```html
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Smartphone Comparison and Conclusions</title>
    <style>
        /* Basic styling for better readability - not strictly required by the assignment, but good
practice */
        body {
            font-family: Arial, sans-serif;
            margin: 20px;
            line-height: 1.6;
        }
        table {
            width: 80%;
            border-collapse: collapse;
            margin-top: 20px;
            margin-bottom: 30px;
        }
        th, td {
            border: 1px solid #ddd;
            padding: 8px;
            text-align: left;
        }
        th {
            background-color: #f2f2f2;
        }
        caption {
            font-weight: bold;
            margin-bottom: 10px;
            caption-side: top; /* Places caption at the top */
        }
        ul, ol {
            margin-left: 20px;
        }
    </style>
</head>
<body>

    <h1>Smartphone Comparison and Analysis</h1>

    <p>Below is a comparison table of three fictional smartphone models, highlighting various
features and costs to help draw conclusions about their value and target audience.</p>
```

```html
<table>
  <caption>Comparison of Popular Smartphone Models (Spring 2025)</caption>
  <thead>
    <tr>
      <th>Feature/Model</th>
      <th>Phone Alpha</th>
      <th>Phone Beta</th>
      <th>Phone Gamma</th>
    </tr>
  </thead>
  <tbody>
    <tr>
      <td><strong>Price (USD)</strong></td>
      <td>$799</td>
      <td>$1099</td>
      <td>$849</td>
    </tr>
    <tr>
      <td><strong>Display Size (inches)</strong></td>
      <td>6.1</td>
      <td>6.7</td>
      <td>6.4</td>
    </tr>
    <tr>
      <td><strong>Camera Megapixels (Main)</strong></td>
      <td>48 MP</td>
      <td>108 MP</td>
      <td>64 MP</td>
    </tr>
    <tr>
      <td colspan="4"><strong>Key Features</strong></td>
    </tr>
    <tr>
      <td>Battery Life (hours video playback)</td>
      <td>20</td>
      <td>28</td>
      <td>24</td>
    </tr>
    <tr>
      <td>Storage Options</td>
      <td>128GB, 256GB</td>
      <td>256GB, 512GB, 1TB</td>
      <td>128GB, 256GB, 512GB</td>
```

```
                </tr>
                <tr>
                    <td>Special Features</td>
                    <td>Water Resistant, Fast Charging</td>
                    <td>Advanced AI, Pro Camera Modes</td>
                    <td>Foldable Design, Stylus Support</td>
                </tr>
            </tbody>
        </table>

        <h2>Conclusions Based on Smartphone Data:</h2>

        <ul>
            <li>Phone Beta, despite being the most expensive, offers the highest specifications in
display size, camera quality, and battery life, making it ideal for users who prioritize premium
performance and professional-grade features.</li>
            <li>Phone Alpha presents itself as a strong value option, providing solid performance and
essential features at a significantly lower price point, appealing to budget-conscious consumers
who still want a reliable smartphone.</li>
            <li>Phone Gamma stands out with its innovative foldable design and stylus support,
targeting a niche market of users looking for unique functionality and productivity features
beyond standard smartphone capabilities.</li>
        </ul>

</body>
</html>
```