Joanna Preston

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Full-Stack Web Developer with a background in retail design. A creative problem solver with a life-long love of learning, and a passion for building things that are both useful and visually engaging. Seeking a role where I can merge my technical skills with my background in design, to create impactful user experiences on the web.

TECHNICAL SKILLS

Front-End Web Development: HTML, CSS, JavaScript, jQuery, Bootstrap, Bulma, AJAX. Back-End Web Development: Node.js, npm, Express.js, MySQL, Handlebars, Sequelize. Design: Adobe XD, Adobe InDesign, Adobe Illustrator, Sketchup, AutoCAD.

PROJECTS

Quarentainment | github.com/jpreston-alt/Quarentainment | jpreston-alt.github.io/Quarentainment/

- An application for consumers stuck at home during the COVID-19 pandemic to browse for new entertainment content. Discover trending movies, tv shows, and books by categories that interest you. Save items that you want to remember to a personalized list.
- Role: Front-End Developer.
- Technologies used: HTML, CSS, JavaScript, ¡Query, Bulma, AJAX, The Movie Database API, The NYT API.

Notepad | https://ip-express-notepad.herokuapp.com/ | https://github.com/ipreston-alt/Express-Note-Taker

- A full-stack note-taking application that allows the user to organize their thoughts and to-do's.
- Technologies used: Node.js, Express.js, npm, JavaScript, HTML, CSS.

Weather Dashboard | github.com/jpreston-alt/Weather-Dashboard | ipreston-alt.github.io/Weather-Dashboard/

- An application that allows users to access current and future weather conditions for any city.
- Technologies used: HTML, CSS, JavaScript, jQuery, moment.js, Bulma, AJAX, Open Weather Maps API, OpenCage Geocoder API.

EXPERIENCE

Market Display Artist | 2015 - Present *Urban Outfitters*, *Seattle WA*

Utilized strong problem-solving skills to oversee visual concepts, large scale projects, and monthly display budgets across four Seattle area stores. Designed and executed all interior and exterior displays, and store fixtures, to enhance customer experience. Participated in new store openings, store renovations, and the training of new display artists.

Key Accomplishments:

- Built environments that optimized customer experience and drove sales to meet monthly store bonus goals.
- Designed and executed visual concepts that received company-wide recognition by being featured in the "Proud Of" section of company newsletter.
- Received promotion from Store Display Artist to Market Display Artist within a year of beginning the job.
- Oversaw renovation of UO's Lynwood, WA store, resulting in an increase in sales.

EDUCATION

University of Washington | 2020 - Present Certificate - Full Stack Web Development

Seattle Central College | 2019 Certificate - *AutoCAD*

University of Washington | 2015 Bachelor of Arts - *Interdisciplinary Visual Arts*