

# JEAN PAUL FERNANDEZ

## FRONTEND DEVELOPER

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## PROFILE

Ambitious and tech-savvy first-year undergraduate student at the University of Manchester, proficient in frontend development, and an accomplished content creator. My innate passion for technology and self-taught proficiency have enabled me to acquire advanced knowledge in the development of visually appealing and technologically-innovative projects through the use of code.

## RELEVANT EXPERIENCE

### Frontend Developer @ Illari Accesorios

October 2021 - December 2021 · Trujillo, Peru

- Spearheaded the design and development of an e-commerce website for a local business, resulting in a significant 80% boost in overall sales.
- Integrated an international payment infrastructure, driving a 20% surge in foreign sales.
- Expertly crafted a user-friendly and visually appealing website using HTML, CSS, JavaScript, and the Ecwid e-commerce platform.
- Devised and executed effective SEO and marketing strategies, resulting in a significant increase in website traffic and sales.
- Led the project from start to finish, ensuring successful project completion through strategic client communication, budgeting, and timelines.
- Exhibited exceptional problem-solving skills, troubleshooting and resolving technical issues during the development process.

### Frontend Developer @ MAKE Peru

March 2019 - February 2020 · Trujillo, Peru

- Spearheaded the implementation of new communication technology solutions for remote work, resulting in a 35% improvement in internal communication.
- Applied analytical and problem-solving skills to identify and implement solutions that significantly increased productivity and efficiency.
- Implemented an international payment infrastructure, driving a staggering 300% increase in monthly donations.
- Crafted a website for the organization using user-centred design principles, resulting in a 200% increase in volunteers in a 3-months timeframe.
- Developed a registration form, improving the volunteer recruiting process by 60%, using an Airtable database seamlessly integrated through an API.

## PROJECTS

### PAIDEIA Login Page

This web project is a remake of the login page for the Virtual Learning Environment of Pontifical Catholic University of Peru using HTML and CSS. The goal of the project is to enhance the user experience by creating a visually-appealing and user-friendly login page, with a modern and responsive design that is optimized for all devices including desktop and mobile.

### Python Neural Network

This project is a basic neural network built with Python, capable of generating a heat map of predicted data on a bidimensional space. It takes an input array of values on a cartesian plane, and uses it to train the network to predict new data points. The heat map generated by the network is useful for visualizing patterns and trends in the data.

## SKILLS

### Tools & Technologies

JavaScript, Python, HTML, CSS, Git, Netlify, Heroku, Vercel, NodeJS, MySQL, React, Notion, Figma, Canva, Adobe Creative Cloud, Microsoft 365

### Soft Skills

Leadership, Critical Thinking, Communication, Teamwork, Work Ethic, Time Management

### Hard Skills

Web Design, Web Development, UI/UX Design, Graphic Design, Writing, Photo and Video Editing

## EDUCATION

### INTO Manchester

2021 - 2022 · Manchester, UK

International Foundation in Science and Engineering

## CERTIFICATES

### IELTS UKVI

Band 8 (C1) · 2021

### Adobe Premiere Editor

Crehana · 2021

### JavaScript Web Coder

Platzi · 2021

### Pokemon

This upcoming web-based game offers a dynamic cast of characters for players to select from, each with their own set of characteristics and powers. The game challenges players to strategically utilize these abilities in battles against computer-controlled opponents, providing a thrilling and engaging gameplay experience.