Joshua Rennell

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Awards & Accomplishments

- **Certification: Salesforce Certified Administrator - ADM 201**
- Selected as an international representative for the 3rd Annual Multi-Cultural Conference in Tokyo, Japan
- Twice recognized for Exceptional and Innovative work at the Quarterly Sales & Marketing Forum

Salesforce Administrator – Impact: $35,000

Village Community Resource Center | Sep. 2020 - Present

- **Project Objective:** Designed a solution to collect data from a Salesforce webform. Prior to this, information was collected via Google Forms and manually entered into Salesforce.

Joy Southfield Community Development Corporation | Sep. 2020 - Present

- **Project Objective:** Customized a new Salesforce Org from scratch to efficiently track donor and volunteer information. Migrated data from spreadsheets and google sheets to Salesforce.

Salesforce App Development

Health & Wellness: Monitored daily health: weight, RFM %, intermittent fasting schedule, caloric intake, workouts

Salesforce Certifications: Scheduled upcoming certification exams, evaluated preparedness, recorded exam results

Nonprofit Tracking: Tracked total hours devoted, activities completed, and project impact for each nonprofit

Salesforce Trailhead

Trailhead Ranger | 115+ Completed Projects | Verified Achievements: Trailblazer.me/id/JRennell

- Process Automation Specialist - Utilized Process & Flow Builder, workflow rules, and approval processes
- Business Administration Specialist - Managed user settings, data quality, and chatter groups
- Security Specialist - Assigned profiles, permission sets, password policies, and security settings
- Lightning Experience Reports & Dashboards Specialist - Generated reports for dashboard components

Computer & Technical Skills

- Python
- Tableau
- SQL
- Jira
- Excel / VBA
- Power BI
- Salesforce CRM
- Microsoft Office Suite

Prior Industry Experience

Process Design / Technical Sales / Product Management | Aqua-Aerobic Systems Inc. | May 2018 – Feb. 2020

- Discovered widespread error which underestimated equipment costs by $1.5 million
- Trained new engineers on system design and optimization, reducing onboarding time by 50%
- Decreased AquaStorm® pilot report lead time 80% by automating report graphs and statistical analysis
- Automated AquaPASS® phase separator basin sizing and geometry in VBA, reducing design time by 92%

Education

Michigan Technological University   Houghton, MI
BS Chemical Engineering: Summa Cum Laude   **May 2018**