# Predicting default on credit card debt

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#### UCI default of credit card clients Data Set

Data: 30,000 customers

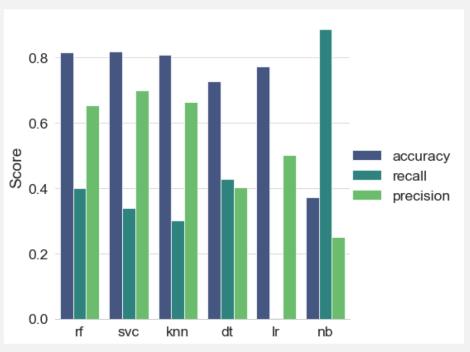
Features: 6 months credit card bill

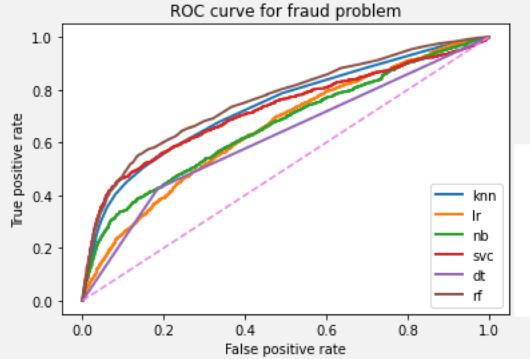
6 months payment history

Age, Gender, Education Level, Marital Status

Label: Yes/ No (default)

## Random forest is the best of 6 simple models

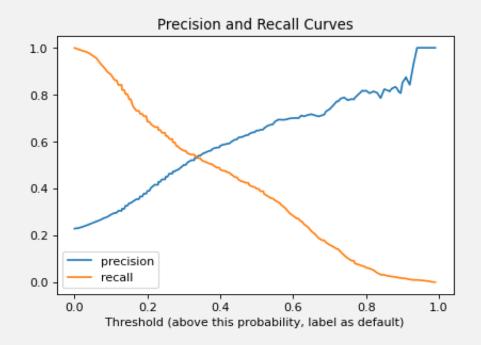




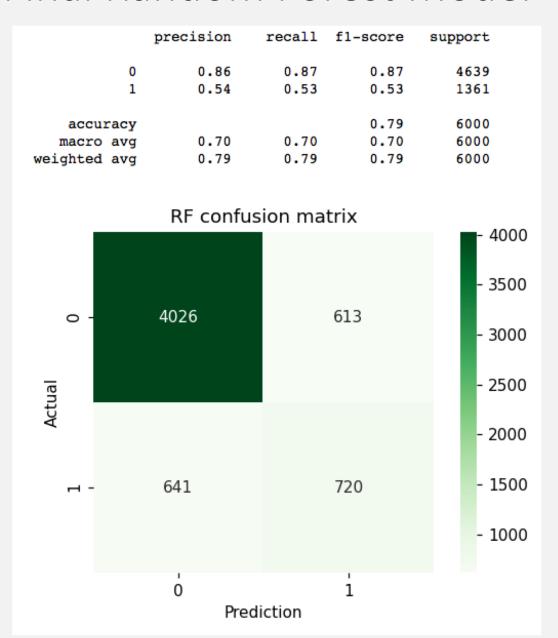
Model	ROC AUC
KNN	0.74
LR	0.65
NB	0.66
SVC	0.72
DT	0.62
RF	0.76

# Optimization

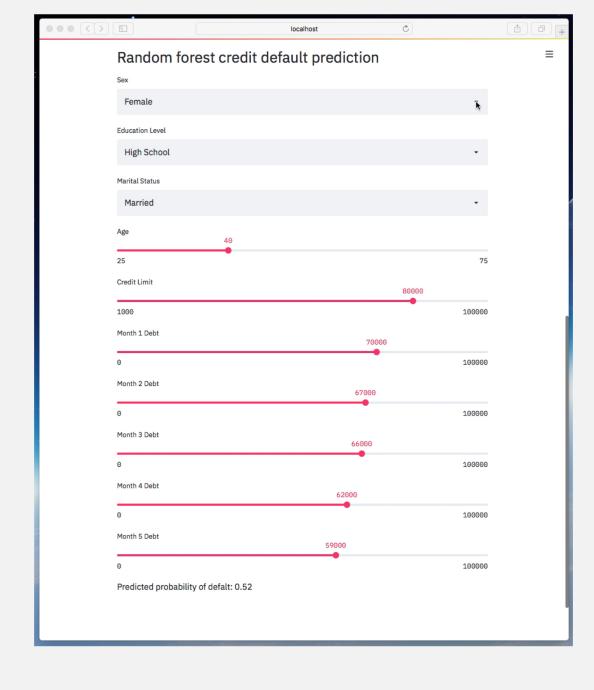
- Marginal accuracy improvement
  - Feature engineering (Debt = Bill Payment)
  - Balance classes
- Increase default predictions
  - Adjust prediction threshold



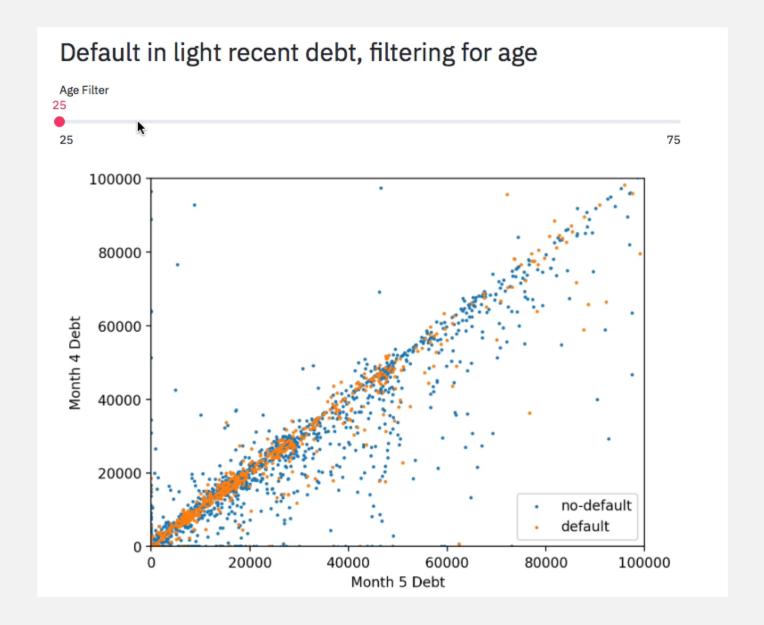
#### Final Random Forest Model



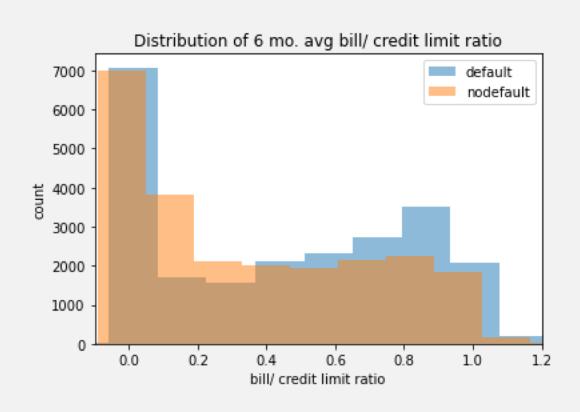
# Prediction Tool



Visualizing
Default ~
debt + age



# How to predict default for customers with low debt?



- Additional data would help:
  - Longer credit history
  - Credit score
  - Employment status
  - Income

#### Conclusions

- Noisy data, but...
  - Good accuracy (~0.81) out of the box
  - Edge cases make predictions difficult

### Next Steps

- Making a better model:
  - Ensembling/ boosting/ stacking
  - Additional feature engineering (maybe)