Jesse Winton — Bio

I am an East Coast based <u>full-stack engineer</u> specializing in creating exceptional user experiences and user interfaces with modern Javascript frameworks.

Typescript and type-safety diehard. Formerly the Head of Engineering at <u>VeroSkills</u>.

Currently on the hunt to join a new team of passionate and talented engineers to build beautiful and performant web applications. *@thejessewinton* everywhere.

Email me at <u>irandallwinton@gmail.com</u> or if you prefer it, ring me up at 530-638-5858.

Jesse Winton — *Experience – 001*

Co-Founder & Head of Engineering

VeroSkills — 08/2021-02/2023

Built with: Next.js, PlanetScale, tRPC, Prisma, Turborepo, Vercel, Prismic.

What I did: During my time at VeroSkills, I led and managed a full-platform rebuild taking 6 months worth of work from 8+ engineers and rebuilding it in 3 weeks.

Deployed to Vercel with a *PlanetScale* database, managed auth with *NextAuth*, and 100+ fully type-safe API endpoints with *Prisma* and *tRPC*. In the time I led the engineering team, VeroSkills raised \$1.2m in VC funding, based on our MVPs, as well as overseeing a fully remote engineering team across multiple projects, including several contracted teams.

As a very small team, I was also responsible for *UI & UX design*, including creating design tokens, and our React component library.

Jesse Winton — *Experience* – 002

Designer & Front-End Engineer One Day Doors & Closets — 05/2020-08/2021

Built with: Next.js, Prismic, Custom Backend.

What I did: While working at One Day Doors & Closets, I led and managed a full-rebuild of their existing marketing site, moving from a slow WordPress site with 600+ individual pages for 35+ dealers across North America to a custom Next.js application with fully-dynamic, location-specific content, using less than 50 individual Prismic documents. This reduced the work of content-management for marketing, and simplified the dealer onboarding process.

I also worked with other internal engineers to build a fully-custom *backend infrastructure* that served the needs of dealers, allowing them to manage custom content and opt-in to company-wide sales and promotions.

After the launch, we *maintained our #1 ranking* across all Google search results. I also worked directly with executives to *fully rebrand* the company, crafting updated branding, design, and copy.

Jesse Winton — *Experience – 003*

Designer & Engineer

Freelance — *05/2010-05/2020*

Built with: React, Typescript, PHP, WordPress, HTML/CSS

What I did: While working as a freelancer, I had a multitude of responsibilities, including working with clients to ensure clear goals, and make technological decisions on a project-by-project basis. I would outline deadlines and KPIs for project success, and would regularly communicate with clients to ensure clarity on those metrics.

Photography & Video Creation

Freelance — *05/2010-05/2020*

Worked in: Adobe Creative Suite

What I did: A bit of a different set of disciplines, I would work with clients to make creative decisions and lead the creation of stories and visual grammar.