

# Justin Q. Li

[jql@ad.unc.edu](mailto:jql@ad.unc.edu) • 334-733-0406

<https://justinliportfolio.vercel.app/>

<https://www.linkedin.com/in/justinqli/>

<https://github.com/jqlgit>

## Education

### **University of North Carolina at Chapel Hill**

Chapel Hill, NC

*Bachelor of Computer Science BS | Philosophy, Politics, and Economics Minor*

Major GPA: 4.0

**Coursework:** Data Structures and Algorithms, Discrete Structures, Intro to Programming, Systems Fundamental, Foundations of Programming, Computer Organization, Modern Web Programming, Calculus (I and II)

**Honors and Awards:** Covenant Scholar (Full Tuition), Susan Wallace Scholar, Elson Floyd University Scholar

## Skills and Technical Tools

**Languages and Technologies:** Python, Java, C, Swift, CSS, HTML, Javascript, ReactJS, SQL, Bootstrap, Angular, Git, Arduino, Linux, Jinja, Ajax, Flask, RESTful APIs, UI/UX Design

**Proficiencies:** software development, mobile development, web development, machine learning, APIs

**Meta Front-End Developer Professional Certification** (HTML, CSS, JavaScript, React, Angular)

- Developed responsive web applications deployed and hosted on cloud services that prioritize performance and user experience, ensuring cross-browser compatibility and utilizing Git for version control.

## Experience

### **Web Developer | Board of Regents of the University System of Georgia** – Atlanta, GA

2021 – 2022

- Successfully completed an extensive web development internship with the Board of Regents of the University System of Georgia, gaining invaluable hands-on experience in various web technologies.
- Enhanced website efficiency by implementing image compression, browser caching, and code minification performance optimization strategies, achieving a 25% reduction in load times.

### **iOS Developer | App Team Carolina** – Chapel Hill, NC

2023 – Present

- Cultivated mastery in Swift, SwiftUI, Git, and Figma through a rigorous 4+ hours/week hands-on apprenticeship, while learning to collaborate with a team on a codebase effectively.
- Engineered 15+ fully functional iOS applications implementing best practices for app development.
- Accepted into a highly competitive academy program with an acceptance rate of 10%

### **CEO and Founder | SoleLiKicks** – Ozark, AL

2018 – Present

- Founded and operate SoleLiKicks, a five-figure retail arbitrage service with a concentration in footwear.
- Donate a portion of profits to various charities, demonstrating a strong commitment to social impact.

### **Social Media and Marketing Chair | Delta Sigma Phi** – Chapel Hill, NC

2023 – Present

- Manage and oversee the comprehensive social, marketing, and philanthropy procedures for Delta Sigma Phi as well as THEPITCHAPELHILL, a leading student-run business organization at UNC.
- Generated \$100k+ in revenue.

## Projects

### **Justinliportfolio.app – Portfolio Website** (HTML, CSS, Javascript, Bootstrap, React.js, SQL, Python, Java, Vercel)

- Constructed a dynamic portfolio with a contact system. Projects demonstrate expertise in front-end development, back-end development, data structures, and designing responsive applications prioritizing UX.
- Leveraged Vercel's analytics to identify performance bottlenecks, improving page load speed by 15%.

### **SoleLiKicks ECommerce – Sneaker eStore Web Development** (React.js, CSS)

- Developed an interactive sneaker ecommerce app with a streamlined user cart system interface, reducing cart checkout process time by 25%.
- Achieved a 30% improvement in page load speed through optimized React.js components and CSS styling.

### **Custom ChatGPT – Fullstack Chatbot** (React.js, Express.js, Node.js, HTML, CSS, OpenAI API)

- Designed a front-end and back-end recreation of ChatGPT using OpenAI's API, achieving a 30% reduction in response times compared to the original API.
- Implemented 49+ custom GPT versions, resulting in an increase in the chatbot's ability to generate contextually relevant responses.

