

CORPORATE

RESIDENTIAL

HOSPITALITY

INSTITUTIONAL

MEDICAL

INDUSTRIAL

DEFENSE



GRUPO  
PACIFIC

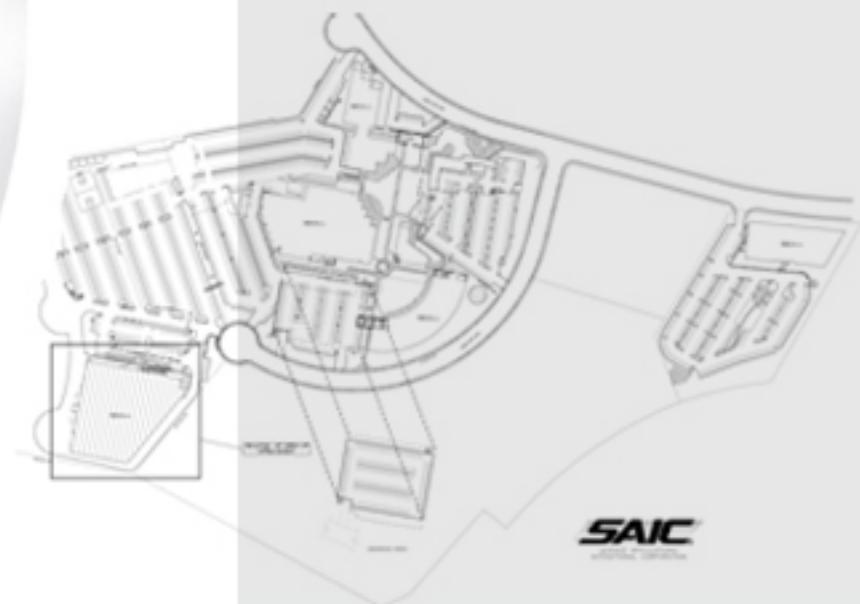
» PORTFOLIO

## PORTFOLIO



- » EXTERIOR
- » INTERIOR
- IDENTITY

SAIC (Science Applications International Corporation) is a FORTUNE 500 scientific, engineering and technology applications company. It works extensively with the United States Department of Defense, the United States Department of Homeland Security, and the United States Intelligence Community, including the National Security Agency, as well as other U.S. Government civil agencies and selected commercial markets.



SAIC    « 01 / 04 »

PORTFOLIO



EXTERIOR

» INTERIOR

IDENTITY



SAIC

« 02 / 04 »

GRUPO  
PACIFIC

GRUPO  
PACIFIC

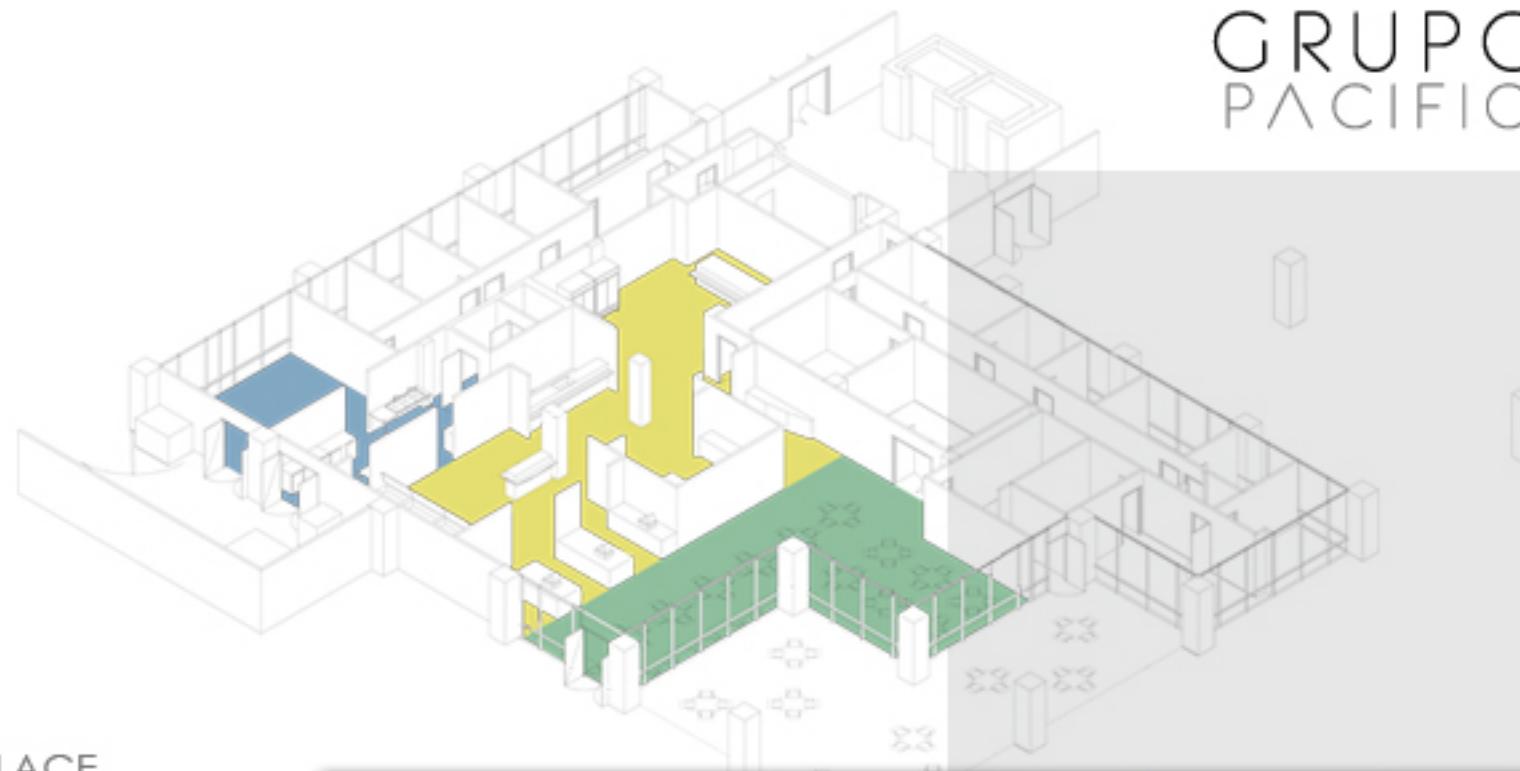
PORTFOLIO



CAMPUS POINT CAFETERIA

- » EXTERIOR
- » INTERIOR
- IDENTITY

WORKPLACE  
ENVIRONMENTS  
RESEARCH DRIVEN  
APPROACH  
INCITE = STRATEGY

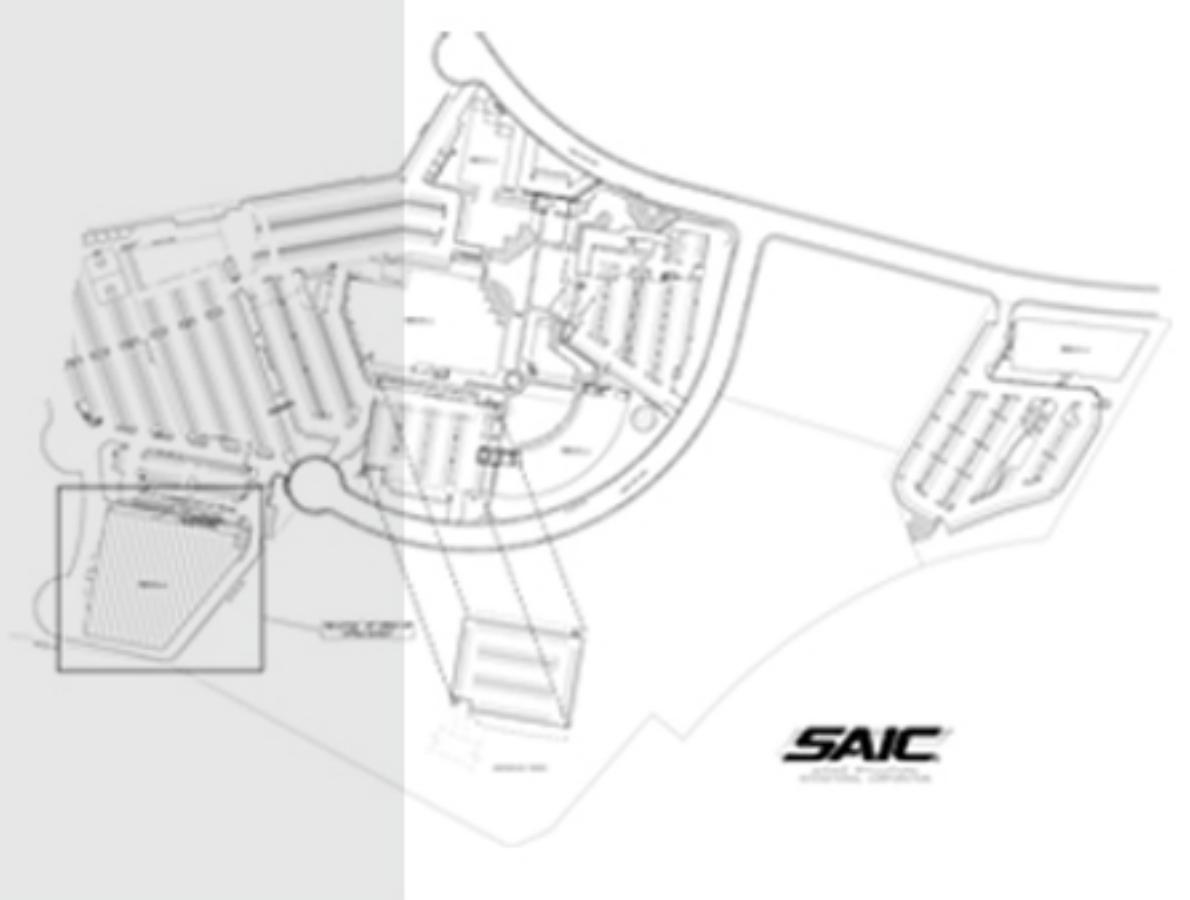


SAIC

« 03 / 04 »

PORTFOLIO

FORM FOLLOWS FUNCTION



EXTERIOR  
» INTERIOR  
IDENTITY



SAIC    « 04 / 04 »

## PORTFOLIO



» EXTERIOR  
» INTERIOR  
IDENTITY

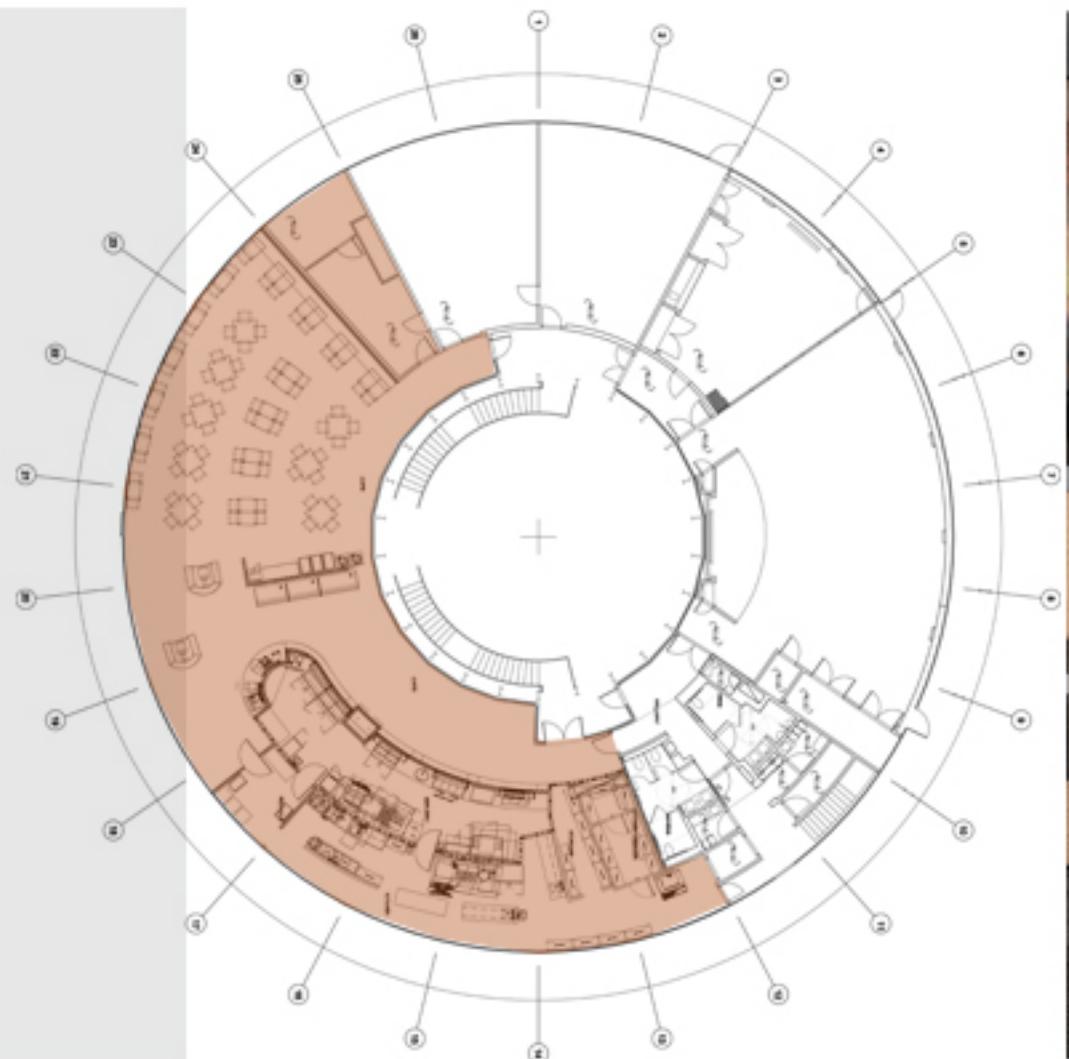


Founded originally in 1955 as a division of General Dynamics, General Atomics conducts research, development and consulting services to the nuclear industry, including nuclear energy production, defense and related applications.

GENERAL ATOMIC

« 01 / 02 »

PORTFOLIO



EXTERIOR

» INTERIOR

IDENTITY



GENERAL ATOMIC

« 02 / 02 »



Straub Construction has steadily grown into one of the most experienced and respected providers of construction services in the southwestern United States. The company specializes in public facility construction for government and municipal clients.

EXTERIOR

» INTERIOR  
IDENTITY

STRAUB « 01 / 04 »



EXTERIOR  
» INTERIOR  
IDENTITY

STRAUB « 02 / 04 »

PORTFOLIO



2nd FLOOR

EXTERIOR  
» INTERIOR  
IDENTITY



3rd FLOOR

STRAUB    « 03 / 04 »

AS-BUILT DRAWINGS  
SPACE PLANNING  
DESIGN DEVELOPMENT  
FINISH SELECTION  
GREEN DESIGN  
BOMA ANALYSIS  
CONSTRUCTION DOCUMENTS  
PERMITTING PROCESS  
PROJECT MANAGEMENT

GRUPO  
PACIFIC

PORTFOLIO



BUSINESS SOLUTIONS

EXTERIOR  
INTERIOR  
» IDENTITY

STRAUB

« 04 / 04 »

GRAPHIC DESIGN  
MARKETING STRATEGIES  
BRANDING THAT RESONATES  
INFORMATION SYSTEMS  
KIOSKS / WALLS  
WEBSITE ENVIRONMENTS  
BUSINESS CARDS / STATIONARY



PORTFOLIO



» EXTERIOR  
» INTERIOR  
IDENTITY



CISCO SYSTEMS

Cisco Systems, Inc. is an American-based multinational corporation that designs and sells consumer electronics, networking, voice, and communications technology and services.

CISCO SYSTEMS  
2310 Camino Vida Roble  
Carlsbad, California

CISCO SYSTEMS

« 01 / 01 »

## PORTFOLIO



EXTERIOR

» INTERIOR

IDENTITY

RAM Laboratories, Inc. provides services and technologies for major defense programs and government agencies. RAM Laboratories works to solve some of the most complex problems for vital national agencies including the Space and Naval Warfare Systems Command (SPAWAR), Space and Naval Warfare Systems Center, San Diego (SSC San Diego), Air Force Research Laboratory (AFRL), U.S. Army Space and Missile Defense Command (SMDC) and NASA.

RAM INTERNATIONAL

« 01 / 02 »



EXTERIOR  
» INTERIOR  
IDENTITY

RAM INTERNATIONAL    « 02 / 02 »



## PORTFOLIO



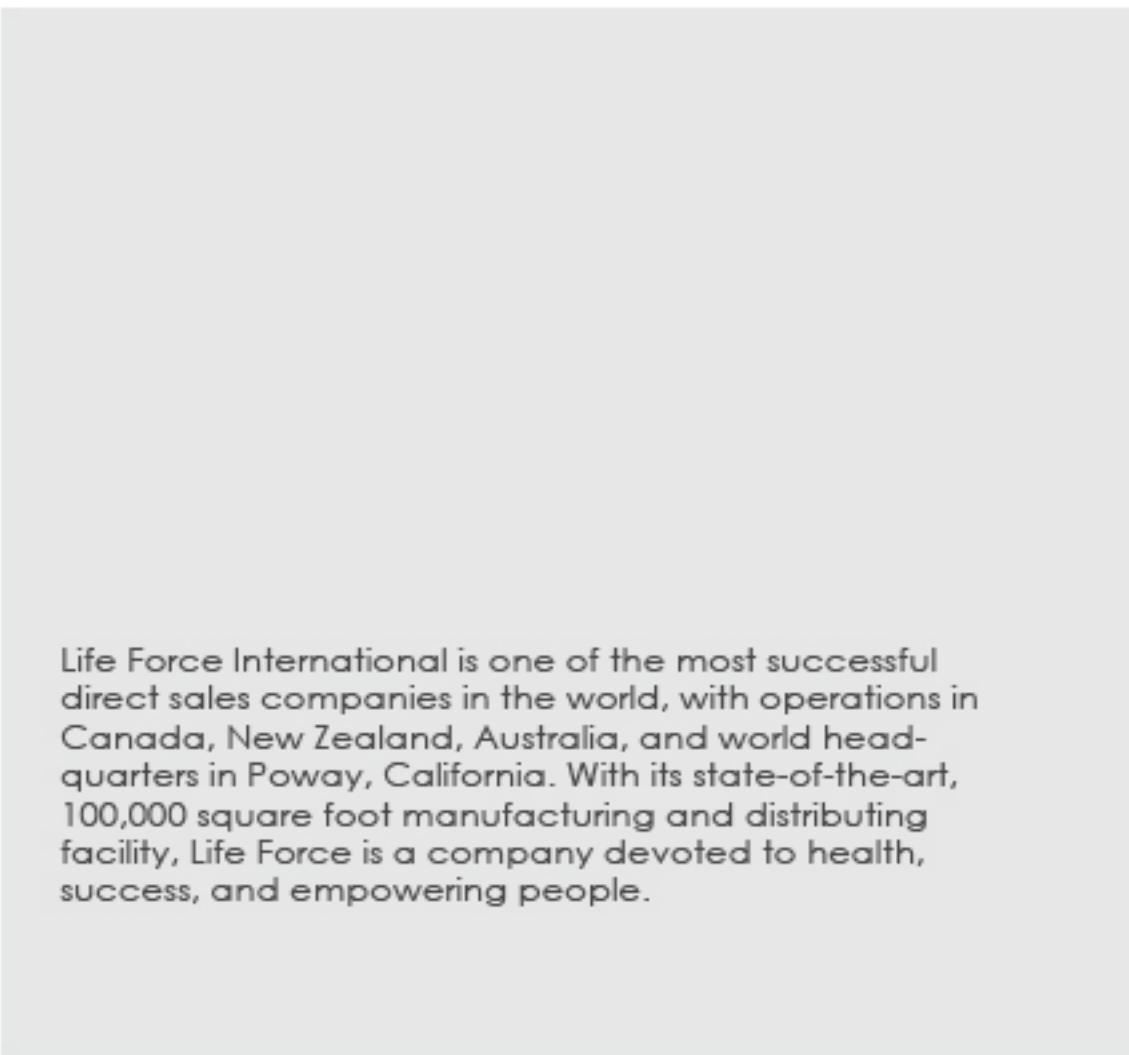
EXTERIOR

» INTERIOR

IDENTITY

LIFE FORCE INTERNATIONAL

« 01 / 03 »



PORTFOLIO



LIFE FORCE INTERNATIONAL

« 02 / 03 »

EXTERIOR  
» INTERIOR  
IDENTITY

PORTFOLIO



» EXTERIOR  
INTERIOR  
IDENTITY



EXTERIOR FAÇADES AND CONCEPTS

LIFE FORCE INTERNATIONAL    « 03 / 03 »

Metroplex Corporate Center is a shared Office Loft Concept in San Diego, California. The Metroplex Industrial Complex is owned and managed by Sentre Partners.

**Metroplex Corporate Center**  
Office Loft Concept Suite 113  
8969 Kenamar, San Diego, CA  
12969 R.S.F.

**Grubb&Ellis.**  
Property Solutions Worldwide

BRE Commercial  
BYRCE ABERG  
[baberg@breb.com](mailto:baberg@breb.com)  
BRAD TECCA  
[btecca@breb.com](mailto:btecca@breb.com)  
JILL DICKSON  
[jdickson@breb.com](mailto:jdickson@breb.com)  
858.546.5400



EXTERIOR  
» INTERIOR  
IDENTITY

METROPLEX INDUSTRIAL CORPORATE CENTER

« 01 / 01 »

## PORTFOLIO



Begun as a manufacturer of surf boards in the late 1950s, Hobie (named after Hobie Alter, the company's founder) began manufacturing catamaran sailboats in the late 1960s and has become the largest manufacturer of small catamarans in the world. Today, Hobie's line of products ranges from surf boards to catamaran sailboats to kayaks, though the Hobie Cat Company is most famous around the world for its catamarans.

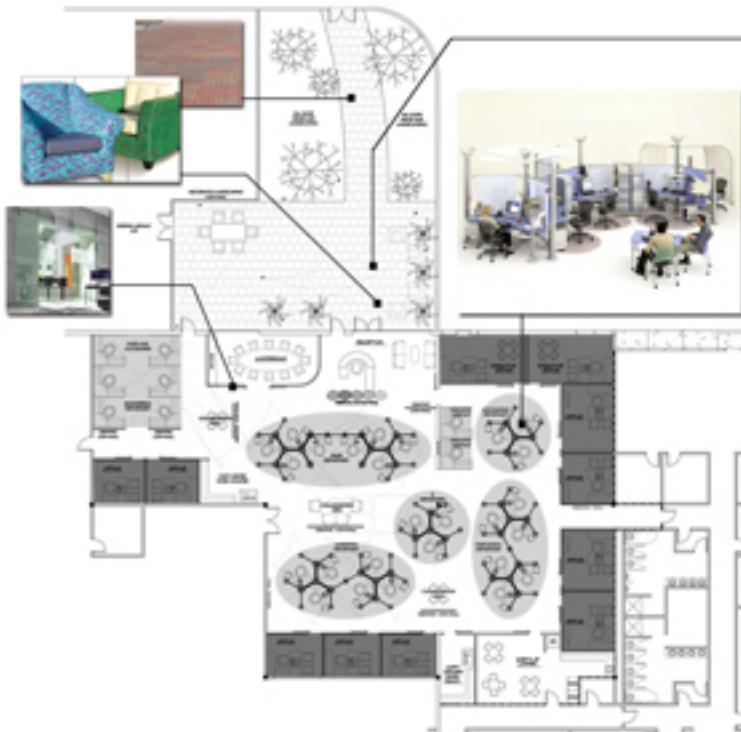
EXTERIOR  
» INTERIOR  
IDENTITY



HOBIE CAT    « 01 / 02 »



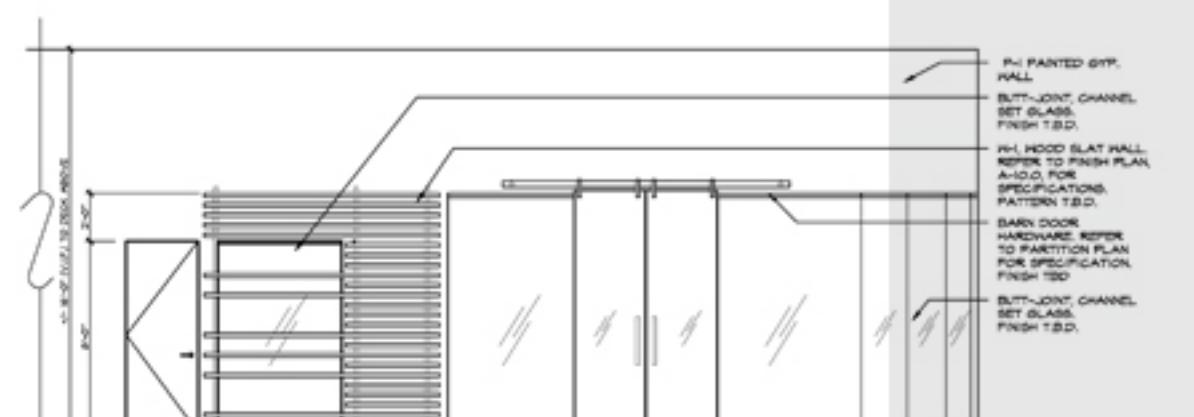
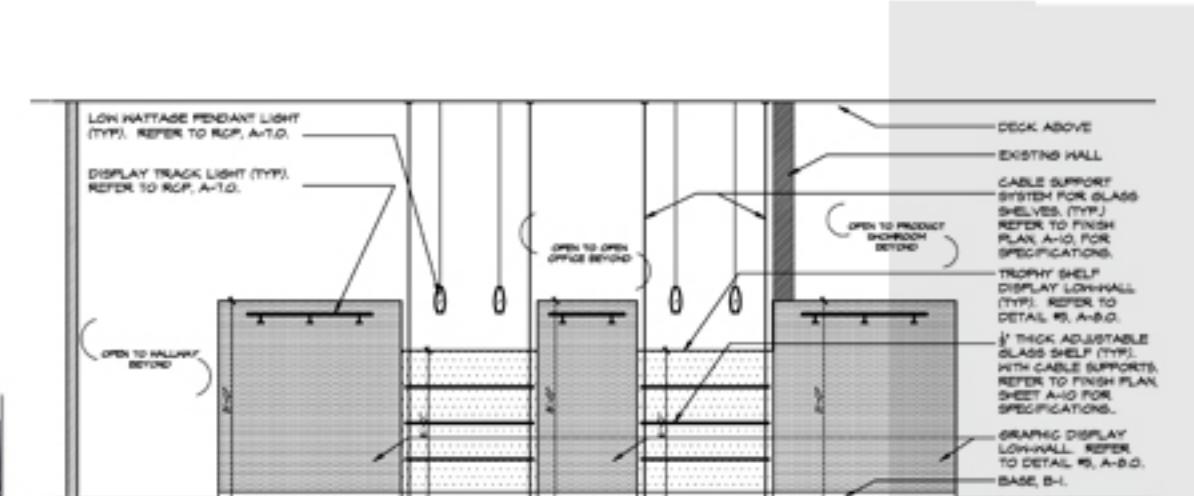
4925 Oceanside Boulevard  
Oceanside, CA 92056



Conceptual Schematic Organization - Option 1



Conceptual Schematic Organization - Option 2



EXTERIOR  
» INTERIOR  
IDENTITY

HOBIE CAT 《 02 / 02 》

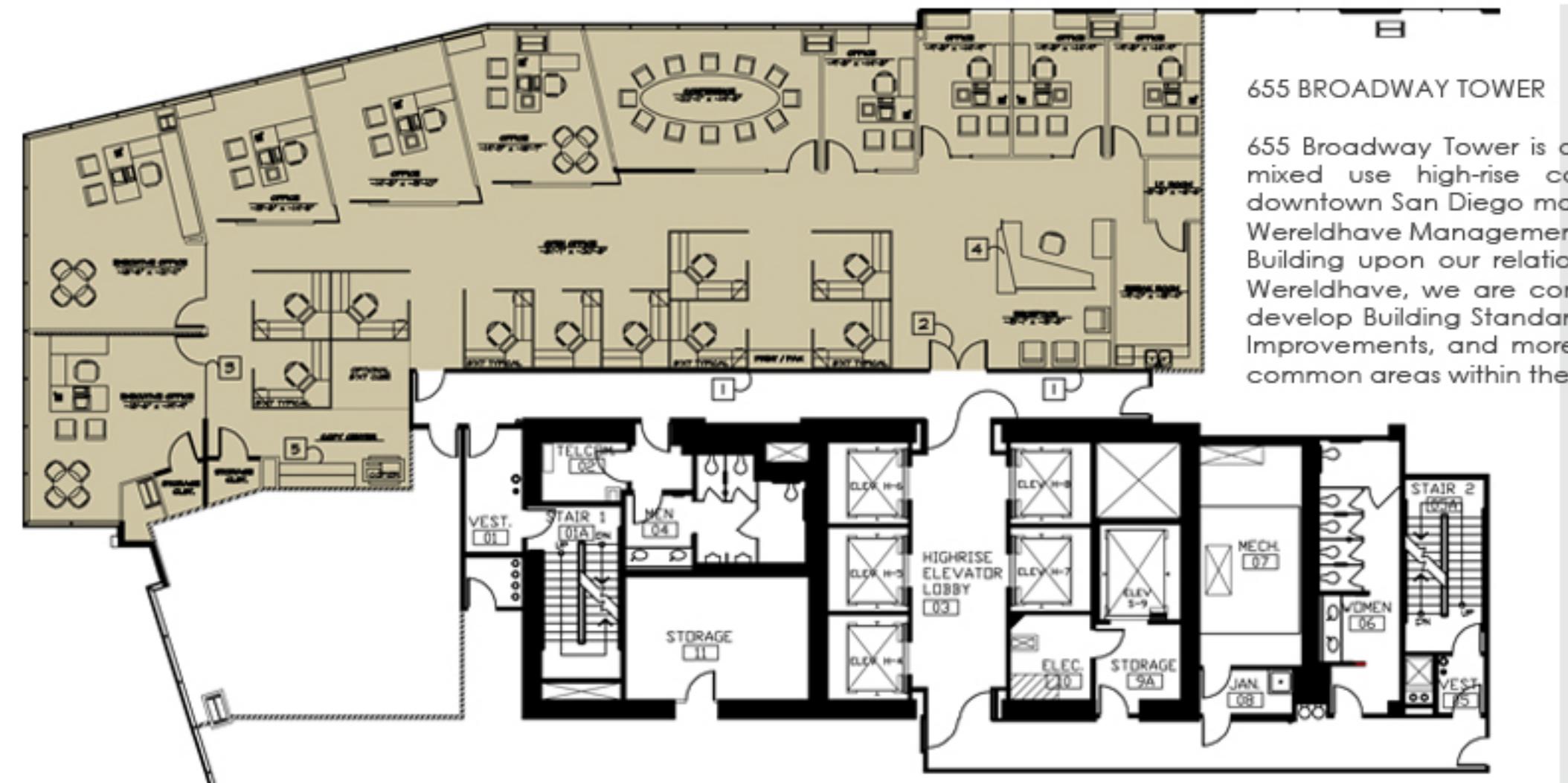
PORTFOLIO



EXTERIOR

» INTERIOR

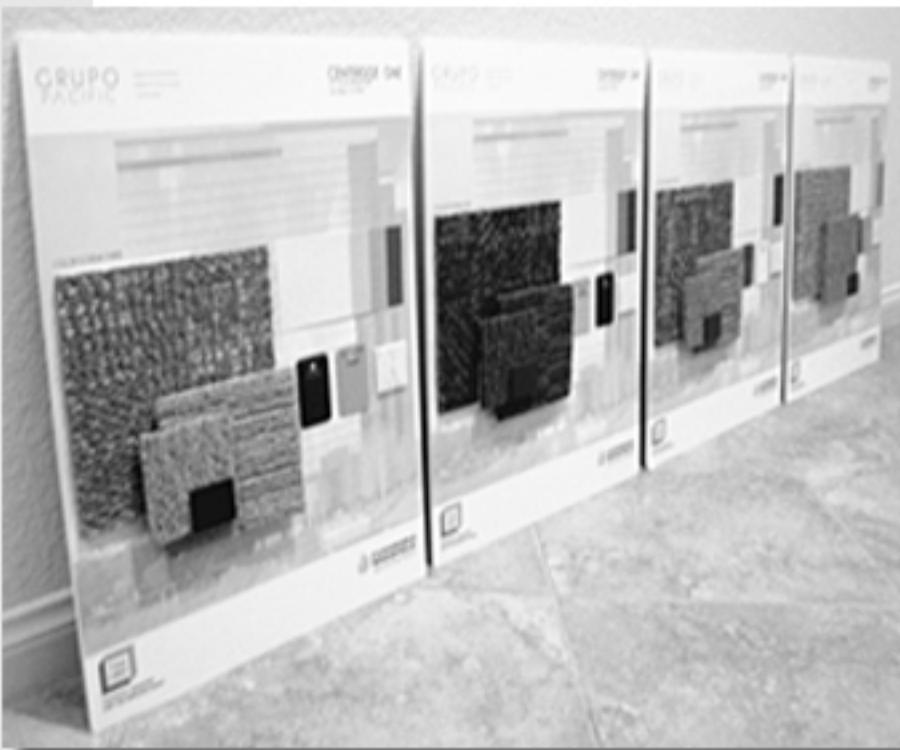
IDENTITY



655 BROADWAY TOWER

« 01 / 01 »

## PORTFOLIO



FINISH COLOR BOARDS

BUILDING STANDARDS DEVELOPMENT

EXTERIOR  
» INTERIOR  
IDENTITY

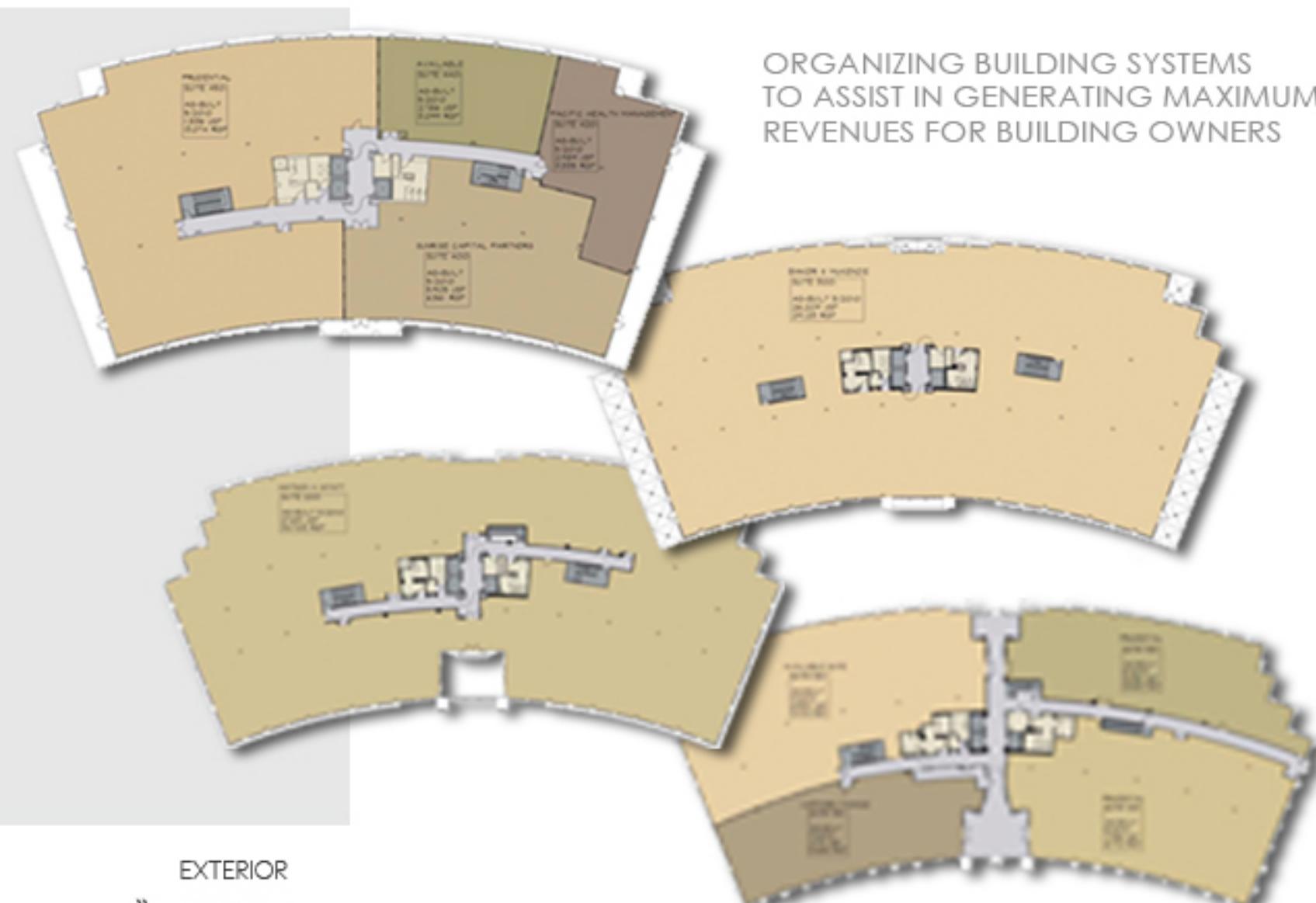
## CENTERSIDE I TOWER

Centerside I is a Class 'A' high-rise office building in Mission Valley, San Diego, California managed by Cushman & Wakefield. Through the development of a complete Building Standards package, we were able to achieve methods of recycling materials used for Spec Suites and tenants that represent both cost saving measures to the building owner while incorporating Green Design.



CENTERSIDE I TOWER    « 01 / 01 »

PORTFOLIO



ORGANIZING BUILDING SYSTEMS  
TO ASSIST IN GENERATING MAXIMUM  
REVENUES FOR BUILDING OWNERS

EXTERIOR  
» INTERIOR  
IDENTITY



ONE DEL MAR  
One Del Mar is a Class 'A' mid-rise building in Del Mar, California managed by Cushman & Wakefield. Utilizing the latest BOMA Building Owners and Managers Association calculations, Grupo Pacific helps Building Owners and Property Managers better organize and manage their properties by ensuring maximum revenue on their tenant leases.

ONE DEL MAR    « 01 / 01 »

PORTFOLIO

HACIENDA DEL MAR

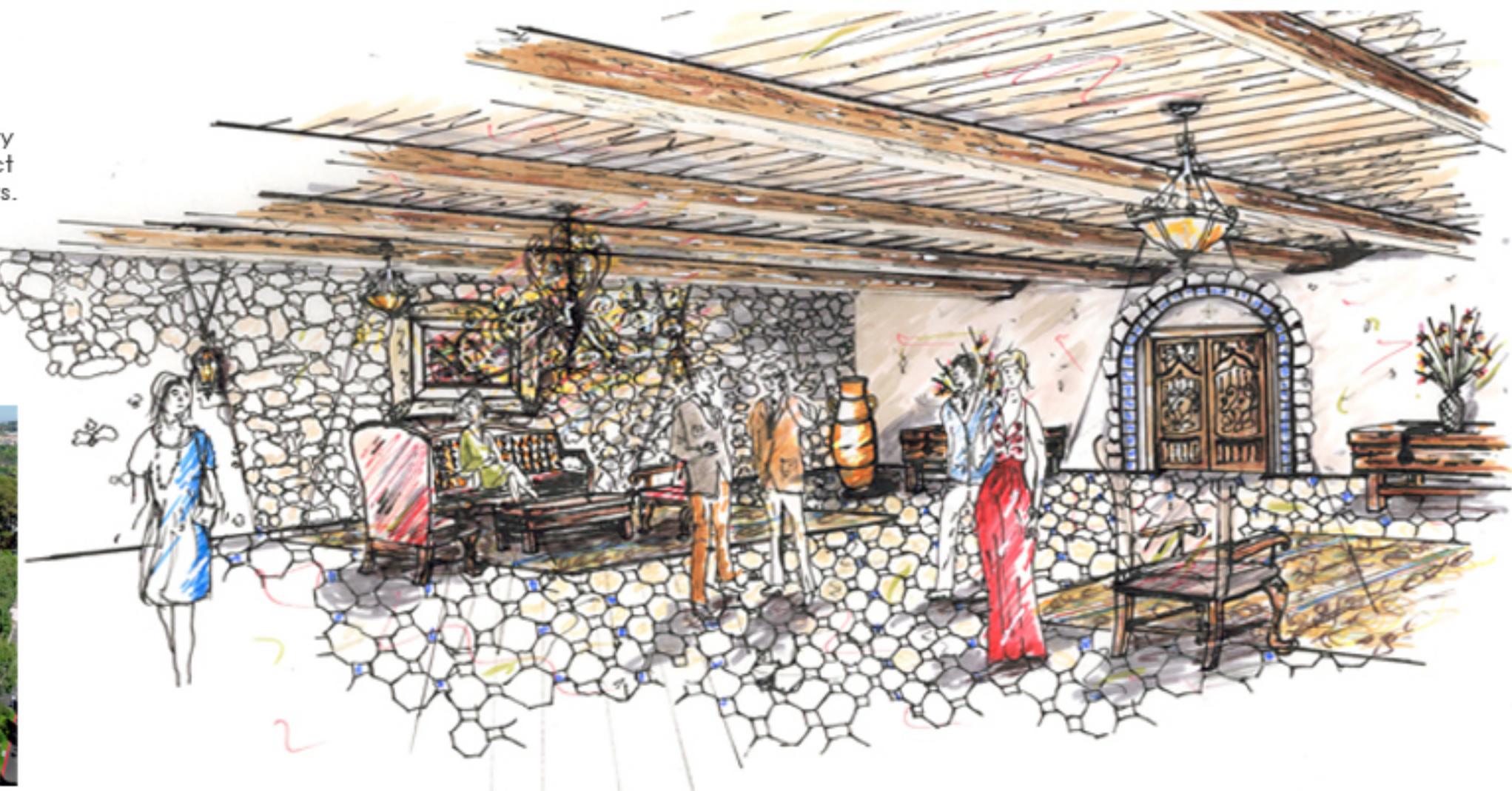
Hacienda Del Mar consists of a 3-story boutique garden atrium office project located in San Diego's Del Mar Heights.



EXTERIOR

» INTERIOR

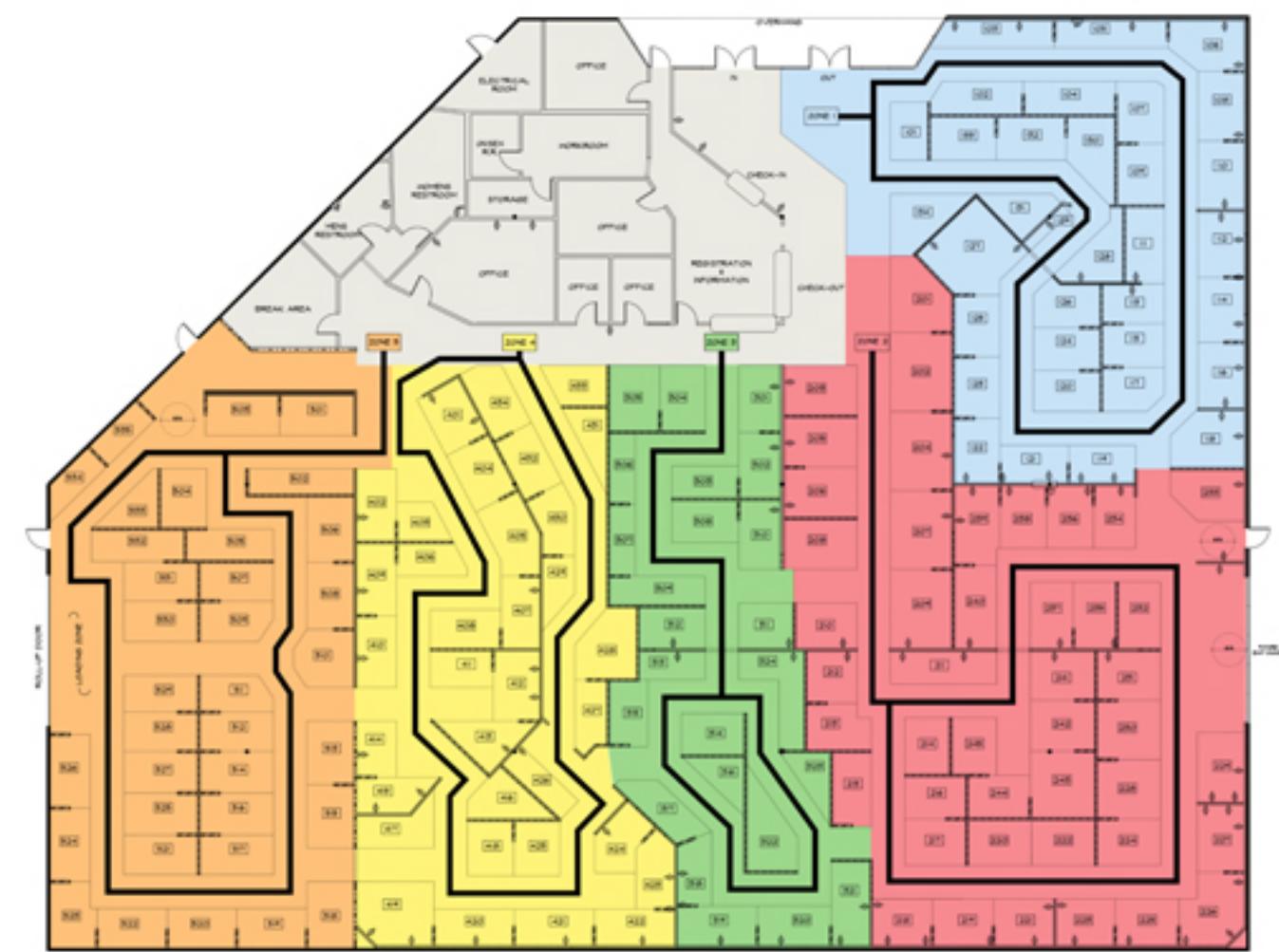
IDENTITY



HACIENDA DEL MAR

« 01 / 01 »

PORTFOLIO



## EXTERIOR

» INTERIOR

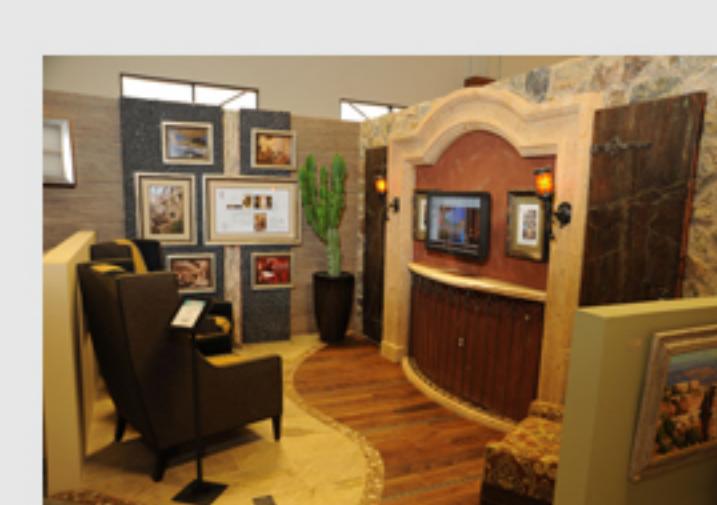
## IDENTITY

## DESIGNING THE EXPERIENCE

WAYFINDING SYSTEMS

## EXITING ANALYSIS

TRADE SHOW LAYOUTS



HOME IDEAS CENTER

The Home Ideas Center is a retail trade show style Home Improvement Showroom with hundreds of different companies, products and services spanning over fifty different home improvement categories all under one roof.

HOME IDEA CENTER

《 01 / 01 》



## LOMA ALTA STATION

A PROPOSAL FOR TRANSIT CONNECTED REDEVELOPMENT

1401-1405 El Camino Real  
Oceanside, CA 92054



RJ REALTY INVESTORS:



» EXTERIOR  
INTERIOR  
IDENTITY

LOMA ALTA STATION    « 01 / 03 »

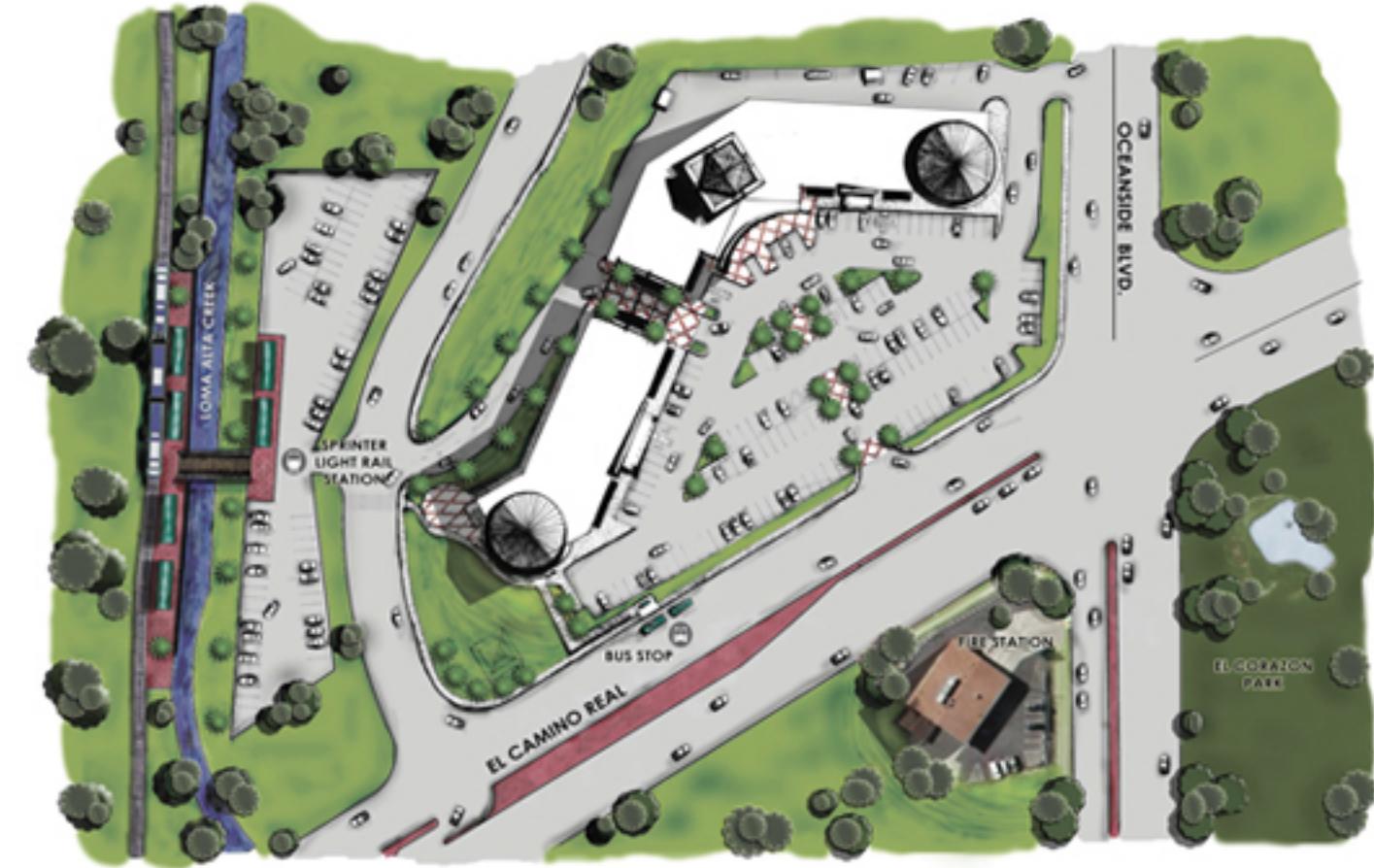
Loma Alta Station is a re-imagined retail center formally known as Camino Plaza in Oceanside, California. The vision for Loma Alta Station takes root at one of the busiest intersections in North San Diego County. Loma Alta Station seeks to create a sense of place and community along a busy commuter light rail line known as The Sprinter. By taking advantage of location, specific site planning and other retail enhancements, Loma Alta Station is well positioned for future retail growth within the region.

The project lies at the gateway of a larger redevelopment zone along the Oceanside Boulevard corridor and adjacent Loma Alta Creek.

PROJECT GOALS

- Provide greater street visibility with new lines of sight and signage.
- Revitalize existing Camino Plaza Center (Loma Alta Station) with fresh architectural concepts and innovative design solutions.
- Create seamless intuitive connections between Loma Alta Station and adjacent train station and bus transit.
- Show the potential of including a mix of High-Density Residential on adjacent property.

SITE PLAN

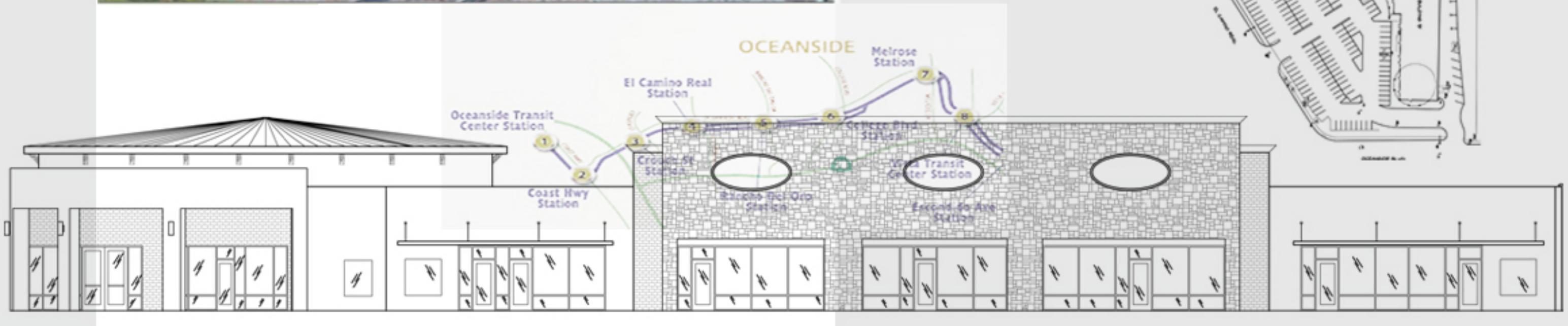


LOMA ALTA STATION

« 02 / 03 »

» EXTERIOR  
INTERIOR  
IDENTITY

PORTFOLIO



» EXTERIOR  
INTERIOR  
IDENTITY

LOMA ALTA STATION

« 03 / 03 »

## PORTFOLIO



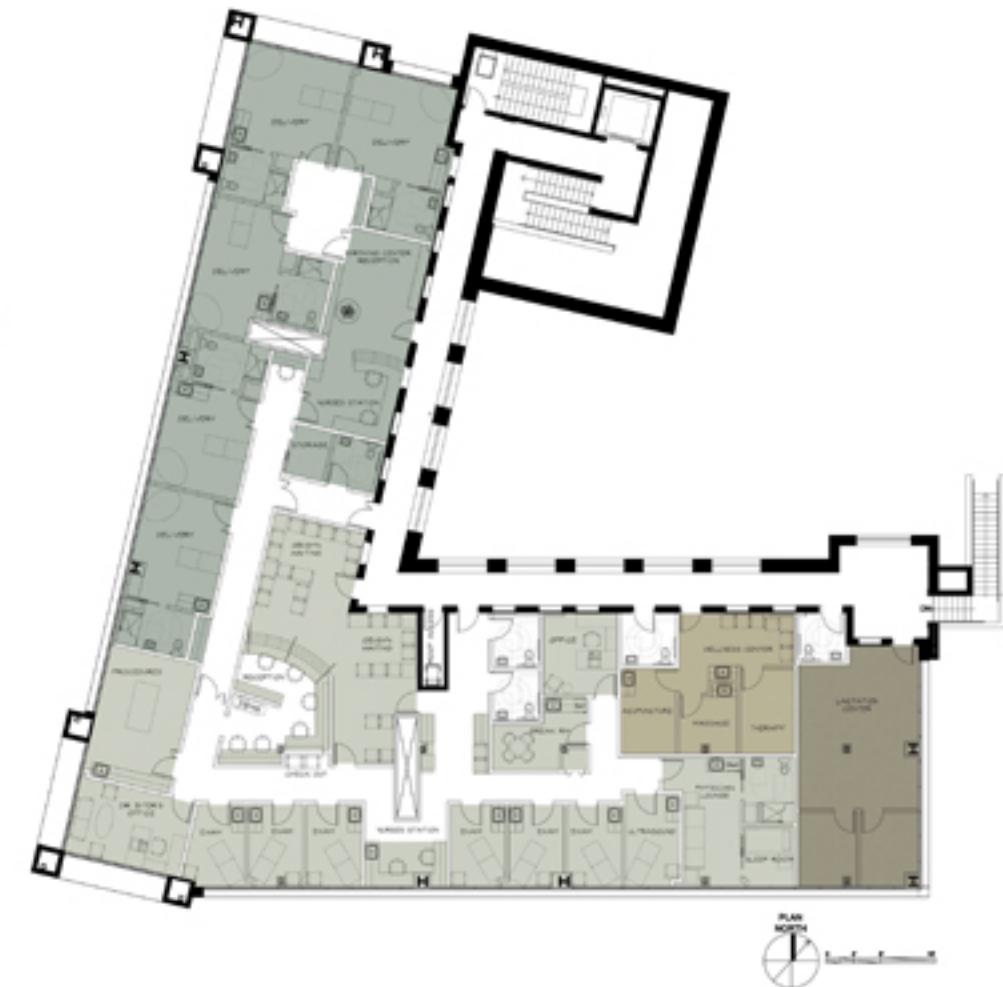
### BABIES BY THE SEA BIRTHING CENTER

Babies by the Sea is a holistically-themed natural birth center with expansive views of the Pacific Ocean and consisting of nature-friendly spaces that are consciously built with the environment in mind.

EXTERIOR

» INTERIOR

IDENTITY



### BABIES BY THE SEA BIRTHING CENTER

« 01 / 02 »

PORTFOLIO



EXTERIOR  
» INTERIOR  
IDENTITY

BABIES BY THE SEA BIRTHING CENTER

« 02 / 02 »



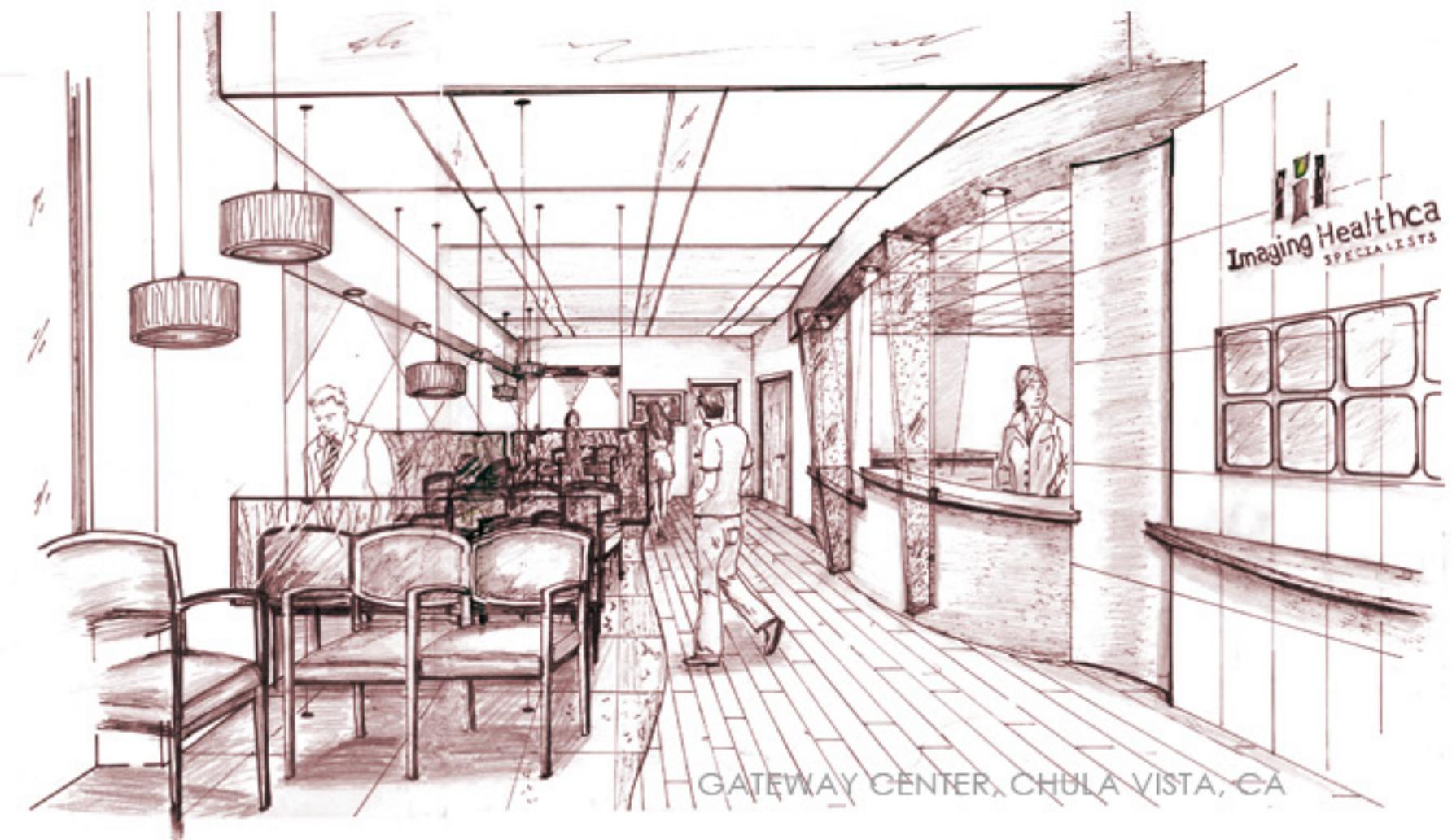
#### IMAGING HEALTHCARE SPECIALISTS

Imaging Healthcare Specialists, LLC provides the united expertise and services of Radiology Medical Group and Open Air MRI Centers to local communities throughout San Diego County, Orange County, and Riverside County. Imaging Healthcare is the official provider for the San Diego Chargers football franchise.

EXTERIOR

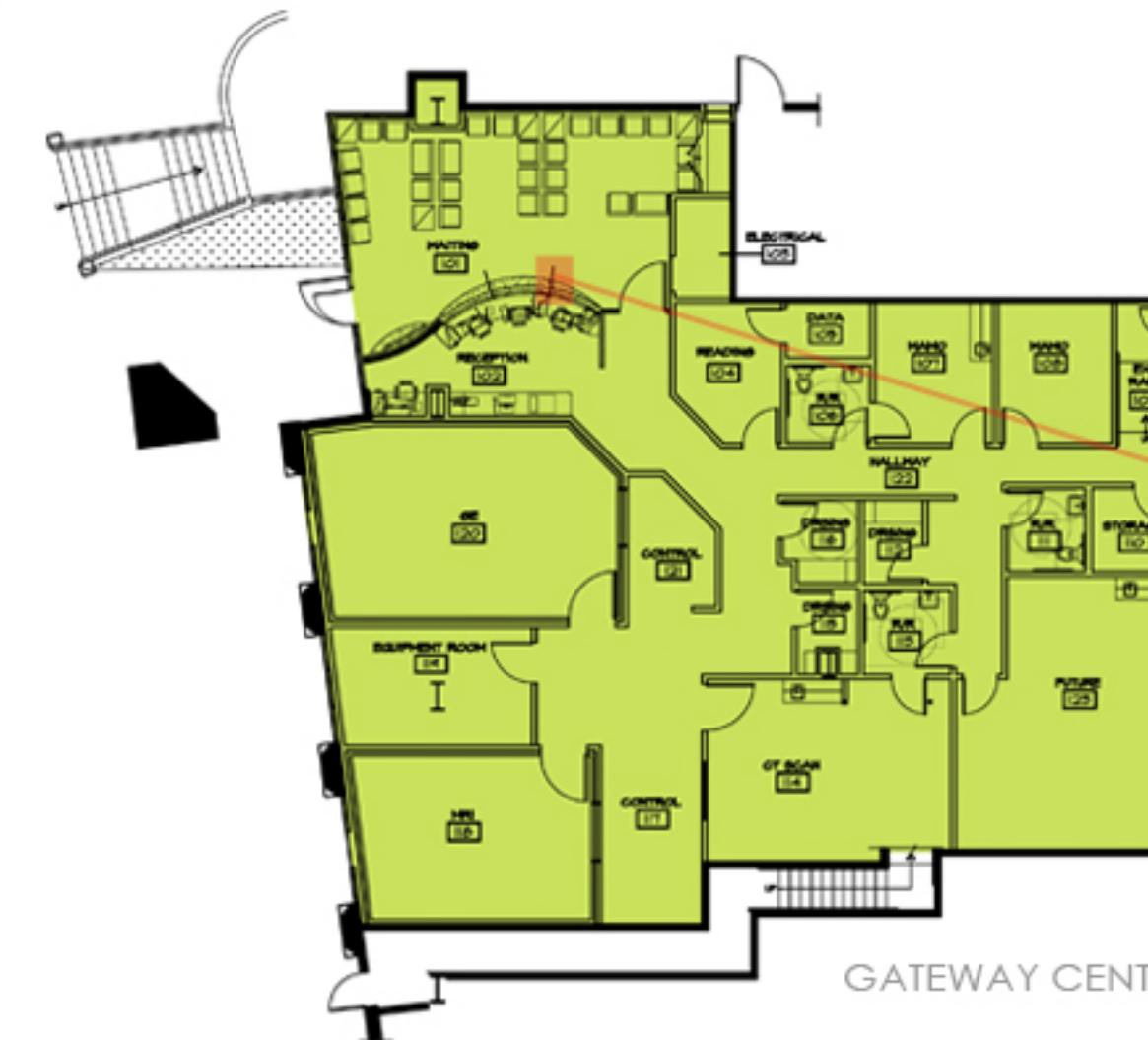
» INTERIOR

IDENTITY



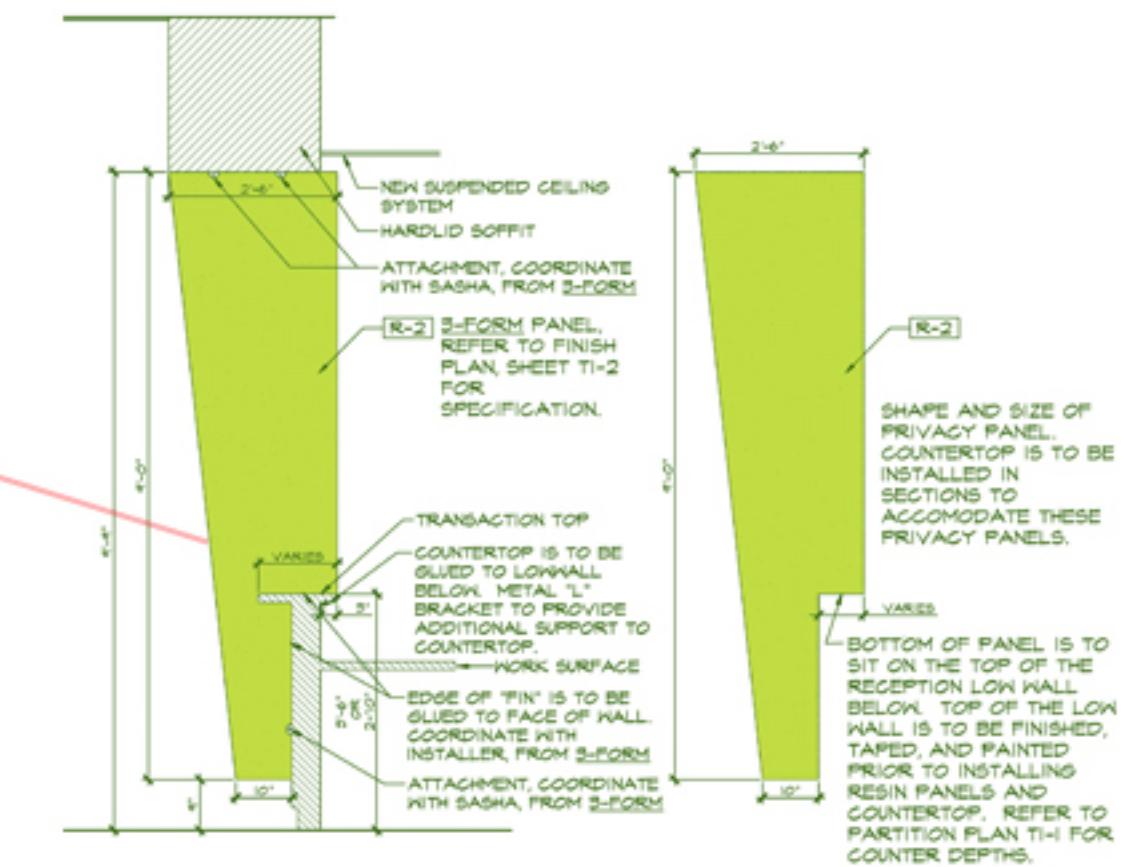
IMAGING HEALTHCARE

« 01 / 04 »



GATEWAY CENTER, CHULA VISTA, CA

» EXTERIOR  
» INTERIOR  
IDENTITY



IMAGING HEALTHCARE

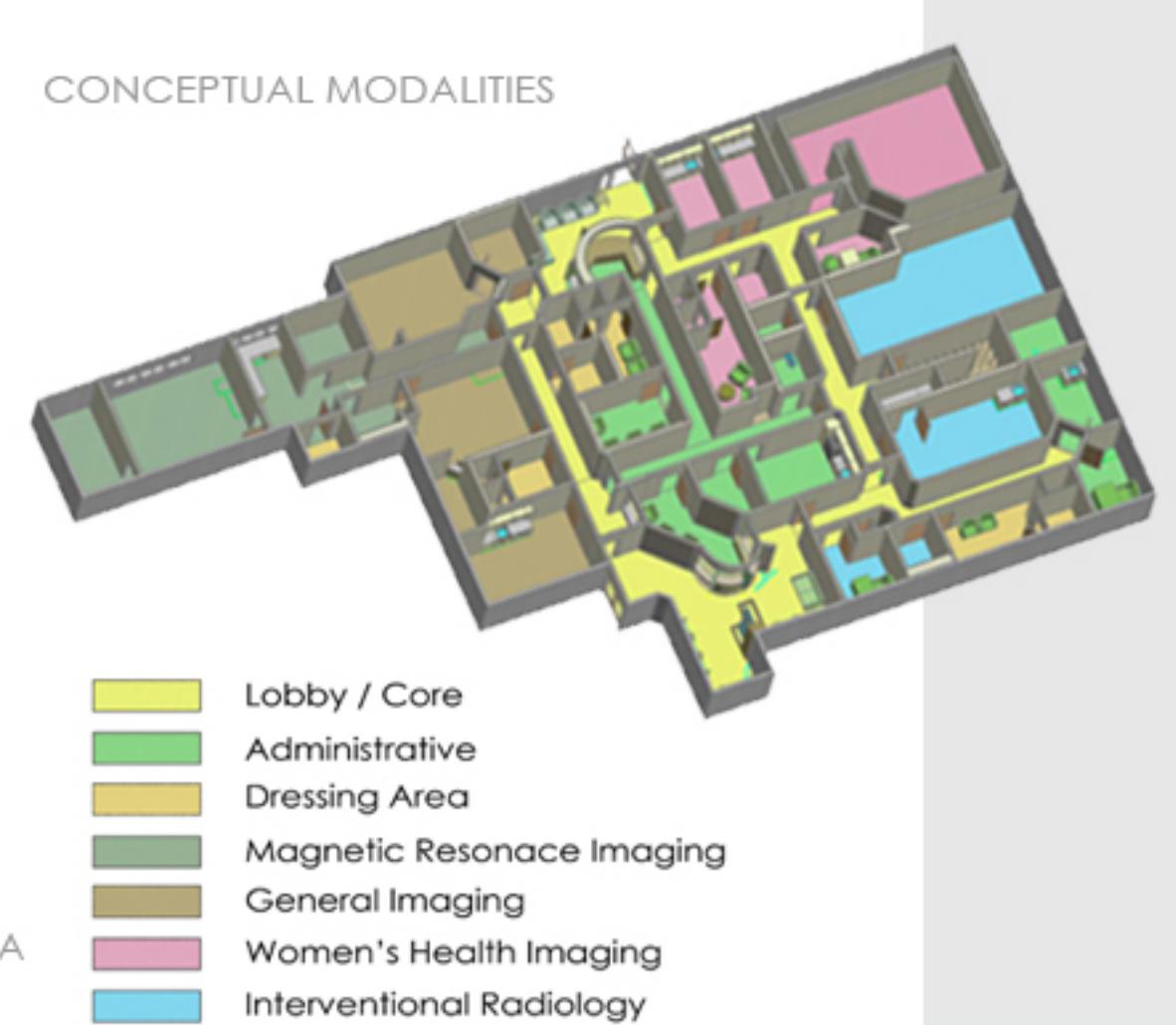
《 02 / 04 》

PORTFOLIO



EXTERIOR  
» INTERIOR  
IDENTITY

CONCEPTUAL MODALITIES



IMAGING HEALTHCARE    « 03 / 04 »



## INFORMATION CENTERS PROVIDE CONNECTIVITY

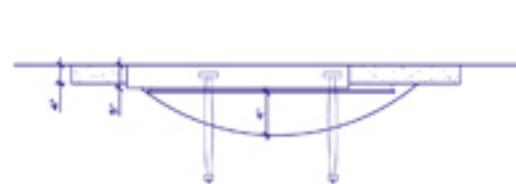
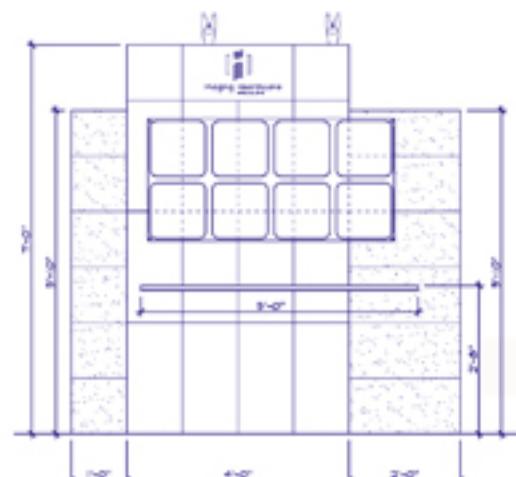
### FINISH SPECIFICATIONS:

**TILE:**  
 T-1 ARIZONA TILE, "METALHOOD" 12"X24", COLOR: IRIDIUM  
 T-2 ARIZONA TILE, "METALHOOD" 12"X24", COLOR: ARGENTO

**GROUT:**  
 G-1 CUSTOM BUILDING PRODUCTS, COLOR: #362 BONE (TO BE USED WITH T-1)  
 G-2 LATCERATE COLOR: #84 SMOKE GREY (TO BE USED WITH T-2)

**TRANSACTION COUNTER:**  
 S-FORM "CHROMA" 1" THICK, COLOR: TITANIUM UV, FRONT FINISH: RENEE, BACK FINISH: TITANIUM UV.

**LIGHTING:**  
 PRIMA "PICTURE LIGHT" 24" CURVED ARM, STANDARD MOUNTING, SILVER FINISH, #42-66100-SV WITH SNOOT RING #10-SN6-SV, MR16, HALOGEN 12V 50W LAMP INCLUDED, (OR EQUAL)



### Information Wall Concepts



1.



2.

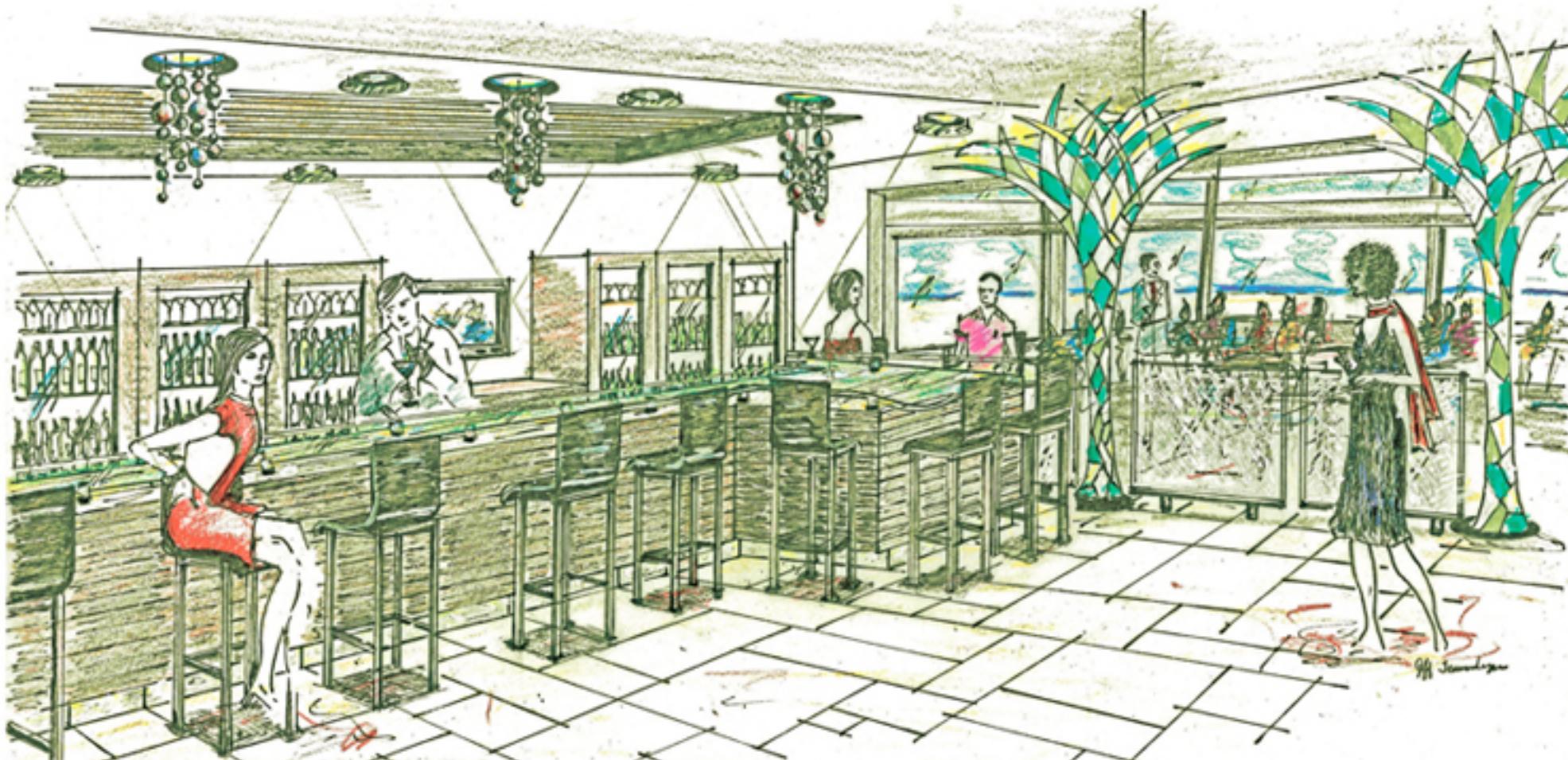


3.

EXTERIOR  
INTERIOR  
» IDENTITY

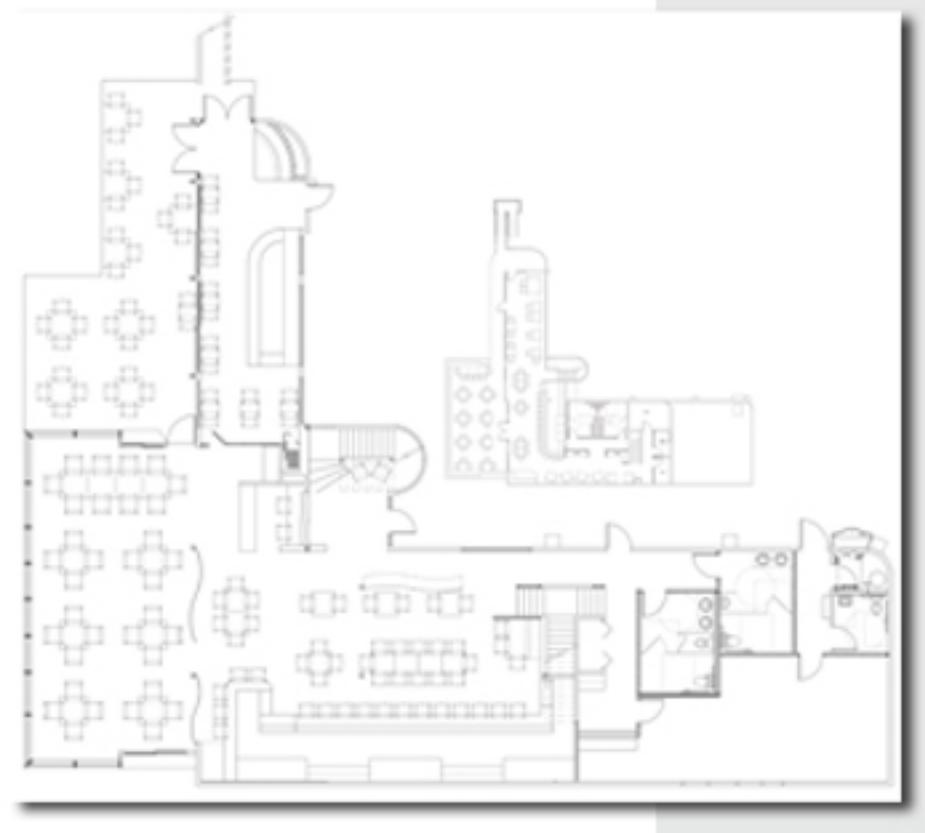
IMAGING HEALTHCARE    « 04 / 04 »

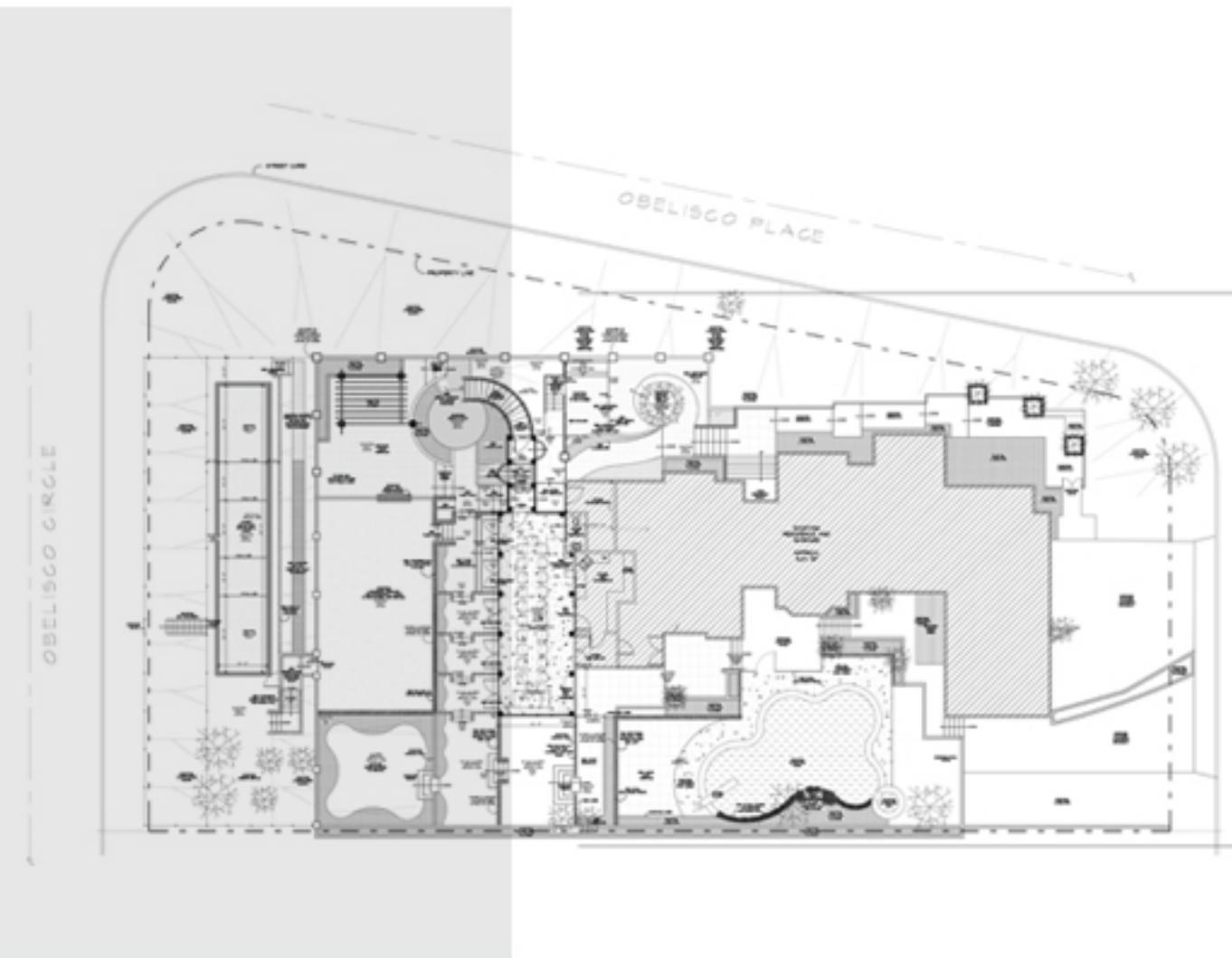
  
**Imaging Healthcare**  
SPECIALISTS



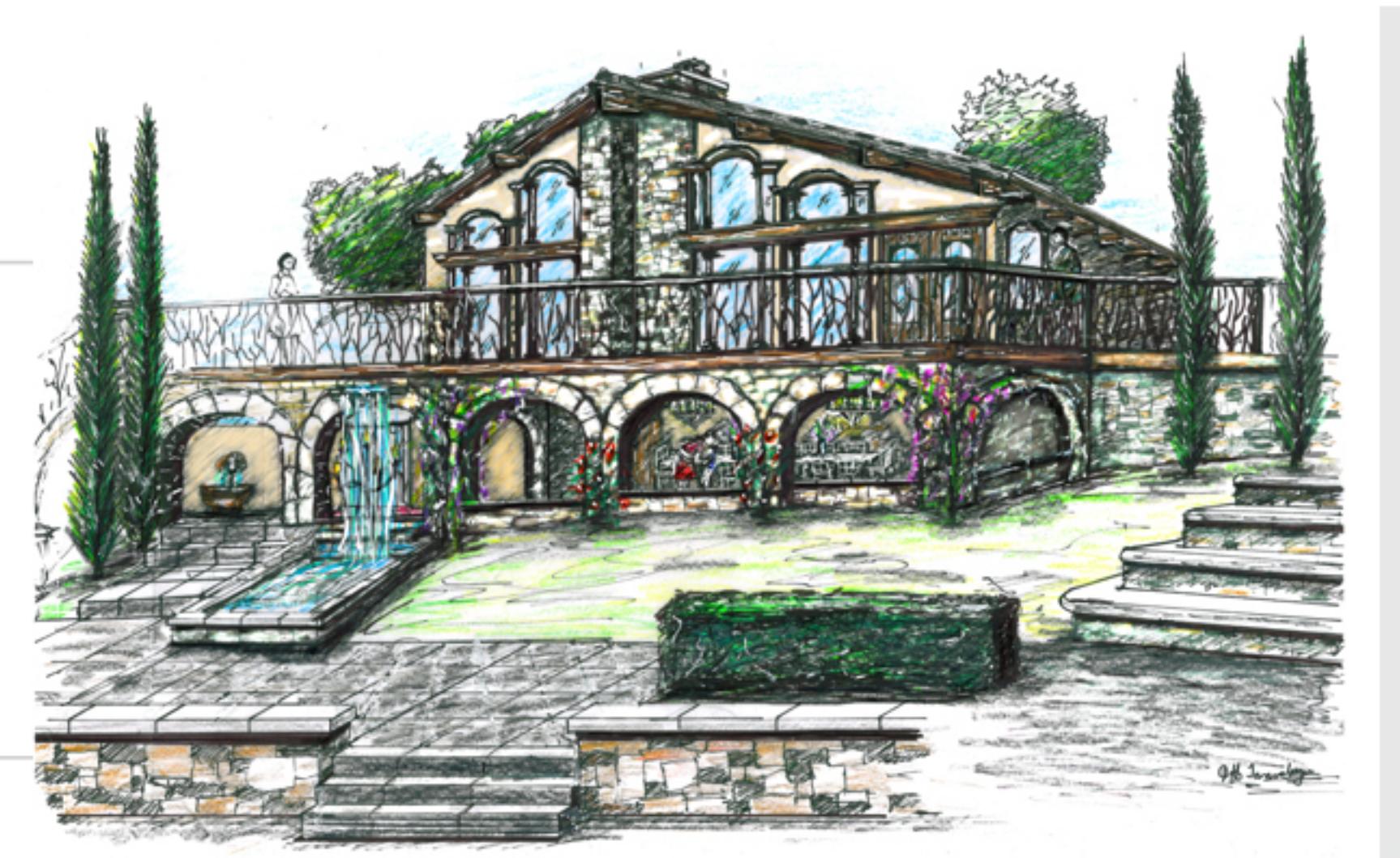
EXTERIOR  
» INTERIOR  
IDENTITY

TIDES RESTAURANT    « 01 / 01 »





» EXTERIOR  
» INTERIOR  
IDENTITY



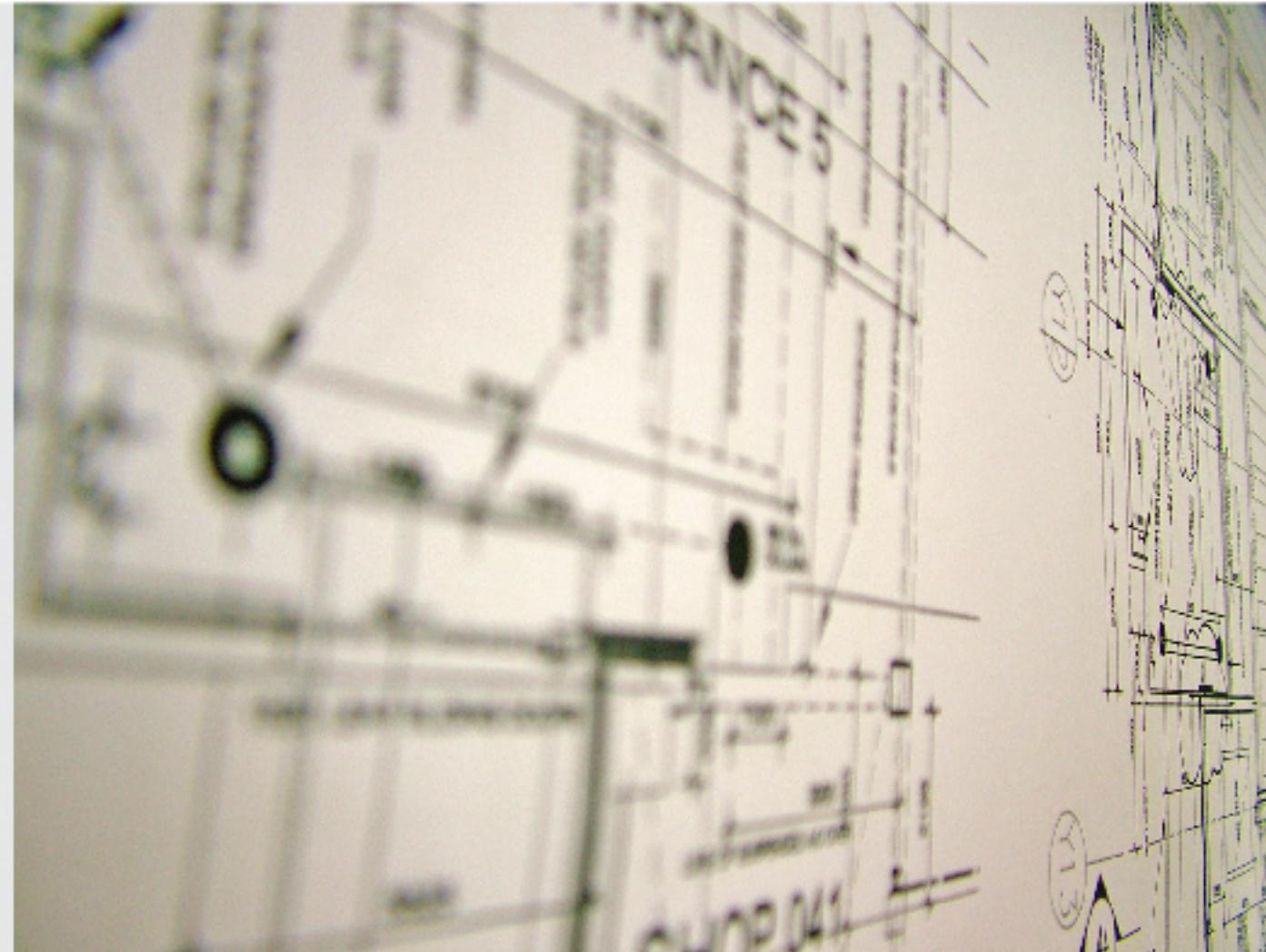
2629 OBELISCO, CARLSBAD, CA

« 01 / 01 »

Building Owners/Property Managers:	Corporate/ Commercial Office:	Corporate/ Commercial Office (cont.):	Electronics Laboratory:	Retail (cont.):
RJ Realty Protea Holding Company MCommercial Properties Cushman and Wakefeild Wereldhave Management, USA Broadreach Transwestern Sentre Partners Stos Robinson Investments LBA Realty Meissner Jacquet Capella TA Associates Sunroad Enterprises Plastino Interests, Inc. Meridian Value Partners – Norwalk Badlee Development Spieker Properties Diversified Properties NAI San Diego Reef Tappan Enterprises	SAIC I.R.S. Administrative Office F.B.I. Administrative Office Straub Construction City of San Marcos Solana Beach City Hall Hobie Cat Garnet Pacific Plaza Rockwell Collins Children's Hospital Administrative Headquarters Pico Holdings Electronic Arts (EA) SOS Management Jazzercise International, Inc. Liquid Environmental Morgan Stanley Dean Witter Nakase Law Office Gateway at Cedros Lund Group TRW Governmental Surveillance Corporate Office Turbo Net Communications US Weather Service YMCA Corporate Office Stonewood Properties – Newport Kinship Adoption Agency - Covina Bank of America Administrative Hammer Tutoring RT Insurance Hamilton, Manning, & Assoc, LLC Colliers Liff Thorn Country Health Service Greystone Corporation Molecular Simulation National Healthcare Paine Webber The Presely Group Tenent Health Systems Williams Entertainment	Puplava Financial The Keith Company The Arbors Breg Union Fidelity Mortgage Blue Turn Fagen, Friedman & Frost First Horizon – Tustin Prudential Par Government Winton Larson San Diego Zoo Adminstrative Office Cloud 9 Offices	Cisco Luxtera RFMD Lumedyne	Tire Center Home Idea Center Avenue Shoes Red Fish Clothing Backdrop Outlet
<b>Retail:</b>  Flower Hill Mall Loma Alta Retail Center Pangaea Brennan Furniture Backdrop Outlet Home Idea Center Tire Center Avenue Shoes Red Fish Clothing		<b>Medical:</b>  Imaging Healthcare Gateway O'Hana Chiropractor Imaging Healthcare Alvarado Spa MD Happy Kids Pediatrics - Arizona Dr. David Cosmetic Surgeon New Hope Medical – Arizona Dermacare Babies by the Sea Dr. Carr – Cardiologist Pacific Surgical Center Alzheimer Research, UCSDAthletic Orthopedic Institute Cancer Research, UCSDHarbor View Psychiatric Unit Integrated Medical Psychopharmacology Research Unit, UCSDSan Diego Comprehensive Pain Management /Surgical Center	<b>Medical:</b>  Imaging Healthcare Gateway O'Hana Chiropractor Imaging Healthcare Alvarado Spa MD Happy Kids Pediatrics - Arizona Dr. David Cosmetic Surgeon New Hope Medical – Arizona Dermacare Babies by the Sea Dr. Carr – Cardiologist Pacific Surgical Center Alzheimer Research, UCSDAthletic Orthopedic Institute Cancer Research, UCSDHarbor View Psychiatric Unit Integrated Medical Psychopharmacology Research Unit, UCSDSan Diego Comprehensive Pain Management /Surgical Center	<b>Industrial:</b>  Special Care RAM International Modern Postcards Penton Overseas JPS Surfaces 3Blind Mice SMS Technology Spectragraphics Tech Built
		<b>Manufacturing:</b>  Vanguard FX Luminaire Life Force International Skin-It MachineTek Somfy Andataco Company Cryocor Logicon CorporationPhotomatrixSpace Electronics Syscon CorporationTeal ElectronicsTrident Products Inc.		<b>Miscellaneous:</b>  UCSD Satellite Office University of Phoenix Pacific Coast Grill La Jolla Beach Tennis Club Tides Restaurant D Street Cafe North Coast Church Apostolic Faith Church Penasquitos Pet Grooming Opus Bank Regents Bank
		<b>Biotech Laboratory:</b>  Acculon/ CRG Collateral Therapeutics Accumetrics Bayer/Miles Pharmaceutical SmithKline Beecham	<b>Retail:</b>  Flower Hill Mall Loma Alta Retail Center Pangaea Brennan Furniture	

GRUPO  
PACIFIC

CONTACT



GRUPO PACIFIC  
2333 STATE STREET  
SUITE 200  
CARLSBAD, CA 92008  
T 760.730.3351  
[www.grupopacific.com](http://www.grupopacific.com)

» THINK GREEN, THINK GRUPO PACIFIC...