



Coralie Augusto

S p a M a n a g e r

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14/06/1969

STATUS

Married
French

LANGUAGES

English



Spanish



French



Arabic



COMPETENCIES

Office pack(Word/excel/power
point/ Publisher)



Team Manager



Leadership



Marketing



Sales & Retail



Public Relation



Negotiations



Core Competencies

Excellent Leadership, Team Management, able to take Key wise decisions for the spa, Always customer satisfaction oriented. Golden hands & Spa Trainer

EXPERIENCES

2017 - 2015 | Spa Director: Yacine Queenie Presidency's Spa (West Africa)

5 stars Spa & Fitness Center, 3000sqm, **60 employees** (Spa-Hydrotherapy-Fitness-Hair Salon-Tea Room,10 treatment's rooms and VIP Suite)

> **Managing Budget** (increase revenue +20% over 763K/Y, costs -10% in 6 months), Planning, Training staff,Events,

> **Marketing and Communication**, Roadmap, Partnership Program, budget, recruitment, team building,

excellent problem and issue solver, account analysis.

Extensive role as PR in and outside, providing good relation and corporate image between embassies, societies, press and Web media's.

> Major Achievements: VIP Suite, Tea Room & Concept Store, Nails Bar, CRM implementation and training, marketing brand and planification.

> **Spa & Massage teacher**, gave the full SPA therapist training year (40K savings on the budget)

> Always ahead with taking actions & new projects to increase activity and revenue

> Developing new ideas, expanding and guessing what would be pleased the customers according to the locals' practices and hotel policy.

> Providing a good work environment.

> Making key wise and strategic decisions.

> Cinq Monde partnership: treatments & sales.

> **Event Planner, fundraiser and PR** : 1st GABON FASHION WEEK & CHARITY

2015 - 2013 | Managing Director- Cardiamet- HOSPITECH (Medi-Spa) France

Medi-Spa, Health and Sport's performances and Wellness

Supervising Opening and Planification, hiring process...

> **Managing Project** : New Med- Spa Concept for (China, Dubai, Russia)

Licensed contracts and negotiations

PR Manager, providing meeting and Guest; events planning for the Beijing Health Minister visit, Business Partners, CEO...

> Business meetings, presentations, hosting. Business plan, budget allowances...

> Projects in harmony and full respect with the local Policy.

CPR Nurse
International Driving
License

Interest

ASSOCIATION >

NGO Sunshine Revelation
(children disease)

Social Media active for
Business and NGO

SPA & BEAUTY TECHNOLOGY WATCH

MOOC: E-LEARNING

GOLF: BEGINNER
(PRACTICE AND TRAINING)

2013- 2003 Spa Manager: Vitalbodyspa (Nice- Cannes- Monaco)

Maintain the high level by recruiting, and training staff, following and leading inventory, budget, revenue..(3 Spas)

Always thinking out of the box to maintain customers satisfaction.

> Opening Private spa at the hotel "Chateau Eza 5*.

>Signature treatment Creator

>Team Management in several 5* Hotels: Negresco, Meridien, Noga Hilton, Majestic, On Yachts, Cannes Festival, St Tropez, Monaco. (VVIP's, Royalties', GCC Clientele.)

2008 - 2002 | Training Officer- IFSH French Spa SCHOOL

Training Officer, Program, spa training for **FRENCH FEDERATION OF WELLNESS MASSAGES**. PR and assisting the director for the School development and the Open days.

2001 - 2003 | Massage Therapist (Vitalbody spa) Nice

Massage Therapist, French federation Certified (Deep Tissue, Californian, Hot Stone, Hawaiian, Malaysian, Chinese, Japanese, Swedish, Turkish, Moroccan Body Scrub, Hamman Rituals, On seated)

1997 - 2001 | Manager of Nursing Office

Managing 5 employees, customers, planning, budget 150K€, nursing care.

1997 - 1994 | Nurse Graduate

Managing Nurse in Hospital and Clinic (Cardiac Unit and Cancer).

Education

2017 CNAM Paris/ Manager " Agile" MOOC Certification

Management

2016 | Cinq Monde Academy | treatments Certification

French Brand Spa

2015 | Strategy & Management/ UCL Louvain university/ Certificate

Mooc- EDX

2013- 2015 Manager to Leader/ CNAM Paris/ MOOC Certification

2014 Marketing/ HEC Montréal/ MOOC Certification

2014 Néodémia Paris/ Community Management/ MOOC Certification

2002 Spa Therapist Certified/ IFSH School France

2001_2000 Touch Therapist Certification/ ARTEC Paris

1994- 1990 Nursing School/ IFSI Cannes/ Graduated (Master)

References:

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