22 UX Case Studies To Improve Your Product Skills

1-2 minutes

Growth & UX case studies in a comic book format. Improve your product skills with real-world examples.
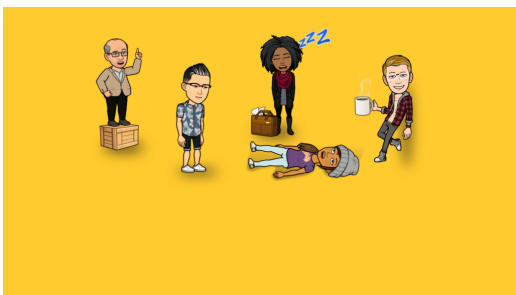
⭐New

User Onboarding: Is HEY Email Worth It?

🔥Popular

7 Product Team Pitfalls You Should Avoid

🔥Popular

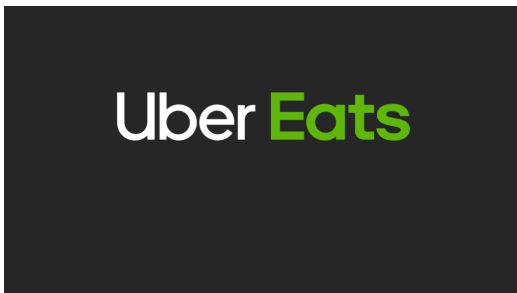## How Tinder Converts 8% Of Singles Into Customers In Less Than 15min.

🔥Popular

The Real Reason Why Morning Brew Grew To 1.5 Million Subs In 5 Years

🔥Popular

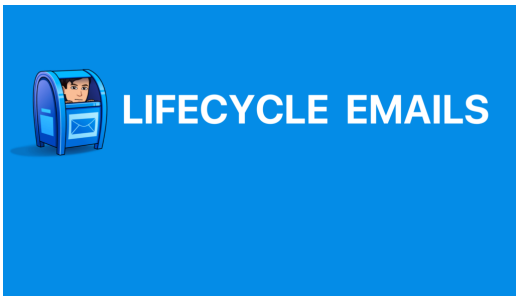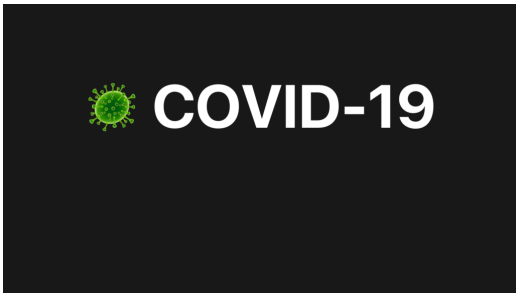## Uber Eats: How To Ethically Use Scarcity To Increase Sales

🔥Popular

Airbnb: How To Reduce Churn With Personalization

How To Notify Users Without Being Spammy

Coronavirus UX: How Dashboard Designs Can Impact Your Perception

How Hopper 🐰 Perfectly Nails Permission Requests UX

9 Ways To Boost SaaS Revenues With A Better Upgrade UX

Duolingo's User Retention: 8 Tactics Tested On 300 Million Users

Amazon UX Checkout: Changing WorldWide Shopping Habits

⚡**Tesla: How To Grow Through Word-of-Mouth**

5 Deadly 💀 Onboarding Mistakes You Should Ban

Strava: 7 Strategies To Convert More 💰 Freemium Users

Load more case studies