Jacob Potvin

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Summary

Motivated and tech-savvy professional with a self-taught knowledge of building responsive and dynamic web applications with HTML5, CSS3, JavaScript/ES6+, Git, GitHub and React. Seeking a position as Front End Web Developer to use my strong communication and interpersonal skills and my desire to learn new skills to build stunning digital web design.

Certifications

- Front End Developer devChallenges.io <u>See Certificate</u>
- Front End Libraries freeCodeCamp See Certificate
- JavaScript Algorithms and Data Structures freeCodeCamp <u>See Certificate</u>
- Responsive Web Design freeCodeCamp <u>See Certificate</u>
- Responsive Web Developer devChallenges.io <u>See Certificate</u>

Skills

- Expert in HTML/CSS, JavaScript, and using Responsive Web Design Principles.
- Adept with React.js, and using the version control system Git with GitHub.
- Knowledge of Agile Development Methodology.
- Excellent Interpersonal Communication Skills and Customer Service.

Work Experience

Certified Personal Trainer

Run. Eat. Lift. LLC August 2020 to Present

- Maintain business <u>website</u> through Squarespace CMS.
- Developed stunning and innovative website to increase brand exposure and establish company image.
- Conduct email marketing campaigns through Mailchimp.
- Issue updates to website based on feedback garnered from clients.
- Improve SEO with inclusion of proper meta-data, keywords, and performance increases.
- Use Google Lighthouse to issue performance and accessibility audits.

Certified Personal Trainer

SOLDIERFIT

February 2019 to August 2020

- Served as lead personal trainer, receiving the promotion after a few months for work on redesigning the protocol for client intake, improvement, and satisfaction.
- Collaborate weekly with team members to coordinate group-fitness class schedules to ensure 100% congruency between planned and executed classes.
- Planned and executed over 100 unique group-fitness classes over a 6-month period.
- Received praise and recognition for: energy, enthusiasm, creativity, and consistency.

Server

Da Marco the Italian Place

June 2018 to May 2019

- Promoted from Food Runner to Server.
- Quickly learned menu and the manners of customer service.
- Jumped to top earner by providing clients with a good dining experience from start to finish.

Education

University of Maryland – College Park

B.S. - Kinesiology

2020

Montgomery College

A.A. – General Studies