

BACK TO THE FUTURE

GOING BACK TO OUR PURPOSE
FOR AN INNOVATIVE FUTURE



**PUBLIC CHARTER
SCHOOLS of
NEW MEXICO**

2023 PCSNM Annual Conference

November 30 - December 1, 2023



Hyatt Regency Tamaya Resort and Spa
1300 Tuyuna Trail,
Santa Ana Pueblo, New Mexico, United States, 87004

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ABOUT PCSNM

MISSION

To increase student academic achievement by serving charter schools and advocating for charter school quality, growth, and autonomy.

VISION

Our vision is to drive transformation in education to benefit the diverse needs of students, families, and communities.

PCSNM STAFF

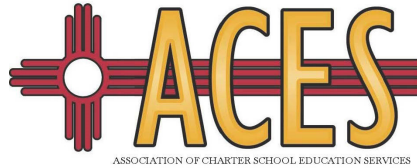
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PCSNM BOARD OF DIRECTORS

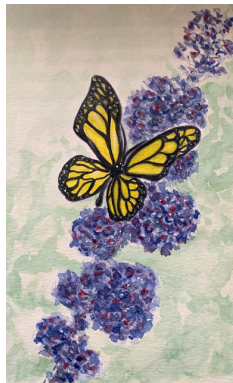
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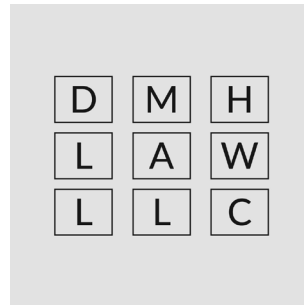
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PRESIDENT OF THE BOARD LETTER

On behalf of the Public Charter Schools of New Mexico Board of Directors, welcome to the 2023 PCSNM Annual Conference. We're honored to host you, our charter school community, at a time of incredible strength for New Mexico's charter movement. In my 13 years as PCSNM Board President, New Mexico charter schools have never been stronger.

In September, the U.S. Department of Education awarded PCSNM a \$52 million Charter School Program grant. The grant allows us to provide New Mexico's charter sector with unprecedented support. We will provide 28 grants to help new schools open and existing schools to expand or replicate. PCSNM will follow that funding with best-in-class support, personalized assistance, and programming.

The award could not have come at a better time, as charter schools enjoy incredible public support in our state. Seventy-three percent of New Mexicans want the state to open more public charter schools and 72% believe that charter schools help improve education in New Mexico. I agree on both counts! New Mexicans value the contributions of public charter schools because they know they make a difference for their kids. That is something we should be proud of and is a reflection of the outstanding work of our charter schools, school leaders, governing councils, teachers and staff.

Our conference theme this year is Back to the Future. The theme expresses confidence that the foundations of the charter school movement – schools that are locally-driven and focused on student success – is exactly what New Mexico needs to help every student succeed. PCSNM will be by your side, and will continue to provide advocacy and support to ensure that the voice of charter schools is heard loudly and clearly. PCSNM will also continue to work for the equitable funding needed to serve our students while preserving the autonomy that makes our model WORK. Our team will be available throughout the conference seeking input and answering questions about the political landscape and the 2024 legislative session.

PCSNM exists to serve you, and your membership is the foundation upon which our organization stands. Please take stock in what it means to be a member of PCSNM and share it with our staff. You will find a highly responsive organization that is eager to meet the needs of the charter sector and with your feedback, to aid all schools in achieving their goals.

Again, welcome to the annual conference. We thank you for the continued support of PCSNM and the New Mexico charter school movement. Together, we will go back to the future to show the entire state how the foundations of the charter school movement can lead all New Mexico students toward a bright future.

Sincerely,



Doug Turner
PCSNM Board President



KEYNOTE SPEAKER



Dr. Landon Mascareñaz,
Co-Founder, Open Systems Institute
@lmascarenaz

Landon is an educator, writer, and democracy builder. As cofounder of the Open Systems Institute, he partners with leaders around the country to encourage an emerging discipline for openers everywhere. He is the current elected chair of the Colorado State Board for Community Colleges & Occupational Education, appointed by Colorado Governor Jared Polis. He also serves as chair of the Reisher Scholars Program, supporting students across the state to achieve their higher education goals. His new book, *The Open System: Redesigning Education & Reigniting Democracy* was released by Harvard Education Press this June.

He is senior partner at the Colorado Education Initiative (CEI) where he is responsible for community-driven economic development through breakthrough partnerships in the Homegrown Talent Initiative, working in sixty rural districts across eight regions of the state. In his previous role at CEI he

helped assemble the Sin Fronteras Education Partnership, a coalition of local, regional, and national organizations co-creating family partnership strategies for New Mexico communities, and he supported the launch of Colorado's Statewide Family Engagement Center.

During the first six months of the COVID crisis, Landon worked with community organizations to deploy the Denver Metro Emergency Food Network, which delivered over 320 thousand free meals to families and elderly people in need. At the start of the Russian invasion of Ukraine, he worked with friends and partners to help launch Palaces for People to house refugees.

He has previously led partnerships at A+ Colorado, served as a leader in the family engagement department in Denver Public Schools, co-designed the launch of the NACA Inspired Schools Network (a network of indigenous serving schools), led Teach For America–New Mexico, and taught first grade on the Navajo Nation. In 2015 he completed his doctorate at the Harvard Graduate School of Education with a focus on boundary-spanning leadership.

Landon was born in California, raised in Colorado, attended college in Oregon, and began his professional career in New Mexico—leading him to consider the western United States his home. He lives in Denver, Colorado, with his wife and enjoys traveling, learning about ancient history, and developing his meditation practice.

2023-2024 Governing Council Training

Governing council training will take place for both new and continuing board members. **NEW** board members (having joined on July 1, 2023 or later) will be in session with Kelly Callahan each morning during the conference and will get the required three elective credits by attending conference sessions in the afternoons (see details below). Continuing board members will go to conference sessions for their required credits.

All for-credit sessions will have a form to document your attendance. Please sign in at the beginning and sign out at the end of each session you are attending for GC credit.

Course Topic	Identifier on Session descriptions	# of Hours needed
Finance	FIN	3 hours
Academic Data	AD	2 hours
Ethics and Responsibilities	E&R	1 hour
Equity, Culturally Linguistic,	ECLR	1 hour
Org. Performance/Open Government	OG/OP	1 hour

New Board Member Training with Kelly Callahan Thursday and Friday, 8:00am - 11:45am in Hawk A.

Example of how to meet the hourly requirements per course topic:

Thursday Session		Friday Session	
08:00 AM	Academic Data	08:00 AM	Academic Data
10:45 AM	Finance	09:15 AM	E&R
01:00 PM	OG/OP	01:00 PM	Finance
02:15 PM	Finance	02:30 PM	ECLR
03:15 PM	Finance		

Kelly Callahan Professional Services, LLC
Kelly Callahan, Consultant/Governing Board Trainer
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Albuquerque, NM 87114
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Thursday at a Glance

Thursday, November 30th

07:00 AM - 08:00 AM	Attendee Check-in and Breakfast
08:00 AM - 09:00 AM	Breakout sessions
09:00 AM - 09:15 AM	Break
09:15 AM - 10:30 AM	General Session: PCSNM Welcome and Keynote Speaker
10:30 AM - 10:45 AM	Break <i>Sponsored by LSG & Associates</i>
10:45 AM - 11:45 AM	Breakout sessions
11:45 AM - 01:00 PM	Lunch Break/JPA Annual Meeting
01:00 PM - 02:00 PM	Breakout sessions
02:00 PM - 02:15 PM	Break <i>Sponsored by Axiom Analytics</i>
02:15 PM - 03:00 PM	Breakout sessions
03:00 PM - 03:15 PM	Break <i>Sponsored by Schola</i>
03:15 PM - 04:00 PM	Breakout sessions
04:00 PM	Exhibit Hall Happy Hour
05:30 PM	PCSNM Welcome Reception at Cottonwoods Venue

Thursday Session Details

Thursday, November 30th:

07:00 AM - 08:15 AM	Breakfast, Registration and Networking (<i>Foyer and Tamaya E-H</i>) <i>Sponsored by E-Therapy</i>		
08:00 AM - 11:45 AM	NEW GOVERNING COUNCIL MEMBER TRAINING - Room Hawk A		
08:00 AM	Breakout Session 1		
Hawk B/C	Badger (AD)	Bear (E&R)	Eagle (FIN)
Patti Kravitz - Effectiveness of the MaxScholar OG Approach	Vashaunta Harris - Using the A-GAME Process (Assess—Global access, Academics, Mission, and Equity)	Veronica Torres, Dan Hill, & Genevieve Lopez - Best Health & Safety Practices - Preparing for the Worst-case Scenario	David Shin, John Binnert, & Mike Vigil, Jr. - Beyond the Pandemic: Making the Most of ESSER Funds

1) Proven Effectiveness of the MaxScholar OG Approach

Patti Kravitz, MaxScholar Educational Consultant and Orton Gillingham Trainer

Educators have discussed the “right way” to teach reading for years. There used to be a dichotomy between phonics instruction (explicit teaching of letters and sounds) and the whole language approach (focusing on discovery and making meaning). Science has finally shown that there is a clear progression to effective literacy instruction. The Orton-Gillingham (OG) approach is a highly structured way to teach phonics and is explicit, systematic, multi-sensory and often referred to as “structured literacy.” The MaxScholar OG approach is based on this traditional method of teaching, but offers a web-based version, enabling teachers to start with a direct approach, then allows students to work on their own with software which guides them to mastery. This drill and practice till mastery model is essential for improving phonemic awareness, phonics and is easy to apply to reading with comprehension. Come learn more about this IDA accredited program! *Hawk B/C*

2) Using the A-GAME Process (Assess—Global access, Academics, Mission, and Equity) - AD

Vashaunta Harris, CEO/Founder of V. Harris Enterprises

Participants will learn the process that the PEC used to create the new accountability framework and begin to create goals that capture the mission and value of their school. Whether for their board members, their parent community, or their Authorizer, the school will understand how to share their program’s impact. This is especially important for schools that are alternative in model or intentionally enroll high percentages of students who are educationally at risk. The goals capture more than academics, including (re)engagement and student well-being. Together, participants will walk through the process of identifying the accountability disconnect--the areas that are not currently captured in accountability measures used for grant funding, school improvement, or by the authorizer or state for high-stakes accountability. We will react to example goals that go beyond state assessments and brainstorm our own goals. *Badger*

3) Best Health & Safety Practices: Preparing for the Worst-case Scenario – E&R

*Veronica Torres, Executive Director - Tierra Adentro Charter School & Dan Hill, DMH Law, LLC
Genevieve Lopez, TANM Principal*

This presentation will cover how administrators can acquire AED's and Narcan for use in public schools and funding sources available. We will cover and outline best practices for training staff and implementing appropriate policies and procedures surrounding the use of both, as well as ways to train all staff in CPR and Heimlich. We will discuss real life examples of when these were used in schools, and share knowledge gained from such experiences, including an example where a student who had overdosed was revived using Narcan. The legal implications of having and using AED's and Narcan will be discussed, and we will discuss how schools can limit legal liability related to their use. *Bear*

4) Beyond the Pandemic: Making the Most of ESSER Funds - FIN

David Shin, VP at Ziegler Investment Banking; John Binnert, Executive Director at Cottonwood Classical Preparatory School and Mike Vigil, Jr., Co-CEO/Co-Owner Vigil Group

Join us for a comprehensive seminar focused on ESSER funds and their application for New Mexico charter schools. This session will demystify key aspects such as the timelines for fund expenditure, eligible expenses, and the intricate details of ESSER planning and budgeting. This seminar is an invaluable resource for New Mexico educators and administrators seeking to leverage ESSER funds most effectively for their schools. Gain the insights and tools necessary to ensure that your charter school maximizes the benefits of this pivotal financial support. *Eagle*

09:00 AM - 09:15 AM	Transition/Refreshment Break - Exhibit Hall			
09:15 AM - 10:30 AM	PCSNM Welcome and Keynote – OP/OG Tamaya E-H <i>Matthew Pahl, PCSNM's Executive Director and Dr. Landon Macareñaz, Cofounder of the Open Systems Institute</i>			
10:30 AM - 10:45 AM	Transition/Refreshment Break - Exhibit Hall			
10:45 AM	Breakout Session 2			
Hawk B/C (FIN)	Badger (E&R)	Bear (AD)	EAGLE (ECLR)	Exhibit Hall (ECLR)
Constance Dove & Steve Nakamura - Prepare for the Future through Facility Development	Patricia Matthews - Review of Current Title IX Requirements	Trey Smith & Adelynn Nee - Mission Mastery: Revisiting the Charter School Mission Statement	Jaqlyn Baldwin - Charter Schools are Positioned to Lead Community Engagement Practices in the State of New Mexico: Siembra's Story on Honoring the Local Wisdom of the Community	Theresa Lucero & Patrician Espizona - Giving ELs the Tools to Succeed

1) Prepare for the Future through Facility Development - FIN

Constance Dove, Dove Property Advisors & Steve Nakamura, Rachel Matthew Development

This workshop will discuss various strategies to be compliant with statute, while fitting your charter's mission and budget! Connie Dove, Dove Property Advisors and Steve Nakamura, Rachel Matthew Development, real estate/developer team, have completed the most charter school facilities in New Mexico. Learn from their expertise to meet the requirements of the statute, the PSFA, PEC or local district, and the City/County/State Educational Occupancy requirements—and the process for pursuing the facility option that is best for your charter. We'll look at various options for finding (renovation or construction) and financing, in the most cost-effective way, your new facility. Facility acquisition is a complex process. Let us walk you through the steps to make your facility dreams a reality, and not at the expense of your students. *Hawk B/C*

2) Overview of Current Title IX Requirements – E&R

Patricia Matthews, Matthews Fox, P.C.

This session will review requirements of Title IX, the federal law prohibiting discrimination based on sex as it pertains to public education programs - not just athletics. Title IX regulations describing requirements for handling complaints are slated to be released this Fall. School administration and governing bodies need to be aware of the intricate requirements of Title IX for purposes of revising and implementing the law's requirements. Even if your school has a robust Title IX policy, this session is important to understand key revisions to the 2020 law. The session will provide an overview of the law and practical advice for ensuring that your school is compliant with the federal law often overlooked and treated the same as all other categories of discrimination. *Badger*

3) Mission Mastery: Revisiting the Charter School Mission Statement - AD

Trey Smith, Executive Director of East Mountain High School & Adelynn Nee, Executive Director of the EMHS Foundation

This interactive session is designed to engage charter school leaders, governing councils, and educators in a collaborative process of re-calibrating their school's mission statement, with a strong emphasis on enhancing current best practices, fostering innovation and nurturing social emotional learning (SEL). In this session, we will feature insights from a high-achieving charter school that achieved remarkable success by involving its entire staff in the mission statement rewriting process, while also delving into how this endeavor aligns with the school's core values, principles, and practices. Participants will embark on a journey of introspection and creative exploration to craft a mission statement that not only resonates with their school's core values but also fuels a culture of innovation and emotional well-being among students and staff. The objectives are: to understand the significance of a mission statement in shaping a school's culture and direction, explore the interplay between innovation and social emotional learning (SEL) in a charter school setting, engage in dynamic conversations and activities to brainstorm, craft, and refine their school's mission statement, and discover practical strategies to integrate a unique and engaging mission to daily practices. *Bear*

4) Charter Schools are Positioned to Lead Community Engagement Practices in the State of New Mexico: Siembra's Story on Honoring the Local Wisdom of the Community - ECLR

Jaqlyn Baldwin, Executive Director - Siembra Leadership High School

The community is the classroom. This workshop will push audience members towards innovative schoolwide design to engage the community into the school setting through exploring Siembra. Siembra is an 8-year-old charter high school in the heart of downtown Albuquerque experiencing unprecedented growth with community engagement as a foundational pillar in its educational model. Participants will get a glimpse into schoolwide project-based learning curriculum design with community partners in the areas of Life Skills, Social Justice and Business Capstone. This session will provide an overview of how to cultivate and leverage relationships with community partners to best serve students and families on multiple levels of the school system from day-to-day student experience to governance. Critical exemplars on aligning resources and revenue to support community engagement staffing, staff recruitment, staff retention, and pay equity strategies will be provided. Siembra's work of being part of a collaborative to create an economic development infrastructure for underinvested communities and entrepreneurs of color will be shared with participants to highlight how schools can intentionally contribute to community prosperity. *Eagle*

5) Giving ELs the Tools to Succeed! - ECLR

Theresa Lucero and Patricia Espinoza, LSG & Associates

As charter schools, our mission is to provide ALL students with an education that promises them a brighter future. State and national research is telling us that our students who lack proficiency in English are also behind in other areas of the curriculum especially Reading, Math, and Science. The Martinez Yazzie lawsuit held that New Mexico has not met its duty to provide an education to the state's "at-risk" students, including those who are economically disadvantaged, Native American, English learners, or students with disabilities. The lawsuit requires all teachers to deliver an education that allows all students to thrive and achieve their goals. In this presentation, best EL practices and strategies will be shared that directly impact these students and can be applied in the classroom. Come for an interactive session! *Exhibit Hall (Tamaya A-D)*

11:45 PM - 01:00 PM		Lunch, JPA Annual Meeting & Vendor Time <i>Tamaya A-H</i> <i>Sponsored by Genuine Foods & Poms and Associates</i>		
01:00 PM		BREAKOUT SESSION 3		
Hawk B/C (OG/OP)	Badger (FIN)	Bear (OG/OP)	EAGLE (E&R)	Exhibit Hall (OG/OP)
Melissa Brown & Bianca Olona-Elwell - Develop an Approved Training for New Board Members	Constance Dove - Establishing a Nonprofit to Support Your Charter School	Landon Mascareñaz - Creating Open Systems in New Mexico Charter Schools	Trey Smith & Jesse Schwebach - Education in a Time Between Worlds: Long-term Impacts of A.I. & Education	Nick Brown - Enrollment Evolution: Growing Your School Today with Future-Proof Tech Solutions

1) Develop an Approved New Board Member Training – OG/OP

Melissa Brown & Bianca Olona-Elwell, NMPED Technical Assistance and Training Coordinators

A work session on the benefits of creating a School-Specific Onboarding course for new governing council members. Attendees will have the opportunity to sign up for this and have it approved on site. *Hawk B/C*

2) Establishing a Nonprofit to Support your Charter School - FIN

Connie Dove, Dove Property Advisors

Learn why having a nonprofit organization is advantageous, and often necessary, to support your charter school—with facilities and more. The process for incorporating as a Nonprofit Corporation in New Mexico, and obtaining Federal Tax Exempt status, will be reviewed. Once State and Federal approval have been obtained, the nonprofit must remain in compliance with IRS and Secretary of State reporting requirements. Learn the necessary operating procedures to keep your nonprofit in good standing at the Federal and State levels, and be ready to acquire facility financing, manage grants, accept donations and more. *Badger*

3) Creating Open Systems in New Mexico Charter Schools – OG/OP

Dr. Landon Mascareñaz, Cofounder of Open Systems Institute

Join Dr. Mascareñaz in an unstructured conversation about how New Mexico charter schools – and maybe even your school – can become a leader in facilitating an open system to work with families and communities. Come to learn more, or bring school-specific questions to see how these concepts might be applied to your school. *Bear*

4) Education in a Time Between Worlds: Long-term Impacts of A.I. and Education – E&R

Trey Smith, Executive Director - East Mountain High School & Jesse Schwebach, EMHS Humanities Instructor

As more information emerges about generative A.I. and its likely trajectory, it is incumbent upon schools to help students critically engage with the technology and its likely impacts. This session seeks to offer attendees several frames from which to consider the short-, medium-, and long-term impacts of the proliferation of AI. We provide several considerations on the changes that ChatGPT and related large-language models will likely usher in, and then extend our thinking to several broader, more speculative possibilities about the shape of education in a future characterized by this paradigm-shifting technology. In this session, an administrator and a teacher leader from East Mountain High School will share some of our school's innovations in A.I. this year and facilitate a sharing of best practices from other schools in attendance. *Eagle*

5) Enrollment Evolution: Growing Your School Today with Future-Proof Tech Solutions - OG/OP

Nick Brown, CoFounder and CEO of Effect.org

Join Nick Brown, a former teacher turned school enrollment guru, for an interactive workshop that's all about action. We won't just talk about digital tools; we'll actually use them to map

out a plan tailored to your school's enrollment goals. Starting with your target enrollment numbers, we'll work backwards to figure out how many parent leads you need and how to get them. We'll explore: Real-world examples of schools that have successfully increased enrollment, simple tweaks to make your school's website more effective, how to create content that resonates with parents, using text messages as a powerful outreach tool, and strategies for building and maintaining strong parent relationships. Don't just listen—participate! You'll leave this workshop with a concrete action plan to help your school grow. Plus, you'll have the chance to ask any questions you have during a live Q&A. Come prepared to roll up your sleeves and dive in! *Exhibit Hall (Tamaya A-D)*

02:00 PM - 02:15 PM		Transition/Refreshment Break – Exhibit Hall		
02:15 PM		BREAKOUT SESSION 4		
<i>Hawk B/C (FIN)</i>	<i>Badger (FIN)</i>	<i>Bear (ECLR)</i>	<i>EAGLE (AD)</i>	<i>Exhibit Hall</i>
Katie Rarick & Josh Padilla - Creating a Sustainable FY25 Budget	Susan Fox - Adjusting Your School's Fate Through Legal Compliance	Michele Hunt & George Otero - Developing Relational Capacity with your School Community and Collaborative Leadership through Learning Walks	Amanda Aragon - The Value of New Mexico's Education Data	James Swearingin - Fighting Educator Burnout

1) Creating a Sustainable FY25 Budget - FIN

Katie Rarick & Josh Padilla, CEO and Chief Financial Officer of Charter Schools at Axiom Analytics

How can a school create a strong FY25 budget that will help a school become financially sustainable. We will look at fixed costs, variable costs, enrollment, and the growing costs of staffing that should all be considered when creating a strong FY25 budget. During the presentation we will send participants an excel worksheet that they can use to start to thinking through their FY25 budget. *Hawk B/C*

2) Adjusting Your School's Fate Through Legal Compliance - FIN

Susan B. Fox, Matthews Fox

Tired of feeling like George McFly to an increasingly demanding "Biff", when it comes to keeping up with charter school legal requirements? Get off the skateboard and into the DeLorean when it comes to awareness and compliance with some "old" federal and state legal requirements, with new updates and interpretations of which you need to be aware. What you think you know about these old standbys may not be what you really need to know and do, in order to move your school forward into the future. This presentation will provide both a refresher and an update on FERPA, HIPAA, the Equal Access Act, FMLA, FLSA and state employee leave policies for both new and experienced charter administrators. *Badger*

3) Developing Relational Capacity with your School Community and Collaborative Leadership through Learning Walks - ECLR

Michele Hunt, Director of Anansi Charter School; George Otero, CEO Center for Relational Learning and Karina Jernberg Gersten, Anansi Charter School Community School Coordinator

The collaborative leadership team for the Anansi Charter School will introduce the concept of a “learning walk” to the audience, which is a tool developed from the Harvard University strategies for increasing parent engagement in their child’s school. A learning walk allows parents, leaders, and community to feel comfortable, welcome, and valued in what they have to offer for improving educational outcomes. The learning walk increases parent understanding of the school model and through that understanding is the development of trust and input for the school. Participants will learn how to implement the learning walk and how it can be used strategically with governing boards, parents, and community. *Bear*

4) The Value of New Mexico’s Education Data - AD

Amanda Aragon, Executive Director of NewMexicoKidsCan

Learn about the history of achievement data in New Mexico and learn more about why core data systems matter in our collective work to improve student outcomes. *Eagle*

5) Fighting Educator Burnout

James Swearingin, Education Consultant at Bright Thinker

The right EdTech tools can help better the work/life balance for educators by providing fun, chunked, differentiated, standards-aligned and fully-customizable learning for students across a variety of learning environments. Whether you’re looking to improve in-class, blended, virtual, credit recovery, independent study, remediation or acceleration, you’ll learn how to reduce planning responsibilities while increasing valuable instruction time and decreasing educator stress. *Exhibit Hall (Tamaya A-D)*

03:00 PM - 03:15 PM		Transition/Refreshment Break – Exhibit Hall		
03:15 PM		BREAKOUT SESSION 5		
<i>Hawk B/C (FIN)</i>	<i>Badger (AD)</i>	<i>Bear (FIN)</i>	<i>EAGLE</i>	<i>Exhibit Hall</i>
Julie Garcia - Trends in Risk Management	Lisa Harmon-Martínez - Capstone Projects: Personalized Learning and Students as Change Agents in Their Communities	Laura Fiemann & Susan Fox - Empowering New Mexico Schools: Unveiling Innovative Structures for School Facilities Funding	Rachael Sowards & Jazmyne Brown - Creating a Coaching Playbook	Paola Garza - ChatGPT & AI Tools for Enrollment Marketing - Intro & Practical Use Cases

1) Trends in Risk Management - FIN

Julie Garcia, Regional Director, Poms & Associates

This session will cover recent trends in property and liability claims and how they are affecting premiums across the country. Come see what NMPSIA can do to help reduce your liability. *Hawk B/C*

2) Capstone Projects: Personalized Learning & Students as Change Agents in Their Communities - AD

Maria Rogahn : Assistant Director of Learning by Doing & Capstone Project Manager & Lisa Harmon-Martinez, Director of Learning by Doing – Future Focused Education

Capstones are now listed as an option to meet graduation requirements, these authentic learning and assessment experiences, defined in part by a locally defined graduate profile, offer young people meaningful opportunities to learn and become change agents in their own communities. *Badger*

3) Empowering New Mexico Schools: Unveiling Innovative Structures for School Facilities Funding - FIN

Laura Fiemann, Charter Schools Development Corporation & Susan Fox, Matthews Fox, P.C.

What governing councils and school leaders should know regarding the availability of long-term lease purchase solutions and the effective use of legislative funds. Attendees will learn how to maximize the use of legislative funds (SB9 and HB33 Funds) to optimize operating dollars used in the classroom for students. They will also be provided with a detailed overview about how to enter into a Lease Purchase Arrangement (LPA) and the approval process with the NM PED. Case studies will be cited demonstrating the effectiveness of the model (5+ schools). This will include a testimonial from one of the leaders who has gone through this process with CSDC discussing his/her experience with this process and providing information on the long-term benefits to the school. *Bear*

4) Creating a Coaching Playbook

Rachael Sowards, Founder and Head of Solare Collegiate Charter School & Jazmyn Brown, Associate Head of School at Solare Collegiate

In this session, we will share our coaching and teacher effectiveness protocol, including our walk-through tracking, weekly observation, weekly coaching, and semi-annual teacher effectiveness reports. Our coaching protocol strives to recognize the teacher as an individual learner, as well as ensuring we have established coaching norms and school-specific standards of instructional practice. Participants will review an overview of our coaching protocol and implementation tips, as well as review of how to scale up or scale down this system for schools of varied sizes. *Eagle*

5) ChatGPT and AI Tools for Enrollment Marketing - Intro & Practical Use Cases

Paola Garza, Schola Solutions Expert & Garrett Grensky, Schola Account Executive

ChatGPT and other AI tools are more accessible and practical than you may think – and you don't have to be an expert to get started! In this session, we'll go over some AI basics, free tools, and real-world use cases with a focus on enrollment marketing and student recruitment. Feel free to bring a laptop to follow along and create material for your school!
Exhibit Hall (Tamaya A-D)

Thursday Evening Networking Activities

04:00 PM - 05:00 PM	Happy Hour with Sponsors and Vendors <i>Exhibit Hall (Tamaya A-D)</i> <i>Sponsored by JMP Academy of Professional Services and TalkPath Live</i>
05:30 PM - 07:30 PM	Welcome Reception Cottonwoods Venue <i>Sponsored by APIC Solutions, Inc., Matthews Fox, P.C., and Excellent Schools New Mexico and Dan Hill, DMH Law LLC</i>

One-on-One Sessions for Charter Leadership

Friday, December 1st: 9:30am – 2:30pm

Ask a Leader!

Jane Henzerling, Managing Director of Programs at Excellent Schools New Mexico

Leadership is hard - and often lonely. We all need a safe space to grapple with tough questions, especially the ones involving the adults we manage, coach, hold accountable, and support. This is an opportunity to have a quick 10-minute problem-solving session with a seasoned leader who will listen, help you get to the root of a challenge, and offer guidance on next steps.

Use this QR code to sign up for a one-on-one meeting with Jane:



Excellent Schools
NEW MEXICO

Friday at a Glance

Friday, December 1st

07:00 AM - 08:00 AM	Attendee Check-in and Breakfast
08:00 AM - 09:00 AM	Breakout sessions
09:00 AM - 09:15 AM	Break
09:15 AM - 10:15 AM	Breakout sessions
10:15 AM - 11:00 AM	Break in Exhibit Hall
11:00 AM - 11:45 AM	Breakout sessions
11:45 AM - 01:00 PM	Lunch, PCSNM Excellence Awards & Vendor Bingo Raffle
01:00 PM - 02:00 PM	Breakout sessions
02:00 PM - 02:30 PM	Refreshment Break
02:30 PM	General Session for All Attendees

Friday Session Details

Friday, December 1st:

07:00 AM - 08:15 AM	Breakfast, Registration and Networking (<i>Foyer and Tamaya E-H</i>)		
08:00 AM - 11:45 AM	NEW GOVERNING COUNCIL MEMBER TRAINING - Room Hawk A		
08:00 AM	Breakout Session 1		
<i>Hawk B/C (A/D)</i>	<i>Badger</i>	<i>Bear (AD)</i>	<i>Eagle (E&R)</i>
Tracy Silva & Nadine Torres - Enhancing School Improvement through Data-Driven Practices	Dr. Charlotte Hendrix - TEACH-To's - Strategies for Setting Behavior Expectations in the Classroom	Rashel Larson, Tammy Dunn, Beth Tafoya, Melissa Grassmick - Climb into our DeLorean: Back to Math Basics	Michael Davis, Dr. David Atencio - Cyber Ethics: Cultivating Mindful Digital Citizenship in Early Childhood and K-5 Education

1) Enhancing School Improvement through Data-Driven Practices - AD

Tracy Silva and Dr. Nadine Torres, Charter School Testing Services

In today's educational landscape, the use of data to monitor and improve school performance is paramount. This presentation will provide charter leaders and teachers with the knowledge and tools needed to implement a collaborative approach to data-driven decision-making. By utilizing data effectively, schools can monitor student performance, identify areas for growth, and implement targeted interventions. Through ongoing data analysis, educators can develop the skills and knowledge required for successful data-driven decision-making. By sharing data with stakeholders, schools can foster a collaborative and transparent environment, leading to sustainable growth and improvement. *Hawk B/C*

2) TEACH-To's - Strategies for Setting Behavior Expectations in the Classroom

Dr. Charlotte Hendrix, Retired CNM Faculty

Leave this session knowing how to set behavioral expectations that allow you to eliminate repeated warnings and interruptions in a positive manner, be proactive rather than reactive, and avoid power struggles. These strategies have proven to effectively eliminate 80-90% of low-level behavior issues, significantly reduce discipline referrals, and improve academic performance. *Badger*

3) Climb into our DeLorean: Back to Math Basics - AD

Moreno Valley High School Leadership – Tammy Dunn, Rashel Larson, Beth Tafoya & Melissa Grassmick

Math proficiency is declining across the country. We've tried everything, and nothing seems to move the needle. Why? What are the best next steps? How can we make a dent in this gigantic problem? Moreno Valley High School has acknowledged the disruption of the time-space continuum and we have begun the work. We partnered with NMPED and Saga High Dosage Tutoring to train High Dosage Tutors. We adjusted the prototypical humanities-

heavy schedule and balanced the scales by embedding a math lab for every student: EL to gifted. A systemic problem requires a systemic solution, and the results are... astounding. Session goers will have opportunities to discuss and develop plans that systematically increase math engagement on their campus. We'll reveal our pathway to success while helping you avoid the pitfalls we experienced! *Bear*

4) Cyber Ethics: Cultivating Mindful Digital Citizenship in Early Childhood and K-5 Education - E&R

Michael Davis, CEO at Merek Security Solutions, LLC & Dr. David Atencio, UNM Associate Professor of Education

In an era where technology is seamlessly woven into the fabric of our lives, nurturing digital responsibility has become paramount, even among our youngest learners. This dynamic session delves into the significance of instilling ethical behavior in early digital explorers. Attendees will embark on a journey of discovery, uncovering engaging strategies to introduce foundational cyber ethics concepts to K-5 students. Through interactive discussions and real-world case studies, this session will explore the building blocks of digital integrity, including the importance of online kindness, respecting privacy, and recognizing the impact of our online actions. Attendees will gain practical insights into crafting age-appropriate lessons that promote critical thinking and empathy while fostering a sense of responsibility in young minds. Whether you're an educator, parent, or concerned community member, join us to empower the next generation of cyber citizens with the tools and values needed to navigate the digital landscape ethically and confidently. *Eagle*

09:00 AM - 09:15 AM		Transition/Refreshment Break - <i>Exhibit Hall</i>		
09:15 AM		Breakout Session 2		
<i>Hawk B/C</i>	<i>Badger</i>	<i>Bear</i>	<i>EAGLE (E&R)</i>	<i>Exhibit Hall</i>
Allison Ward - Reading Horizons - Dyslexia: Connecting Structured Literacy to Student Success	Jenn Prye & Lawrence Jackson - Culturize Amidst a Waning Pandemic	Jeremy Jones, Mandy Stapleford, Gina Gargone & Scott Tennant - Good News Good Planet Schools	Matt Pahl & Valery Ratliff-Parker - Moving From Silo Charters to Collective Advocacy for NM's Public Charter Movement	Veronica Burnett - Strategies to Support Multilingual Learners in the Science Classroom

1) Dyslexia: Connecting Structured Literacy to Student Success

Allison Ward, Certified Facilitator at Reading Horizons

One in five students, or roughly 20% of the population, has a language-based learning disability, with dyslexia being the most common. In this session, we will discuss the key elements of dyslexia, and tackle common myths surrounding the disability. We will also explore how a structured literacy approach to instruction can meet the visual, spatial, and kinesthetic needs of the dyslexic student, thereby creating an environment that truly promotes inclusion, diversity, and equity in our classrooms. *Hawk B/C*

2) Culturize Amidst a Waning Pandemic

Jenn Prye, Executive Director & Lawrence Jackson, Student Success Coach - Gilbert L. Sena High School

Learn about Practice Labs and the application of our Early learnings in an Innovative teacher support and tier two intervention system at an alternative, second chance charter high school. Focusing on communication, restorative practice and conversation, with high level accountability, you will learn the early success of researched back interventions amongst a small school with the highest need high school students. *NM Teach Plus Innovation Award Recipient. *Badger*

3) Good News Good Planet (GNGP) Schools

Jeremy Jones, Taos Charter School Director; Mandy Stapleford, GNGP Creator & Gina Gargone, GNGP Co-producer

In a world where good news is hard to find... through short, audible stories of global good news, students learn about their world and how to make a positive difference. The Good News Good Planet Schools service-learning curriculum provides lesson plans and activities that lead to culminating student-designed service-learning projects. Learning activities are aligned with the NM standards for ELA and Social Studies for grades 6-12. As part of this session, participants will collaborate to design a service-learning project of their own. *Bear*

4) Moving From Silo Charters to Collective Advocacy for NM's Public Charter Movement - E&R

Matthew Pahl, PCSNM Executive Director & Valery Ratliff-Parker, PCSNM Deputy Director

Over the last few years, the NM charter school movement has moved from defensive to offensive actions and rhetoric regarding the challenges our schools face. That is why it is important more than ever for all charter schools to come together to align our shared beliefs and identify what is needed to enhance our advocacy efforts as well as our place in NM's educational landscape. In this session, we will walk through what steps school communities can take to become co-advocates during the upcoming legislative session and identify a shared language that can be used during legislator school visits or community outreach. Data, statistics, and facts will be provided to participants - empowering teachers, leaders, and governing board members with relevant and timely information. Participants will leave the session feeling unified in the NM charter school movement and seek ways in which they can collaborate and co-advocate with other charter schools from across the state. *Eagle*

5) Strategies to Support Multilingual Learners in the Science Classroom

Veronica Burnett, Regional STEM Coach

Explore a variety of strategies and resources for differentiating instruction to help Multilingual Learners (MLs) make sense of science phenomena and build their ability to communicate science concepts effectively. Great for dual immersion educators as well! *Exhibit Hall (Tamaya A-D)*

10:15 AM - 11:00 AM	Refreshment & Networking Break with Vendors <i>Exhibit Hall (Tamaya A-D) Sponsored by LDD Consulting Inc.</i>			
11:00 AM	Breakout Session 3			
Hawk B/C	Badger	Bear	EAGLE (E&R)	Exhibit Hall
Hope Morales - Teach Plus New Mexico and Innovative Schools	Bird Podzemny - A Cup of Tea and a Community: Supporting Today's Struggling Student	Rashel Larson, Tammy Dunn, Beth Tafoya, & Melissa Grassmick - Ancient Dialogue for Modern Times	Jeff Hunt & Collier Kempton - Earning NM History and ELA Credits Through an Innovative Humanities Course.	Mary Fluharty - Using Data to Create an Online or Blended Environment that Drives Student Success

1) Teach Plus New Mexico Innovative Schools 2024

Hope Morales, New Mexico Executive Director – Teach Plus

To improve educational outcomes for our students, Teach Plus and Teach Plus teacher leaders believe that we must innovate the system and highlight and disseminate the best strategies and practices that are transforming how students learn. The good news is that in many of New Mexico's districts, schools are already innovating teaching and learning in pursuit of greater learning environments and results for students. These schools are reimagining instruction, creating new support systems for their students, teachers, and families, and broadening the engagement with their school community. Learn more from a Teach Plus 2023 Innovative School and how you can nominate your school for 2024. *Hawk B/C*

2) A Cup of Tea and a Community: Supporting Today's Struggling Student

Bird Podzemny, Dean of Students – East Mountain High School

As educators, now, more than ever we know that the struggle to keep our students engaged and ready to learn has become an even greater challenge. This session will discuss helping students find success beyond the classroom. You will leave with ideas, solutions and tools for rebuilding trust, building strong relationships, building a supportive community, creating a safe environment, and developing strategies for academic success. *Badger*

3) Ancient Dialogue for Modern Times

Moreno Valley High School Leadership – Tammy Dunn, Rashel Larson, Beth Tafoya & Melissa Grassmick

Socratic practice is a powerful tool that can support all students, including those on IEP's and the culturally/linguistically diverse, with text analysis, academic discourse, self awareness, group negotiation, higher order questioning and more. It supports teachers in developing a connected classroom environment by establishing culture norms. When multiple classrooms across the curriculum implement this tool regularly, it has the potential to transform school culture. *Bear*

4) Earning New Mexico History and ELA Credits through an Innovative Humanities Course

Jeff Hunt, Social Studies Instructor & Collier Kempton, English Instructor at Middle College High School

At Middle College High School in Gallup, semester 2 for incoming 9th grade students includes a humanities course from which students earn New Mexico History credit, as well as English

Language Arts credit. This session includes an extended explanation of the rationale behind offering the course in this format as well as an excerpt from a lesson that is taught in week 3 of the course. The demonstration will show how the instructors address standards for both subjects in a digestible format for students. Teachers who are looking for a concrete way to begin bridging the interdisciplinary divide, as well as administrators who are considering effective ways to address scheduling conflicts should consider attending. *Eagle*

5) Using Data to Create an Online or Blended Environment that Drives Student Success (E&R)

Mary Fluharty, Senior Director of Academic Services & Brad Sieber, Senior Director of Sales at StrongMind

The strategic integration of high-quality curriculum, technology and data empowers educators to create an environment where engagement flourishes, relationships are nurtured, and student success becomes a shared journey. In this presentation, we will explore how an online and blended environment can support innovative approaches that can be harnessed to empower educators, students, and parents to work together towards the common goal of fostering a positive and productive learning environment in K-12 education. *Exhibit Hall (Tamaya A-D)*

11:45 AM - 01:00 PM		Lunch, PCSNM Award Show & Vendor Bingo Raffle (Tamaya E-H)		
01:00 PM		Breakout Session 4		
Hawk B/C (FIN)	Badger	Bear (ECLR)	EAGLE	Exhibit Hall
Ryan Decker - Information on the Revolving Loan Fund	Michele Platis - All Students Should Draw	Lisa Meyer & Evalyn Chavez - Experience How to Best Support your Language Learners: "Walk a Mile in Their Shoes"	Francine Binnert & Keith Burnstein - AI ² . Artificial Intelligence and Academic Integrity	Dr. Rebecca Palacios - Capturing Everyday Moments of Learning

1) Charter School Facility Revolving Fund – What it Means for You - FIN

Ryan Decker, NMFA Policy and Capital Strategist

The Charter School Facility Revolving Fund was created in the 2022 Regular Session of the New Mexico Legislature to make loans to charter schools for the purchase, construction, expansion or renovation of facilities or to pay off lease-purchase agreements. The New Mexico Finance Authority (NMFA) will administer this fund for New Mexico Charter Schools. Join to find out more about this fund and how it can benefit your school. *Hawk B/C*

2) All Students Should Draw *Michele Platis, Co-Director of Rio Grande Academy of Fine Arts*

As a learner who requires multiple modalities - visual, kinesthetic, and semantic - to retain information, I have always supported students drawing and doodling in the classroom. Now, several studies support drawing to learn. Drawing information makes learning sticky and doubles student recall. Drawing challenges students to explore ideas in new and more profound ways. Finally, drawing is an excellent way to support English Language Learners because art is a universal language. This session will explore how teachers can incorporate drawing into the classroom, including visual note-taking journals. Attendees will participate in creating journals and a couple of different types of drawing activities. *Badger*

3) Experience How to Best Support your Language Learners: “Walk a Mile in Their Shoes.” - ECLR

Lisa Meyer, Director of Instructional Equity & Evelyn Chavez, Professional Development Coordinator at Dual Language Education of New Mexico

Come participate in a short problem-solving math lesson in Spanish to experience sheltering and scaffolding strategies that support English learners in having access to grade-level content. This session is designed for teachers who have zero to an intermediate level of Spanish. This session will give you concrete strategies and instructional moves that will strengthen the effectiveness of strategies you are already using as well as build empathy for your language learners and their daily experience in our schools. The short lesson will be in Spanish. The reflection and share outs will be in English so participants can fully participate in the professional dialogue. *Bear*

4) AI². Artificial Intelligence and Academic Integrity

Francine Binnert, Librarian & Keith Burnstein, English Teacher at Cottonwood Classical Preparatory School

Step into the intriguing world of Artificial Intelligence and Academic Integrity in this engaging session! Join us as we unveil innovative tools for detecting AI involvement in assignments, teach you how to create assignments that are AI-resistant, and explore the lighter side of AI in the classroom. From AI-powered chatbots to gamified learning experiences, we'll show you how to infuse fun and innovation into your teaching while maintaining academic rigor. Whether you're a tech enthusiast or just curious about the possibilities, this presentation promises to be an enlightening and lighthearted exploration of AI's role in academic integrity. Don't miss out on this inspiring and educational experience! (Written by ChatGPT) *Eagle*

5) Capturing Everyday Moments of Learning

Dr. Rebecca Palacios, Author - “Being Your Child’s Most Important Teacher” for Teacher Created Materials

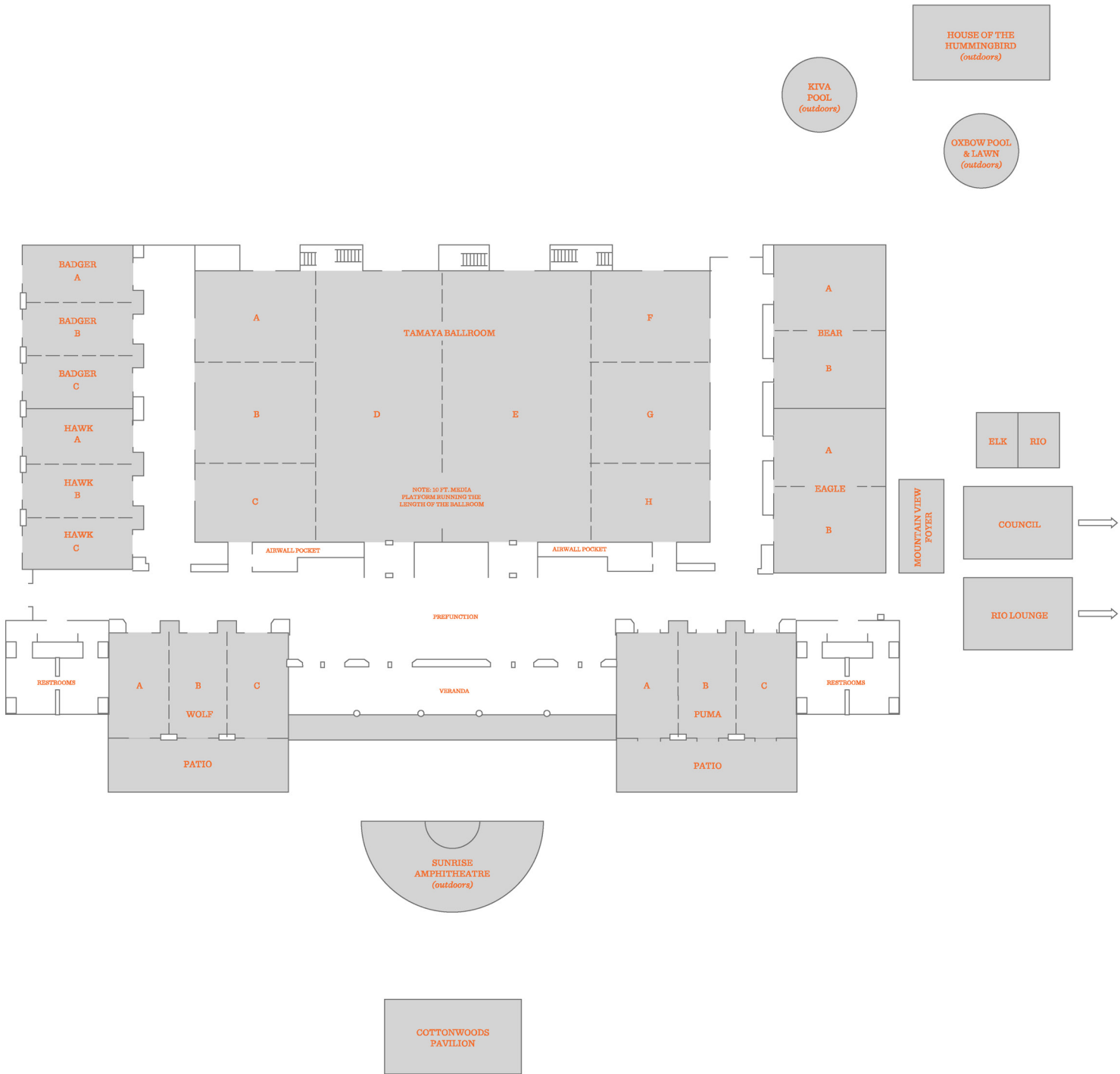
Supporting family Engagement. In this session you will learn: Ways to support family engagement through play, household tasks, and daily routines; four strategies for supporting families at home; three ways that children can learn at home through hands-on activities and how to develop a plan for fostering learning at home through family engagement. *Exhibit Hall (Tamaya A-D)*

02:00 PM - 02:30 PM	Refreshment Break with Vendors
2:30 PM	General Session - The Progress and Road Ahead on the Yazzie Martinez Lawsuit (Tamaya E-H) - ECLR

Join us for a conversation on the Yazzie/Martinez lawsuit's current impact on New Mexico's legislative landscape. In hearing from the plaintiff's point of view, we'll discuss the progress that has been made and the road ahead to meet the objectives of the plaintiffs. This session will feature an opportunity for attendees to ask questions of our guests.

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