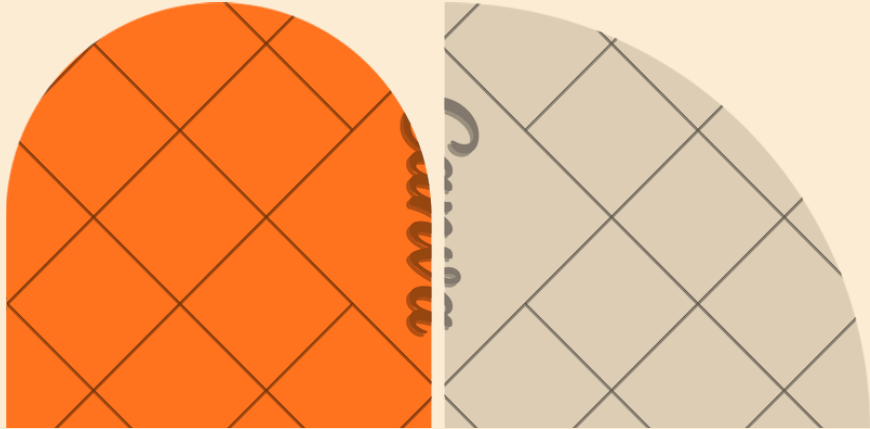# BETTER RIT APP

Section 2, Team 10: QiuYu Z, Frank Z, Stephanie Y

INTRODUCTION

Section 2, Team 10: QiuYu Z, Frank Z, Stephanie Y

Our goal is to create a better RIT app for RIT students, providing a superior user experience through a completely new UX design and more in-app interactive features (yes, unlike the apps we have now, which take you to a website in your browser every time you click on a feature).

Some of the challenges we face are identifying the features we need to remove or improve, how to better improve them to provide a better user experience, and whether there are any new features we can add to the app.

DESIGN EVOLUTION

Features that we decide to deeply develops:

Campus map

Events calendar

Dining & Laundry

Travel

Setting

Tiger safe

Lo-fi screens → Hi-fi screens:

More complete map functions including search bar helps people navigated to their destination

Setting features that shows user's personal information

Tiger safe with more interactive features

Demo link

TESTING & ITERATION

Debrief Results – User seem to understand the home button obviously, the search bar on the maps is a slight tripping point, and safety and travel is sometimes a slight issue to navigate to. Both users attempted to open menu about dining location, seems like this would be a very helpful feature.

Obvious Improvements – The main few navigation buttons should be a bit easier to click, make the area more clear and make the area to click slightly larger. Tigersafe options should maybe be moved out of the safety and travel option, so it's easier to find.

Missing Features – Features users expected but aren't in your prototype
Missing map, Menus for dining and laundry locations should be a priority to test navigation in, slightly better tigersafe would be quite important.

CONCLUSION

The Better RIT app was created with the goal of providing students with a better user experience. Because we know that current RIT app contains many issues, such as why it keeps redirecting to a browser website even though it's already an app.

Question & Advise