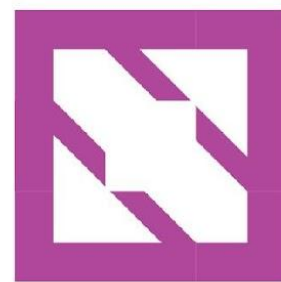




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Conveying the Importance of Platform as a Product in the Cloud Native Ecosystem



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Valentina Rodriguez Sosa
Principal Architect, Red Hat



Danielle Cook
CNCF Ambassador



Simon Forster
Technical Architect, CNCF
Ambassador



Colin Griffin
CEO, Krumware



“...an engineering concept that recommends approaching and managing internal platforms **the same way** as customer-facing products.”

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- Cloud Native Maturity Model <https://maturitymodel.cncf.io/>
- Platform Engineering Maturity Model
<https://tag-app-delivery.cncf.io/whitepapers/platform-eng-maturity-mode>
- Platform White Paper <https://tag-app-delivery.cncf.io/whitepapers/platforms>
- Platform Working Group <https://tag-app-delivery.cncf.io/wgs/platforms/>
- Understanding the Personas
<https://tag-app-delivery.cncf.io/blog/paap-personas/>