## Assignment3.R

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## 2021-03-07

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#Assignment 3 Fundamentals of Machine Learning
#Data comes From UniversalBank.csv
library(utils)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(class)
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
library(FNN)
## Attaching package: 'FNN'
## The following objects are masked from 'package:class':
##
##
       knn, knn.cv
library(e1071)
library(reshape2)
WD<-setwd("C:/Users/Jason/Documents/MSBA/Fundamentals for Machine Learning/Assignment2")
Bank<-read.csv("UniversalBank.csv", header = TRUE)</pre>
```

```
Bank2 <- Bank[, c(10,13,14)] #Keeping Personal Loan, CC & Online
Bank2$CC_and_Online <- ifelse(Bank2$CreditCard == 1 & Bank2$Online ==1, 1, 0)</pre>
set.seed(123)
Train_Index = createDataPartition(Bank2$Personal.Loan, p=0.6, list = FALSE)
Train_Data = Bank2[Train_Index,]
Test_Data = Bank2[-Train_Index,]
PLbyCC_and_online <- table(Train_Data$CC_and_Online, Train_Data$Personal.Loan)
PLbyOnline <-table(Train_Data$Online, Train_Data$Personal.Loan)</pre>
PLbyCC <- table(Train_Data$CreditCard, Train_Data$Personal.Loan)</pre>
PLbyCC_and_online
##
##
          0
               1
##
     0 2247
             221
     1 475
##
             57
PLbyOnline
##
##
          0
               1
     0 1102
             99
##
     1 1620 179
##
PLbyCC
##
##
               1
##
     0 1930 187
     1 792
##
             91
57/(57+221) #P(Online=1 & CC=1 | P=1)
## [1] 0.205036
179/(179+99) #P(Online=1 / P=1)
## [1] 0.6438849
91/(187+91) #P(CC=1 | P=1)
## [1] 0.3273381
```

```
## [1] 0.09266667

792/(792+1930) #P(CC=1 | P=0)

## [1] 0.2909625

1620/(1620+1102) #P(Online=1 | P=0)

## [1] 0.5951506

(475+2247)/3000 #P(P=0)

## [1] 0.9073333

PLnb<-naiveBayes(Personal.Loan ~., data = Train_Data)
nbpred <- predict(PLnb, Train_Data)
#NBtable<-table(nbpred, Train_Data)Personal.Loan)
#not sure why this won't work? Feedback on this would be greatly appreciated</pre>
```

(221+57)/(3000) #P(PL=1)