

# Jonathan Priestley

## UX Designer

Creative UX Designer with experience in delivering innovative and approachable user experiences. Focused on applying design thinking methods to deliver user-centric designs. Passionate about empowering all types of users with inclusive design.

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📍 London, United Kingdom

## EDUCATION

### MSc Human-Computer Interaction Design City, University of London

09/2021 - Present

London

### BA (Hons) Politics University of Nottingham

09/2014 - 07/2017

Nottingham

## WORK HISTORY

### UX Design Intern London Stock Exchange Group

08/2022 - Present

London

#### Achievements/Tasks

- Developed a thorough strategy to integrate accessibility considerations into the company's agile processes.
- Developed accessibility personas to help inform accessible service design for internal processes.
- Used Adobe Rush to create a product demonstration video from a user's perspective which was used to inform later design iterations.
- Followed a design thinking process when redesigning major parts of LSEG's website.
- Used Figma to create conceptual designs and detailed prototypes for LSEG's website.
- Utilised Adobe web analytics to inform design decisions.

### Senior Product Specialist Bloomberg

03/2018 - 08/2021

London

#### Achievements/Tasks

- Liaised with financial professionals to ensure full satisfaction with the PORT Enterprise product.
- Built and maintained trusted adviser relationships.
- Monitored and consulted clients during full technology release cycles.
- Identified system issues and escalate appropriately by representing client impact internally.
- Consulted clients to drive effective tailored solutions in a timely manner.
- Provided detailed feedback from clients to product managers to help drive product improvement.
- Resolved thousands of product queries by providing optimal work flows to help clients meet their goals.
- Delivered monthly product webinars.

## SKILLS

Figma

Axure

Adobe Creative Suite

UX/UI Design

Information Architecture

HTML/CSS/JS

## PERSONAL PROJECTS

### Tulip (05/2022 - Present)

- Researching and designing a system to support amateur investors in interpreting financial statements.

### Diabetes UK, One Million Steps (01/2022 - 05/2022)

- Evaluated the usability and user experience of Diabetes UK, One Million Steps fundraising website.

### My Care Budget (09/2021 - 12/2021)

- Conducted a WCAG 2.1 accessibility audit of mycarebudget.org, a healthcare budgeting website.

### Deep Dive (09/2021 - 12/2021)

- Designed the information architecture for a conceptual online investment forum website.

### Design Principles 101 (01/2022 - 05/2022)

- Developed an interactive and informative website to help users learn about visual design principles.

### Superbloom (02/2022 - 03/2022)

- Conducted usability tests on an immersive AR mobile game called Superbloom for the developer, Preloaded.

## VOLUNTEERING

### Back Up Trust Mentoring (01/2021 - Present)

Mentor young people with spinal injuries to help them gain a positive perspective on their disability and realise their potential.

## CERTIFICATES

### Bloomberg Advanced Equity Specialist (05/2018 - 02/2021)

Acquired a practical understanding of global equity markets and Bloomberg's equity products.

### Goethe Institute German Language and Culture Level A2 (09/2021 - 09/2021)

Intensive german language course in Berlin

## INTERESTS

Wheelchair tennis

Adaptive skiing