

- Put your answers to the following 5 questions into a Word DOC file:
 - Who is the audience for this?
 - What do you want it to accomplish?
 - What type of infographic did you use, and why?
 - How do the design elements (color, images, typeface) help to focus the design on your audience and goal?
 - Why did you lay the elements out the way you did?

- Anime Fans
- I want it to sell more dolls
- I used a persuasive infographic
- The colors make it stand out, but not make it overwhelming. The font just feels very welcoming, and would hopefully make people want to buy our product.
- Because it makes it easy to read by breaking up the text into more digestible pieces.

- first, which specific tool are you using to create your infographic? Canva, Photoshop, Illustrator, ...
- second, link to your chosen typefaces
- third, cite each of your image sources, as you did for your Project 1 sources, see:
 - [ZoteroBib](#) - Quick citation generator
 - [RIT Library Citation Guide](#)
- fourth, cite images created with Gen AI:
 - see the citation guidelines here - <https://style.mla.org/citing-generative-ai-updated-revised/>
 - note: you DO NOT need to provide your prompt for any images you create for this project with Gen AI
- fifth, any other Gen AI use MUST be documented as above, but MUST include all prompts

- Canva
- Brixton, Anton, and ABeeZee
- Images
 - “Accessories Icon - Free PNG & SVG 7316665 - Noun Project.” *The Noun Project*, <https://thenounproject.com/icon/accessories-7316665/>. Accessed 15 Oct. 2025.
 - “Customize Icon - Free PNG & SVG 2397501 - Noun Project.” *The Noun Project*, <https://thenounproject.com/icon/customize-2397501/>. Accessed 15 Oct. 2025.
 - “Interface Icon - Free PNG & SVG 7232807 - Noun Project.” *The Noun Project*, <https://thenounproject.com/icon/interface-7232807/>. Accessed 15 Oct. 2025.
 - “Material Certifications Icon - Free PNG & SVG 6270450 - Noun Project.” *The Noun Project*, <https://thenounproject.com/icon/material-certifications-6270450/>. Accessed 15 Oct. 2025.
 - “Worldwide Shipping Icon - Free PNG & SVG 7985270 - Noun Project.” *The Noun Project*, <https://thenounproject.com/icon/worldwide-shipping-7985270/>. Accessed 15 Oct. 2025.
- I did not use AI in any form