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Introduction to TIBCO Spotfire

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About your trainer

- Pablo Maldonado, Ph.D.
- Data Science/Analytics Trainer & Consultant.
- Project experience in
 - Telco (CRM / marketing).
 - · Ecommerce and digital marketing.
 - Analysis of sensor data.

About you

- Who are you and what do you do? ©
- What is your previous experience with Spotfire?
- What do you expect to get from this course?
- What is your main challenge with Spotfire?



Course Outline

Day 1	Day 2
Spotfire Overview.Custom Expressions.Data Manipulation & Relationships.	Property Controls & Text Area.Maps.Information Links & Data Connectors.
- Annotating visualizations. Subsets.	- Scripting and Data Functions.



Timeline

• **Hands-On**: You can follow along, all materials will be available after the course.

https://github.com/jpmaldonado/np-spotfire-advanced

- 2x90 min Morning session
- 1 hr Lunch break
- 2x90 min Afternoon session
 - Short breaks within morning and afternoon sessions.



Getting started

 Create trial account for TIBCO Spotfire Cloud https://www.tibco.com/spotfire-trial

Download & install TIBCO Spotfire Desktop
 https://edelivery.tibco.com/storefront/eval/tibco-spotfire-desktop/prod10954.html



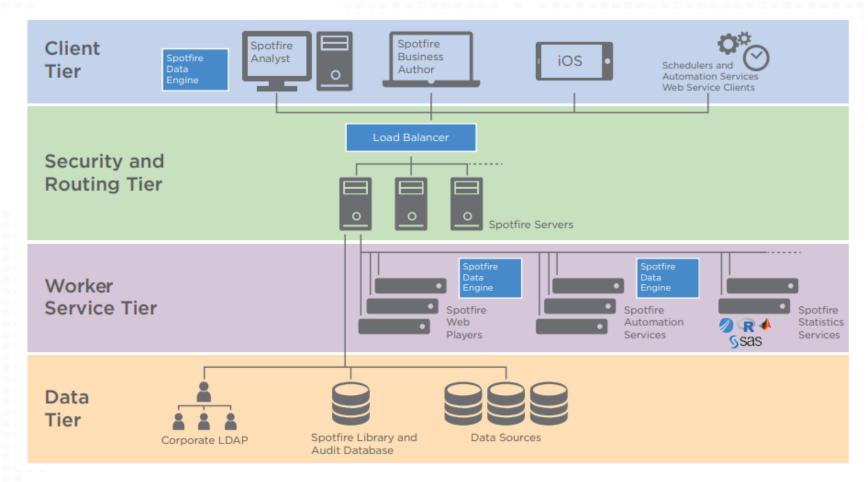
Spotfire at a glance

What is Tibco Spotfire?

- Data visualization & analytics software for enterprise-grade solutions.
- Main competitors: Qlikview, Tableau, PowerBI.
- Advantages:
 - More connectors.
 - Good integration with C#/IronPython/R $\ \square$ More flexibility.
 - Quick prototyping.



Spotfire Architecture





Hands-on!

