

# JAN PAUL CARAG

Multimedia Designer



## TECHNICAL SKILLS

- Graphics Design
- Animation
- Video Editing
- Audio Editing
- UI Design
- Web Development

## SOFTWARE / APPLICATIONS

- Articulate360
- Adobe Creative Cloud
- Figma
- Wordpress
- Google Suite
- Squarespace
- Wix

## PROGRAMMING LANGUAGES

- PHP
- JAVA
- FLUTTER
- C++

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## PROFILE

Highly creative Multimedia Designer who can take conceptual ideas and create visual representations. My technical skills include Graphic Design, Video Editing, Animation, Web and UI Design. Skilled at developing effective campaigns and advertisements to increase visibility, branding, business growth and development.

## WORK EXPERIENCE

### SENIOR ICT ASSISTANT

JULY 2019 - PRESENT

Interactive Learning Center Diliman

- Lead in the development of informational, promotional and other materials related to ILCD services and programs.
- Lead in the development of ILCD-related graphic assets such as (but not limited to) characters and design templates.
- Assist in the development and production of online/digital teaching/learning materials such as (but not limited to) learning objects (SCORM), vodcasts and podcasts.
- Assist in the planning stages of multimedia materials for teaching and/or learning activities.
- Research and recommend modern technology in creating multimedia materials for teaching and/or learning.

### GRAPHICS DESIGNER

MAY 2023 - NOVEMBER 2023

Agenda Global

- Create graphics using datasets.
- Design and layout data reports.
- Design conference logo, program layout, attendee badges and signs.

### EMERGENCY CREATIVE ARTS SPECIALIST JR.

MAY 2019 - JUNE 2019

Interactive Learning Center Diliman

- Develop promotional and other materials related to ILCD services and programs.
- Assist in the post-production of ILCD related or commissioned audio/video materials.
- Assist in providing multimedia services (video recording, conferencing, streaming).
- Assist in the development and production of online/digital teaching/learning materials such as (but not limited to) learning objects, vodcasts, and podcasts.

### ANIMATOR

2018 - 2019

SMART Communications, Inc.

- Create animation video for a mobile app.

### OTHER PROJECTS

- Design, develop and maintain websites using CMS (Wordpress, Squarespace, Wix).
- Monitor and evaluate webservices.
- SEO Optimization.
- Design UI.
- Test Mobile Apps.
- Design graphic materials such as social media banners, logos, flat design assets and flyers.
- Create animated campaigns.
- Edit Videos.

## EDUCATION

Mariano Marcos State University

June 2019

BS Computer Science