

Instructions: figure of shares of sales

May 19, 2020

1 May 16th

Input file

1. “JPV_JIG\Trade\0-Raw_Data\Sales\sales_states.csv.xlsx”. The file has 6 columns. The year, the identity of the firm that sells the product “seller”, the identity of the firm that buys the product “buyer”, the province where the seller lives “state_seller”, the province where the buyer lives “state_buyer”, and finally, the amount of the sale “amount”.

Some notation:

Let’s refer to firms (seller or buyer) with lower case letters and to provinces to upper case letters. Let’s refer to firm i in province P as $i \in P$. Finally, the amount that firm $i \in P$ sells to firm $j \in P'$ would be $X_{ij,PP'}$ (the first subscript represents the seller, the second one the buyer. Then the third one the province of the seller, and the last one the province of the buyer). The unit of observation would be the combination state_buyer-state_seller. So, for example, PP' is one unit of observation. Since there are 20 provinces, then there are 400 units of observation (20 times 20).

For each unit of observation, compute:

1. The number of sellers in the unit of observation PP' . This is

$$n_{PP'} \equiv \sum_{j \in P'} \sum_{i \in P} \mathbb{I}(X_{ij,PP'} > 0),$$

where $\mathbb{I}(X_{ij,PP'} > 0) = 1$ if $X_{ij,PP'} > 0$ and zero otherwise.

2. The share of the largest seller in PP' . This is

$$\chi_{PP'} \equiv \max_{i \in P} \left\{ \frac{\sum_{j \in P'} X_{ij, PP'}}{\sum_{k \in P} \sum_{j \in P'} X_{kj, PP'}} \right\}$$

Main output

Produce vertical bars graph where $n_{PP'}$ is in the Y -axis. The X -axis would have numbers from 1 to 400. Each number would correspond to one interaction between the province of the seller and the one of the buyer (the unit of observation). The numbers in the X -axis would be ordered according to $\chi_{PP'}$. Number one would be the combination PP' with the lowest $\chi_{PP'}$ and number 400 would be the combination PP' with the highest $\chi_{PP'}$.

Note: Since there are many units of observations, the bars should be very thin. I would not mind if it looks like a continuous area (actually, this would be preferred!). We can try also with a line graph instead of the vertical bars. Whatever looks better.

2 New: May 19th

2.1 First

Repeat the same graphs as before but defining

$$n_{PP'} \equiv \frac{\sum_{j \in P'} \sum_{i \in P} \mathbb{I}(X_{ij, PP'} > 0)}{\sum_{j \in P'} \sum_{i \in P} 1}$$

This means that $n_{PP'}$ is **the share** of sellers in PP' that have transactions among each other.

2.2 Second

Change in definition: Let's call \mathcal{P} the province/state and \mathcal{S} as the sector/industry. $X_{ij, \mathcal{S}\mathcal{S}'}$ is the amount that firm $i \in \mathcal{S}$ sells to firm $j \in \mathcal{S}'$. The unit of observation now would be the combination of sectors (as opposed to states). For instance, one unit of observation now is $\mathcal{S}\mathcal{S}'$. Define $d_{ij, PP'}$ as the distance in km between $i \in \mathcal{P}$ and $j \in \mathcal{P}'$. I uploaded a raw data file with the coordinates of each state (so far this is fake data). So far let's use simple distances (not the formula we used last time). Also, **let's focus on the year 2000 only** (but leave this as a parameter $yr < -2000$ in case we want to focus on a different year later).

For each unit of observation, compute:

1. The share of the largest seller in \mathcal{SS}' . This is

$$\chi_{\mathcal{SS}'} \equiv \max_{i \in \mathcal{S}} \left\{ \frac{\sum_{j \in \mathcal{P}'} X_{ij, \mathcal{SS}'}}{\sum_{k \in \mathcal{S}} \sum_{j \in \mathcal{S}'} X_{kj, \mathcal{SS}'}} \right\}$$

This is the same as before, with the only exception that we care about the combinations of sectors instead of the combination of provinces

2. The distance between each firm (based on the coordinates of their provinces) and the natural logarithm of the distances $\ln(d_{ij, \mathcal{PP}'})$. Define the distance between firms in the same province as equal to one. This is: $d_{ij, \mathcal{PP}'} = 1$ for $\mathcal{P} = \mathcal{P}'$.
3. For firms in \mathcal{SS}' (this is $i \in \mathcal{S}$ and $j \in \mathcal{S}'$) run the following regression:

$$\mathbb{I}(X_{ij, \mathcal{SS}'} > 0) = \alpha_{\mathcal{SS}'} + \beta_{\mathcal{SS}'} \ln(d_{ij, \mathcal{PP}'})$$

This would give you one $\hat{\alpha}_{\mathcal{SS}'}$ per \mathcal{SS}' . Recall that if a firm $i \in \mathcal{S}$ does not sell to firm $j \in \mathcal{S}'$ we have $X_{ij, \mathcal{SS}'} = 0$.

Main output

Produce the graphs where the estimated $\hat{\alpha}$ for each regression is in the Y -axis. The X -axis would be the same as before but ordered according to $\chi_{\mathcal{SS}'}$.