Exercise: Writer popularity

- Import writers.csv to the database.
- We want to monitor writer performance regularly the number of shares each writer gets per month/year. The goal is to find an efficient query for that.
- Compare 3 different query plans obtained via explain.
- Some things you can try:
 - i. Accidental product join (select .. from a,b).
 - ii. Using a substr function in the join for parsing the date.
 - iii. Creating a month/year column before join.
 - iv. Create a fancy index (join/partition).
 - v. Before and after statistics collection.
 - vi. Try compression on the url column (after extracting data info).