



DATA-DRIVEN INTELLIGENCE IS THE SINE QUA NON OF THE FINANCIAL INDUSTRY

Business Analyst/Senior Business Analyst, *SQN Strategies*

About Us

SQN Strategies is a boutique financial services consulting firm specializing in consumer and small business lending. We are industry practitioners with real operational experience at some of world's most innovative lending companies. We roll up our sleeves alongside our clients to generate meaningful, measurable results – not just 'illustrative examples' in a deck. Our clients include banks, fintech companies, private equity firms and venture capital funds.

About You

You are a talented, analytical, and highly-driven to create results. You work well in small teams interacting directly with clients. You are comfortable gathering and analyzing information, formulating and testing hypotheses, and developing and communicating recommendations. You can confidently present results to senior client management and implement recommendations in collaboration with client team members. You are excited about the opportunity to work in a team with deep industry expertise during a transformational time for lending businesses.

Responsibilities

- Develop broad consulting skills working closely with fellow consultants and client staff
- Gather, research, and structure data required for business problems
- Develop pertinent and thoughtful analyses
- Develop and communicate conclusions and actionable recommendations from analyses
- Take responsibility for creating and leading portions of deliverables and execution of strategies
- Functional scope of work may include, but is not limited to:
 - Product, pricing, and customer management strategies for various lending products
 - Direct-to-consumer marketing and customer experiences
 - Drivers of consumer credit performance, risk models, underwriting policies, monitoring and analysis
 - Collections and operational effectiveness

Qualifications

- Bachelor's or Master's degree in an analytically rigorous discipline
- 1-2+ years of professional experience with some experience in a consumer or small business risk or marketing analytics role
- Love of data
- Comfortable working in a fast-paced environment
- Strong business judgement and strategic orientation
- Ability to influence decision makers and drive results through a team
- SQL, SAS, R or Python skills
- Willingness to debate the merits of hotel and airline loyalty programs with your fellow road warrior teammates