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Program – Bootstrap – TEDxSVSU

Evaluation of <http://tedxsvsu.weebly.com/>

Pros:

* Clean Presentation
* Easy to navigate with large buttons / links
* Banner at top of page is useful
* Broken up into logical sub pages
* Important information is clear and upfront

Cons:

* Simplistic
* Lots of white space
* Multiple sub-pages that may never be browsed

Summary:

Definitely, the better designed of the two sites, the 2015 TEDxSVSU site has all the information that a person might want to know about the up and coming talk right at their fingertips. There is a wealth of information available, from pictures of the speakers, to archives of talk related news. I feel that although this is well designed and implemented, it is excessive. My biggest critique of the site is the opinion that an average user who is accessing it, will only skim the top content and not really access the varied content that was added.

Evaluation of <http://brit141.wixsite.com/tedxsvsu>

Pros:

* Feels more dynamic (not in function but in appearance)
* Simple and easy to access
* Everything is laid out and up front

Cons:

* Lots of white space
* Doesn’t maintain the same aesthetic on a mobile device.
* Black text on a white background simply doesn’t look professional

Summary:

Although closer to what I would imagine would be optimal for a page, the 2016 TEDxSVSU page feels a bit barren in design. Once again there is a lot of white space which feels kind of irritating. There is not where near the depth of information that the previous year’s site contained, but like I mentioned before I tend to favor this approach. A step in the right direction of my sensibilities.