

# Identity Chart

Personal	Professional	Channels	Content	Identity
x		Facebook	PWAT advertising, pictures of family, memes; funny/empowering/motivational	Kasie Cochrane, Kase
x		Instagram	Visual Journal, random pictures and mediocre photography	kasiekase
	x	Fine Arts Portfolio	Fine arts resume, artwork, artist statement	Kasie Cochrane, ArtKase
	x	LinkedIn	Professional Networking, Work history, resume	Kasie Cochrane
x	x	slack	Networking, idea sharing, messaging	Kasie Cochrane, kasecreates
	x	Painting with a Twist	Painting Instructor	Kasie Cochrane
x		Pinterest	DIY Collective, random craft ideas, party planning	Kasie Kase