

EXP Quest

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Have you ever...

Felt like social interactions could be more?

Felt held back by social anxiety?

Wanted a more fun way to break those fears?

If so, then EXP Quest is for you!

Our Product:

EXP Quest takes the regular everyday and turns it into your own personal RPG!

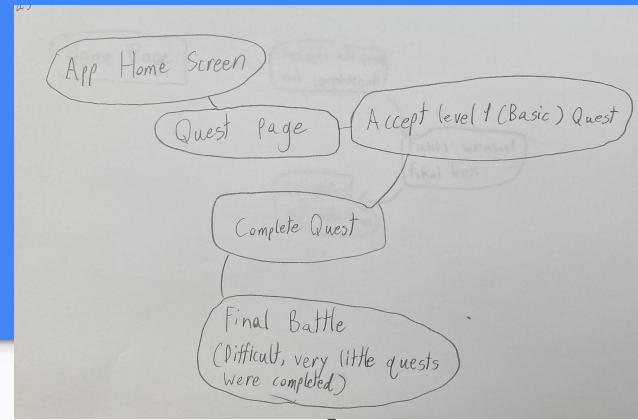
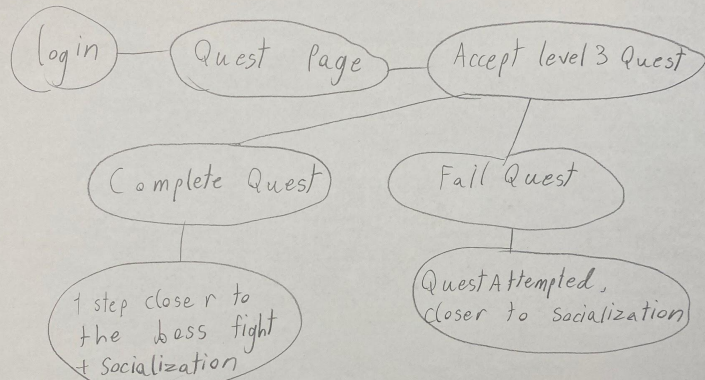
It provides a fun way to help the socially anxious break out of that fear in a fun, safe way, and even rewards you for it!

Original EXP Quest Proposal:

Executive Summary

EXP Quest -> A gamified app designed to push you forward on your journey to overcome social anxiety through interactive quests and challenges.

Our Evolution



EXP Quest

Weekly Quest:
Spend 15 minutes in a public setting

Quest Completion: 48%

Quest Level 1

Morning Boost: Grab your favorite drink!

▶ Play

Peace Walk: Take a stroll through the park.

▶ Play

EXP Quest

Boss



Quest you did this week: 20
Your Level: 12

Live Demo

Feedback and changes

PROBLEM

1. Menu icons are confusing
2. Cluttered Village screen
3. Quests were confusing without names
4. Some screens weren't very aesthetically pleasing (player level)

SOLUTION

1. **Changed icons** (specifically village) to be more distinct
2. Made an **info button** to explain the purpose of the page
3. **Added names** for quests
4. **Added** more fun and quirky **graphics** to distinguish items

In Conclusion...

Imagine a fun way to break through social anxieties, with features that make it easy to pick up and fun to play. THAT is EXP Quest.