

Justin Li

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Education

Covenant Scholar at the University of North Carolina at Chapel Hill

Chapel Hill, NC

Bachelor of Computer Science BS, Bachelor of Mathematics BA,
Philosophy, Politics, and Economics Minor

Experience

SoleLiKicks

Ozark, AL

CEO and Founder

2018 – Present

- Founded and operate SoleLiKicks, a five-figure retail arbitrage service with a concentration in footwear, leveraging entrepreneurial skills, market knowledge, and marketing strategies. Donate a portion of profits to various charities, demonstrating a strong commitment to philanthropy and social impact.

Delta Sigma Phi

Chapel Hill, NC

Social Media and Marketing Chair

2023 – Present

- Skillfully manage and oversee the comprehensive social, marketing, and philanthropy procedures for Delta Sigma Phi as well as THEPITCHAPELHILL, a leading student-run business organization at UNC, consistently employing exceptional leadership, communication, and organizational skills to enhance brand recognition, expand outreach, and achieve impressive growth and success.

Board of Regents of the University System of Georgia

Atlanta, GA

Web Development Intern

2021 – 2022

- Successfully completed an extensive and challenging web development internship with the Board of Regents of the University System of Georgia, gaining invaluable hands-on experience in various cutting-edge web technologies and effectively contributing to the development of several key projects.

CTF Cybersecurity // Carolina Analytics and Data Science // Busi-Tech

Chapel Hill, NC

Developer

2023 – Present

- Versatile tech professional with expertise in cybersecurity, data science, and software development. I leverage cutting-edge tools such as Python, Java, and SQL to deliver impactful solutions in data wrangling, visualization, modeling, and machine learning. My software development skills include proficiency in Javascript, CSS, Bootstrap, and HTML.

Projects, Skills, and Certifications

Meta Front-End Developer Professional Certificate

- Certified front-end developer proficient in HTML, CSS, and JavaScript. Skilled in React and Angular for dynamic, responsive web applications.
- Experienced in optimizing performance, ensuring cross-browser compatibility, and utilizing Git for version control.
- Strong focus on user experience (UX), conducting research, wireframing intuitive interfaces, and implementing effective navigation patterns. Successful in project deployment to hosting platforms, cloud services.

Summer 2023 Project Portfolio Website

SoleLiKicks ECommerce Sneaker Store Website

Technical Skills:

- Python, Java, C, Javascript, CSS, HTML, SQL, Flask, Bootstrap, Jinja, Ajax, React, Angular, UI/UX Design, Data Structures and Algorithms
- English, Mandarin, Spanish, leadership, communication, organization, and adaptability skills