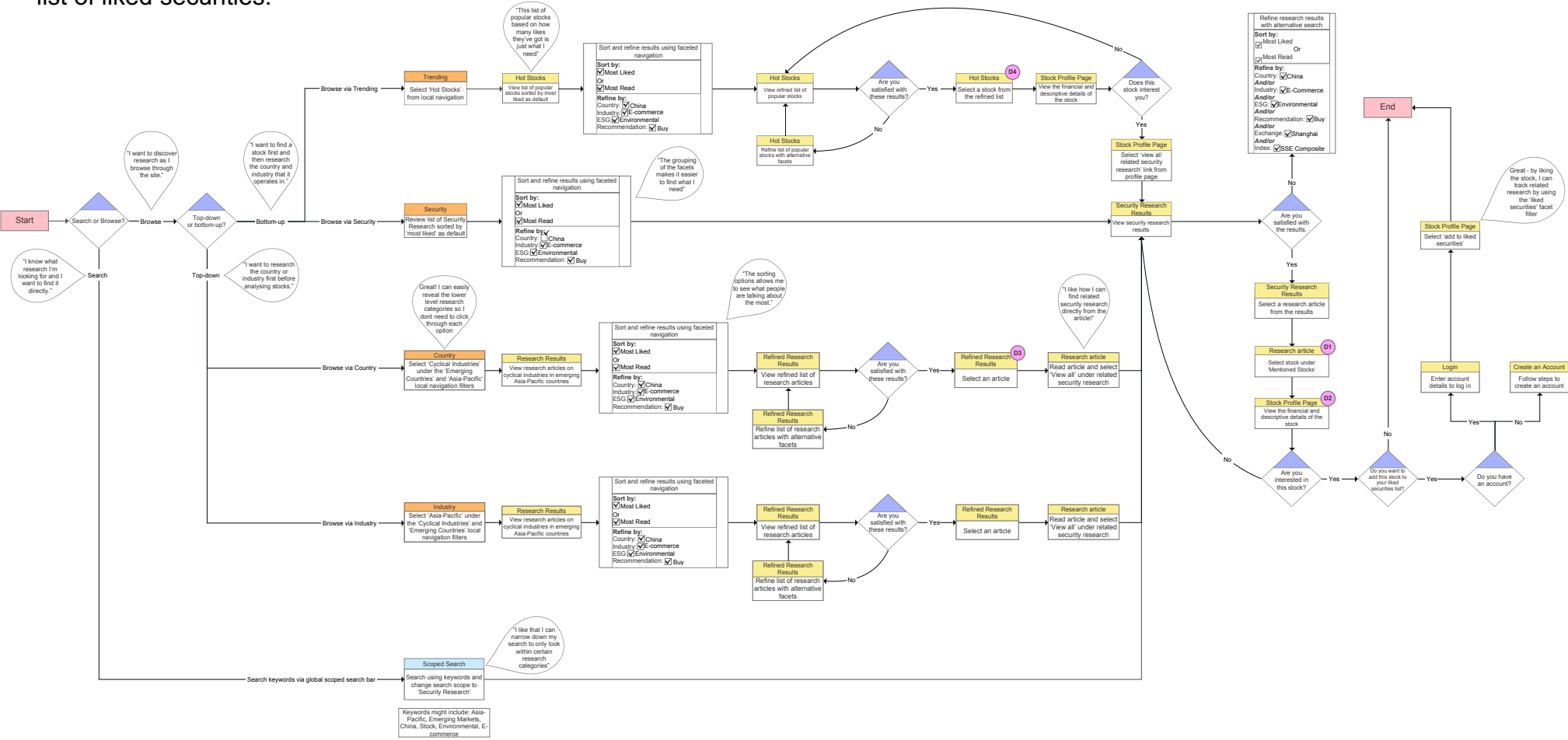


**Scenario:** You have read some promising news on China’s growing e-commerce industry. You want to diversify your portfolio by investing in a popular and environmentally friendly company within this market.

**Goal:** Find research to inspire a stock investment and add the stock to your list of liked securities.



**Annotations**

User actions describe the actions a user must take on the page stated on the same node in order to progress to the next step of the user journey.

**Key**

User Action Main page Sub page Start/End Decision Point Facet Navigation Wireframes