

# Joanna Preston

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LinkedIn: [www.linkedin.com/in/joanna-preston/](https://www.linkedin.com/in/joanna-preston/) | GitHub: [github.com/jpreston-alt](https://github.com/jpreston-alt)

Portfolio: <https://jpreston-alt.github.io/react-portfolio/>

Full-Stack Web Developer with a background in retail design. A creative problem solver with a life-long love of learning, and a passion for building things that are both useful and visually engaging. Seeking a developer role where I can merge my technical skills with my background in design, to create impactful user experiences on the web.

## TECHNICAL SKILLS

Client-Side: HTML, CSS, JavaScript, jQuery, React, Bootstrap, Bulma, UIKit, AJAX, responsive web design.

Server-Side: Node.js, npm, Express.js, Handlebars, MySQL and Sequelize, MongoDB and Mongoose.

Design: Figma, Adobe InDesign, Adobe Illustrator, Sketchup, AutoCAD.

## PROJECTS

Quarentainment | [github.com/jpreston-alt/Quarentainment](https://github.com/jpreston-alt/Quarentainment) | [jpreston-alt.github.io/Quarentainment/](https://jpreston-alt.github.io/Quarentainment/)

- An application for consumers stuck at home during the COVID-19 pandemic to browse for new entertainment content. Discover trending movies, tv shows, and books by categories that interest you. Save items that you want to remember to a personalized list.
- Role: Front-End Developer.
- Technologies used: HTML, CSS, JavaScript, jQuery, Bulma, AJAX, The Movie Database API, The NYT API.

Check Yourself | <https://jp-project2.herokuapp.com/> | <https://github.com/jpreston-alt/Check-Yourself>

- A full-stack budgeting application, that helps the user track their monthly expenses and manage their money wisely, based on the 50/30/20 budgeting rule.
- Role: Back-End Developer.
- Technologies used: Node.js, Express.js, npm, JavaScript, HTML, CSS.

Employee Directory | [jpreston-alt.github.io/React-Employee-Directory/](https://jpreston-alt.github.io/React-Employee-Directory/) | [github.com/jpreston-alt/React-Employee-Directory](https://github.com/jpreston-alt/React-Employee-Directory)

- An application for viewing and filtering information about employees. Built with React.
- Technologies used: HTML, CSS, JavaScript, React, Create React App, UIKit.

## EXPERIENCE

Market Display Artist | 2015 - Present

*Urban Outfitters, Seattle WA*

Utilized strong problem-solving skills to oversee visual concepts, large scale projects, and monthly display budgets across four Seattle area stores. Designed and executed all interior and exterior displays, and store fixtures, to enhance customer experience. Participated in new store openings, store renovations, and the training of new display artists.

*Key Accomplishments:*

- Built environments that optimized customer experience and drove sales to meet monthly store bonus goals.
- Designed and executed visual concepts that received company-wide recognition by being featured in the "Proud Of" section of the company newsletter.
- Received promotion from Store Display Artist to Market Display Artist within a year of beginning the job.
- Oversaw renovation of UO's Lynwood, WA store, resulting in an increase in sales.

## EDUCATION

University of Washington | 2020 - Present

Certificate - *Full Stack Web Development*

University of Washington | 2015

Bachelor of Arts - *Interdisciplinary Visual Arts*