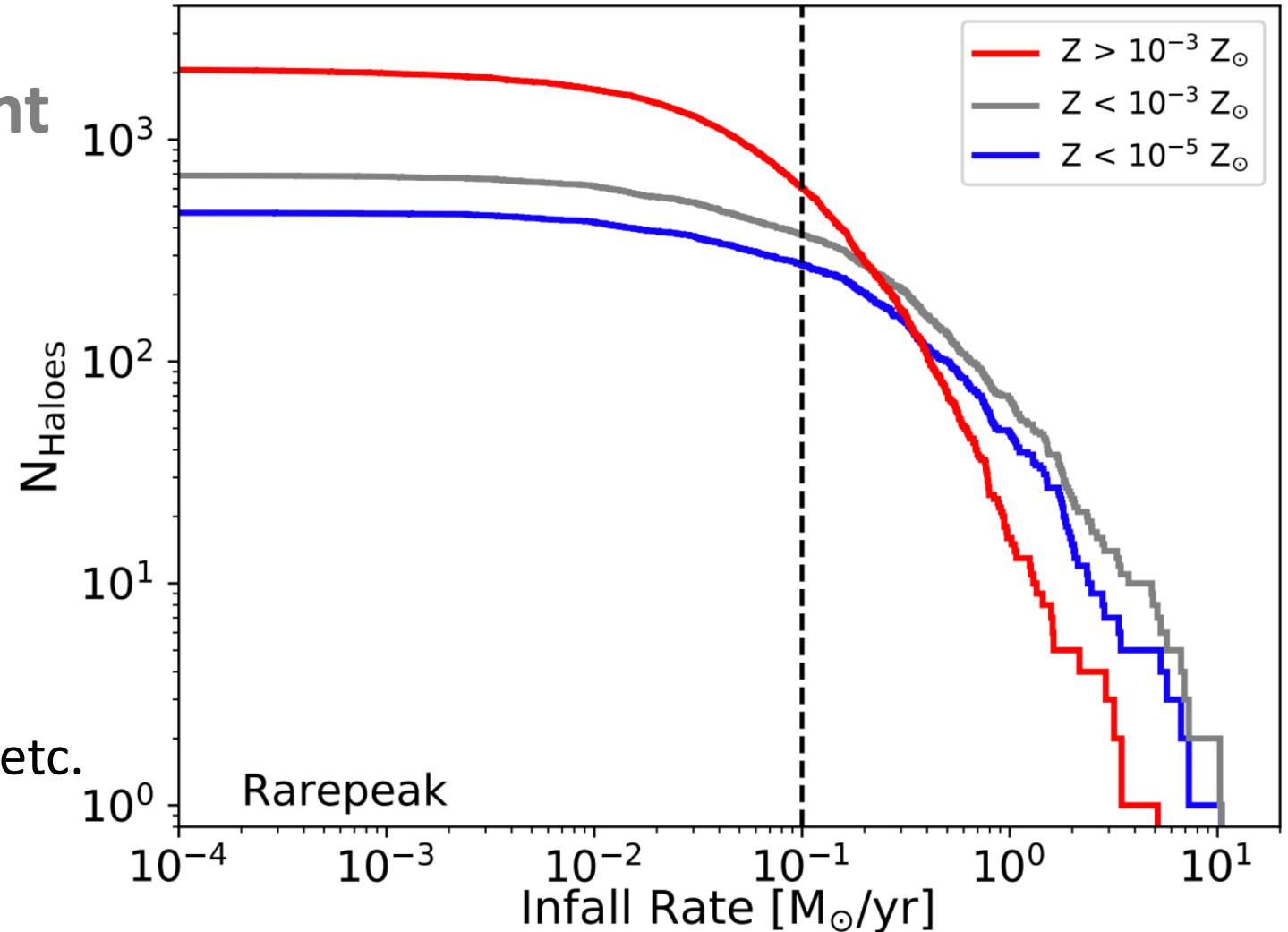
2

Colors

3

Plot theme

Axis labels, tick marks, etc.



Anatomy of a Plot

1

Graphical Element

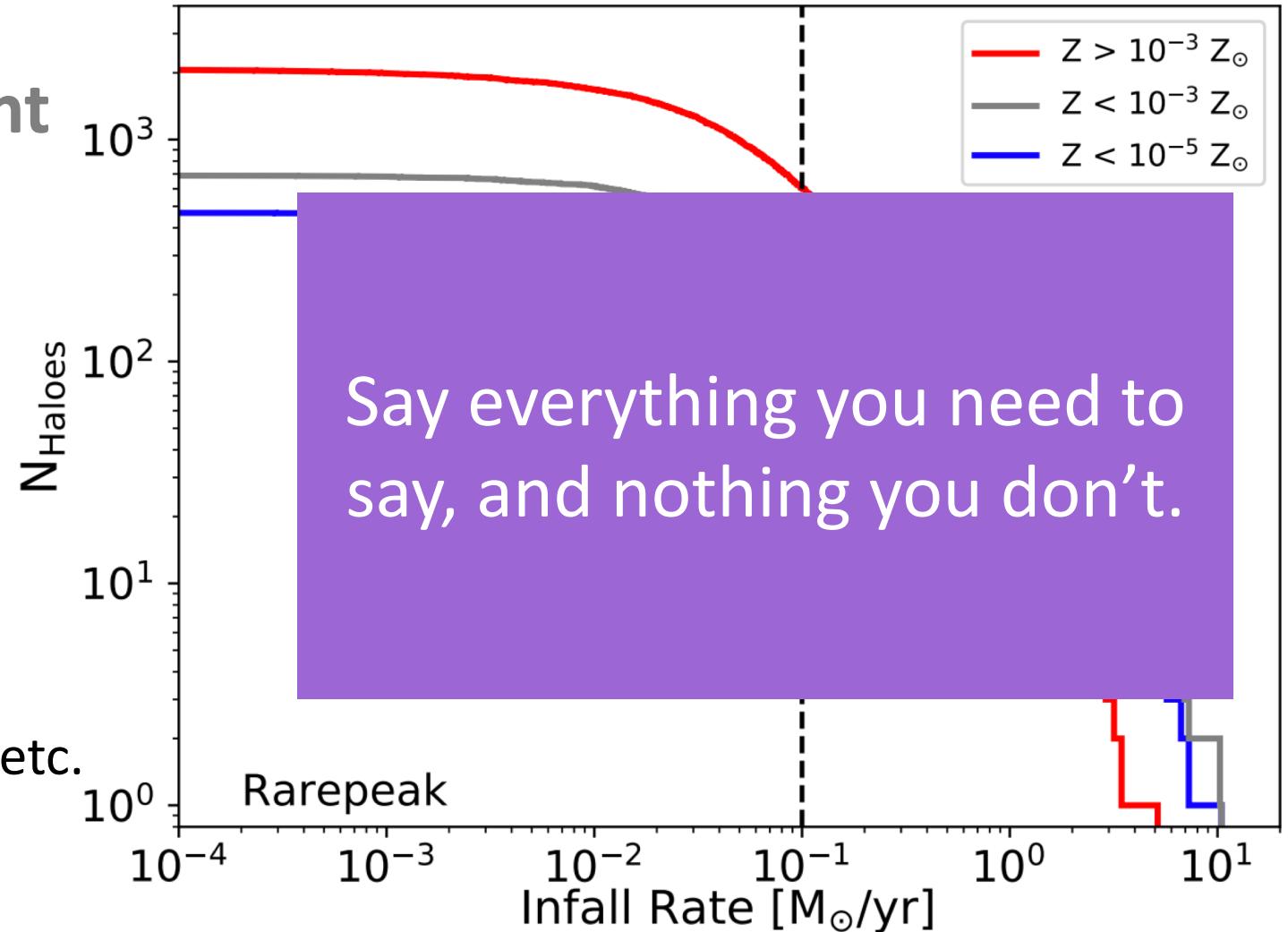
2

Colors

3

Plot theme

Axis labels, tick marks, etc.



A few
tips

Set up your plot
theme first

Special
Projects

A few tips

This includes colors,
tick mark size, axis
placement, fonts,
etc.

Special Projects

A few
tips

Be confident about
your log-log axes

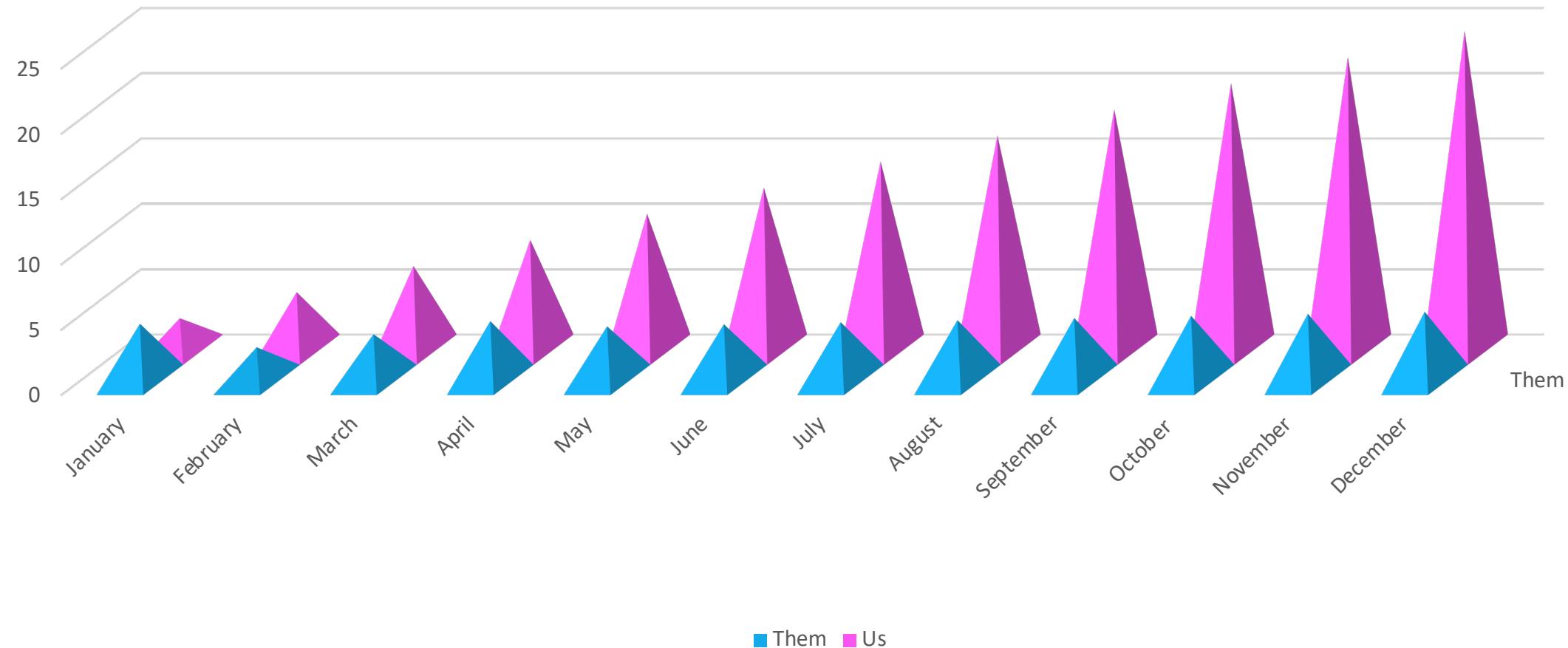
Special
Projects

A few
tips

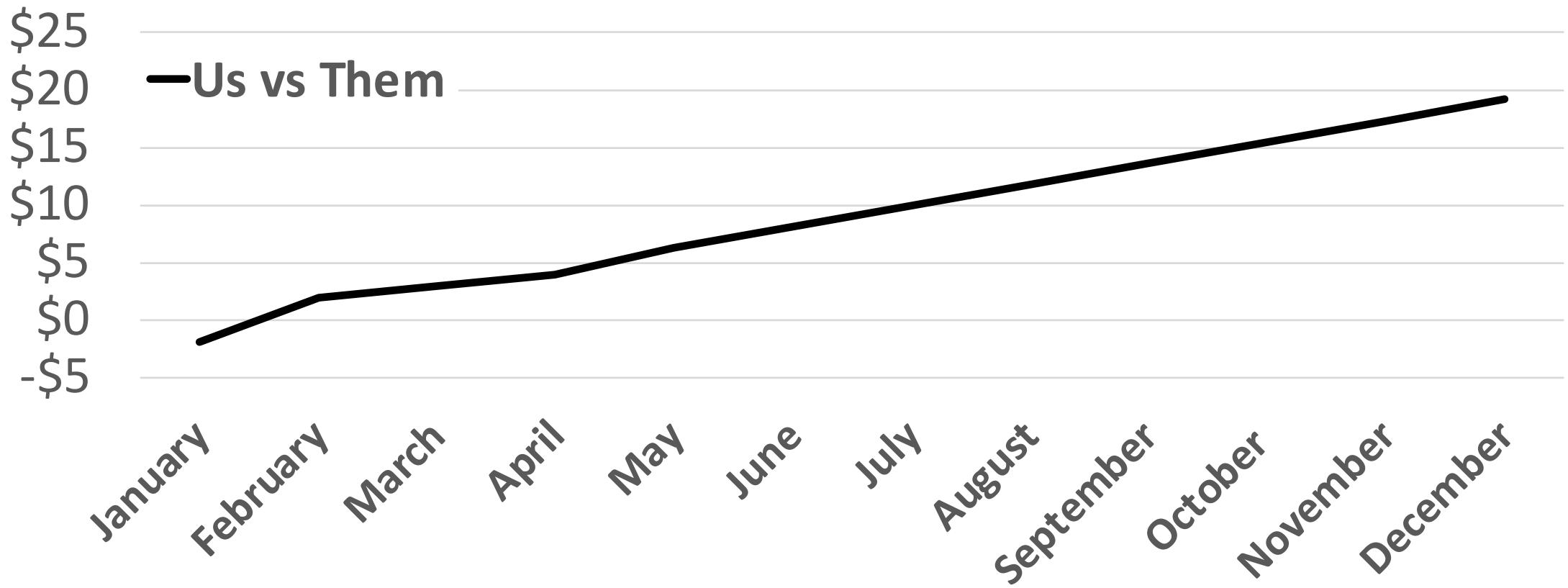
Don't Make People
Figure Out the Point

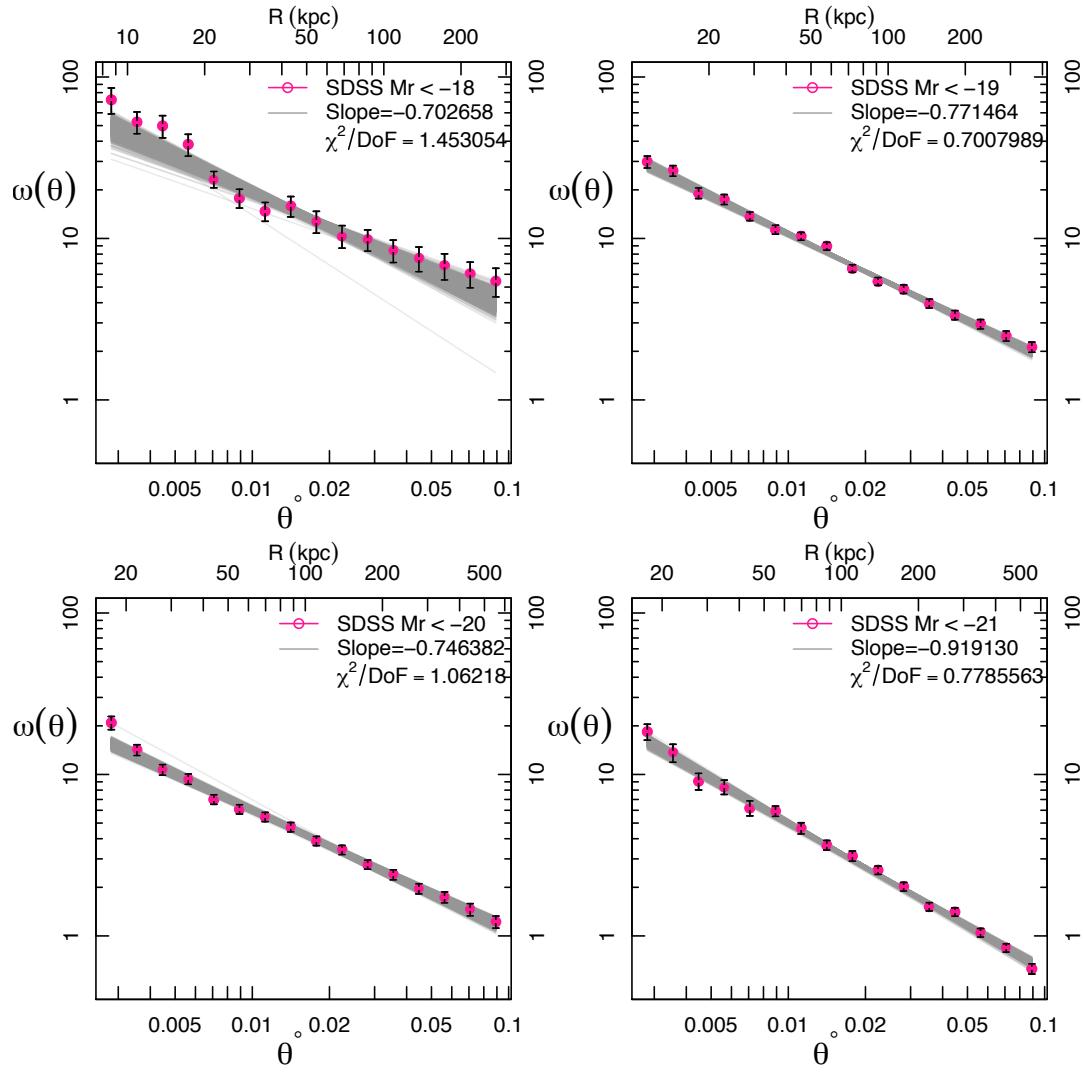
Special
Projects

This is a terrible plot. You would NEVER make this kind of plot in excel right?

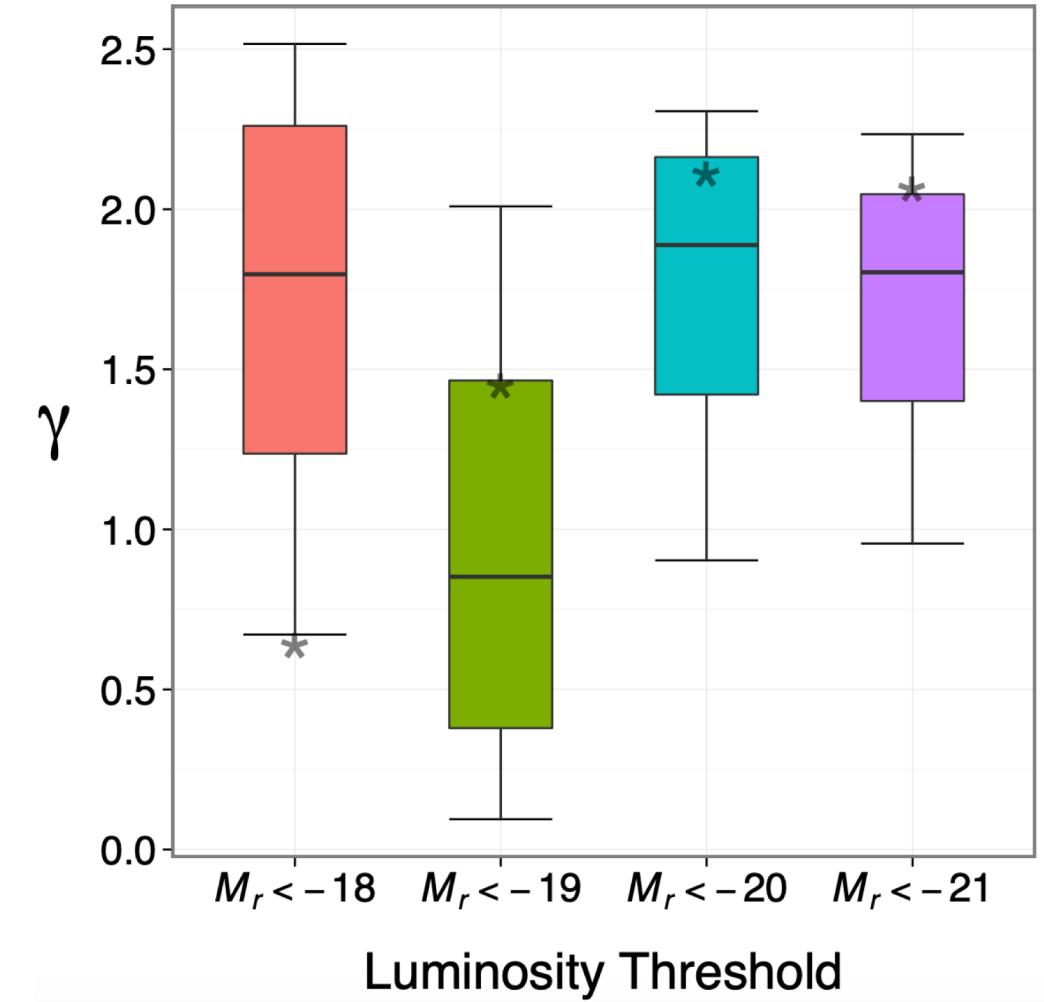


We Are Selling More Than Them





VS



Papers

Presentations

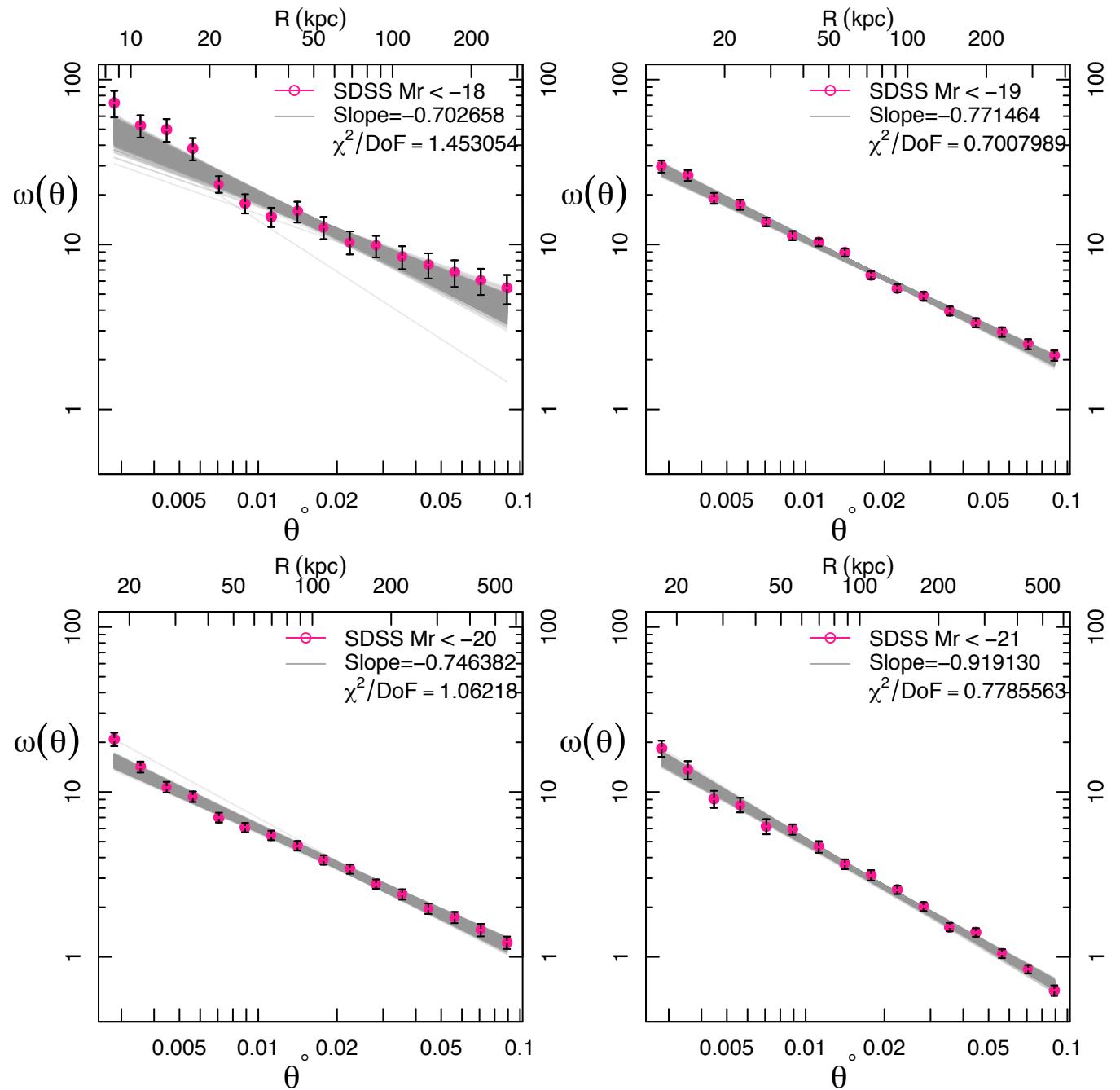
Special
Projects

Papers

Turning your paper
plots into
presentation plots

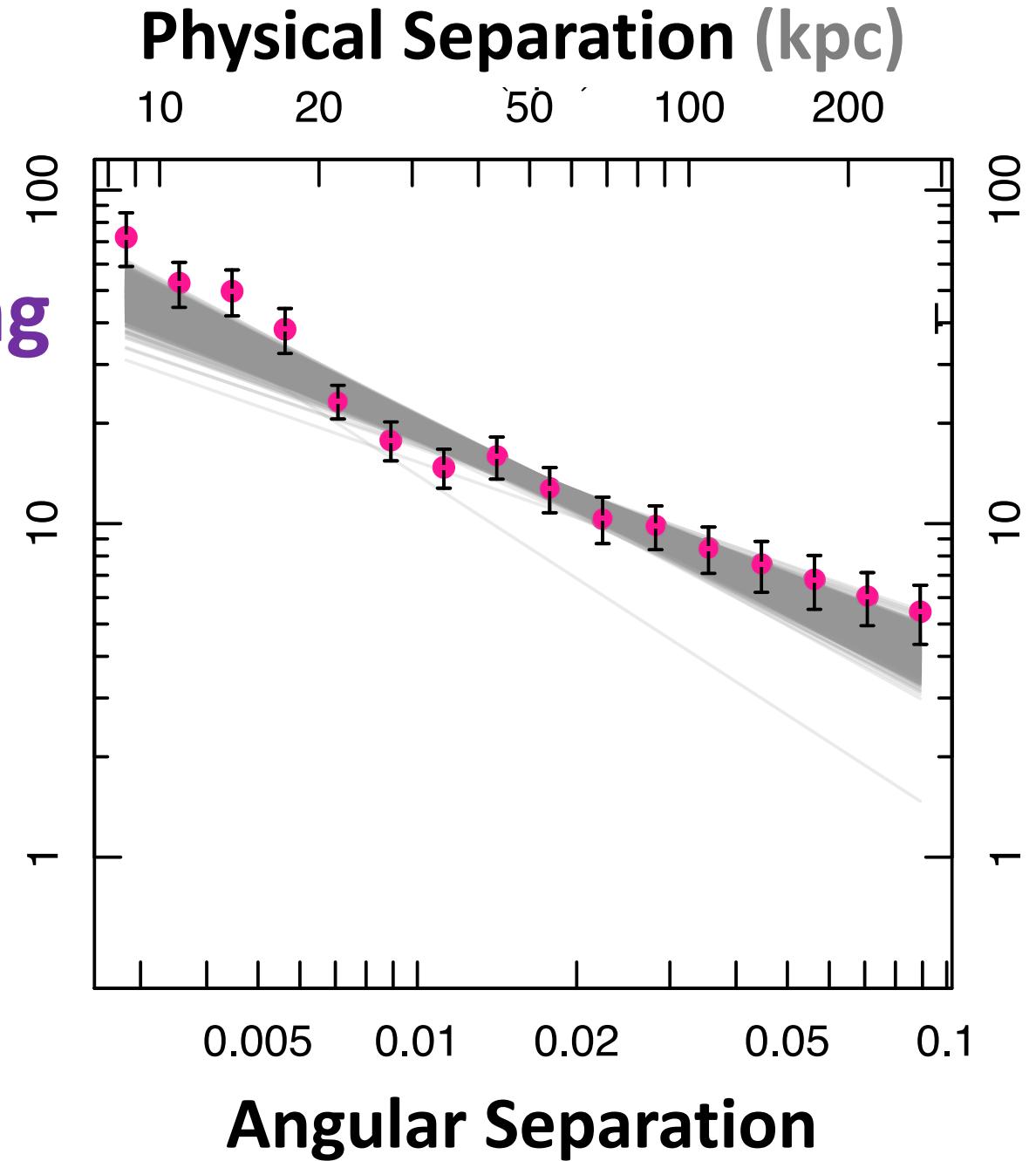
Special
Projects

This is a paper plot



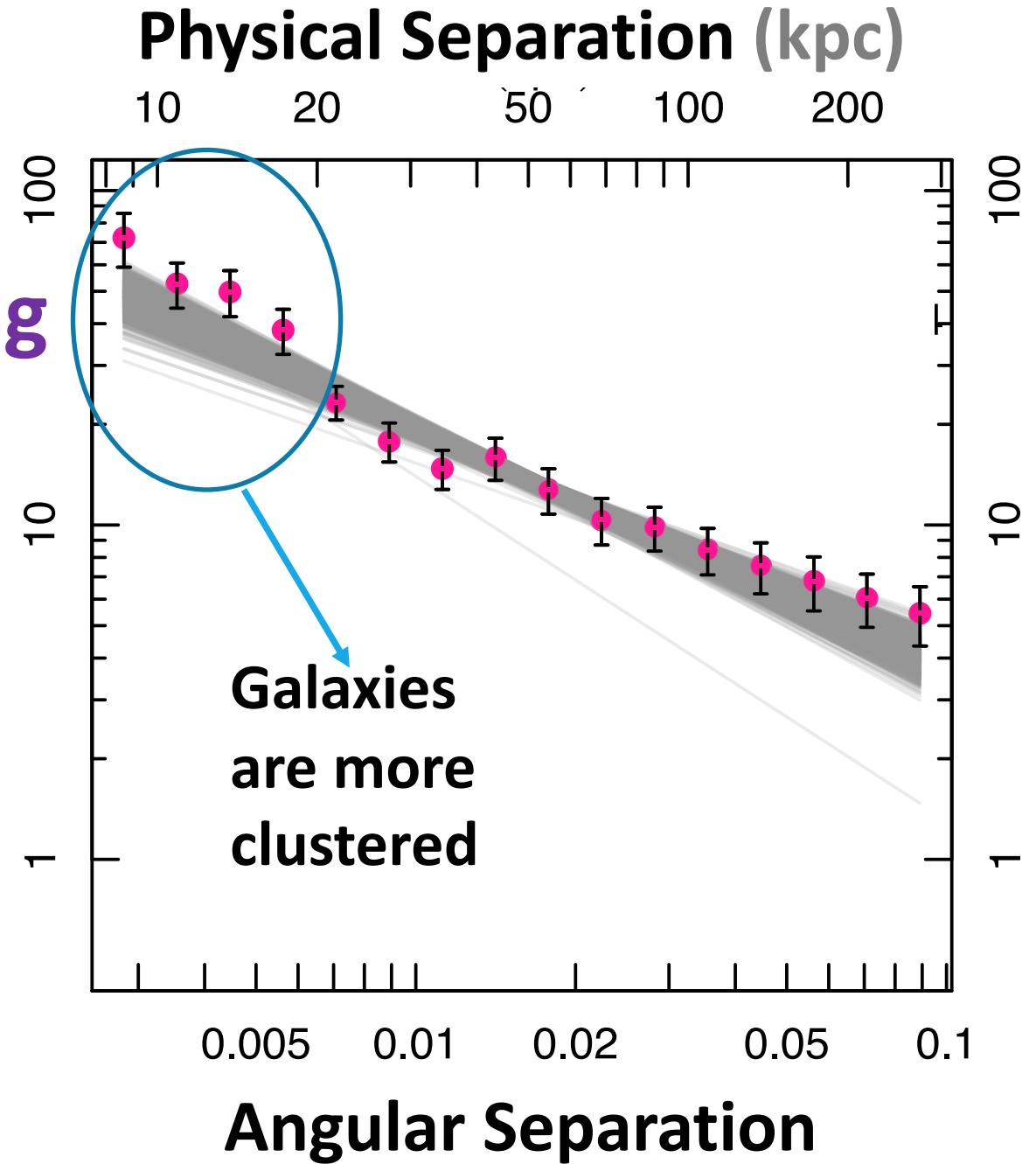
This is a
presentation
plot

Clustering Strength



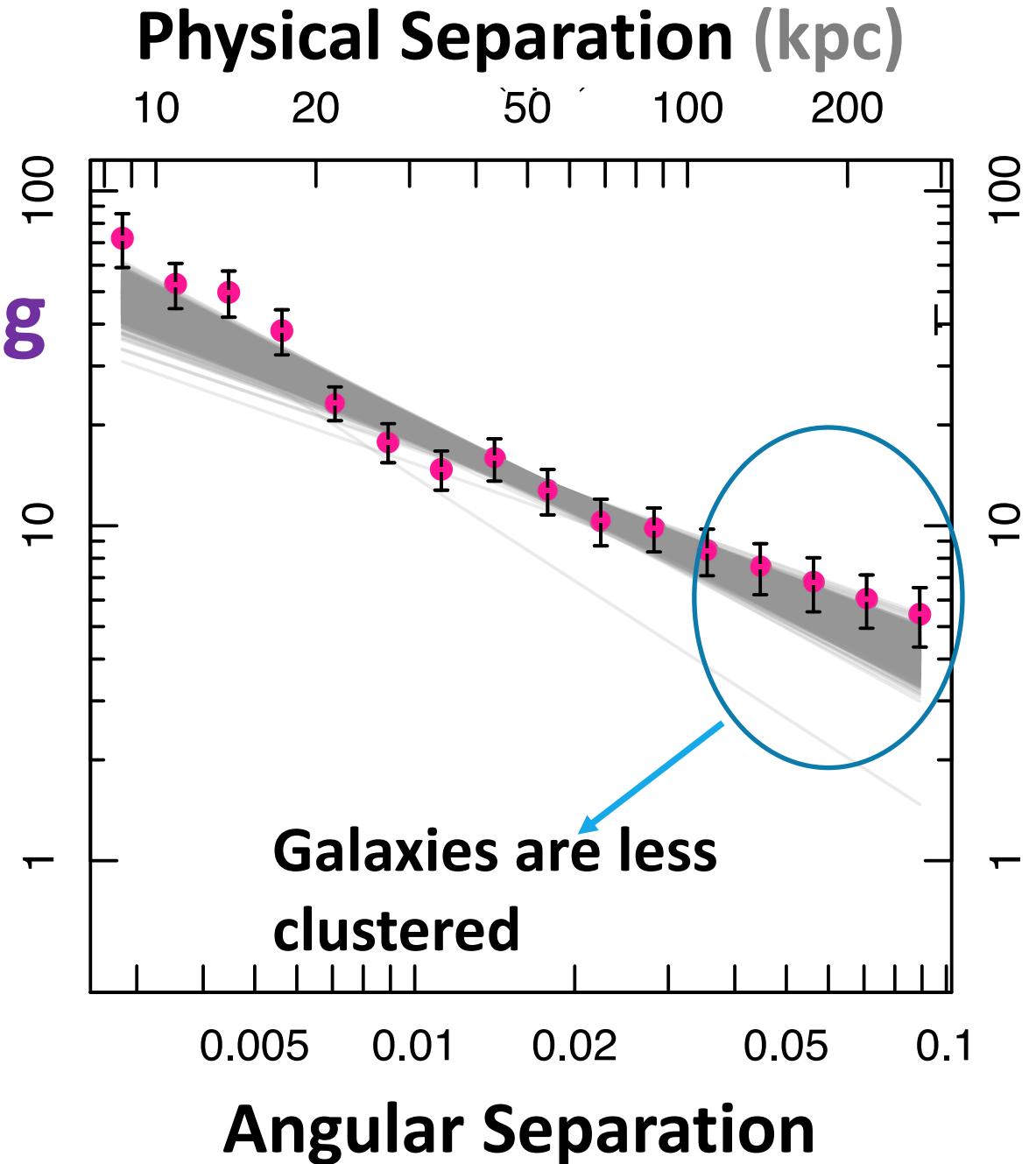
This is a
presentation
plot

Clustering Strength



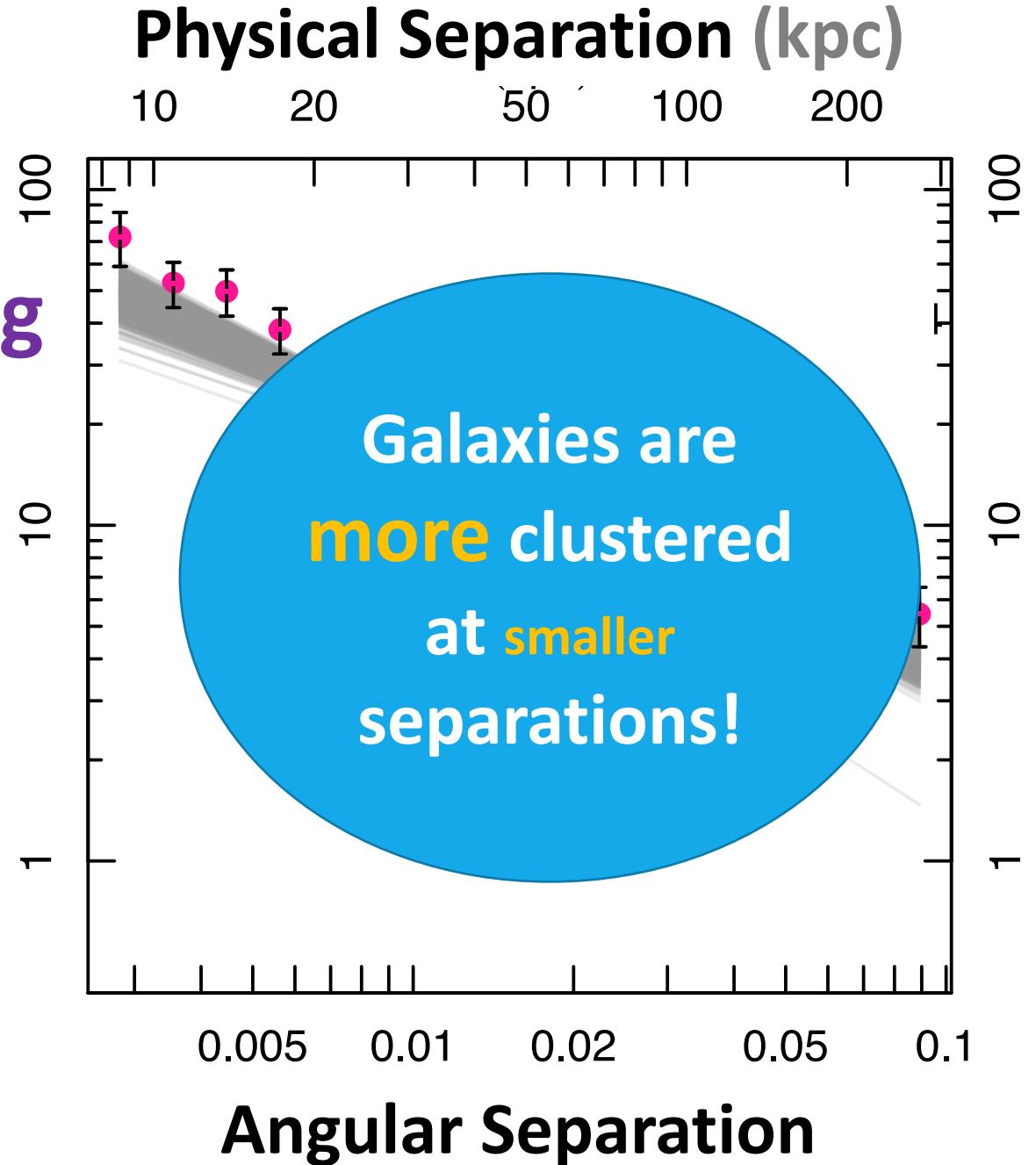
This is a
presentation
plot

Clustering Strength

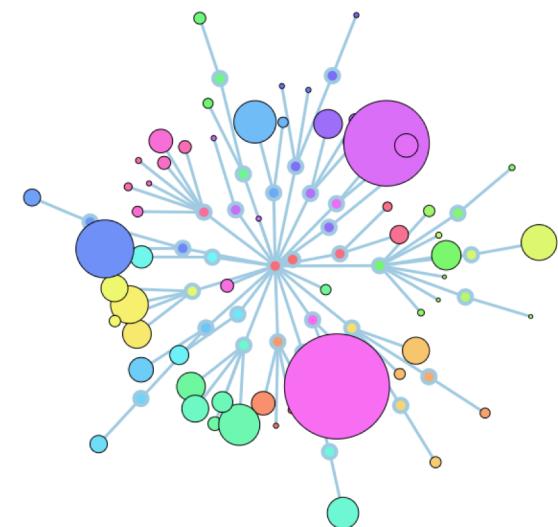


This is a
presentation
plot

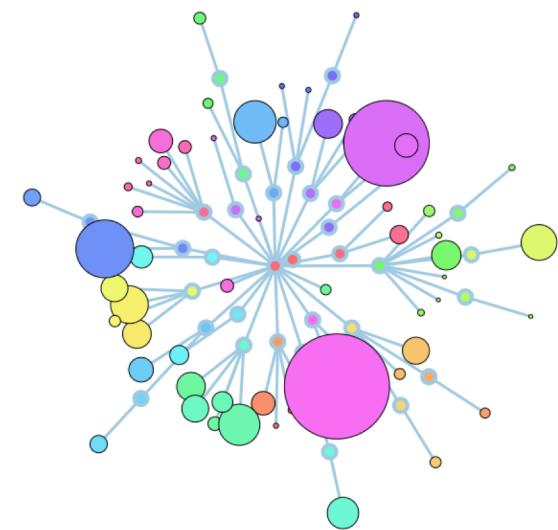
Clustering Strength



Have a **simple** message you
repeat often



An aside on **powerpoint**



A few
tips

For general talks,
pitch your
presentation to a
first year grad
student

Special
Projects

A few
tips

Use Words Sparingly

Special
Projects

If words are here

- They are not listening to you
 - This is a VERY important paragraph about how if you put everything on your slide, people won't pay attention to you and instead read all the words in this very long run on sentence in too small font and maybe I should've used Helvetica?
- Definitely should've used Helvetica
- Is Helvetica even available on macs?
- I should watch the Helvetica documentary again
- That was wild.
- Update: Helvetica IS available on macs

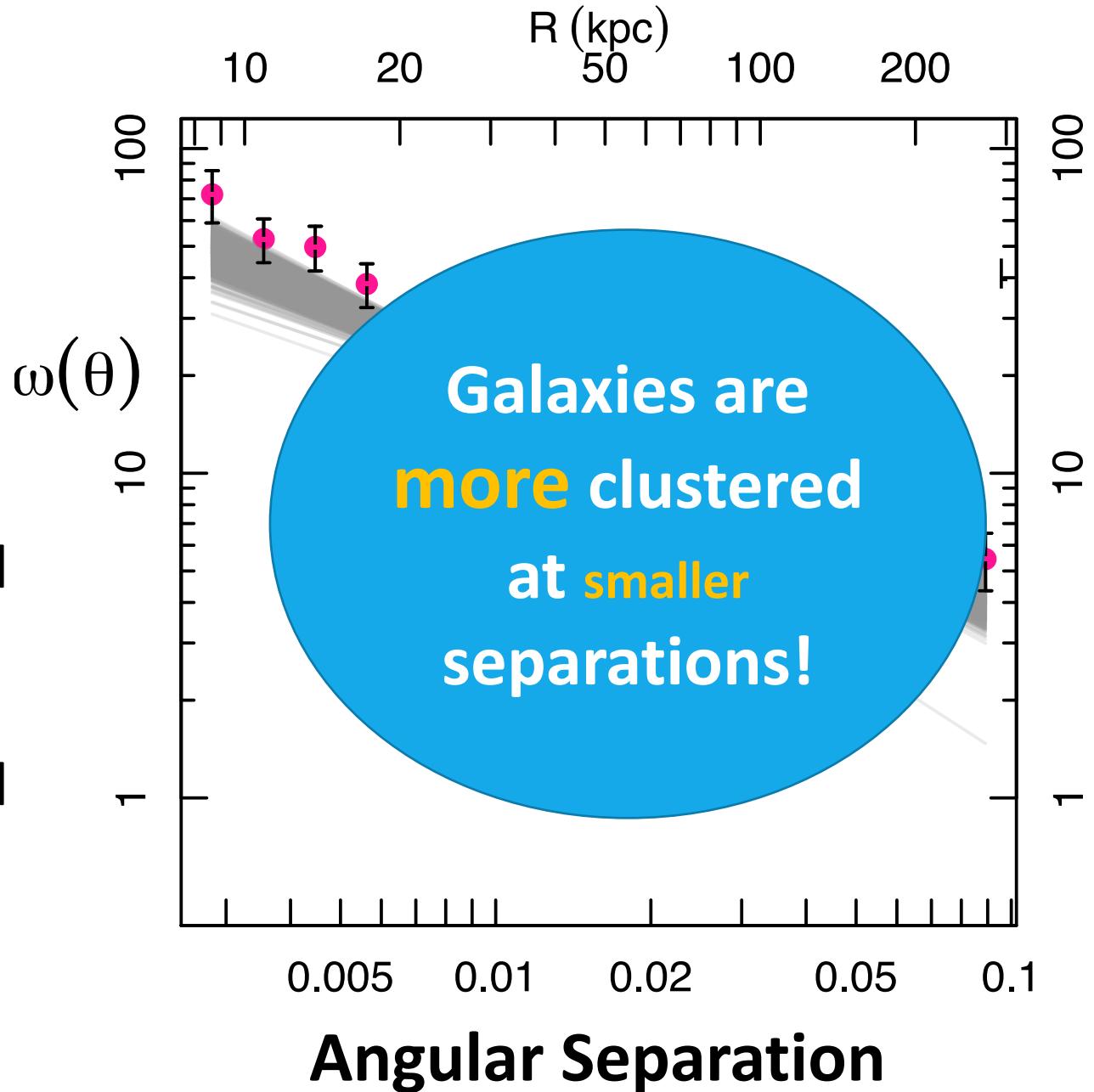
A few
tips

Include reminder or
catch-up slides

Special
Projects

Did you fall asleep?

- Repeat your simple message often
 - Say everything you need and nothing you don't
 - Everything you say should be true and backed by evidence
 - Everything you say should be appropriate for your audience



A few
tips

Do not put tables in
your talk

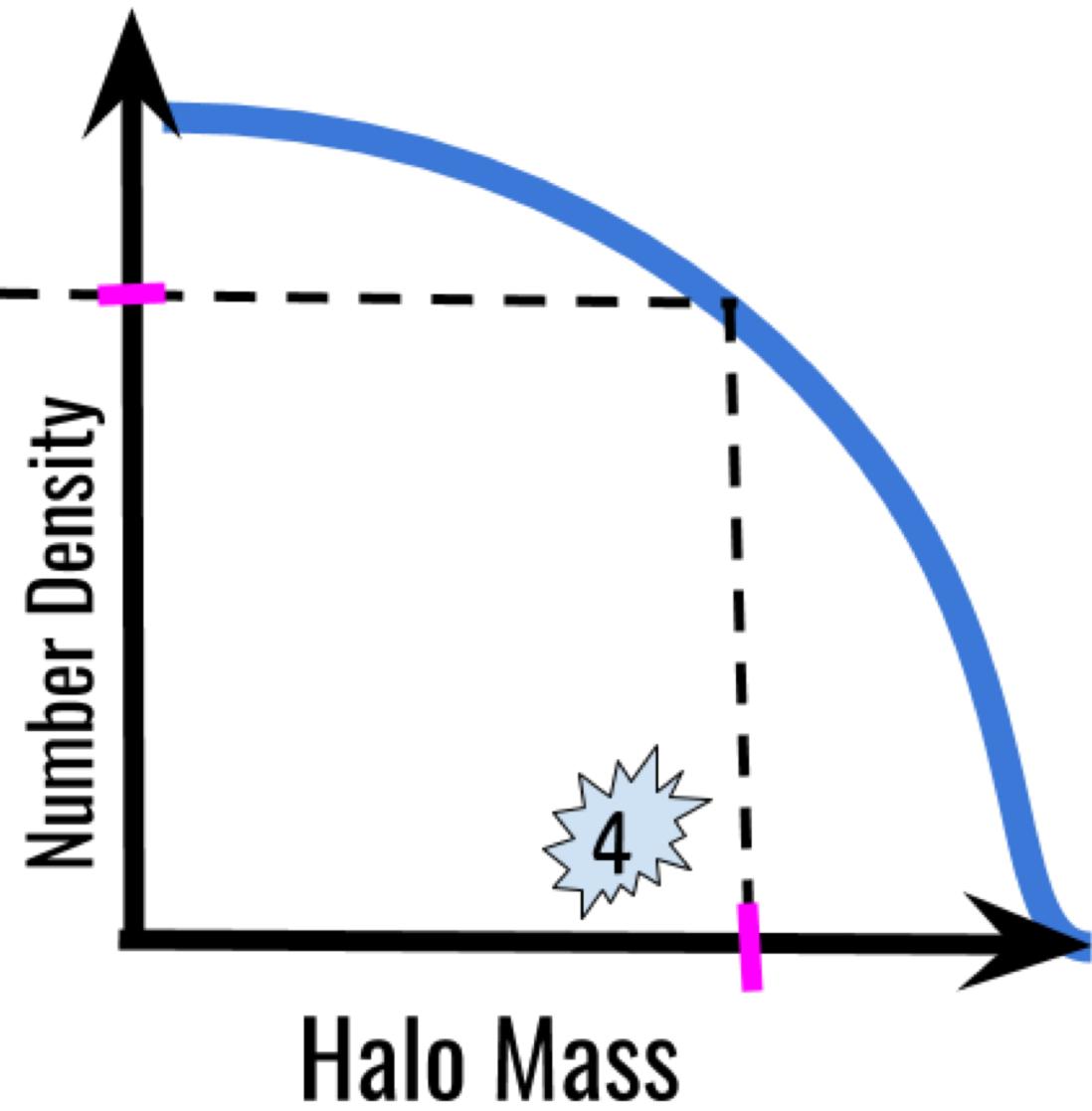
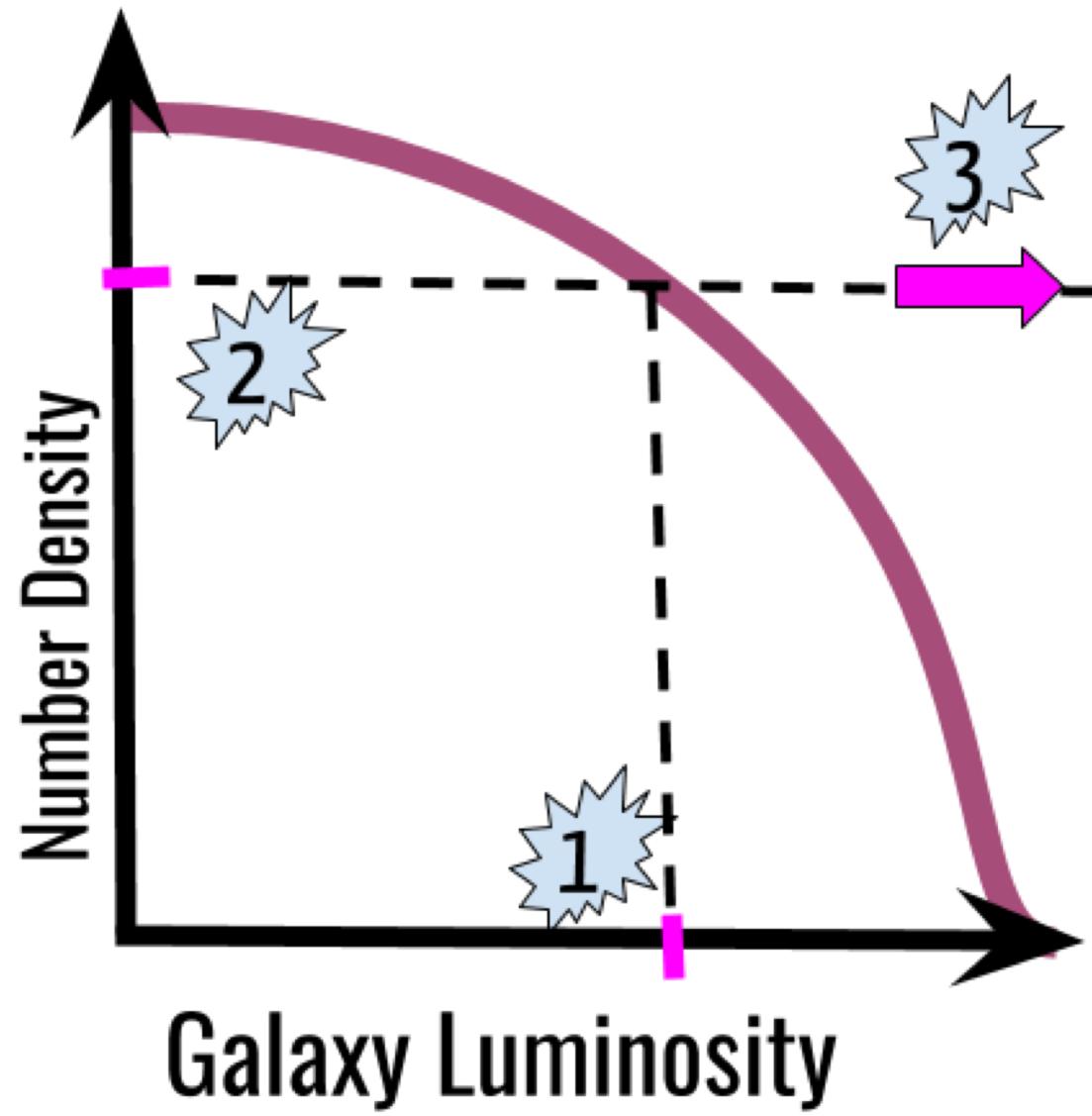
Special
Projects

Please	Do not	Put	Tables in	Your	Presentations
$0.2 < z < 0.5$	$(0.40_{-0.05}^{+0.05}, 0.22_{-0.06}^{+0.06})$	1.5	$(1.09_{-0.10}^{+0.28}, 10.33_{-0.27}^{+0.86}, -0.77_{-0.31}^{+0.22})$	0.7	7.2 0.2
$0.5 < z < 0.8$	$(0.46_{-0.06}^{+0.07}, 0.45_{-0.08}^{+0.09})$	8.0	$(1.42_{-0.06}^{+0.13}, 10.3_{-0.17}^{+0.39}, -0.83_{-0.17}^{+0.18})$	0.57	22.8 16.9
$0.8 < z < 1.1$	$(0.46_{-0.3}^{+0.08}, 0.68_{-0.13}^{+0.45})$	4.1	$(1.83_{-0.20}^{+7.1}, 10.7_{-0.44}^{+33}, -0.69_{-0.35}^{+0.54})$	25.0	14.9 21.9
$1.1 < z < 1.5$	$(0.63_{-0.06}^{+0.05}, 0.59_{-0.06}^{+0.09})$	5.8	$(1.93_{-0.19}^{+0.18}, 10.62_{-0.3}^{+0.56}, -0.93_{-0.16}^{+0.23})$	1.3	9.1 2.1
$1.5 < z < 2.0$	$(0.58_{-0.06}^{+0.05}, 0.86_{-0.07}^{+0.11})$	2.8	$(2.22_{-0.27}^{+6.3}, 10.95_{-0.5}^{+13.7}, -0.82_{-0.35}^{+0.30})$	10.77	-8.4 -36.3

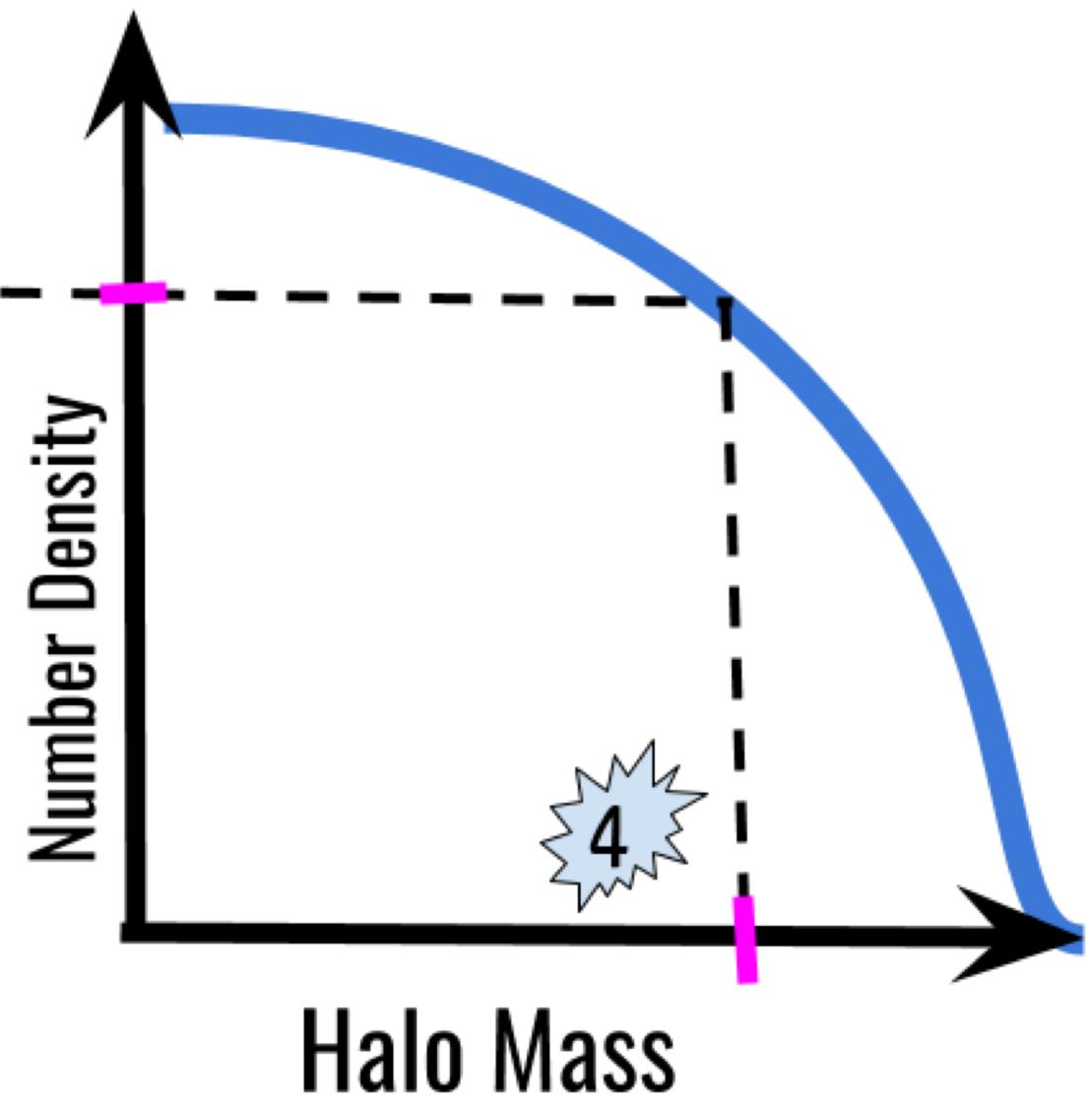
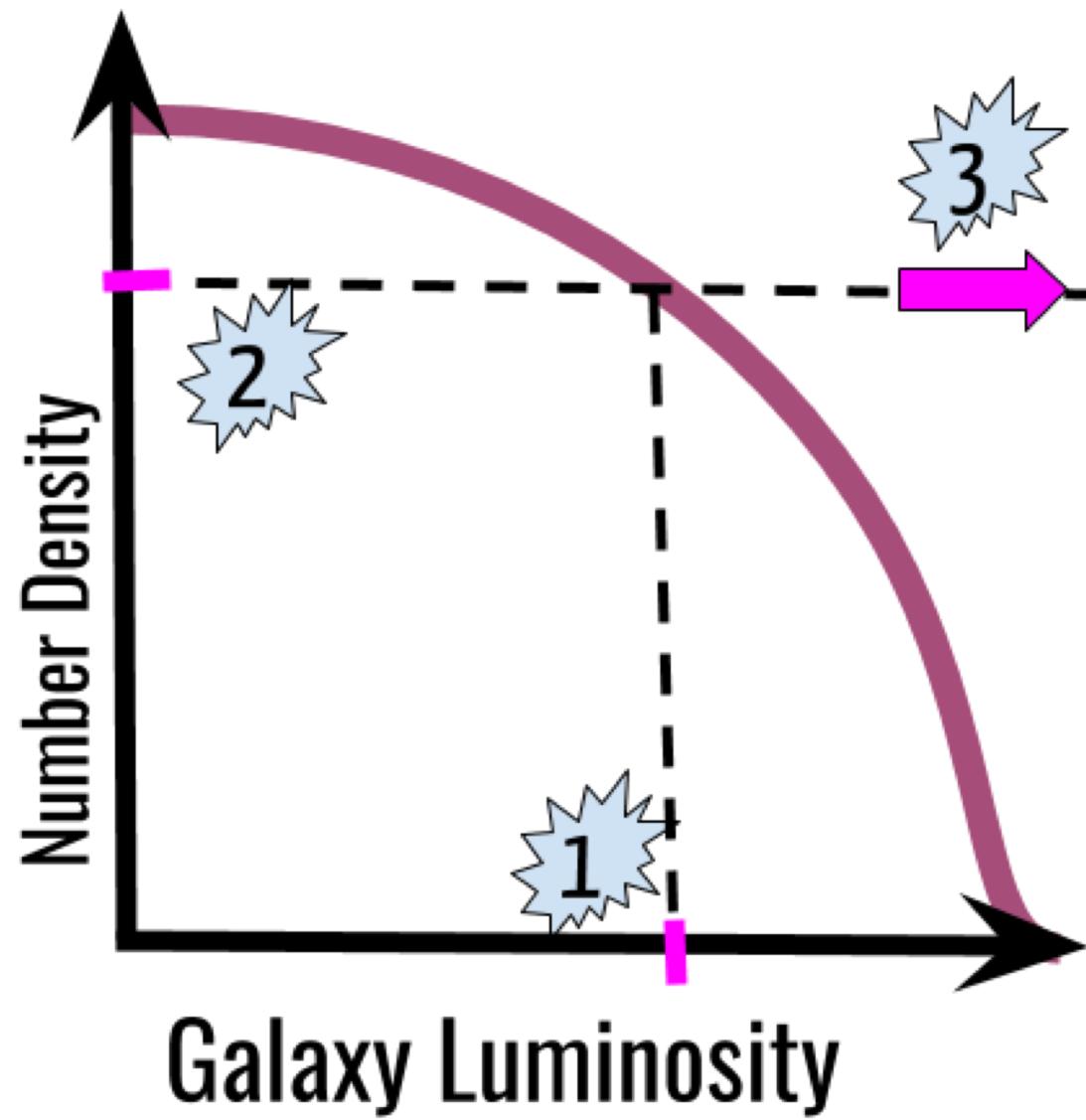
A few
tips

Use Cartoons

Special
Projects



*Made With Google Drawings



A few
tips

Avoid Green

Special
Projects

A few
tips

Don't mess with
fancy fonts

Special
Projects

Final tip

Do not make a .ppt
over 50mb

Special
Projects

Papers

Presentations

Special
Projects

Papers

Presentations

Posters

Papers

Presentations

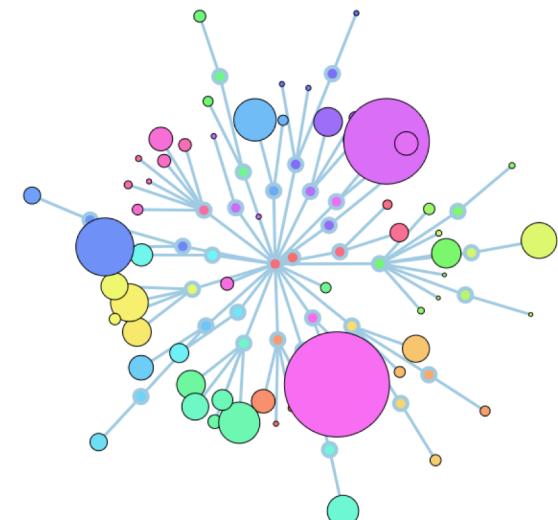
Websites

Papers

Presentations

Interactive
objects

A ‘special project’ is how I made
the transition from **astronomy** to
data science





Artist Tags



User Searches

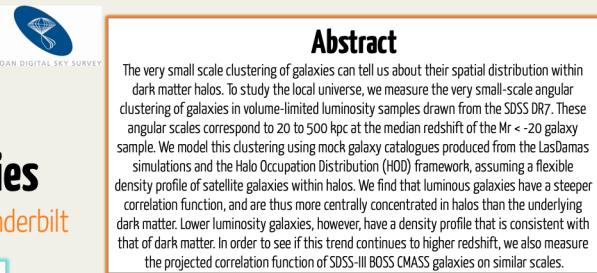
Papers

Presentations

Posters

General Tips

- First time- use a .ppt template
- Simple Background
- Edit on a simple printed page
- Don't print out full glossy – too heavy
 - Fabric is even better!
- Have printed handouts



Measuring $\omega(\theta)$ on Sloan Digital Sky Survey Galaxies

We measure the angular correlation in four volume-limited galaxy samples with absolute b -band magnitude thresholds of $M_r < -18, -19, -20, -21$, from the SDSS. Using the angular correlation function frees us from the SDSS fiber collision limit, a technical aspect of the survey that causes incompleteness in the galaxy sample for angular separations less than $55''$. A power law fit was done for $0.002'' < \theta < 0.1''$ using jackknife errors.

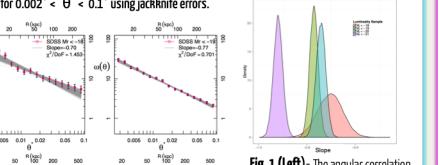


Fig. 1. (Left) – The angular correlation function for the 4 volume limited SDSS samples with jackknife errors. Power law fits are in grey. The slope of the best fit is labeled.
Fig. 2. (Above) – The probability density functions of the slope for different luminosities. The brightest sample (purple) is significantly steeper.

Fitting For The Halo-Galaxy Connection

The very small clustering of galaxies depends strongly on the number of satellites in a single halo. To quantify the relationship between host halos and satellite galaxies, we produce mock catalogues of galaxies using the Halo Occupation Distribution (HOD; Berlind & Weinberg 2002). Using the Zheng et al. 2007 parameterization, we vary the probability that halo of a given mass will host a satellite galaxy, as well as the spatial distribution of these galaxies within the halo. By comparing the parameter estimation of different galaxy classes, we can investigate how the spatial distribution of galaxies depends on luminosity.

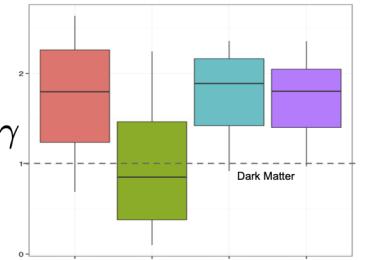


Fig. 5 (Above): How the GNFW density profile parameter gamma depends on luminosity. A higher value of γ corresponds to a steeper density profile. The two brighter samples differ from NFW with more than 99.7% confidence. The extent of the whiskers is the 99.7% CI.
Fig. 6 (Left): The joint probability distribution of HOD parameters for all four luminosity samples. Each parameter controls how many satellite galaxies are added to a halo.

The Spatial Distribution of Galaxies:

How well do galaxies trace the dark matter distribution?

Not well. Figure 3 (below) shows the angular correlation function for the SDSS $M_r < -20$ sample compared to mock galaxy catalogues using a standard Navarro, Frenk and White density profile. The grey lines are $\omega(\theta)$ for each NFW mock. The upper axis describes the physical separation of the galaxies as if they were all located at the median redshift. The SDSS fiber collision limit of $55''$ is shown in the magenta line.

What Next? From this, we are motivated to introduce a Generalized NFW (GNFW) profile, with two additional parameters. The f_{gal} parameter (Eq. 1) allows galaxies to have a different concentration than the dark matter. The parameter γ (Eq. 2) allows the inner slope of the density profile to be adjusted. A value of $\gamma = 1$ recovers the NFW profile of dark matter.

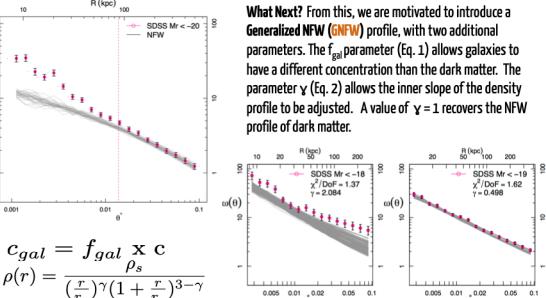
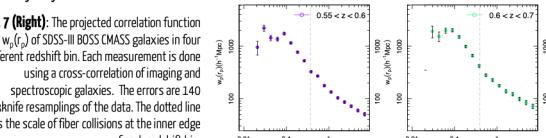


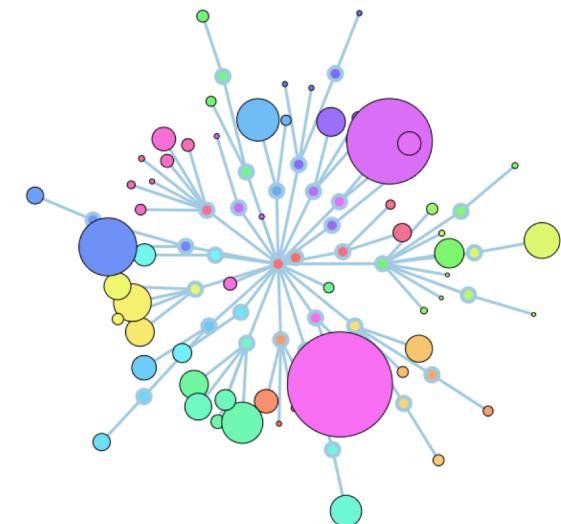
Fig 4 (Right): By using a GNFW profile, we were successful at recovering the clustering of galaxies on small scales. Each panel shows model fits allowing both the GNFW to vary as well as other HOD parameters. The χ^2/Dof values are noted. The two brighter samples, $M_r < -20$ and $M_r < -21$, strongly prefer a density profile steeper than NFW. The other two samples are consistent with NFW. See Fig. 5 for more detail. Each line represents a different model from the MCMC chain.

Measuring Clustering on BOSS CMASS Galaxies: Is there Evolution in the Very Small Scale Clustering?

Next, we investigate whether there is an evolution in the density profile of one class of galaxy. We measure the projected correlation function, $w_p(r_p)$ for four different redshift bins. Figure 7 hints at a redshift evolution in CMASS galaxy clustering. We see a steepening in $w_p(r_p)$ towards lower redshift bins. It is possible that satellites which have been accreted at the highest z bin have not undergone enough dynamical times to be destroyed by the lowest bin.



Have **fun** and **care** about your
audience



Resources

- ‘Show me the numbers’ by Stephen Few
 - https://nces.ed.gov/programs/slds/pdf/08_F_06.pdf
- Data Visualization by Jill P. Naiman
 - <https://uiuc-ischool-dataviz.github.io/spring2019online/>
- My slides on how to rip off a cool visualisation and put it on your website
 - <http://jpiscionere.github.io/d3.pdf>