# **JOCHRISTI F. QUIÑANOLA**

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#### **WORK EXPERIENCE**

#### Freelance Video Editor Jul 2020 - Present

• Edited videos in different formats for all social media platforms (e.g YouTube, Facebook, TikTok, Instagram, Linkedin, etc.)

- Created marketing videos, Youtube intros and logo intros
- Uploaded videos to various platforms for clients.
- · Designed thumbnails, channel banners and logos.
- · Reasearched and implemented tags, keywords for Youtube channel and video SEO.

## **Executive Virtual Assistant, Top Virtual Staffing Solutions, LLC, (US-based)**

Mar 2020 - Apr 2021

- · Managed calendars and schedules of CLO
- Drafted emails and followed up for networking events
- · Edited YouTube videos
- · Managed social media accounts
- · Facilitated meetings with potential clients
- · Trained new hires

## Sales and Marketing Assistant, Wizard Manpower and Allied Services, Inc.

Mar 2020 - Jan 2021

- · Planned and executed marketing events
- Maintained good connections with local suppliers
- · Assisted clients with their inquiries and document filings
- Proposed marketing strategies for future marketing events

#### Administrative Assistant, DSWD Field Office VIII (Government office)

Jun 2015 - Dec 2015

- Assisted in the development and packaging of Information, Education and Communication (IEC)
  materials
- Assisted in the conduct of advocacy materials
- Drafted press releases and other articles about National Household Targeting Office (NHTO)
- Performed other related tasks and functions as may be assigned by the Regional Project Manager

#### **EDUCATION AND INTERNSHIPS**

## **Bachelor of Arts in Communication**

Leyte Normal University Tacloban City, Philippines 2010-2014 8 Magazine

Oct - Nov 2013

Aug - Sep 2013

**Leyte Samar Daily Express** 

Radyo Diwa

**Love Radio** 

October 2013

Aug 2013

**Department of Agriculture Region VIII** 

PRTV 12 Tacloban Jul - Aug 2013

Sep - Oct 2013

## **ADDITIONAL INFORMATION**

- Eligibility: Second Level (Professional) Civil Service Eligibility
- Major Award: Pinoy Media Congress 1st Place Winner in the PSA Category (National Level)
- **Volunteer Works:** Volunteered for more than 2 years for a non-profit organization (Gawad Kalinga) aiming to lessen families in the poverty line. Presently, volunteering in teaching people about the truths in the Bible (7 years).