Your Name: Dakota, Nathalia, Oliver, Nazar

Writer's Name: Nathalia

This should be filled out for each of your group members' papers, and placed in the same folder as the papers. It should be named as Theirname-reviewedby-Yourname

Topic/Problem Statement: Is the problem statement clear? Is there a clear argument that the author is making, and have they framed it as such?
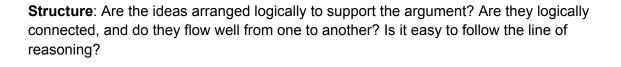
The problem statement is clearly stated and also addresses the product's audience. It also promotes its collaboration with AI which in this decade, makes products appear more attractive. The intro is descriptive, makes the product stand out, and should continue in this direction.

Background Research: Are facts and assertions well-supported by external sources?

Yes, the background research is well utilized; especially with the usage of quotes in the market research section. The quotes flow nicely into the argument and add easily digestible evidence to support the proposal's claims. In the final proposal, perhaps more quotes can be used to further strengthen the argument.

Proposed Solution: Are contrasting points of view identified and addressed?

Yes, the proposal does contain a rebuttal section meant to address the product's potential issues. This section predominantly focuses on the apps competitors and while this is important, I believe addressing functionality issues is just as important.

Structure: Are the ideas arranged logically to support the argument? Are they logically connected, and do they flow well from one to another? Is it easy to follow the line of reasoning?

The product proposal does contain structural drawbacks that lead to issues comprehending the functionality of the product. In the "features" section, the instructions on how Quiz Break works is a bit unclear. It should be more organized because simply describing the features out of order confuse the audience and make it difficult to imagine what using the product looks like.

Writing quality: Did you find distracting grammar, punctuation, spelling, or word usage problems? If so, add suggested changes to the document. If you find awkward or confusing sentences, try to explain why they don't make sense to you.

Overall, the grammar is fair, there are no errors that affect the quality of the reading. Some of the sections could have more descriptive titles however. For example, the title "Why it's good" is not very descriptive and may come across as improper.

Bibliography (optional for draft): Are the sources of information used in the paper shown in the bibliography? Are the citations complete and formatted according to a consistent style? Are there brief annotations discussing the value of the resource in the context of the paper?

While the product proposal does utilize quotes and references the organizations that they were received from, the proposal does not have a formal bibliography. Based on the nature of this product, the formatting should be in APA.