TECHNICAL SKILLS

- Graphics Design
- Animation
- Video Production
- Audio Editing
- UI Design
- Web Development

SOFTWARE/ APPLICATIONS

- Adobe Creative Cloud
- Articulate360
- Figma
- Wordpress
- Google Suite
- Squarespace
- Wix
- Shopify
- Moodle

PROGRAMMING LANGUAGES

- PHP
- JAVA
- FLUTTER
- C++

jprcarag@gmail.com

jprcarag

+639454972807

JAN PAUL CARAG
Multimedia Designer

PROFILE
Innovative multimedia designer passionate about merging visual storytelling with technology. Skilled in graphic design, animation, and video production, I create engaging digital experiences. I collaborate effectively with teams to deliver creative solutions that resonate with audiences. Proficient in industry-standard software and always in tune with design trends. Committed to enhancing user experience while upholding strong brand identity.

WORK EXPERIENCE

Creative Design Specialist   MAY 2023 - SEPTEMBER 2024
Offsite Professionals

- Design, develop & maintain websites using CMS (Wordpress, Squarespace, Wix and Shopify).
- Design and layout data reports.
- Design graphic materials such as social media banners, logos, flat design assets, flyers, program layouts, attendee badges and signs.
- Utilize basic graphic design skills to enhance the visual appeal of the brand across different platforms.

SENIOR ICT ASSISTANT   JULY 2019 - JANUARY 2024
Interactive Learning Center Diliman

- Lead in the development of informational, promotional and other materials related to ILCD services and programs.
- Lead in the development of ILCD-related graphic assets such as (but not limited to) characters and design templates.
- Assist in the development and production of online teaching and learning materials such as (but not limited to) learning objects (SCORM), vodcasts and podcasts.
- Assist in the planning stages of multimedia materials for teaching and/or learning activities.
- Research and recommend modern technology in creating multimedia materials for teaching and/or learning.

EMERGENCY CREATIVE ARTS SPECIALIST JR.   MAY 2019 - JUNE 2019
Interactive Learning Center Diliman

- Develop promotional and other materials related to ILCD services and programs.
- Assist in the post-production of ILCD related or commissioned audio/video materials.
- Assist in providing multimedia services (video recording, conferencing, streaming).
- Assist in the development and production of online/digital teaching/learning materials such as (but not limited to) learning objects, vodcasts, and podcasts.

ANIMATOR   JANUARY 2018 - MAY 2019
SMART Communications, Inc.
- Create animation video for a mobile app.

OTHER PROJECTS

- Search Engine Optimization.
- Design UI.
- Test Mobile Apps.
- Create animated campaigns.

EDUCATION
Mariano Marcos State University   June 2019
BS Computer Science