

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Are You Ready for Platform Adoption, or Are You Setting Yourself Up for Failure?



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Whitney Lee

Datadog

Senior Technical Advocate

Austin, Texas



Trending



[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)**Abby Bangser**

Syntasso

Principal Engineer

London, UK

<https://linkedin.com/in/abbybangser>

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Leena Mooneeram
Chainalysis

Senior Platform Engineer
Cardiff, Wales



Trending



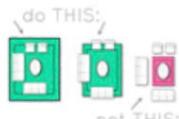


Ana Margarita Medina

Upbound

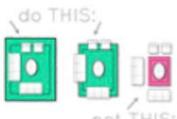
Staff Developer Advocate
San Francisco Bay Area

AnaMMedina.com



[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Your Platform Was Doomed From the Start— Here's Why!



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Think You're in Control? The Truth About Ready-Made Solutions No One Wants You to Know!



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Life-Changing Platform-Building Tools (Including One That Will Shock You)



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

4 Common Adoption Mistakes You're Probably Already Making



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



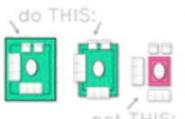
Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

The Feedback Flaws Killing Your Platform (And How to Fix Them)



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



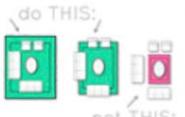
Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

We Thought We Didn't Need a Product Owner—Here's How It Went



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



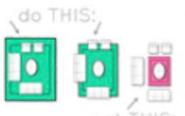
Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

Is Your Platform Ego Bloated or Are You Genuinely Awesome? Take Our Quiz to Find Out!



Trending



Speakers



Abby Bangser
Principal Engineer, Syntasso



Whitney Lee
Senior Technical Advocate, Datadog



Leena Mooneeram
Senior Platform Engineer, Chainalysis



Ana Margarita Medina
Staff Developer Advocate, Upbound



NEWS BUZZ LIFE



News

Buzz

Life

Entertainment

Quizzes

Videos

More ▾

[Get Our App!](#)



An Engineering team raises an issue about your new golden path.
You...

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

An Engineering team raises an issue about your new golden path.
You...

A. NOD. SMILE. LISTEN. Take notes like an empathetic leader and tweak the solution because user feedback matters.



An Engineering team raises an issue about your new golden path.
You...

- A. NOD. SMILE. LISTEN. Take notes like an empathetic leader and tweak the solution because user feedback matters.
- B. Chuckle knowingly and say, "Ah, yes. The resistance to innovation. I've seen this before." Proceed to change nothing.



An Engineering team raises an issue about your new golden path.
You...

- A. NOD. SMILE. LISTEN. Take notes like an empathetic leader and tweak the solution because user feedback matters.
- B. Chuckle knowingly and say, "Ah, yes. The resistance to innovation. I've seen this before." Proceed to change nothing.
- C. Roll your eyes hard and mutter "It is your fault for not following the documentation", knowing full well that there is no documentation

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A developer comes to you in a panic because your infra-as-code automation broke production. You...

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A developer comes to you in a panic because your infra-as-code automation broke production. You...

A. Stay calm, blame no one, and jump into incident response mode like the platform hero you are.



A developer comes to you in a panic because your infra-as-code automation broke production. You...

- A. Stay calm, blame no one, and jump into incident response mode like the platform hero you are.
- B. Say, "Huh. Weird. Worked on my machine." Then slowly back away, pretending you didn't hear them.



A developer comes to you in a panic because your infra-as-code automation broke production. You...

- A. Stay calm, blame no one, and jump into incident response mode like the platform hero you are.
- B. Say, "Huh. Weird. Worked on my machine." Then slowly back away, pretending you didn't hear them.
- C. Insist the outage is actually a feature that enforces resilience. Chaos engineering, baby!

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A member of the feature team asks for an easier way to deploy apps, but you love your super-advanced, fully declarative, AI-powered, quantum-GitOps pipeline. You...



A member of the feature team asks for an easier way to deploy apps, but you love your super-advanced, fully declarative, AI-powered, quantum-GitOps pipeline. You...

A. Simplify it and make their lives easier. Because platform engineering is about empowering people, not confusing them.



A member of the feature team asks for an easier way to deploy apps, but you love your super-advanced, fully declarative, AI-powered, quantum-GitOps pipeline. You...

- A. Simplify it and make their lives easier. Because platform engineering is about empowering people, not confusing them.
- B. Say, "This is cutting-edge technology! You just need to read the 47-page wiki I wrote."



A member of the feature team asks for an easier way to deploy apps, but you love your super-advanced, fully declarative, AI-powered, quantum-GitOps pipeline. You...

- A. Simplify it and make their lives easier. Because platform engineering is about empowering people, not confusing them.
- B. Say, "This is cutting-edge technology! You just need to read the 47-page wiki I wrote."
- C. Laugh maniacally and add another layer of abstraction.

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A junior engineer suggests an idea that could improve your platform. You...

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A junior engineer suggests an idea that could improve your platform.
You...

A. Encourage them, give them space to experiment, and recognize their contribution. Future platform engineers gotta start somewhere!

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A junior engineer suggests an idea that could improve your platform.
You...

- A. Encourage them, give them space to experiment, and recognize their contribution. Future platform engineers gotta start somewhere!
- B. Smirk and say, "That's cute." Then remind them that your solution has seen things in production.



A junior engineer suggests an idea that could improve your platform. You...

- A. Encourage them, give them space to experiment, and recognize their contribution. Future platform engineers gotta start somewhere!
- B. Smirk and say, "That's cute." Then remind them that your solution has seen things in production.
- C. Pull up a slide deck titled "Why You're Wrong: A Deep Dive" and walk them through it.



NEWS BUZZ LIFE



News

Buzz

Life

Entertainment

Quizzes

Videos

More ▾

[Get Our App!](#)



A developer team goes rogue and builds their own infra instead of using your glorious platform. You...

[News](#)[Buzz](#)[Life](#)[Entertainment](#)[Quizzes](#)[Videos](#)[More ▾](#)[Get Our App!](#)

A developer team goes rogue and builds their own infra instead of using your glorious platform. You...

A. Talk to them, understand their needs, and figure out why your solution wasn't meeting them.



A developer team goes rogue and builds their own infra instead of using your glorious platform. You...

- A. Talk to them, understand their needs, and figure out why your solution wasn't meeting them.
- B. Passive-aggressively update the internal wiki with a section titled "Why Shadow IT is a Crime Against Humanity."



A developer team goes rogue and builds their own infra instead of using your glorious platform. You...

- A. Talk to them, understand their needs, and figure out why your solution wasn't meeting them.
- B. Passive-aggressively update the internal wiki with a section titled "Why Shadow IT is a Crime Against Humanity."
- C. Place a laminated "We Do Not Speak of the Incident" sign in the office and pretend they never existed.



Mostly A's: The Real MVP!

You actually get platform engineering. You listen, adapt, and focus on making developers' lives easier. Your ego? Perfectly balanced, like all things should be. You're not just awesome—you're legendary.



Mostly B's: You're the "Mildly Delusional But You're OK" Engineer

You mean well, but sometimes you're a little too in love with your own solutions. Take a deep breath, drink some water, and remember: It's not about the tech, it's about the people using it.



Mostly C's: Absolute Platform Overlord (Please Stop)

Your ego is so bloated it has its own Kubernetes cluster. Developers fear you. Your documentation has zero survivors. It's time for a reality check before your golden path turns into a dystopian nightmare.