FACEMOJI KEYJAM
Designer Challenge

San Francisco July 21st, 2018

$12,000 prize pool

Welcome!

Door Prize?!

Winner!

William Felker!

Housekeeping

Gotta go? Restrooms down the hall.

Housekeeping

SSID: **#keyjam**

Pass: **Facemoji**

Introductions

Introductions

Our Partners

Challenges

GRAND PRIZE: $5,000

ONLINE : $2,000

Secret Theme Reveal

3 THEME CHALLENGES

Drum roll please...

$1,500 x 3

Secret Theme Reveal

"Pixel"

"Foodie"

"RETRO"

Guides

bit.ly/keyjamguide

Submission Form

bit.ly/keyjamsubmit

Submission Form

bit.ly/keyjamsubmit

1080x720 Banner

Submission Form

bit.ly/keyjamsubmit

Screenshots / GIFs

Submission Form

DESIGN SKILL (As it relates to the designers' skill and attention to detail): **15 pts**

INGENUITY (As it relates to clever, unique, or inventive techniques or themes): **15 pts**

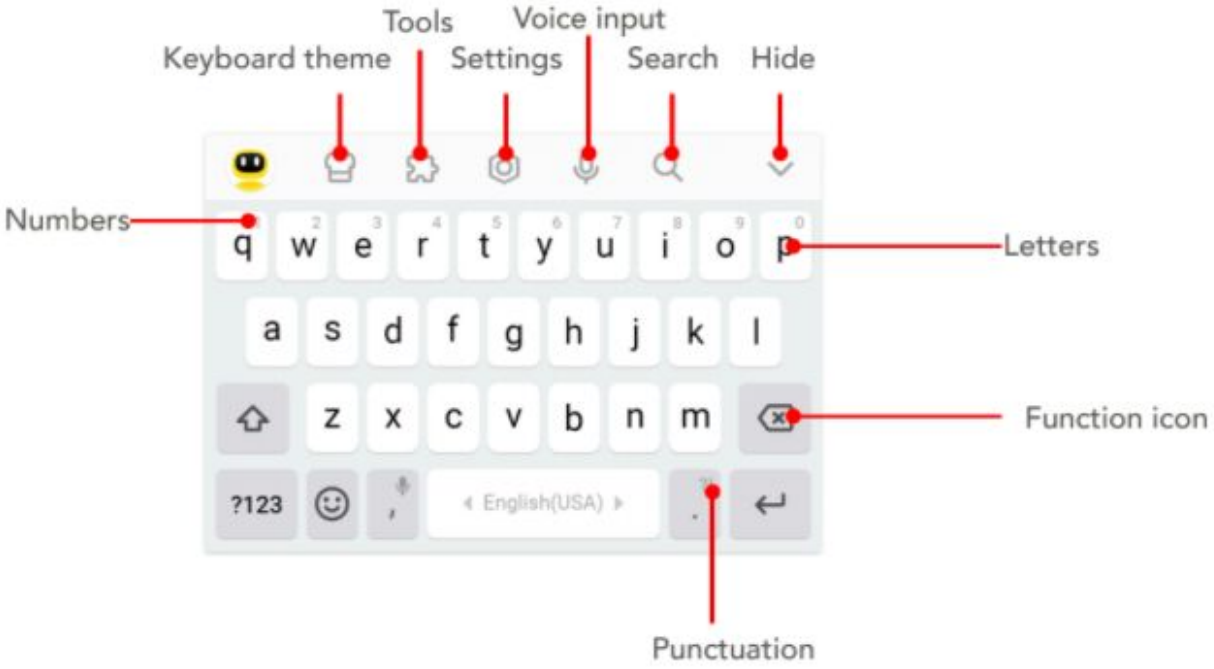
ORIGINALITY (As it relates to what is already available on the app): **20 pts**

Introductions

Niki Leung, Senior Product Operations

Facemoji Keyboard Skin Design Specification

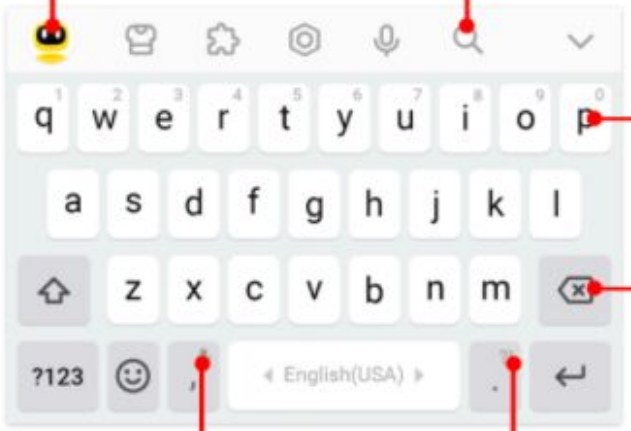
Keyboard Section



Keyboard Section

Mascot icon
No change

Icon should be designed individually.
Do not copy the template



Letters color can be changed and the font can be changed. If font is changed, please provide a font package

Function button can change colors, but don't make it transparent.

The symbol's transparency is fixed, but you can change the color

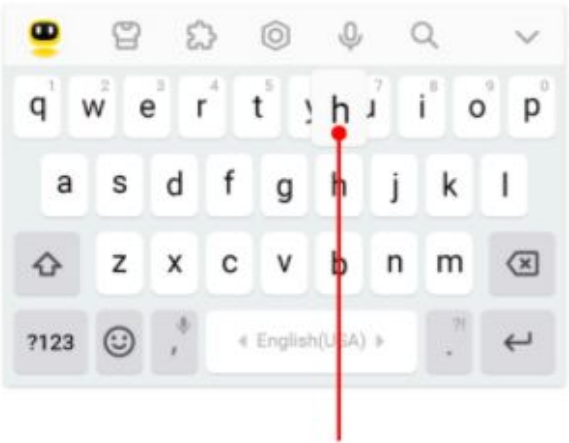
Keyboard 部分

Icon box size is 72x72px
The actual content inside size is around 60px

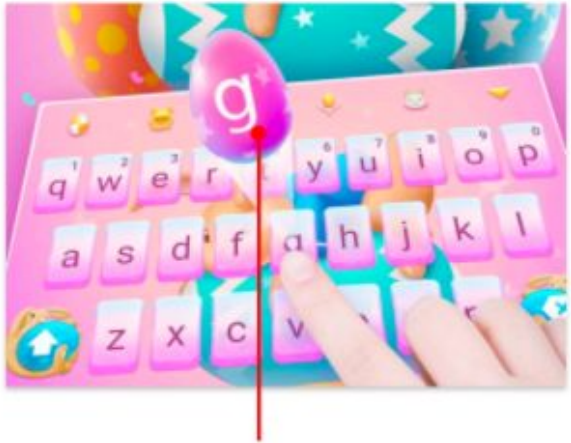
Clicking the icon always has a color change.
Create a color effect

emoji icon size is around 72x72px, need to design styles individually
without maximizing the size

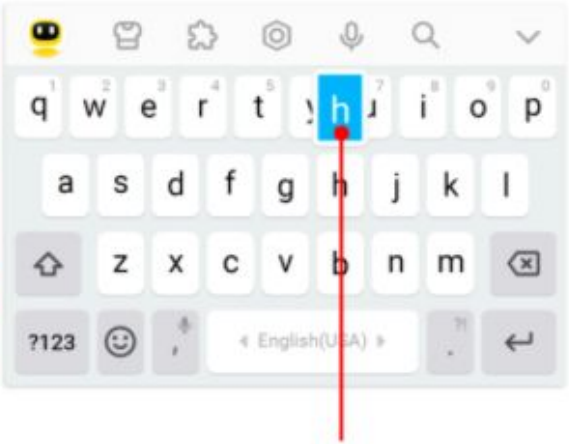
Keyboard section



Popup size is 108x150px



Click size is 108x150px.
This can also be a different shape



The pressed button size is 108x150px. The shape is a square.
The inside shape which is blue patch (84x126)
area is not decorated.
The outside shape could be decorated with frames etc.

Poster Section—Apk_icon_512

Icon size is 512X512px， the lower solid color can be changed according to the skin style, the text can also change color. The content is mainly based on the main body of the keyboard, and the keyboard can also be added. The style can be creative.

Poster Section —Apk_banner_preview

Size 1080x728px, do not display the content too close to the bottom because this is a button at the bottom of the actual application

Poster Section—apk_preview / skin_cat_box

Container previews and APK previews can be reused, and this is a slight difference in size.
The design style is based on the combination of the keyboard and the theme.

THANK YOU!

LET'S JAM KEYS!