

# Jonathan Priestley

## MSc Human-Computer Interaction Design Student

High achieving HCID MSc student with a keen interest in democratising finance through applying human-centred design principles to financial technology.



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📍 London, United Kingdom

## EDUCATION

### MSc Human-Computer Interaction Design City, University of London

09/2021 - Present

London

#### Courses

- Interaction Design
- Inclusive Design (WCAG 2.1)
- Information Architecture
- Web App Development (HTML, CSS, JS)
- Understanding User Interactions
- Evaluating Interactive Systems

### BA (Hons) Politics University of Nottingham

09/2014 - 07/2017

Nottingham

## WORK EXPERIENCE

### Buy-Side Operations Specialist Bloomberg

03/2021 - 08/2021

London

#### Achievements/Tasks

- Liaise with portfolio managers, risk and performance analysts and back/middle-office professionals to ensure full satisfaction with the PORT Enterprise product.
- Build and maintain trusted adviser relationships with key PORT Enterprise clients.
- Monitoring, facilitating and consulting clients during full technology release cycles.
- Identify system issues and escalate appropriately by representing client impact internally.
- Consult PORT enterprise clients to drive effective tailored solutions in a timely manner.
- Provide detailed feedback from clients to product managers to better improve the PORT Enterprise product.

### Equity and Portfolio Risk Analytics Product Specialist Bloomberg

05/2018 - 02/2021

London

#### Achievements/Tasks

- Resolved 10,000 client product queries by providing optimal work flows to achieve desired goals.
- Utilised Bloomberg's SQL API language (BQL) to construct custom excel models for clients.
- Delivered monthly webinars to business school students.
- Taught new and experienced members on funds tools.
- Conducted face-to-face consultative meetings with 100+ financial professionals to deliver curated solutions.

## SKILLS

Figma

Axure

Adobe Photoshop

Adobe Illustrator

HTML

CSS

JavaScript

## PERSONAL PROJECTS

### Back Up Trust Mentoring (01/2021 - Present)

- Mentor young people with spinal injuries to help them gain a positive perspective on their disability and realise their potential.

### MSc Dissertation - Stock Checker (05/2022 - Present)

- Researching and designing a system to support amateur investors in interpreting financial statements.

## ORGANIZATIONS

### B-ABLE - Bloomberg's professional abilities community (09/2014 - 07/2017)

*Raised issues affecting disabled people to senior company members. Trained new joiners on assistive technology and accessibility in the company.*

### Employability (05/2018 - 09/2021)

*Spokesperson for Bloomberg to recruit graduates with disabilities.*

## CERTIFICATES

### Bloomberg Advanced Equity Specialist (05/2018 - 02/2021)

*This course was structured to give a detailed and practical understanding of equity markets and Bloomberg's equity products.*

### Goethe Institute German Language and Culture Level A2 (09/2021 - 09/2021)

*Intensive german language course in Berlin*

## LANGUAGES

English

*Native or Bilingual Proficiency*

German

*Limited Working Proficiency*

## INTERESTS

Wheelchair tennis

Open water swimming

Adaptive skiing

Design