



Research Plan

Write a short research plan for your final project.

What area(s) are you interested in researching?

What are your research goals? What are you trying to learn?

Can you break your research out into smaller pieces to make the scope more manageable?



Who is your target audience? How will you find them?

What are your key areas of inquiry (list 5 topics areas you can ask about in your interview)?

Do you have any hypotheses around your target audience, their behaviors, or their goals? What do you think you already know?