



Grub Guru

By Sly, Colin, and Caleb

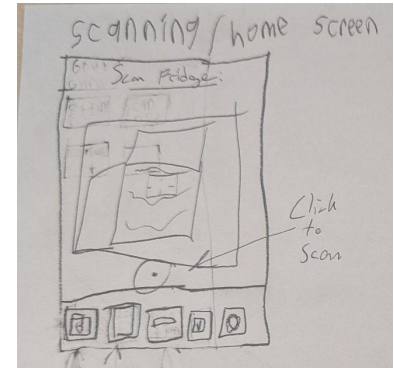
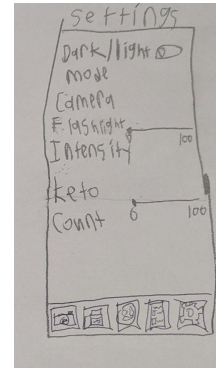
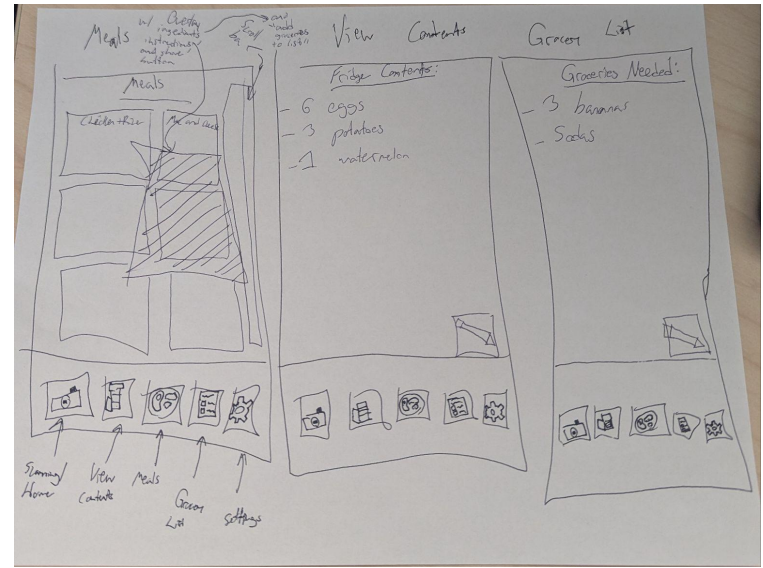
Problem

The app name is Grub Guru. The problem that we are currently trying to solve is that so many people across the world are trying to find out what food to make to eat because they don't know the ingredients to many recipes, this app will help solve this problem by analyzing what is currently in your fridge and will make you lists of what you can make with everything currently available in your fridge and will give you what you're missing for the many different recipes. The people we are currently trying to help with this app are people who want to find healthy food to eat in order to not go through troubles when they're older, like heart problems. We want to help people who have trouble on choosing what to specifically eat or for people who don't have the time to plan out entire meals for themselves because of how busy they are with their personal lives, like if they work a super busy job like marketing for some global chain then they wouldn't have the time to be able to plan eating for themselves.

Lo Fi

Evolution towards Hi-Fi:

- Went to interactive Figma prototype with automated navigation
- Removed useless settings
- Cleared up scanning functionality

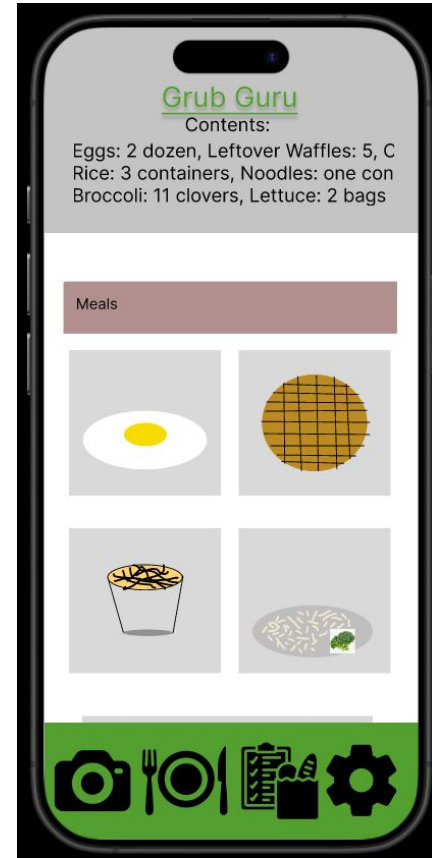


Hi Fi + user flows

Figma prototype

User flows:

- Grab a quick meal
- Prepare grocery list
- Find a meal during a power outage



Feedback implementation + Conclusion

Feedback:

- UI Graphics (drawings) were confusing (specifically fridge/contents)
- Contents page was unintuitive and should be available alongside other aspects of the app
- “Meals” page unclear between favorited meals and available meals

Implementation:

- Cleaner graphics, and removed the fridge icon, 1 of 5 navigational graphics, to improve clarity
- Changed contents page to be readable at the top of the screen at all times
- “Meals” page changed name to “Meals Available” to reduce confusion and emphasize goal of the app