**Questions and answers about Internet Trends and Social Impact**

Topics: Internet Trends and Social Impact

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**Question 1:**

According to Mary Merker’s 2019 report on Internet, the Internet Market Leaders are mainly companies from USA and China and only we can find 1 European Company on the top 30 most valuable ones. Is there any strategy of the European Union to solve balance this difference in order to have more companies in the top 30?

**Answer to question 1:**

No, there is not a specific strategy for that because the European Union Strategies for a Digital Era are more focus in the inclusion and access to the Citizens (tech that works for people), improve the small and medium size companies with digitalization, improve democracy and environmental issues. Although there are some strategies in order to empower startup ecosystem and digitalization of the companies, the top priority of the Union is not to build an ecosystem with Big Companies to Monopolize the market, just the opposite.

**Question 2:**

The reason that a lot of people don’t still have access to internet in Developing countries, such as African Countries or Latin American countries, is because there is a lack of infrastructure compared with Developed Countries like US or EU. Is this claim true or false? Justify your answer.

**Answer to question 2:**

The claim is false and this can be easily prove checking the statistical report from ITU, Fact and Figures of 2019, in which we can see that although is true there are still more than 50% of population on Developing countries that don’t have access to internet, the mobile coverage on those regions are almost 80%, which indicates that infrastructure is not the main reason for lack of access. In fact if we compare this number with the evolution of mobile broadband subscriptions, we can see that most of the people is accessing to internet through this media and they don’t need a fixed connection at home. This 2 factor indicates that the main issue of this countries and being behind connectivity in terms of amount of people is not the infrastructure capabilities.