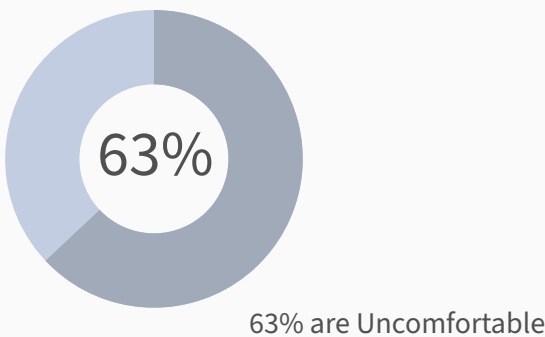


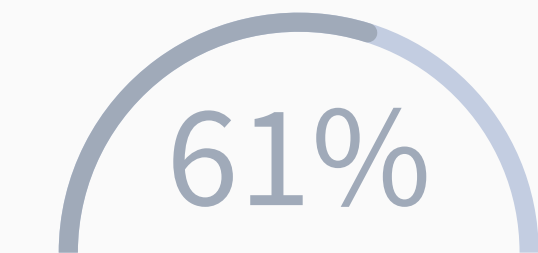
WIZE WIZARD

Tackling Uncertainty With Magic

MORE AND MORE PEOPLE
OVER AGE 50 ARE
UNCOMFORTABLE WITH THE USE
OF A.I. ASSISTANTS.

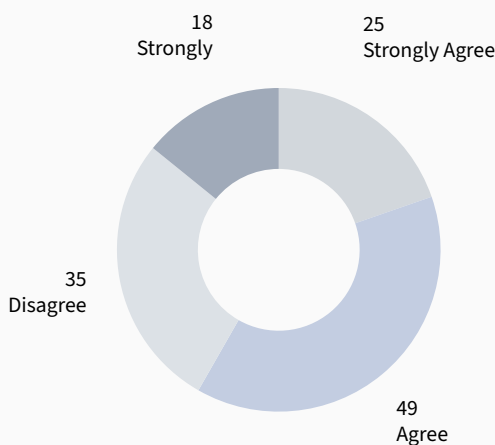


Phone Users ↔ Not phone Users

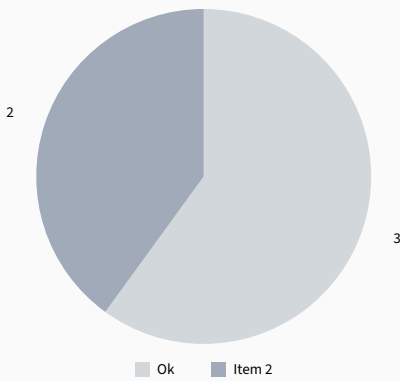


AS OF 2021, 61% OF PEOPLE OVER
AGE 50 OWN AND USE
SMARTPHONES.

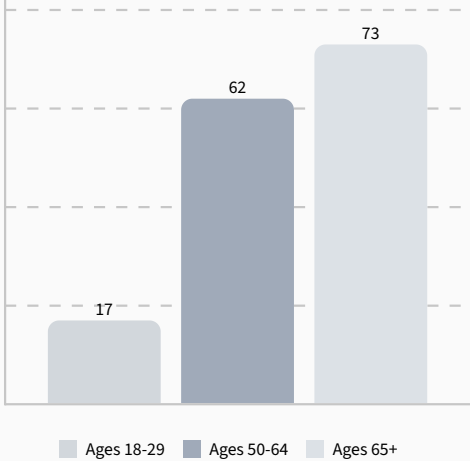
OF ELDERLY NON-PHONE
USERS, THERE ARE MIXED FEELINGS ON
WHETHER THEY ARE
MISSING OUT ON CRUCIAL BENEFITS.



TWO IN FIVE SENIOR CITIZENS HAVE
PHYSICAL OR HEALTH
CONDITIONS THAT MAKE READING
LARGE TEXTS DIFFICULT.



73 PERCENT OF USERS
OVER THE AGE OF 65 NEED HELP
SETTING UP AND USING THE TECHNOLOGY
AND THE INTERNET.



NEED A HAND? WIZE WIZARD CAN HELP.

