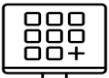




A new and “BETTER” edition
of the R.I.T. app for students
and faculty



What are some things that students
dislike about the old app?

- [] **65% say** The app is too cluttered and confusing
- [] **76% say** There are too many separate apps
- [] **81% say** The map is unhelpful for navigating campus
- [] **52% say** The app needs to be upgraded for quality of life improvements

How can a new app fix these problems and
why is it necessary?



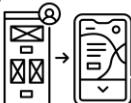
Brand New Features:

- Gracie's Swipe to Dining
- Dollar Converter
- A population tracker for different areas on campus



New Upgrades for a “Better” app:

- A unified campus schedule with a built in reservation and bookmark system
- Live-tracking on the campus map



Quality of Life Improvements:

- Improved UI / UX
- Integration of the different outside apps like campus groups
- Integration of R.I.T. affiliated apps like Tiger Safe



Why should R.I.T. invest in “Better R.I.T.”?

- The old app is a common daily frustration
- Better quality app services for freshmen increases student retention
- R.I.T. should have an app that reflects its status as a top tech school