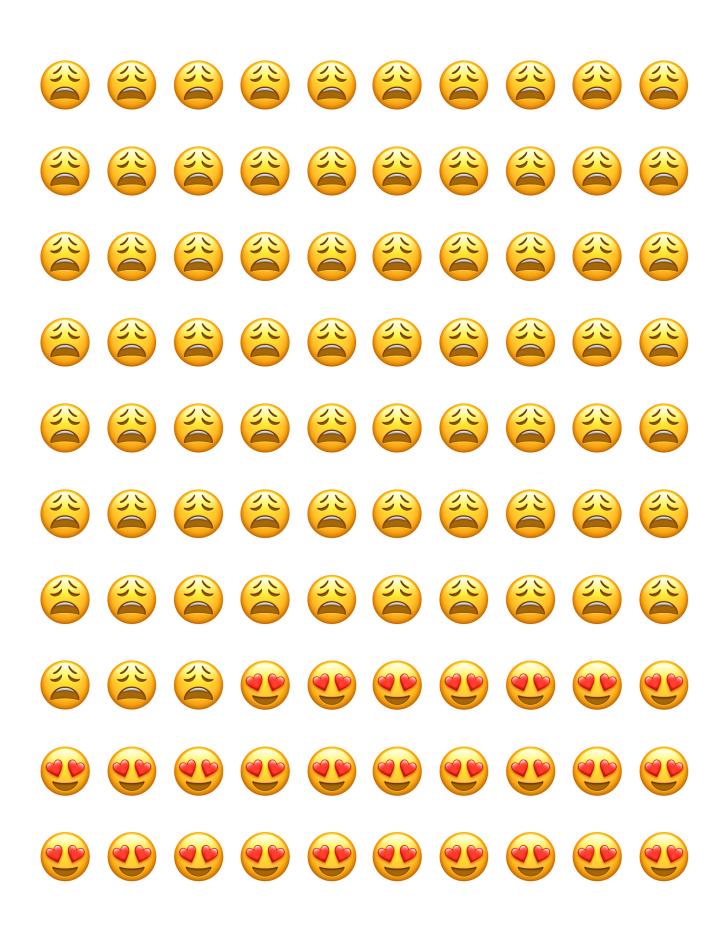
BTCillustrated

Concept Brainstorm

65% of people learn visually



Without visuals and Interactivity, only 1 in 3 people are likely to consume the product







65% Lost

Four circular Objects in sequence with the first object highlighted

Four circular Objects in sequence with the second object highlighted

Four circular Objects in sequence with the third object highlighted

?

Four circular Objects in sequence with the first object highlighted

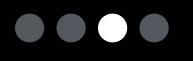
Four circular Objects in sequence with the second object highlighted

Four circular Objects in sequence with the third object highlighted

Four circular Objects in sequence with the fourth object highlighted













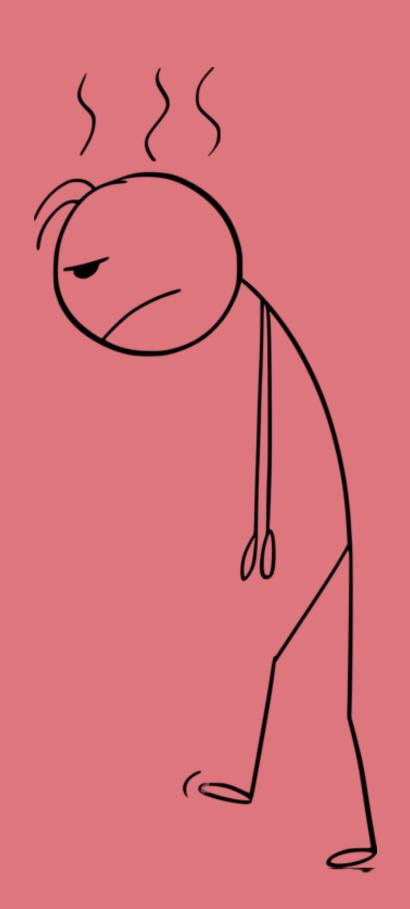


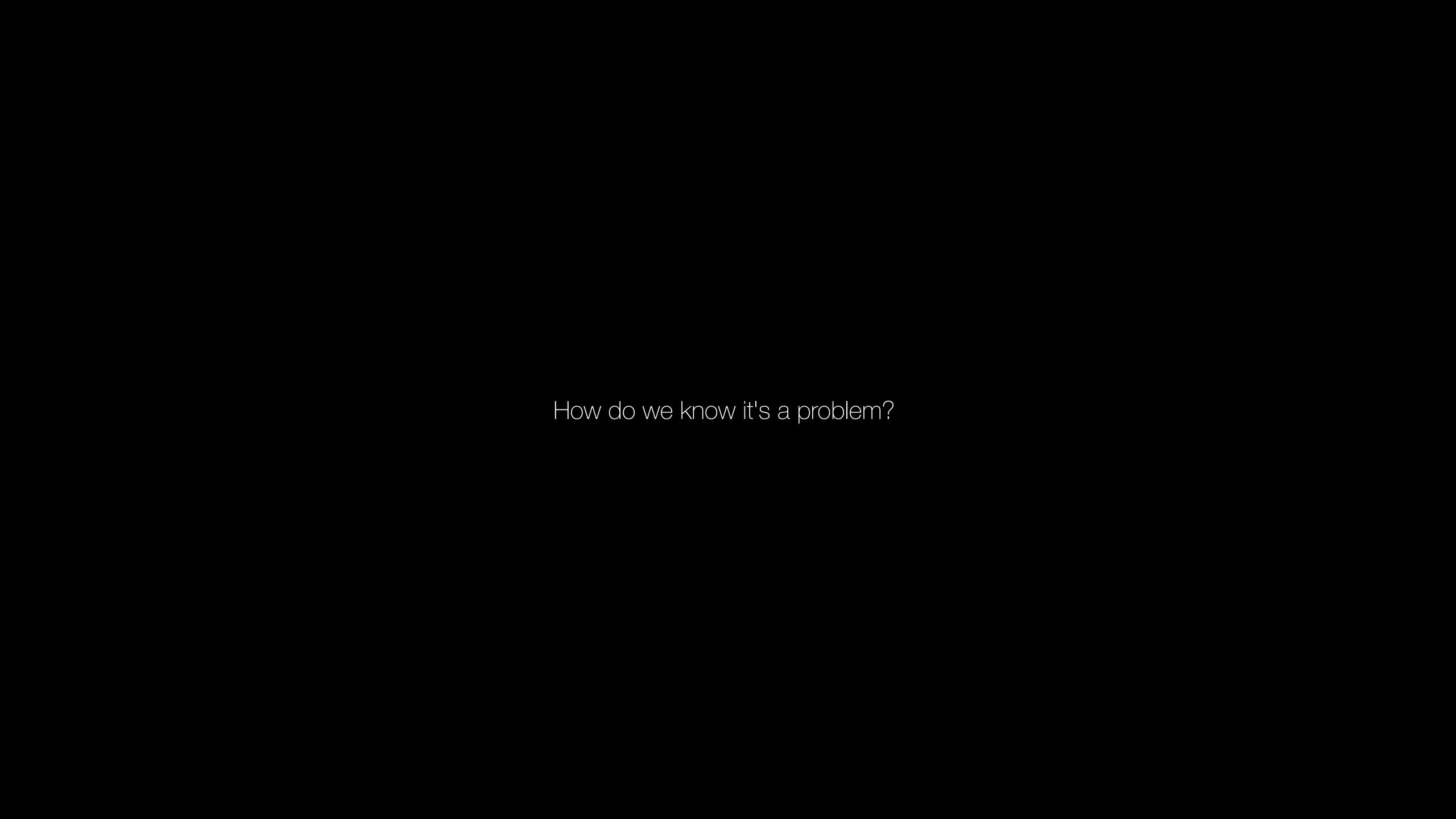
- > What's the problem?
- > How do we know it's a problem?
- > What's the solution?
- > How do we summarize the solution?
- > How do we prove it works?

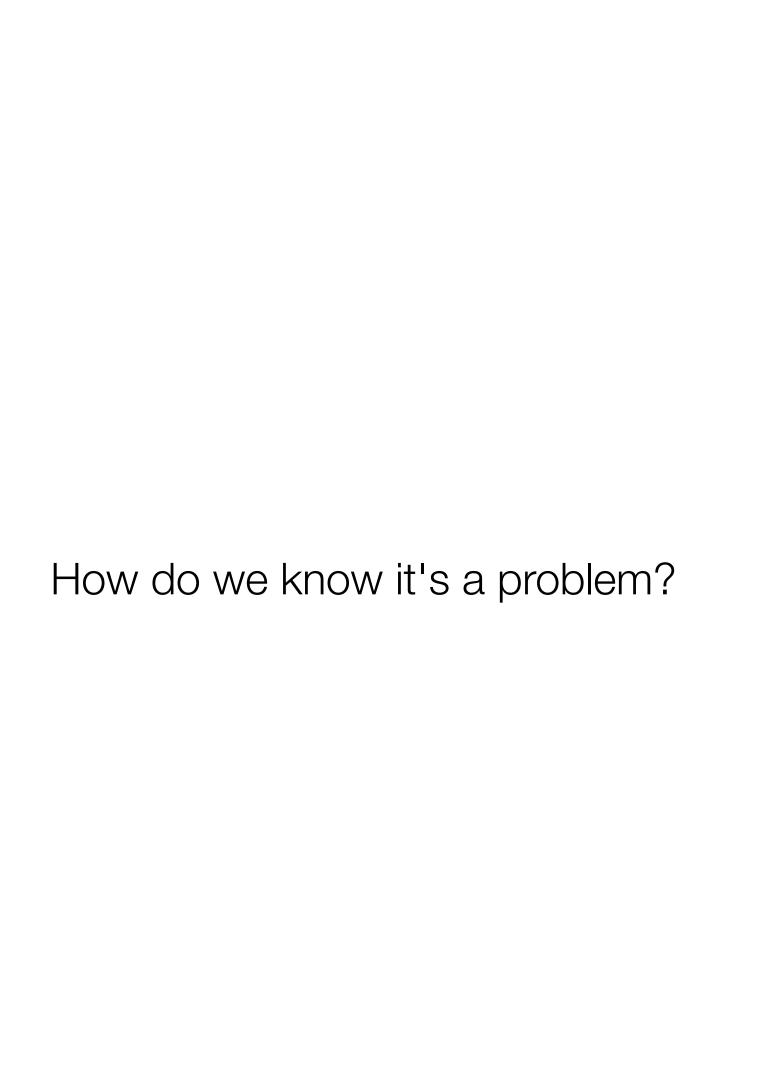
Problem

Biggest challenges with learning Bitcoin is the vast sea of low-grade internet learning content. You're going to spend countless hours wading through:

- Out-of-date
- Low-effort
- Inconsistent
- Wrong blog posts, YouTube videos







People told us BTCillustrated helps them grasp concepts better.

People told us BTCillustrated helps them grasp concepts better.



CypherGatto - AlvinUntilHal...



@cyphergatto · Follow

I think this is by far one of the best ways to teach bitcoin. Those slides always hit the mark!!!

Imagine them collected in a book and translated in a vastness of languages

People told us BTCillustrated helps them grasp concepts better.

How do we know it's a problem?



Im

tra

CypherGatto - AlvinUntilHal...



@cvphergatto · Follow



Alexei Zamyatin 📀 🖪





@alexeiZamyatin · Follow



@BTCillustrated love your illustrations

How can we get one for @InterlayHQ's decentralized #BTC bridge? •••

7:41 PM · Jun 1, 2023



People told us BTCillustrated helps them grasp concepts better.



People told us BTCillustrated helps them grasp concepts better.



Great post. Best explanation about MuSig I've seen so far. Looking forward to the MuSig2 slides.

4:54 PM · Aug 6, 2023

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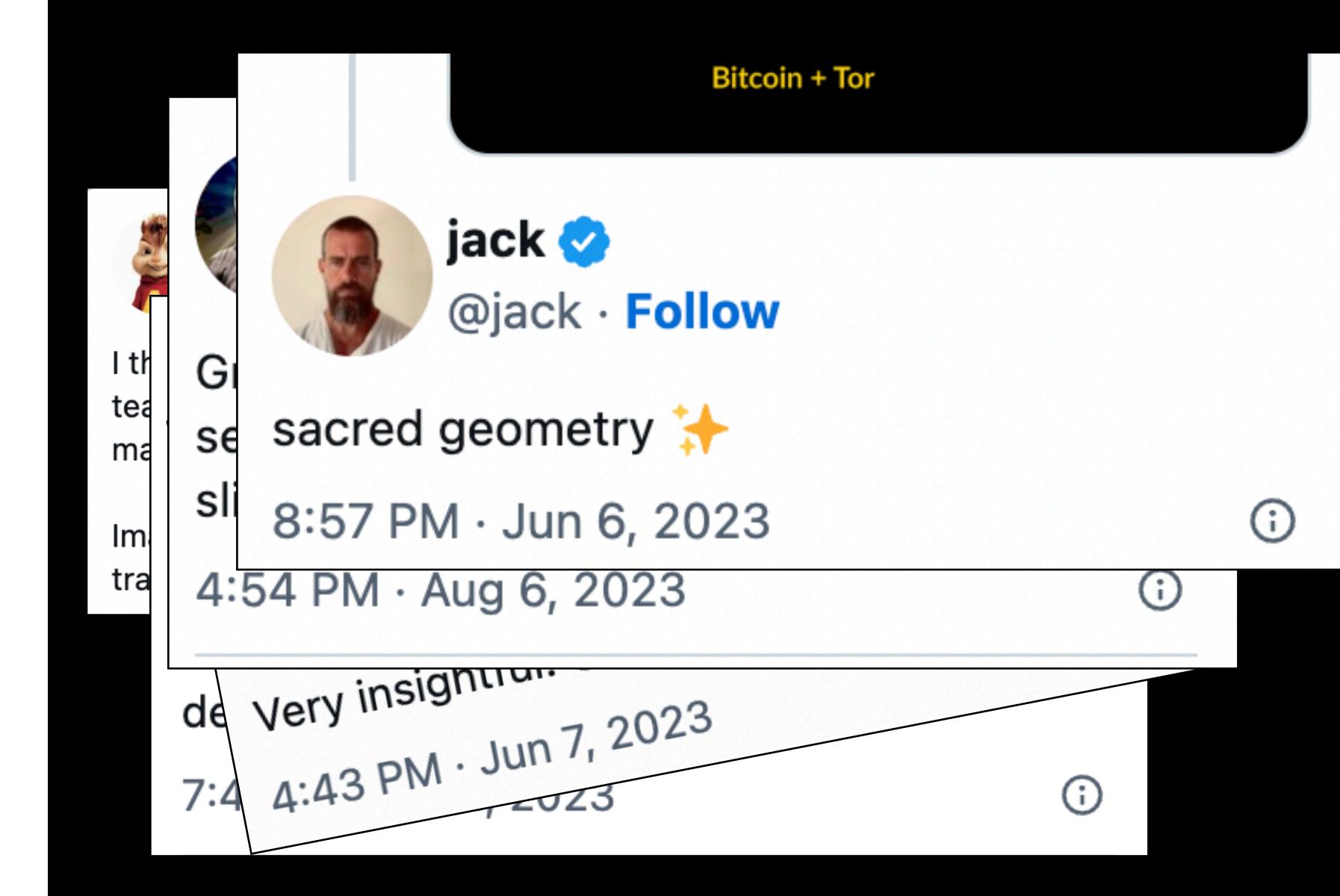
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de Very insigntium.
7:4 4:43 PM · Jun 7, 2023

People told us BTCillustrated helps them grasp concepts better.



People told us BTCillustrated helps them grasp concepts better.

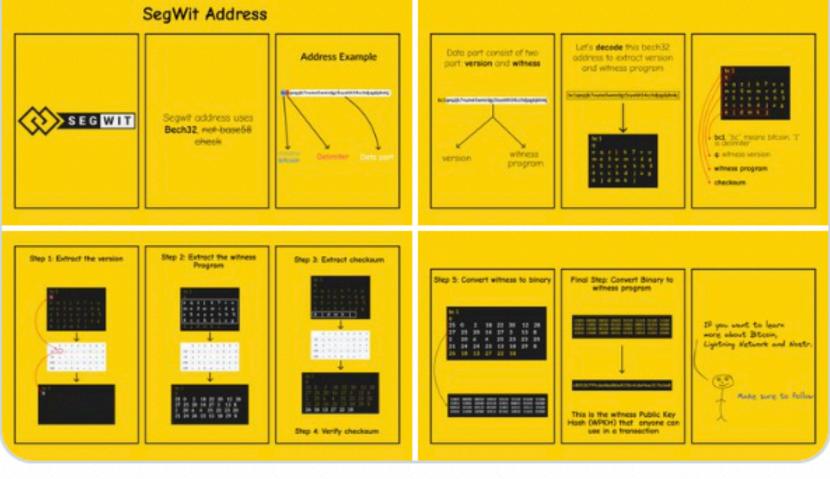
in + Tor

What have you seen that stands out to you from a design perspective? I'm trying to remember the @'s

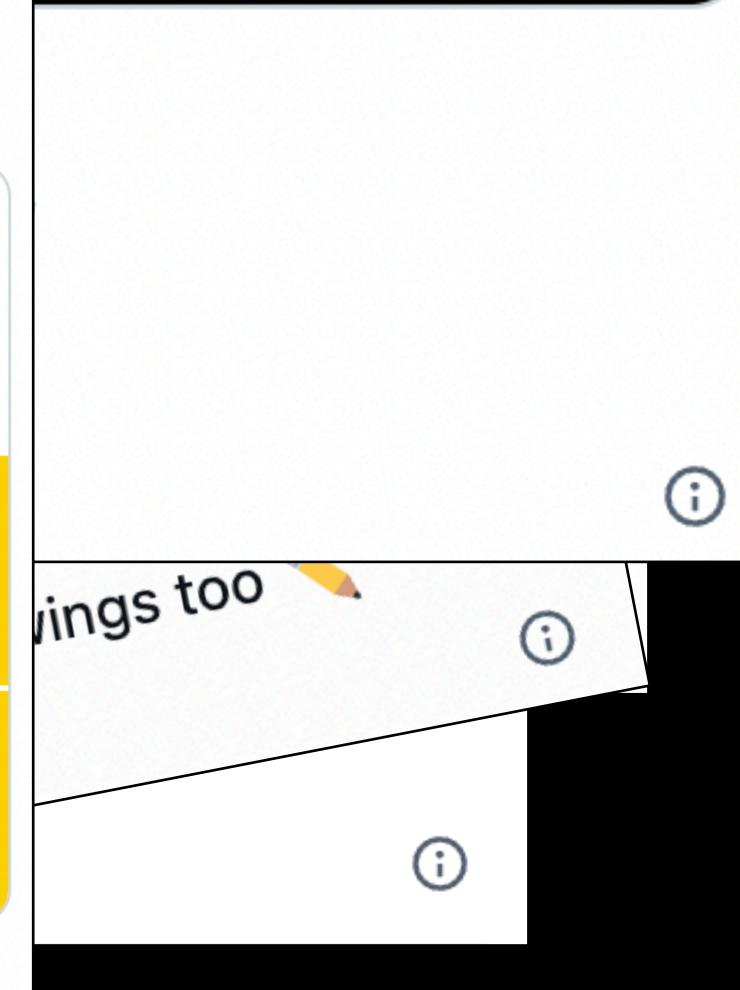




#Bitcoin



8:40 PM · Jun 28, 2023



People told us BTCillustrated helps them grasp concepts better.

What have you seen that stands out to you from a design perspective? I'm trying to remember the @'s

in + Tor



Alex Gladstein 👗 👉 📀
@gladstein · Follow



What's the Solution?

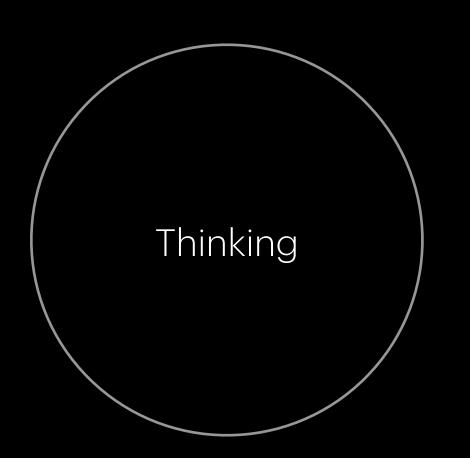
Build an interactive course.

You won't just sit and read boring content.

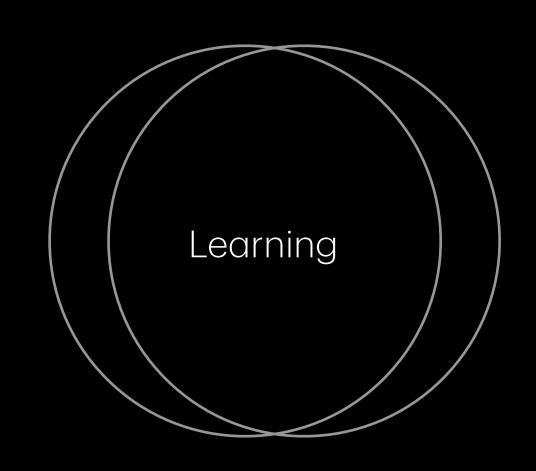
There are:

- Visuals
- Tons of exercises
- Real-world-inspired projects
- fun mini-games and activities

What makes it different?







RoadMap

MVP

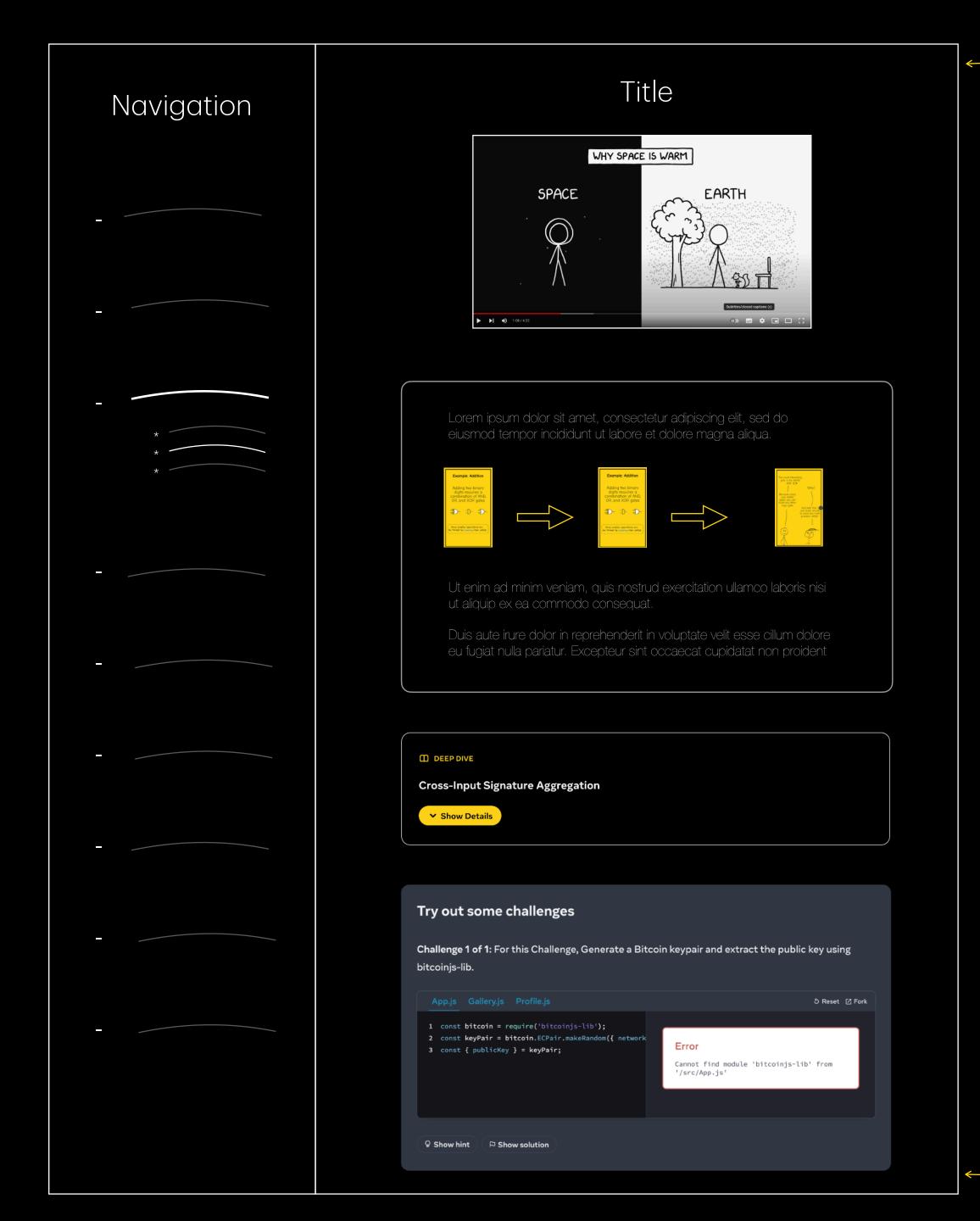
- Gamify Module 1 about Transactions
- Get User feedback
- Experience with Short animated videos

RoadMap

 \bigvee O

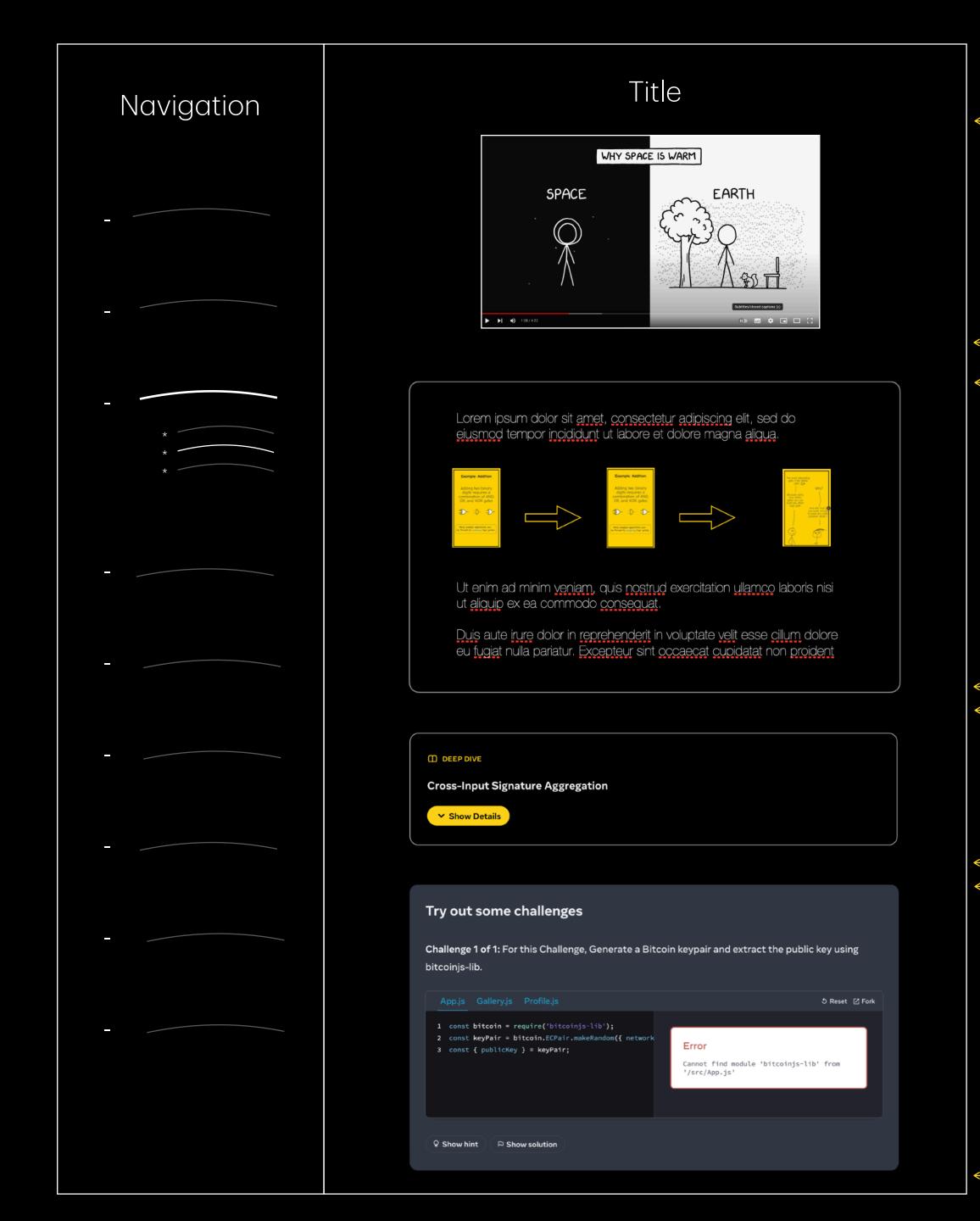
- More Modules

Module Structure



This Whole section shouldn't take more than 10 min to finish

Module Structure



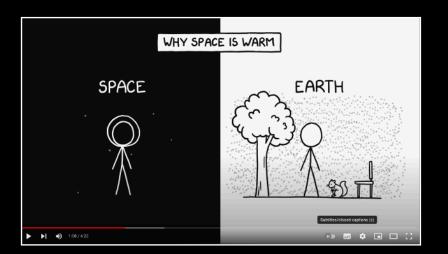
Short Video

Section Content

Deep Dive (optional)

Challenge

Title



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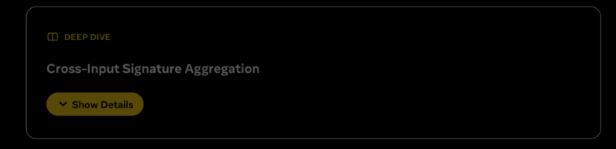
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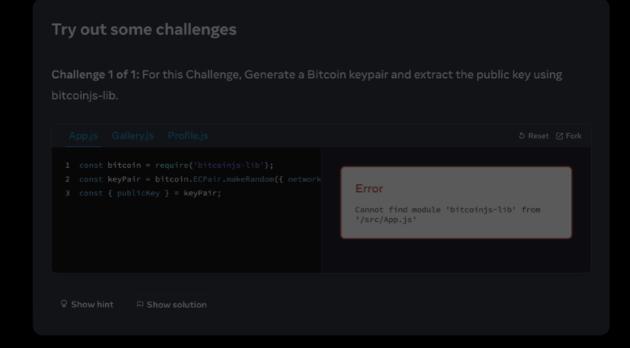
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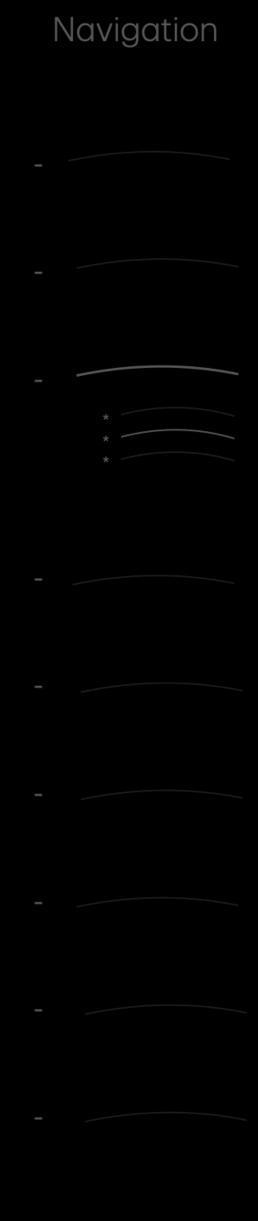
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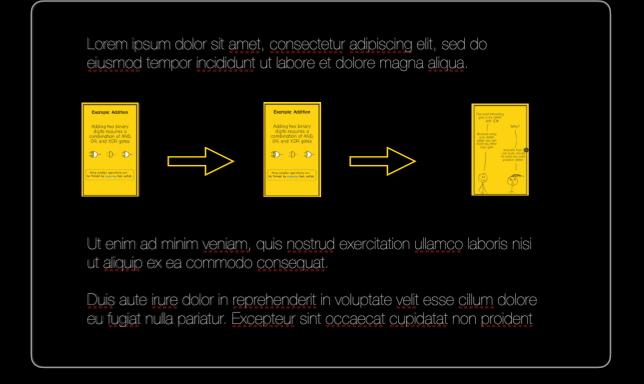
Short Video

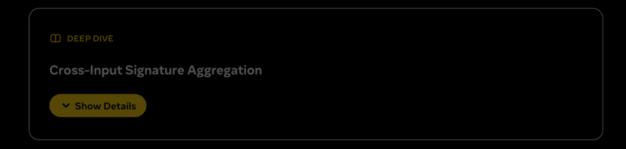
- < 3min Video
- High overview about the topic to get user attention

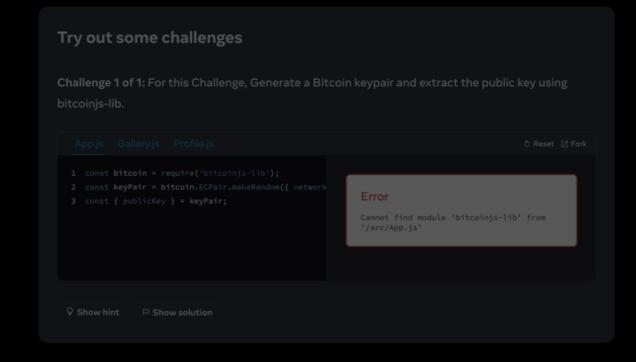


Title





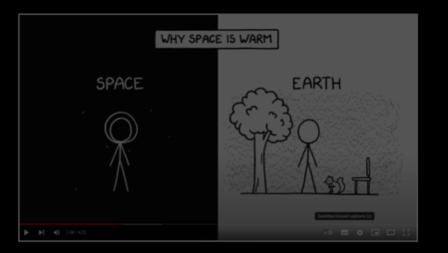




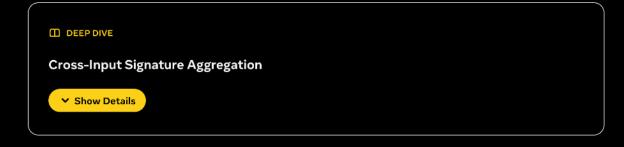
Section Content

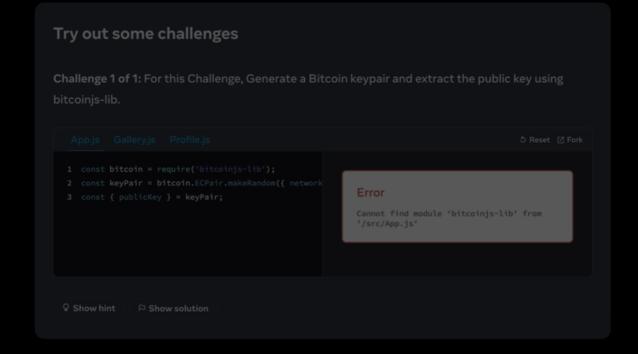
- Use clear, concise, and descriptive language
- Leverage visuals to expand upon your ideas
- Break down what you do into "transformations"

Title





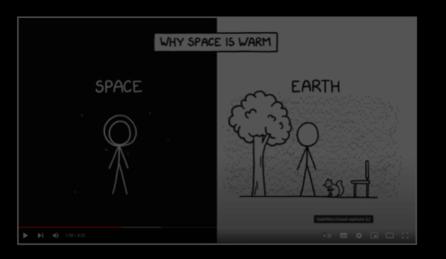


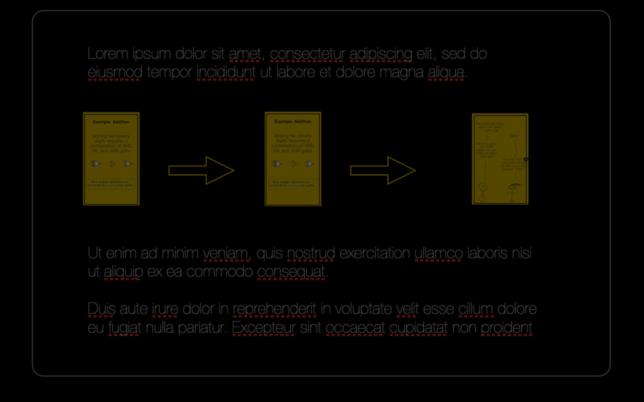


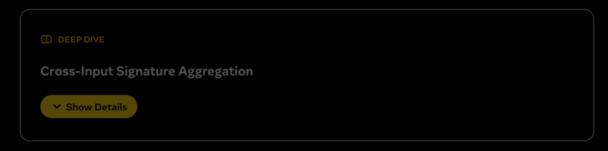
Deep Dive (optional)

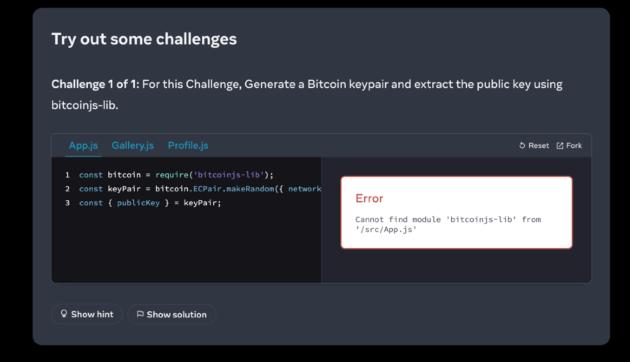
- Make it expandable to not force the user to read it an lose his interest
- Deep dive for experienced user (to make the platform tailored to both beginner and experienced developer)

Title





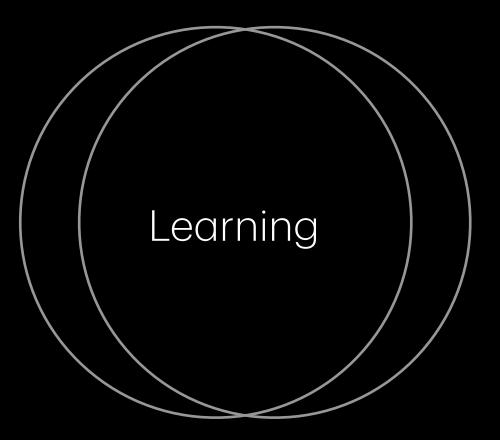




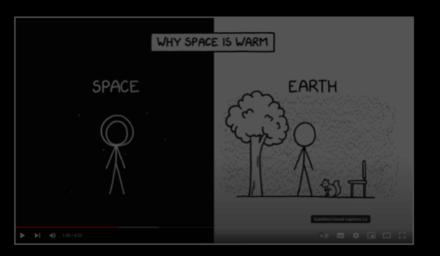
Challenge

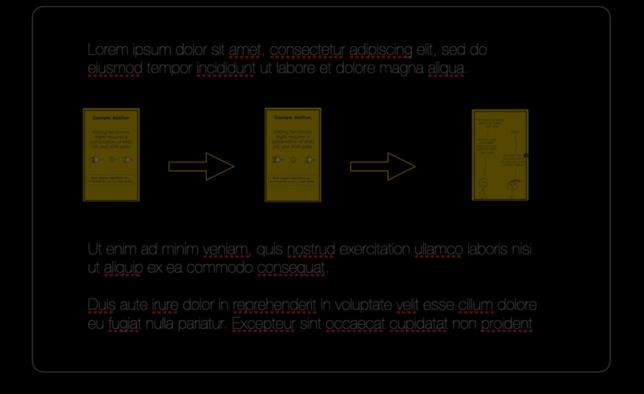
"You learn to swim by jumping into the water and swimming, not by sitting in a classroom studying aquadynamic theory."

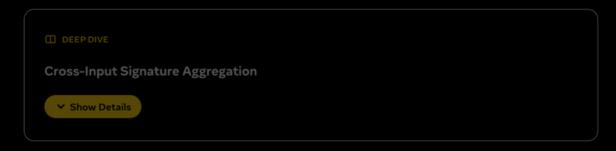
Jed McKenna

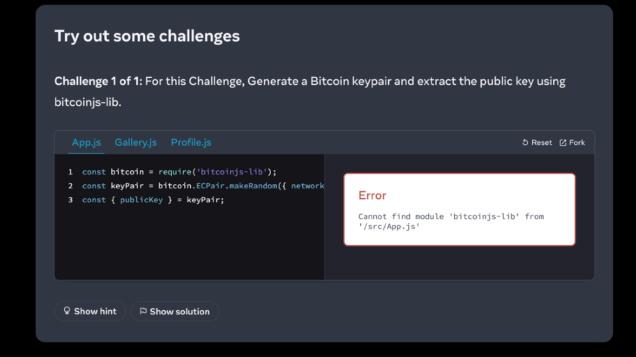


Title



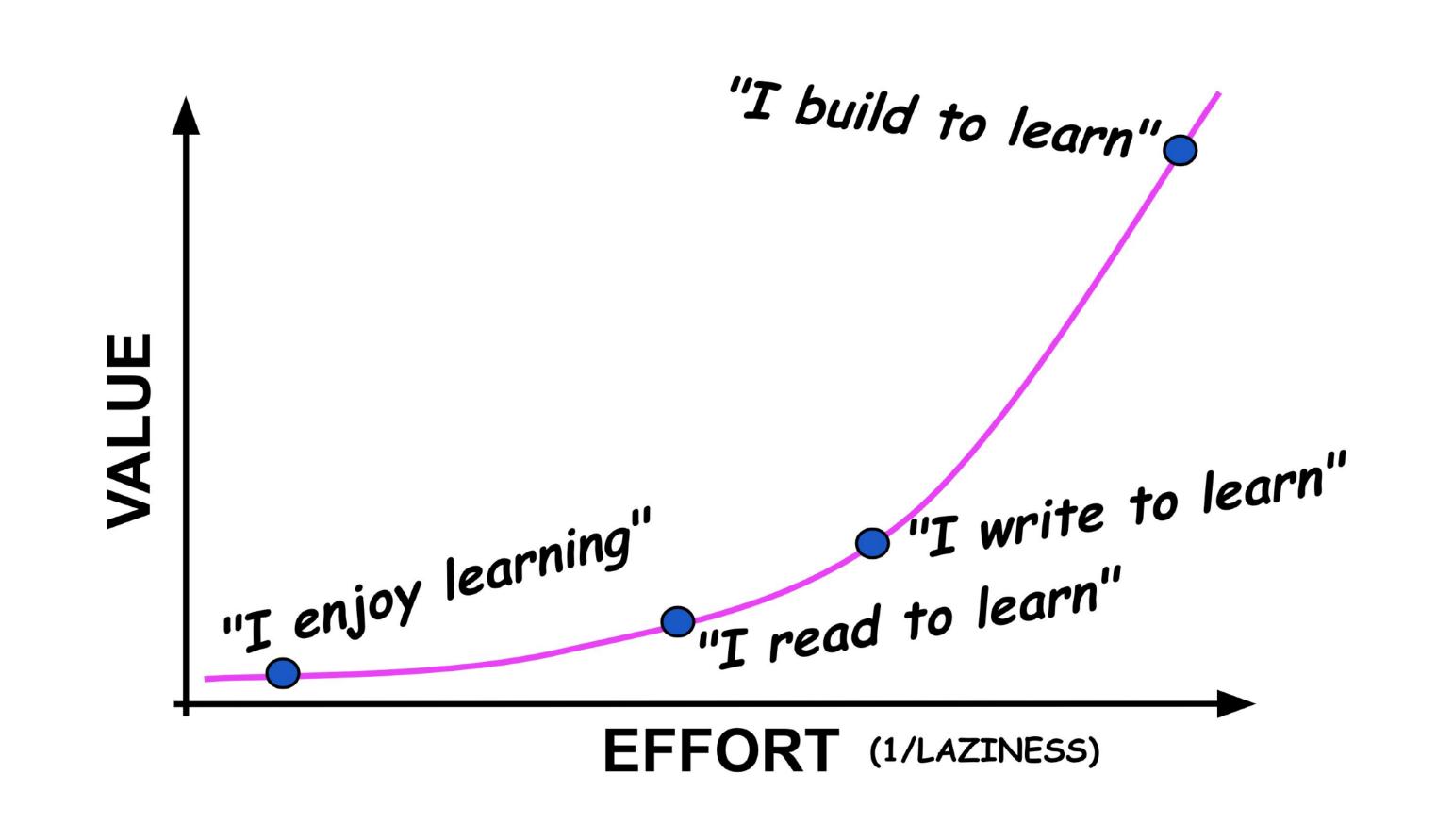




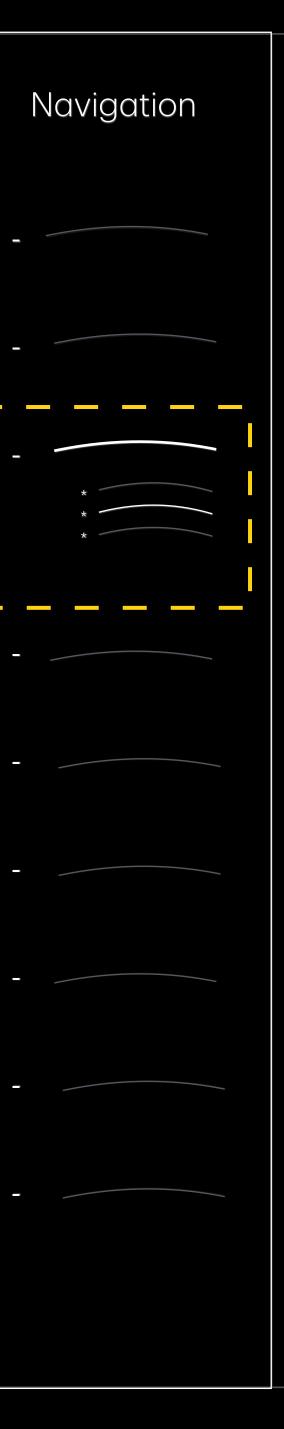


Challenge

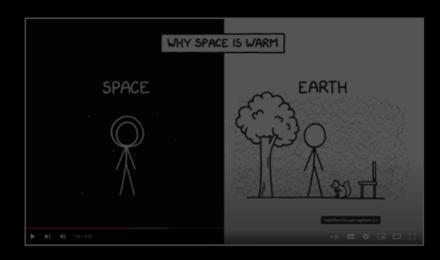
- Shouldn't take a lot of time to finish (5 min)
- Code Completion
- Hide any file not relevant

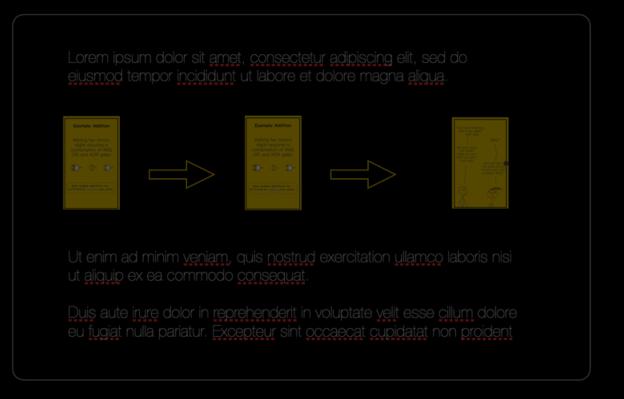


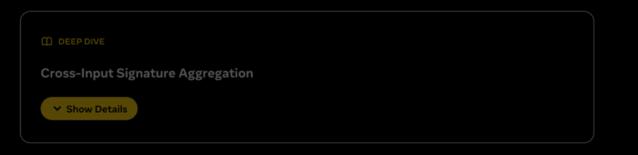
At the end of each Section, the user is expected to solve an exercise that take more time to finish

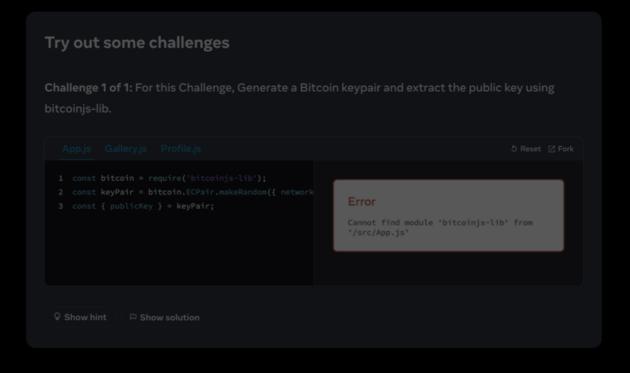


Title

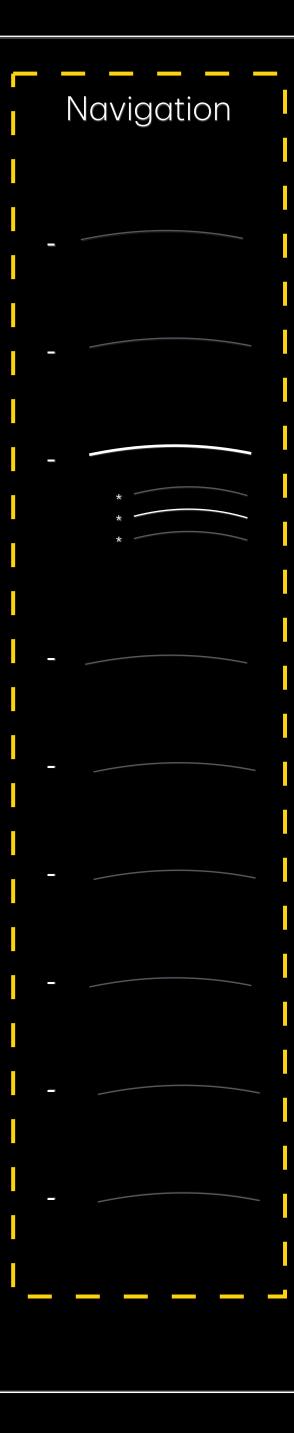




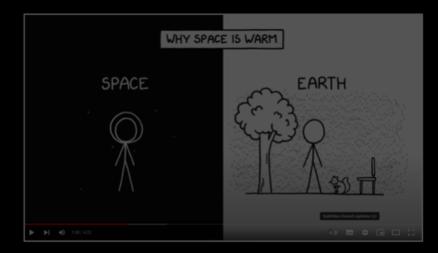


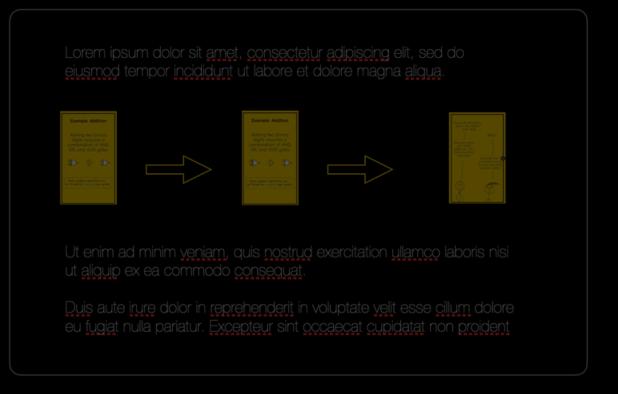


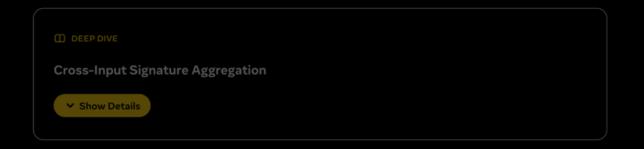
At the end of each Module, the user is expected to build a project to add it to his portfolio

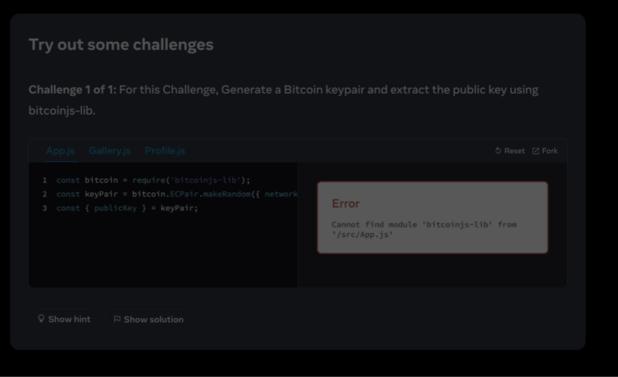


Title









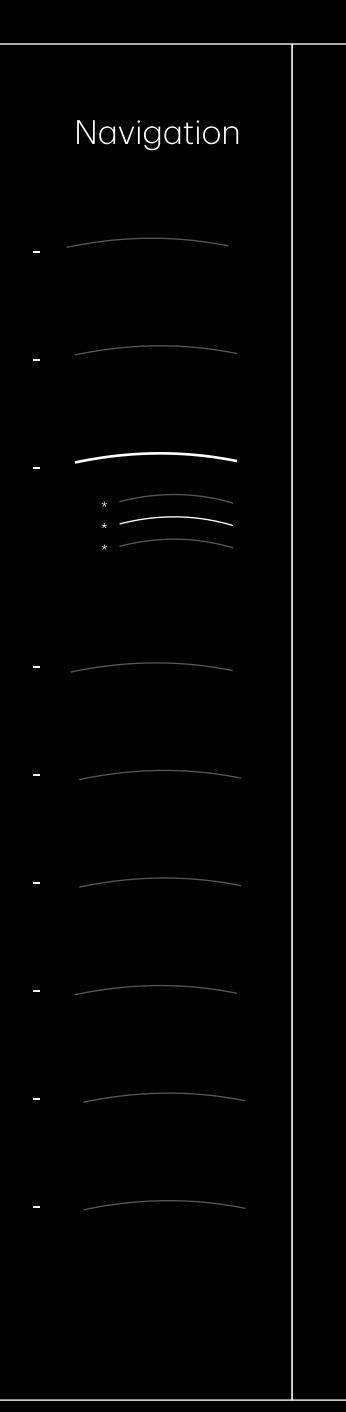
What makes it different?

Platform

 Instead of reading boring text, we puts heavy emphasis on interaction

- Track your progress
- Visuals >> Words
- Build real-world projects for your portfolio
- Hands-on practice coding
- Open Source

Module Structure



Title Of the Book

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Short Comic Video

- < 3min video
- High overview about the topic to get user attention

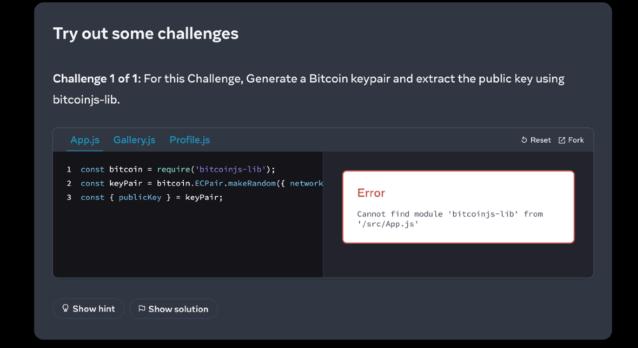
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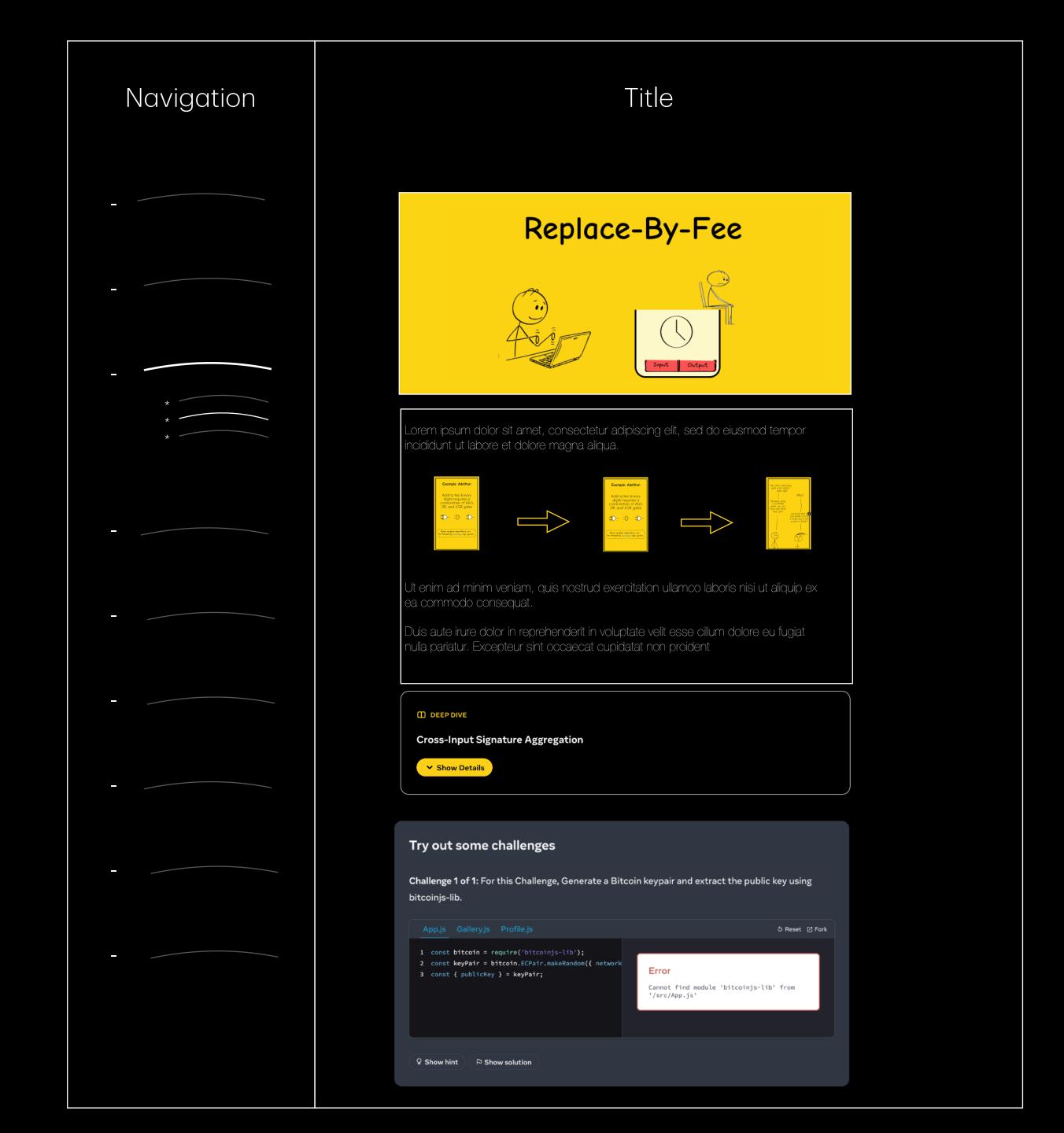
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Module Structure



Module Structure

Navigation

Title Of the Book

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Short Comic Video

- < 3min video
- High overview about the topic to get user attention

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