Justin Q. Li

jql@ad.unc.edu • 334-733-0406

https://justinliportfolio.vercel.app/   https://www.linkedin.com/in/justinqli/   https://github.com/jqlgit

Education

University of North Carolina at Chapel Hill   Chapel Hill, NC
Bachelor of Computer Science BS | Philosophy, Politics, and Economics Minor   Major GPA: 4.0
Coursework: Data Structures and Algorithms, Discrete Structures, Intro to Programming, Systems Fundamental, Foundations of Programming, Computer Organization, Modern Web Programming, Calculus (I and II)
Honors and Awards: Covenant Scholar (Full Tuition), Susan Wallace Scholar, Elson Floyd University Scholar

Skills and Technical Tools

Programming Languages: Python, Java, C, Javascript, CSS, HTML, SQL, Swift
Technologies: Flask, Bootstrap, Jinja, Ajax, ReactJS, Angular, Git, Arduino, UI/UX Design
Meta Front-End Developer Professional Certification (HTML, CSS, JavaScript, React, Angular)
- Certified front-end developer proficient in creating responsive web applications that prioritize performance and user experience, ensuring cross-browser compatibility and utilizing Git for version control.
- Successful in project deployment to hosting platforms, cloud services.

Experience

CEO and Founder | SoleLiKicks – Ozark, AL   2018 – Present
- Founded and operate SoleLiKicks, a five-figure retail arbitrage service with a concentration in footwear.
- Donate a portion of profits to various charities, demonstrating a strong commitment to social impact.

Social Media and Marketing Chair | Delta Sigma Phi – Chapel Hill, NC   2023 – Present
- Manage and oversee the comprehensive social, marketing, and philanthropy procedures for Delta Sigma Phi as well as THEPITCHAPELHILL, a leading student-run business organization at UNC.
- Generated $100k+ in revenue.

Web Developer | Board of Regents of the University System of Georgia – Atlanta, GA   2021 – 2022
- Successfully completed an extensive web development internship with the Board of Regents of the University System of Georgia, gaining invaluable hands-on experience in various web technologies.
- Enhanced website efficiency by implementing image compression, browser caching, and code minification performance optimization strategies, achieving a 25% reduction in load times.

iOS Developer | App Team Carolina – Chapel Hill, NC   2023 – Present
- Cultivated mastery in Swift, SwiftUI, Git, and Figma through a rigorous 4+ hours/week hands-on apprenticeship, while learning to collaborate with a team on a codebase effectively.
- Engineered 15+ fully functional iOS applications implementing best practices for app development.
- Accepted into a highly competitive academy program with an acceptance rate ot 10%

Projects

Justinliportfolio.app – Portfolio Website (HTML, CSS, Javascript, Bootstrap, React.js, SQL, Python, Java, Vercel)
- Constructed a dynamic portfolio with a contact system. Projects demonstrate expertise in front-end development, back-end development, data structures, and designing responsive applications prioritizing UX.
- Leveraged Vercel's analytics to identify performance bottlenecks, improving page load speed by 15%.

SoleLiKicks ECommerce – Sneaker eStore Web Development (React.js, CSS)
- Developed an interactive sneaker ecommerce app with a streamlined user cart system interface, reducing cart checkout process time by 25%.
- Achieved a 30% improvement in page load speed through optimized React.js components and CSS styling.

Custom ChatGPT – Fullstack Chatbot (React.js, Express.js, Node.js, HTML, CSS, OpenAI API)
- Designed a front-end and back-end recreation of ChatGPT using OpenAI's API, achieving a 30% reduction in response times compared to the original API.
- Implemented 49+ custom GPT versions, resulting in an increase in the chatbot's ability to generate contextually relevant responses.