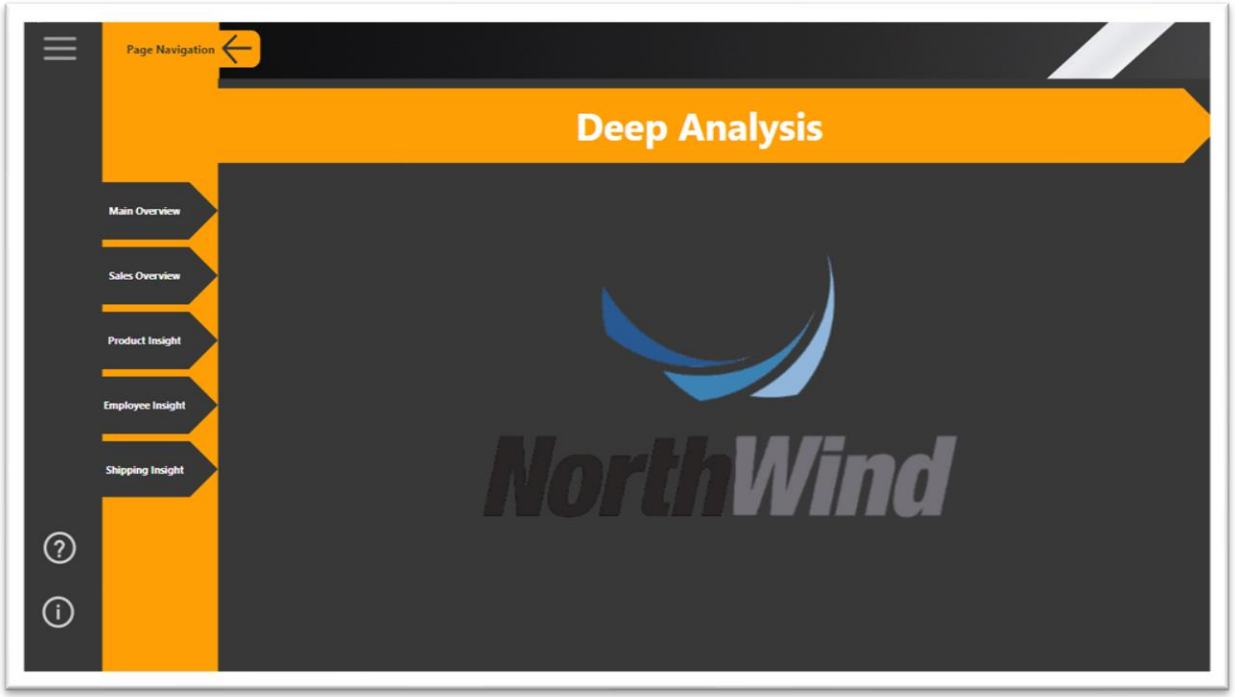

John Smith
Activity
Payment Method
12%
23%
45%
100%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Deep Analysis
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Sales Overview
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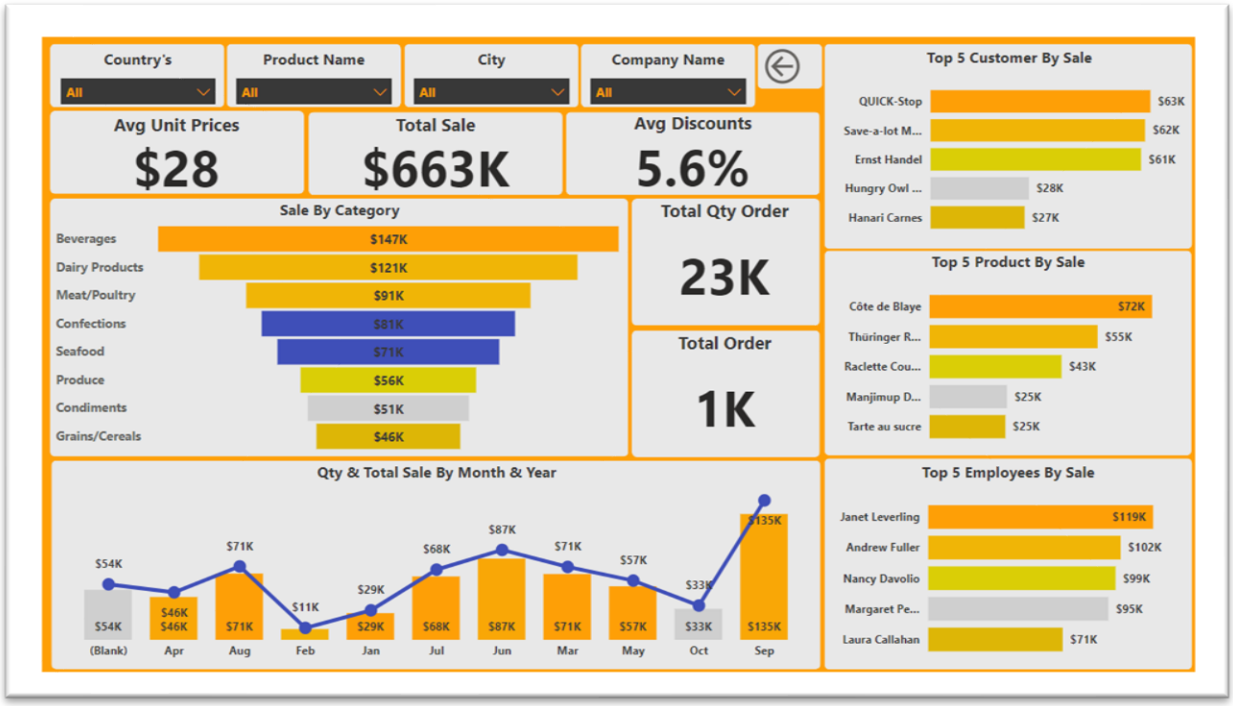
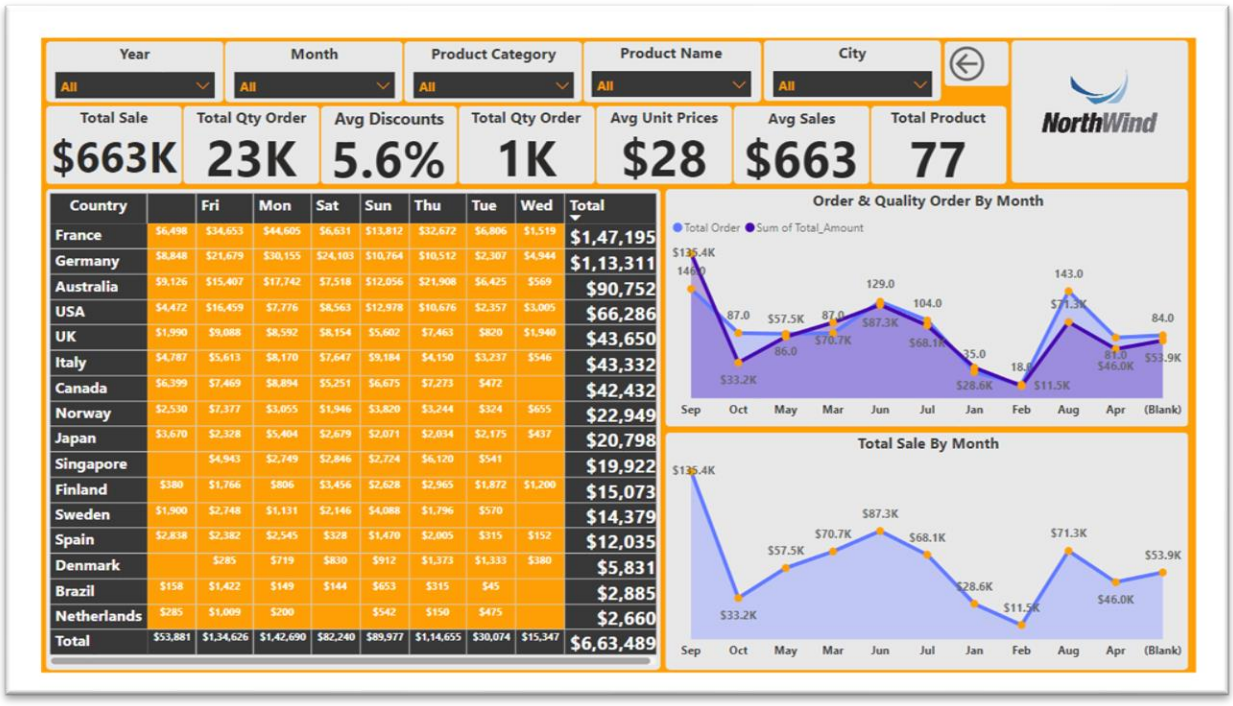
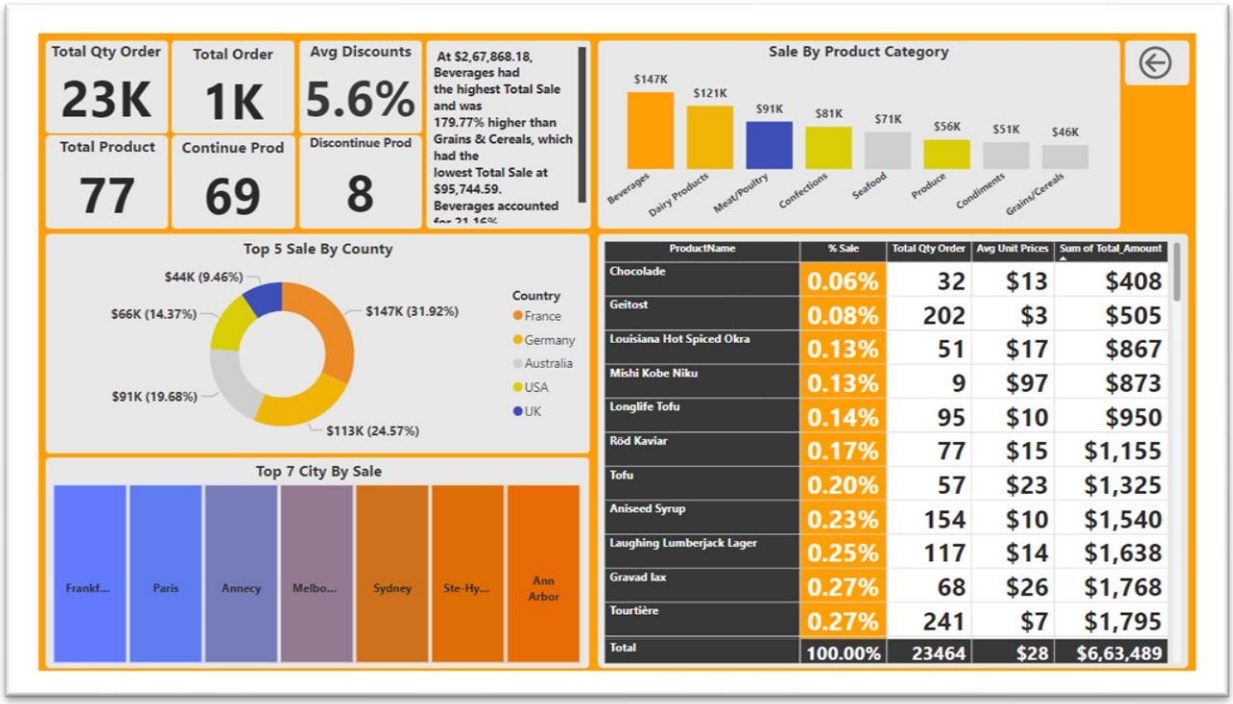
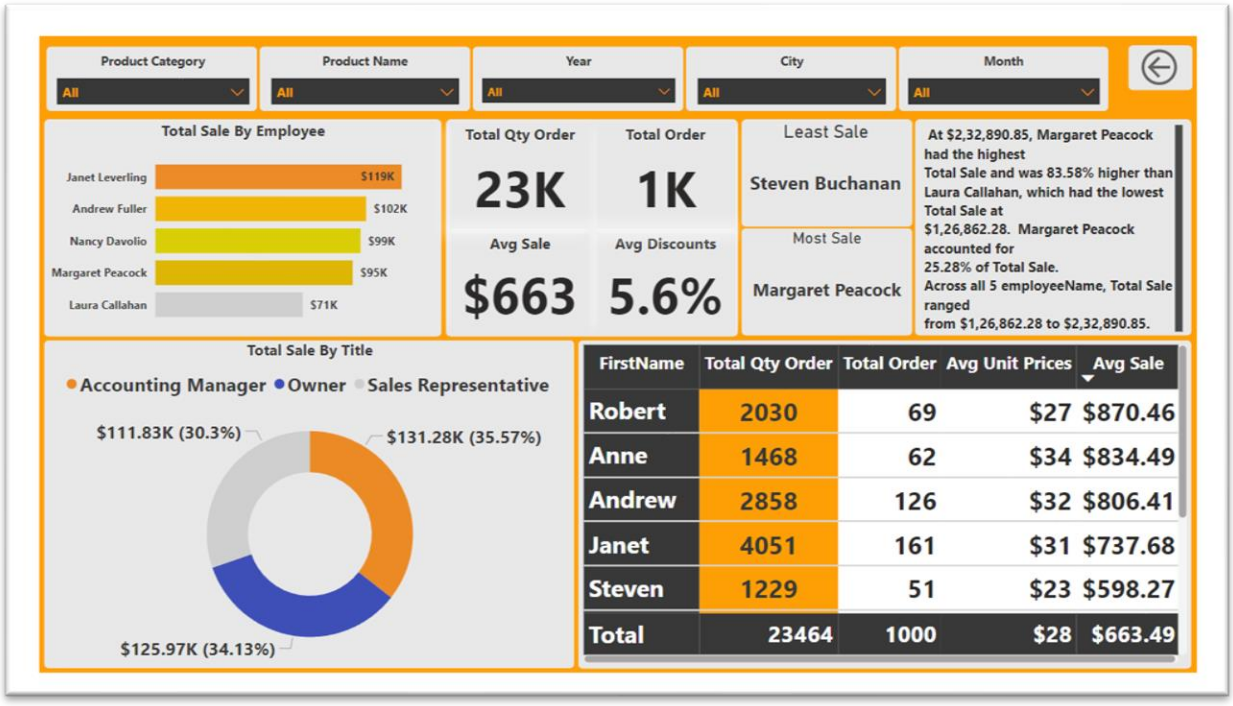
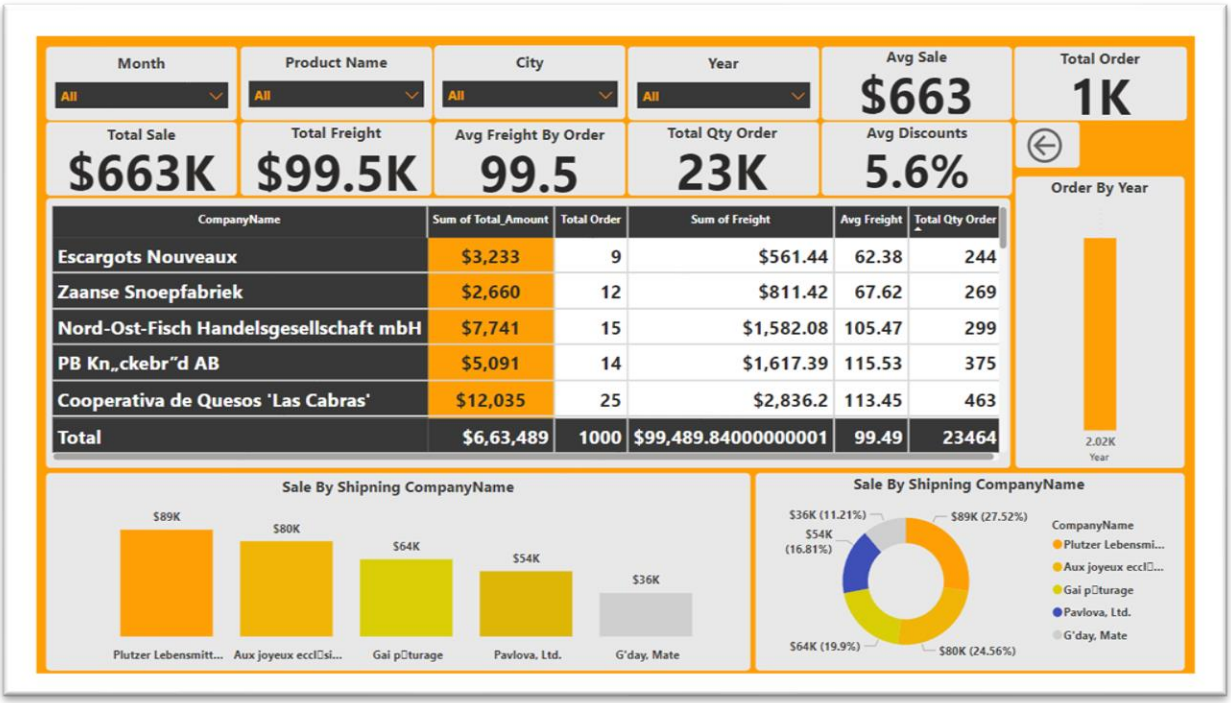
Employee Insight
Shipping Insight
NorthWind


Country's
All
Product Name
All
City
All
Company Name
All
Avg Unit Prices
$28
Total Sale
$663K
Avg Discounts
5.6%
Sale By Category
Beverages $147K
Dairy Products $121K
Meat/Poultry $91K
Confections $81K
Seafood $71K
Produce $56K
Condiments $51K
Grains/Cereals $46K
Total Qty Order
23K
Total Order
1K
Top 5 Customer By Sale
QUICK-Stop $63K
Save-a-lot M... $62K
Ernst Handel $61K
Hungry Owl ... $28K
Hanari Carnes $27K
Top 5 Product By Sale
Côte de Blaye $72K
Thüringer R... $55K
Raclette Cou... $43K
Manjimup D... $25K
Tarte au sucre $25K
Qty & Total Sale By Month & Year
(Blank) Apr Aug Feb Jan Jul Jun Mar May Oct Sep
Top 5 Employees By Sale
Janet Leverling $119K
Andrew Fuller $102K
Nancy Davolio $99K
Margaret Pe... $95K
Laura Callahan $71K


Year
All
Month
All
Product Category
All
Product Name
All
City
All
NorthWind
Total Sale
$663K
Total Qty Order
23K
Avg Discounts
5.6%
Total Qty Order
1K
Avg Unit Prices
$28
Avg Sales
$663
Total Product
77
Country | | Fri | Mon | Sat | Sun | Thu | Tue | Wed | Total
France $6,498 $34,653 $44,605 $6,631 $13,812 $32,672 $6,806 $1,519 $1,47,195
Germany $8,848 $21,679 $30,155 $24,103 $10,764 $10,512 $2,307 $4,944 $1,13,311
Australia $9,126 $15,407 $17,742 $7,518 $12,056 $21,908 $6,425 $569 $90,752
USA $4,472 $16,459 $7,776 $8,563 $12,978 $10,676 $2,357 $3,005 $66,286
UK $1,990 $9,088 $8,592 $8,154 $5,602 $7,463 $820 $1,940 $43,650
Italy $4,787 $5,613 $8,170 $7,647 $9,184 $4,150 $3,237 $546 $43,332
Canada $6,399 $7,469 $8,894 $5,251 $6,675 $7,273 $472 $42,432
Norway $2,530 $7,377 $3,055 $1,946 $3,820 $3,244 $324 $655 $22,949
Japan $3,670 $2,328 $5,404 $2,679 $2,071 $2,034 $2,175 $437 $20,798
Singapore $4,943 $2,749 $2,846 $2,724 $6,120 $541 $19,922
Finland $380 $1,766 $806 $3,456 $2,628 $2,965 $1,872 $1,200 $15,073
Sweden $1,900 $2,748 $1,131 $2,146 $4,088 $1,796 $570 $14,379
Spain $2,838 $2,382 $2,545 $328 $1,470 $2,005 $315 $152 $12,035
Denmark $285 $719 $830 $912 $1,373 $1,333 $380 $5,831
Brazil $158 $1,422 $149 $144 $653 $315 $45 $2,885
Netherlands $285 $1,009 $200 $542 $150 $475 $2,660
Total $53,881 $1,34,626 $1,42,690 $82,240 $89,977 $1,14,655 $30,074 $15,347 $6,63,489
Order & Quality Order By Month
Total Order
Sum of Total_Amount
Sep Oct May Mar Jun Jul Jan Feb Aug Apr (Blank)
Total Sale By Month
Sep Oct May Mar Jun Jul Jan Feb Aug Apr (Blank)


Total Qty Order
23K
Total Order
1K
Avg Discounts
5.6%
Total Product
77
Continue Prod
69
Discontinue Prod
8
At $2,67,868.18, Beverages had the highest Total Sale and was 179.77% higher than Grains & Cereals, which had the lowest Total Sale at $95,744.59. Beverages accounted
Sale By Product Category
$147K
$121K
$91K
$81K
$71K
$56K
$51K
$46K
Beverages
Dairy Products
Meat/Poultry
Confections
Seafood
Produce
Condiments
Grains/Cereals
Top 5 Sale By County
$44K (9.46%)
$66K (14.37%)
$147K (31.92%)
$91K (19.68%)
$113K (24.57%)
Country
France
Germany
Australia
USA
UK
Top 7 City By Sale
Frankf...
Paris
Annecy
Melbo...
Sydney
Ste-Hy...
Ann Arbor
ProductName | % Sale | Total Qty Order | Avg Unit Prices | Sum of Total_Amount
Chocolade | 0.06% | 32 | $13 | $408
Geitost | 0.08% | 202 | $3 | $505
Louisiana Hot Spiced Okra | 0.13% | 51 | $17 | $867
Mishi Kobe Niku | 0.13% | 9 | $97 | $873
Longlife Tofu | 0.14% | 95 | $10 | $950
Röd Kaviar | 0.17% | 77 | $15 | $1,155
Tofu | 0.20% | 57 | $23 | $1,325
Aniseed Syrup | 0.23% | 154 | $10 | $1,540
Laughing Lumberjack Lager | 0.25% | 117 | $14 | $1,638
Gravad lax | 0.27% | 68 | $26 | $1,768
Tourtière | 0.27% | 241 | $7 | $1,795
Total | 100.00% | 23464 | $28 | $6,63,489


Product Category
All
Product Name
All
Year
All
City
All
Month
All
Total Sale By Employee
Janet Leverling $119K
Andrew Fuller $102K
Nancy Davolio $99K
Margaret Peacock $95K
Laura Callahan $71K
Total Qty Order
23K
Total Order
1K
Avg Sale
$663
Avg Discounts
5.6%
Least Sale
Steven Buchanan
Most Sale
Margaret Peacock
At $2,32,890.85, Margaret Peacock had the highest Total Sale and was 83.58% higher than Laura Callahan, which had the lowest Total Sale at $1,26,862.28. Margaret Peacock accounted for 25.28% of Total Sale. Across all 5 employeeName, Total Sale ranged from $1,26,862.28 to $2,32,890.85.
Total Sale By Title
Accounting Manager
Owner
Sales Representative
$111.83K (30.3%)
$131.28K (35.57%)
$125.97K (34.13%)
FirstName | Total Qty Order | Total Order | Avg Unit Prices | Avg Sale
Robert | 2030 | 69 | $27 | $870.46
Anne | 1468 | 62 | $34 | $834.49
Andrew | 2858 | 126 | $32 | $806.41
Janet | 4051 | 161 | $31 | $737.68
Steven | 1229 | 51 | $23 | $598.27
Total | 23464 | 1000 | $28 | $663.49



Deep Analysis

1.EVALUATE
GROUPBY(SELECTCOLUMNS(FILTER(CROSSJOIN(Orders, Customers),Customers[CustomerID] = Orders[CustomerID] && Customers[ContactName] = "Hanna Moos"),"Order ID", Orders[OrderID],"Customer Name", Customers[ContactName]),[Order ID],[Customer Name])

2.EVALUATE
DISTINCT(SELECTCOLUMNS(FILTER(CROSSJOIN(Orders,Products),Products[ProductID] == Orders[ProductID] && Orders[OrderID]<=11011),"Product Name", Products[ProductName]))

3.DEFINE
MEASURE Orders[TOTAL AMOUNT] =CALCULATE(SUMX(Orders,Orders[Quantity] * Orders[UnitPrice]),Orders[OrderID]>=11011)

4.EVALUATE
SELECTCOLUMNS(FILTER(CROSSJOIN(Orders,Customers,Employees),Orders[OrderDate]>DATE(2021,11,27) && Orders[OrderDate]<DATE(2028,04,5) && Orders[CustomerID]=Customers[CustomerID] && Orders[EmployeeID]=Employees[EmployeeID]),"Order ID",Orders[OrderID],"Customer Name",Customers[ContactName],"Employee Name",Employees[FirstName])