# Jeff Puckett

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# **Employment**

### Dealer Inspire

February 2018 - Present

• Lead Developer - FUEL

Worked with a highly effective team over 2 years to sunset a major legacy system managing millions of dollars monthly in ad spends to transitioning those feature implementations in a modern API (Laravel) and SPA (React w/TypeScript) while also iteratively building new features.

#### University of Arkansas

December 2006 - January 2018

· Instructor - Department of Information Systems

Taught senior undergraduate course on database design and application development with C# using Microsoft SQL Server, Teradata, and MySQL

• Programmer - Walton College of Business

Architected, implemented, and maintained a variety of web and desktop applications in PHP (Laravel), XSLT, C#, ASP.NET, and JavaScript (client and Node JS) to support academic research projects as well as administrative applications. Responsibilities included some system administration for Linux servers tuning Apache, Nginx, and Docker configurations

## Education

# Masters, Information Systems: University of Arkansas

Graduated 2016

Focus on systems analysis and design for enterprise transaction systems with an emphasis in business process reengineering and data analytics. Implemented multiple IBM mainframe business applications in COBOL backended to DB2. Exercised data mining techniques with SAS Enterprise Miner, SPSS Modeler, and Tableau to build predictive models.

Bachelor of Arts, Psychology/Sociology/Anthropology: University of Arkansas

Graduated 2012

Double major in first Psychology and second combined Sociology with Anthropology. With great love for people I spent years studying as much as I could about us. Classically trained in the behavioral sciences with an emphasis on research and statistics from internal workings of the mind to collaborative global social dynamics.