# John Paul Oses

## **UX/UI Designer**



## **Profile**

Location:

West Lafayette, IN

Phone:

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Email:

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Portfolio:

jposes3.github.io

## Professional Statement

Versatile Designer with experience developing solutions. Comprehensive experience in wireframing, prototyping, project management and crossfunctional collaboration. Ability to quickly learn and understand complex design problems and systems as well as create simple, modern solutions from a user-centered approach.

## **Skills and Tools**

### Design

Sketch, Figma, Photoshop, Illustrator, InDesign, XD, Framer, Principle, Marvel, InVision

#### UX

Wireframing, Prototyping, Sketching, Problem Scoping, Information Architecture, User Research, Usability Testing, Task Flows, Competitive Analysis, Heurisitc Evaluation, Collaboration, Communication

#### Development

HTML/CSS, JS, C++, Java, Python

## **Education**

## **Purdue University**

Aug 2015 - Dec 2019

\* Pursuing B.S in User Experience Design

# **Experience**

## **Duke University**

### Visiting Undergraduate Student | June 2018-Aug 2018

- \* Worked under Dr. Stefano Curtarolo at Duke's Center of Materials Genomics redesigning part of aflow.org a high-throughput Materials Discovery Online Database
  - Identified pain points on materials entry page of aflow.org
  - Sketched and wireframed an array of designs for possible implementation
  - Worked with Project Manager and Web Developer to solidify a feasible design for developing
  - Developed solution using HTML/CSS and C++

#### ABB

#### Project Lead | Aug 2018 - Dec 2018

- \* Served as Project Lead on a team of five members on corportate sponsored project with ABB through Purdue's Experience Design Studio Project goal was to deliver research/insights on college campuses as an end user for a REMS (renewable energy management system) and design UI/UX for REMS
  - Conducted interviews with Energy plant managers to understand wants and needs from REMS
  - Performed Competitive Analysis to understand how other companies in this field have approached this space
  - Hosted Co-Design workshop with stakeholders in order to recieve insights for ideation
  - Sketched, wireframed, and prototyped final solution for presentation and hand-off to ABB sponsor

### Crema

## Project Co-Lead | Jan 2018-May 2018

- \* Co-led a team of seven members on a corporate sponsored project with Crema (digital product agency in Kansas City, MO) through Purdue's Experience Design Studio - Project Goal was to deliver any research/insights on String, an event planning app that was in its concept phase
  - Conducted extensive primary/secondary research to learn more about possible user motivations and goals for using this app
  - Personally championed creating mobile app task flow as well as wireframing and prototyping mobile mock-ups to hand off to CEO and Product Strategist of Crema Labs