

Jacob Potvin

Gaithersburg, Maryland, United States

[Portfolio](#) • [Email](#)

Summary

Motivated professional with experience building custom solutions using React, HTML and CSS that over deliver on client expectations. Seeking a position as a Web Developer at Hallow to support team members in carrying out the mission of bringing God's great Love to the world.

Certifications

- Front End Developer – [devChallenges.io](#)
 - Front End Libraries – [freeCodeCamp](#)
 - JavaScript Algorithms and Data Structures – [freeCodeCamp](#)
 - Responsive Web Design – [freeCodeCamp](#)
 - Responsive Web Developer – [devChallenges.io](#)
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Skills

- Expert in React, Gatsby, HTML/CSS and using Responsive Web Design principles.
 - Experience using WordPress as a Headless CMS with Gatsby static-site generator.
 - Experience using as well as developing with various popular CMSs: WordPress, SquareSpace, NetlifyCMS, Contentful, etc.
 - In-depth knowledge of UX & UI Design, able to carry out User Research to develop user flows and timelines.
 - Familiar with Agile Development Methodology.
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Work Experience

Freelance Consultant

for Pray for Rockville

Aug 2021 – Present

- Conducted interviews with business stakeholders to assemble user stories and inform user flows.
- Developed a highly performant, accessible, and search engine optimized website as analyzed by Google Lighthouse.
- Wireframed, Prototyped, and Designed website mock-up with Figma.

Freelance Consultant

for UpCounty Consolidation Hub

May 2021 – Present

- Conducted interviews with business stakeholders to assemble user stories and inform user flows.
- Surveyed employees with diverse roles and responsibilities to further ascertain client expectations.
- Performed a heuristic review of previous webpage to discover usability successes and failures.

Owner & Operator

Run. Eat. Lift. LLC

Aug 2020 - Present

- Designed and launched a personal training website with SquareSpace CMS.
- Continuously conducted website updates based on user feedback.
- Improved SEO by including proper meta-data, keywords, increasing performance and issuing Lighthouse audits.
- Designed a stunning website to increase brand exposure and improve customer confidence.
- Worked independently to understand client goals and gaps by developing buyer personas.

Education

University of Maryland – College Park

Bachelor's of Science – Kinesiology

2020

Montgomery College

A. A. - General Studies
2018