



Experienced web developer and IT manager with a focus on graphic design. Skilled in enhancing e-commerce platforms, optimizing user experiences, and managing AWS infrastructure to drive organizational performance.

Career Experience:

Freelance Developer & Designer, Self-employed OCT 2022 - PRESENT

- Developed mock-ups and prototypes for client projects, ensuring alignment with their vision and requirements.
- Conducted full-stack web development using HTML5, CSS3, JavaScript, and Python to create dynamic websites.
- Managed database operations utilizing SQL, MySQL, and PostgreSQL for efficient data storage and retrieval.
- Crafted project proposals outlining scopes, timelines, and deliverables to secure new business opportunities.

Web Development & IT Manager, TeeTurtle FEB 2021 - OCT 2022

- Developed and oversaw the software development lifecycle of custom e-commerce platform and POS iOS application.
- Coached and mentored 3 direct reports, including conducting yearly reviews, weekly check-ins, and new hire interviews.
- Managed AWS IAM account access, instances, and databases for varied applications.
- Decreased security incidents by 30% by implementing VPN, MFA authentication, and conducting phish awareness training.
- Slashed incidents of overselling items by 80% through precise adjustments of API calls between business platforms.
- Enhanced efficiency between departments by crafting, implementing, and documenting processes with strategic automation.
- Implemented data feeds from company ERP to Amazon, boosting product availability and increasing sales from 2 million per year to over 70 million.

Web Developer & Technical Project Manager, TeeTurtle MAR 2018 - FEB 2021

- Gathered new e-commerce platform specifications and created summaries for stakeholder approval.
- Coded HTML, CSS, and JS for the entire front-end experience of websites using the Bootstrap framework (Sass) and JQuery.
- Designed and tested landing pages in collaboration with the marketing team to increase clicks on social media and direct them to tailored experiences depending on what point the user was in the customer journey using data from Klaviyo.
- Decreased 60% of fraud incidences and chargebacks by executing fraud detection filters for all credit card transactions.
- Informed new website features through the creation and analysis of JavaScript-powered A/B tests.
- Implemented GDPR and CCPA compliance for e-commerce websites, ensuring legal adherence.

Email Designer/Developer, EllieMae MAR 2017 - JAN 2018

- Designed and developed marketing and client communication emails for a CRM platform.
- Managed templates, content, and email sends through Salesforce Marketing Cloud.
- Enhanced development efficiency by creating reusable email templates, elevating production from 5 to 15 emails per week.
- Ensured seamless end-user experience by conducting comprehensive tests of emails across all clients.
- Boosted click-through rate by 10% by ensuring email client compatibility through meticulous testing.
- Developed and managed external WordPress sites for 6 different industry blogs

Technical Proficiencies

Frontend: HTML5, CSS3, Sass, JavaScript, jQuery, Bootstrap, Blazor
Backend: Python, Django, SQL, MySQL, PostgreSQL, PHP, C#, .NET Core
Cloud: AWS (EC2, RDS, S3, VPCs, ELBs, IAM, Serverless offerings)
Design: InDesign, Illustrator, Photoshop, Premier Pro, Figma

Soft Skills:

Growth Mindset, Team Player, Adaptable, Perseverant, Open-Minded, Self-Aware, Empathetic, Motivated, Observant, Coachable, Active Listener, Strong Work Ethic, Open to Feedback

Education:

University of Missouri, Columbia
BA, Graphic Design – 2013

Launch Code of St. Louis
Coding Bootcamp – 2018

Certifications:

Certified Scrum Master & Product Owner by The Scrum Alliance