



## Post-User Interview Notes

# Empathize

What have other people experienced? What is important to them?

Interview 1	Interview 2



Interview 3

Interview 4



## Post-User Interview Notes

# Distill

Refine your findings. What is the actual problem people are facing?

What are people trying to do? What are their goals?	Define the problem, not the solution
	<p>_____ need a way to</p> <p>users</p> <p>do _____</p> <p>user need</p> <p>because _____</p> <p>insight</p> <p>_____.</p>
What do you think is motivating them?	