

JAN PAUL CARAG

Multimedia Designer / E-Learning Developer



TECHNICAL SKILLS

- Graphics Design
- Animation
- Video Editing
- Audio Editing
- UI Design
- Web Development

SOFTWARE / APPLICATIONS

- Adobe Creative Cloud
- Articulate360
- Figma
- Wordpress
- Google Suite
- Squarespace
- Wix
- Shopify
- Moodle
- iSpring

PROGRAMMING LANGUAGES

- PHP
- JAVA
- FLUTTER
- C++

jprcarag@gmail.com

jprcarag

+639454972807

PROFILE

Highly creative Multimedia Designer who can take conceptual ideas and create visual representations. My technical skills include Graphic Design, Video Editing, Animation, E-learning Development, Web and UI Design. Skilled at developing effective campaigns and advertisements to increase visibility, branding, business growth and development.

WORK EXPERIENCE

Creative Design Specialist

MAY 2023 - PRESENT

Offsite Professionals

- Design, develop & maintain websites using CMS (Wordpress, Squarespace, Wix and Shopify).
- Design and layout data reports.
- Design graphic materials such as social media banners, logos, flat design assets, flyers, program layout, attendee badges and signs.
- Utilize basic graphic design skills to enhance the visual appeal of the brand across different platforms.

SENIOR ICT ASSISTANT

JULY 2019 - JANUARY 2024

Interactive Learning Center Diliman

- Lead in the development of informational, promotional and other materials related to ILCD services and programs.
- Lead in the development of ILCD-related graphic assets such as (but not limited to) characters and design templates.
- Assist in the development and production of online teaching and learning materials such as (but not limited to) learning objects (SCORM), vodcasts and podcasts.
- Assist in the planning stages of multimedia materials for teaching and/or learning activities.
- Research and recommend modern technology in creating multimedia materials for teaching and/or learning.

EMERGENCY CREATIVE ARTS SPECIALIST JR.

MAY 2019 - JUNE 2019

Interactive Learning Center Diliman

- Develop promotional and other materials related to ILCD services and programs.
- Assist in the post-production of ILCD related or commissioned audio/video materials.
- Assist in providing multimedia services (video recording, conferencing, streaming).
- Assist in the development and production of online/digital teaching/learning materials such as (but not limited to) learning objects, vodcasts, and podcasts.

ANIMATOR

January 2018 - May 2019

SMART Communications, Inc.

- Create animation video for a mobile app.

OTHER PROJECTS

- Search Engine Optimization.
- Design UI.
- Test Mobile Apps.
- Create animated campaigns.

EDUCATION

Mariano Marcos State University

June 2019

BS Computer Science