

Parental Consent Process

Overview

Getting verifiable parental consent is a key COPPA requirement. Here's how our consent process works from a parent's perspective.

When Consent Is Required

Consent is required when: - A child under 13 years of age registers for a Storytailor account - A child under 13 attempts to use Storytailor services - Any data collection occurs for a child under 13

Consent is NOT required when: - User is 13 years of age or older - User is a parent or guardian registering their own account

Consent Request Process

Step 1: Child Registration

When a child under 13 starts to register: 1. They enter their age 2. We see they're under 13 and ask for a parent's email 3. Without a parent email, registration stops 4. With a parent email, we create the account but lock it until the parent approves

Step 2: We Reach Out to Parents

Once we have the parent's email: 1. We create a consent request (valid for 7 days) 2. We send the parent an email explaining: - What Storytailor is (current web platform at Storytailor.com) - What Story Intelligence™ will add in the future (voice, emotion detection) - Exactly what data we'll collect (current and future) - A link to our privacy policy - How to give or deny consent

Step 3: Parent Review

Parents can take their time to: - Read our privacy policy - Understand what data we collect now (Storytailor 3.0) - Understand what additional data Story Intelligence™ will collect in the future - Learn about their rights (access, delete, export data) - Decide whether to approve

Consent Verification Process

Option 1: Email Link Verification

How It Works: 1. Parent clicks verification link in email 2. Parent is directed to consent verification page 3. Parent reviews consent information 4. Parent confirms consent 5. Consent status is updated to “verified” 6. Parent receives confirmation email

Option 2: API Verification

How It Works: 1. Parent uses consent request ID from email 2. Parent submits consent verification through API 3. System validates consent request ID 4. Consent status is updated to “verified” 5. Parent receives confirmation

Consent Verification Requirements

Parent Must: - Have access to the email address provided - Confirm understanding of data collection practices - Confirm understanding of parental rights - Explicitly provide consent

System Validates: - Consent request ID is valid - Consent request has not expired - Parent email matches consent request

Consent Status

Status Values

none: - No consent request has been created - Child cannot use Storytailor services - No data collection occurs

pending: - Consent request created, awaiting parent verification - Child cannot use Storytailor services - No data collection occurs - Request expires after 7 days

verified: - Parent has verified consent - Child can use Storytailor services - Data collection permitted - Consent remains valid until revoked

revoked: - Parent has revoked consent - Child cannot use Storytailor services - Data collection stopped - Existing data can be deleted upon request

Checking Consent Status

Parents can check consent status at any time: - Via email request to privacy@storytailor.com - Via API endpoint (with authentication) - Status includes: current status, consent date, expiration information

Consent Revocation Process

How Parents Revoke Consent

Via Email: 1. Parent sends email to privacy@storytailor.com 2. Parent includes: name, relationship to child, child's user ID or email 3. Parent requests consent revocation 4. System verifies parent identity 5. Consent is revoked immediately 6. Data collection stops immediately 7. Parent receives confirmation

Via API: 1. Parent uses authenticated API endpoint 2. Parent submits revocation request 3. System validates parent authentication 4. Consent is revoked immediately 5. Data collection stops immediately 6. Parent receives confirmation

What Happens When Consent Is Revoked

Immediate Effects: - Consent status changes to “revoked” - All data collection stops immediately - Child cannot use Storytailor services - Revocation is logged and timestamped

Data Handling: - Existing data can be deleted upon parent request - Parent can request immediate deletion of all child data - Audit logs are anonymized (retained for legal compliance) - Parent receives confirmation of revocation and data deletion (if requested)

Consent Expiration

Automatic Expiration

Consent Requests: - Consent requests expire after 7 days if not verified - Expired requests cannot be verified - New consent request must be created

Consent Status: - Verified consent does not expire automatically - Consent remains valid until revoked by parent - Consent can be revoked at any time

Handling Expired Requests

If Consent Request Expires: - Parent receives notification of expiration - New consent request can be created - Child cannot use services until consent is verified

Consent Records and Audit Trail

What Is Recorded

Consent Request: - Request creation date and time - Parent email address - Child age - Consent request ID - Request status

Consent Verification: - Verification date and time - Verification method (email link or API) - Consent status change - Verification confirmation

Consent Revocation: - Revocation date and time - Revocation method - Revocation reason (if provided) - Data deletion status (if requested)

Audit Trail

All Consent Actions Are Logged: - Consent request creation - Consent verification - Consent status checks - Consent revocation - Consent expiration

Audit Log Retention: - Audit logs retained for 7 years (legal requirement) - Logs anonymized after 1 year for privacy - Logs used for compliance verification

Parental Rights Related to Consent

Right to Review Consent

Parents can: - Review current consent status - Review consent history - Review consent request details - Review consent verification date

Right to Revoke Consent

Parents can: - Revoke consent at any time - Request immediate data deletion - Receive confirmation of revocation - Request new consent if desired

Right to Understand Consent

Parents receive: - Clear explanation of what data will be collected - Clear explanation of how data will be used - Link to privacy policy - Information about parental rights

Contact Information

Privacy Inquiries: privacy@storytailor.com

Consent Questions: privacy@storytailor.com

Mailing Address:

Storytailor Inc.
7131 w 135th, #1074
Overland Park, KS 66223

Response Time: All privacy inquiries responded to within 30 days.

Storytailor Inc.

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