



# Welcome to Agile@Salesforce

Write your name on an  
“ALOHA! My Name is...”  
name tag



Take your seats!





# Welcome to Agile@Salesforce

Write your name on an  
“ALOHA! My Name is...”  
name tag





## Talk to someone new

What do you know about Agility?



# Agile Coach Team



Kelly Currier



Derek Hawkes



Lori Barsalou



Stacy Gordon



Larry Apke



Arun Ramanna



Erik Sowa



Ethan  
Treber



Arshiya Sultana  
Hyderabad



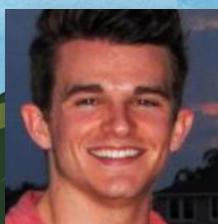
Nicole Buckberg



Andy Goin



Tamsen Mitchell



Donny Hearne  
Indianapolis



Dave Bennet  
Indianapolis



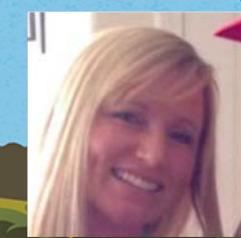
Todd McCullough  
Indianapolis



Arthur Mandjek



Kevin Fambrough



Helene Bryan



# Agenda and Agreements



# Who's in the Room?

Stand up!

# Find a table!

Interview your new neighbor

Introduce your neighbor to the table

Name

1  
Interesting  
fact

Super  
Power

Role at  
Work

What's your  
favorite Lean  
Principle?

5

5



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# Working Agreements

Hands up if you have working agreements right now?

How would you like to work together for the rest of this class?

Write down 1 thing you'd like to propose to your team in your workbook

# What are the Scrum Roles?



At Salesforce  
These roles are true  
for any process

FEEDBACK

WHY & WHO

HOW



ScrumMaster

Product Owner

Team

# Whose job is it anyway?

Page 5 in workbook

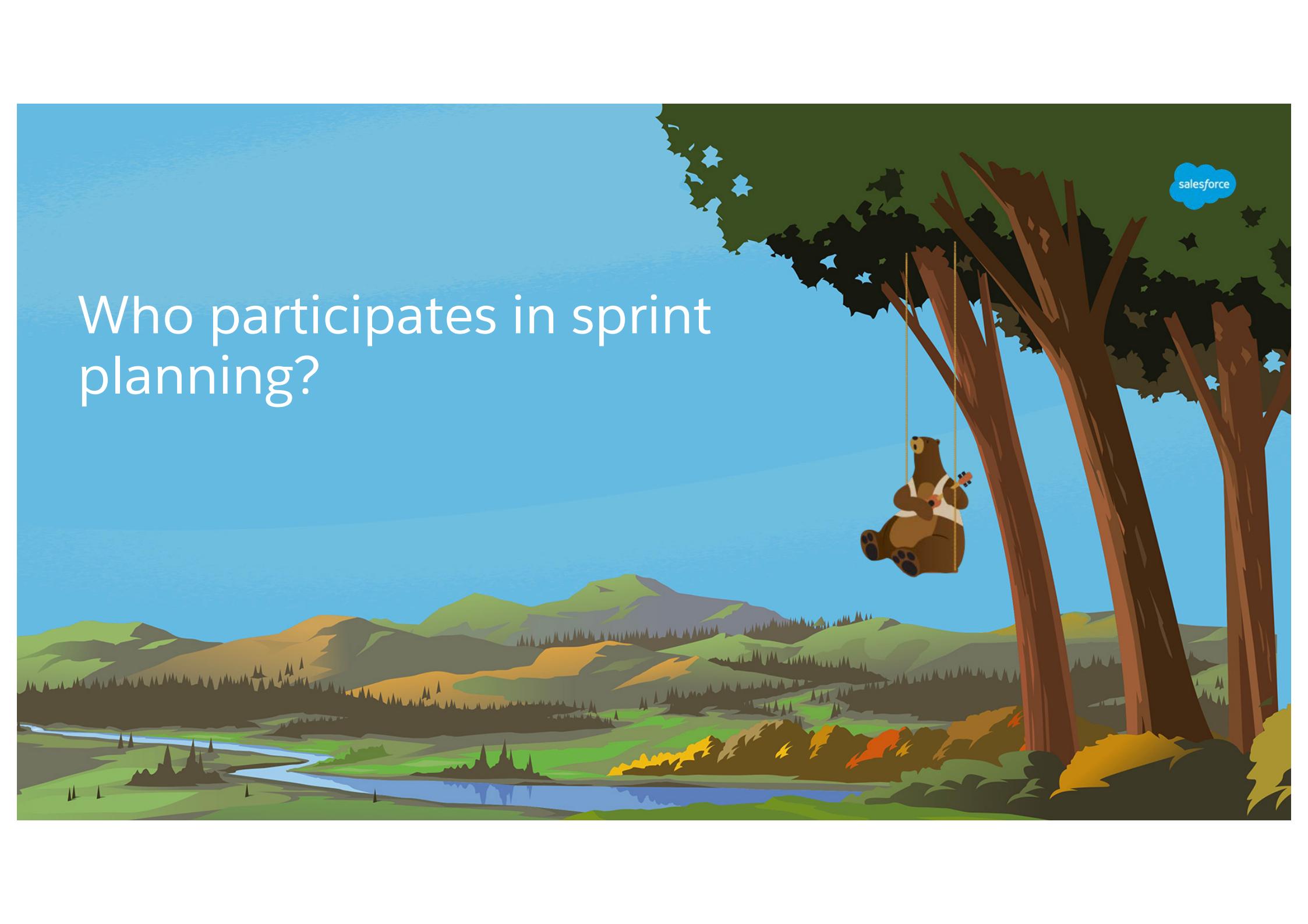


Tables – decide who does what and mark down in your workbooks



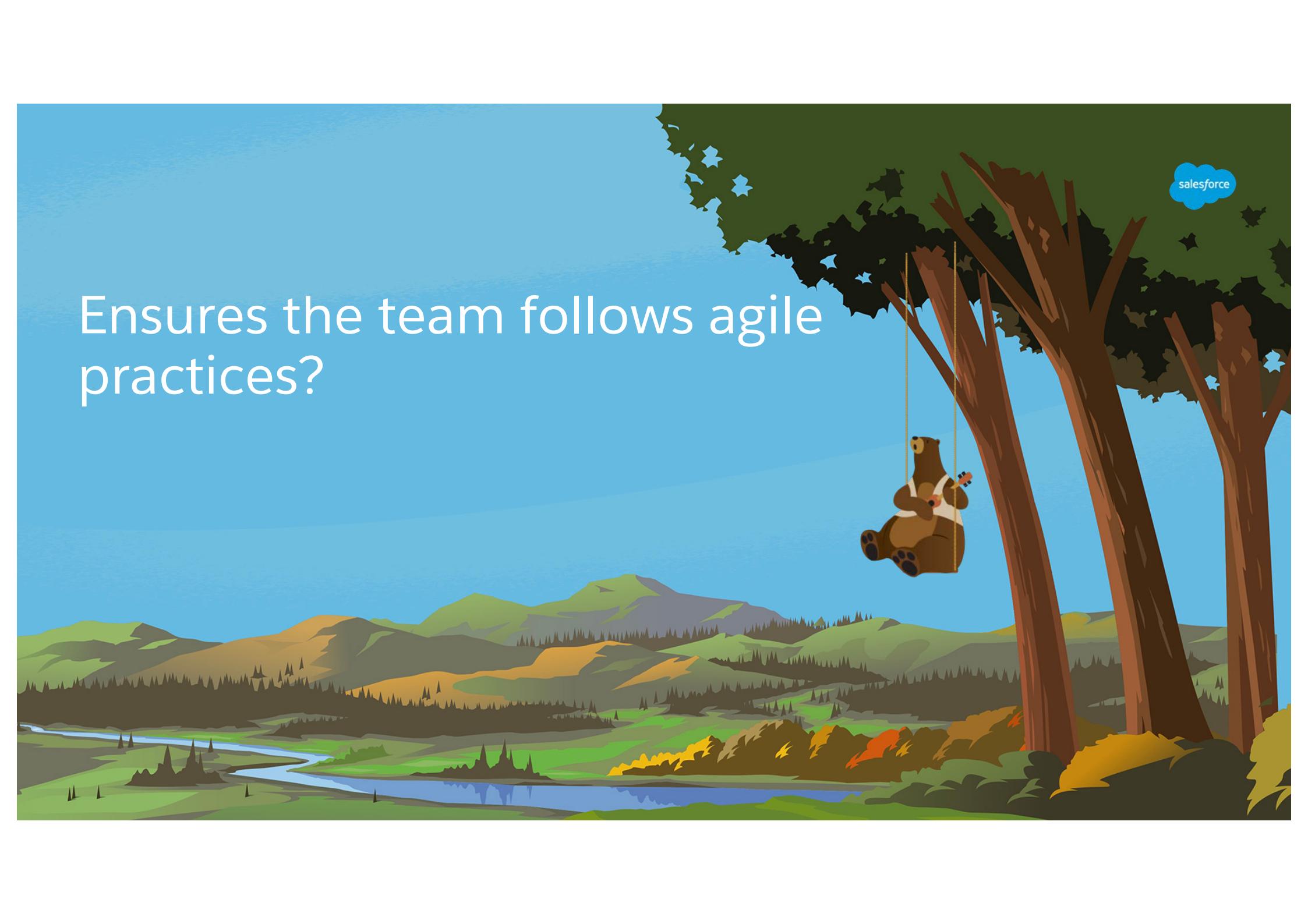
Who estimates the size of items on the product backlog?

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# Who participates in sprint planning?

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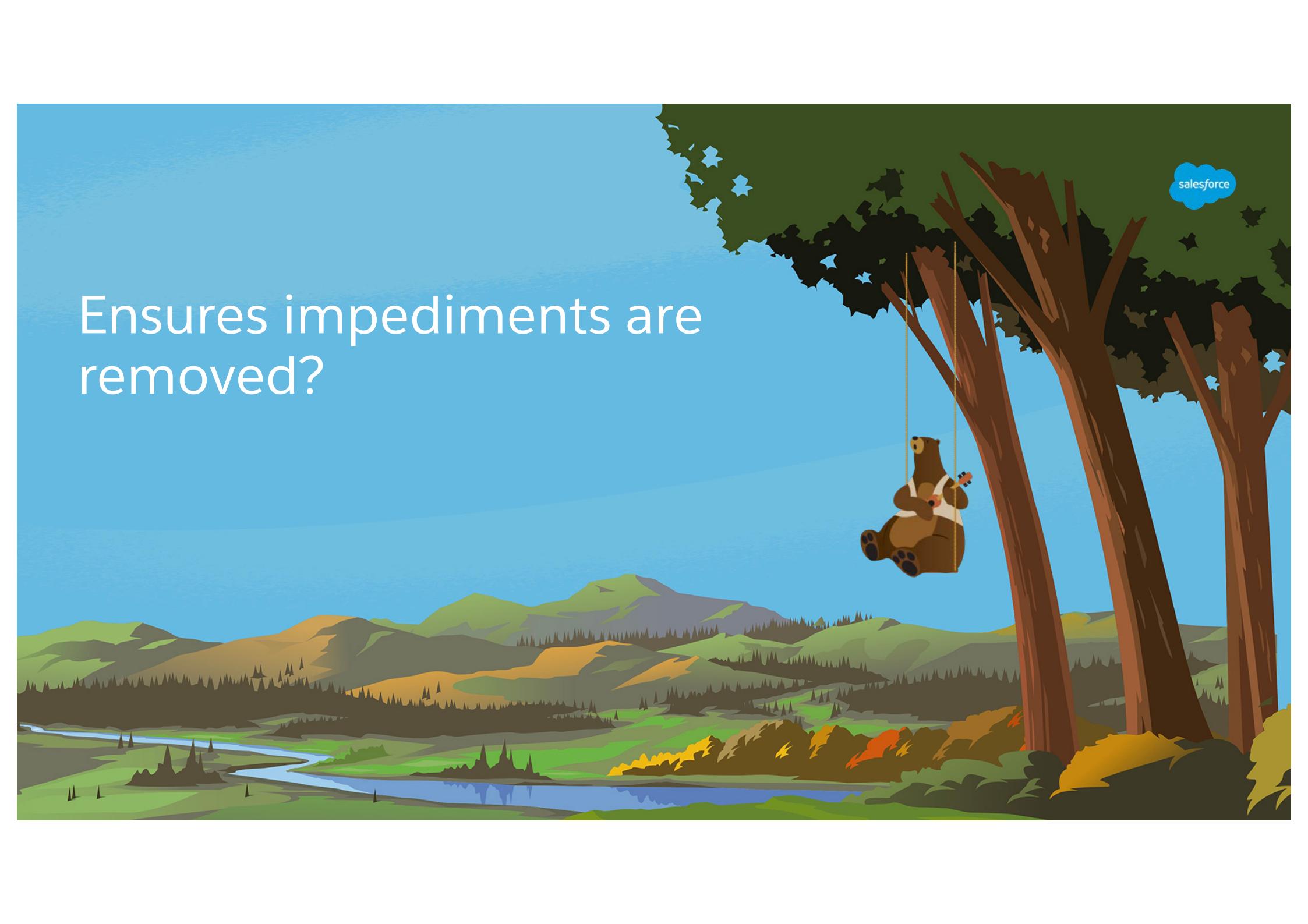
Ensures the team follows agile practices?

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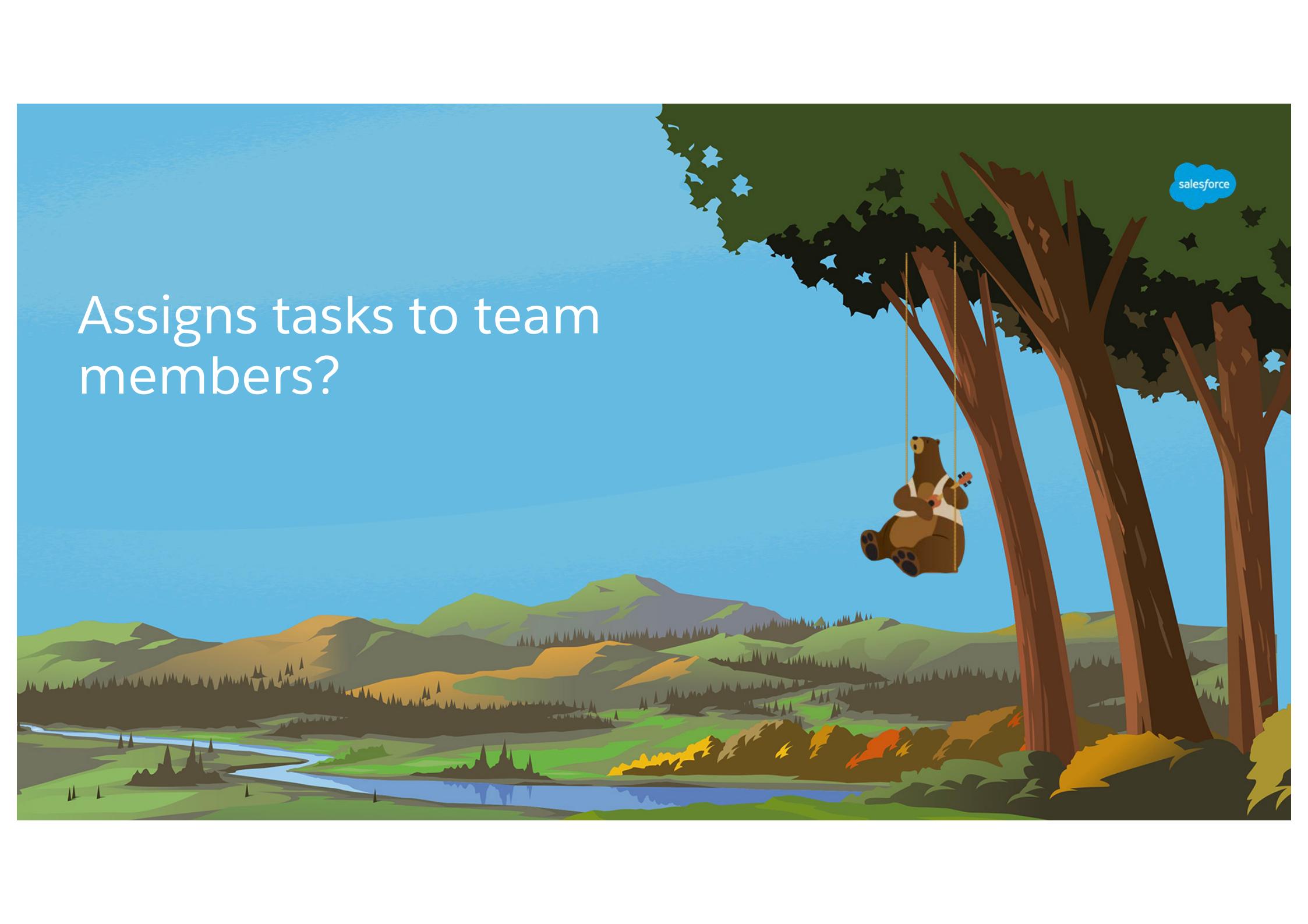
Updates GUS when tasks and stories are completed?

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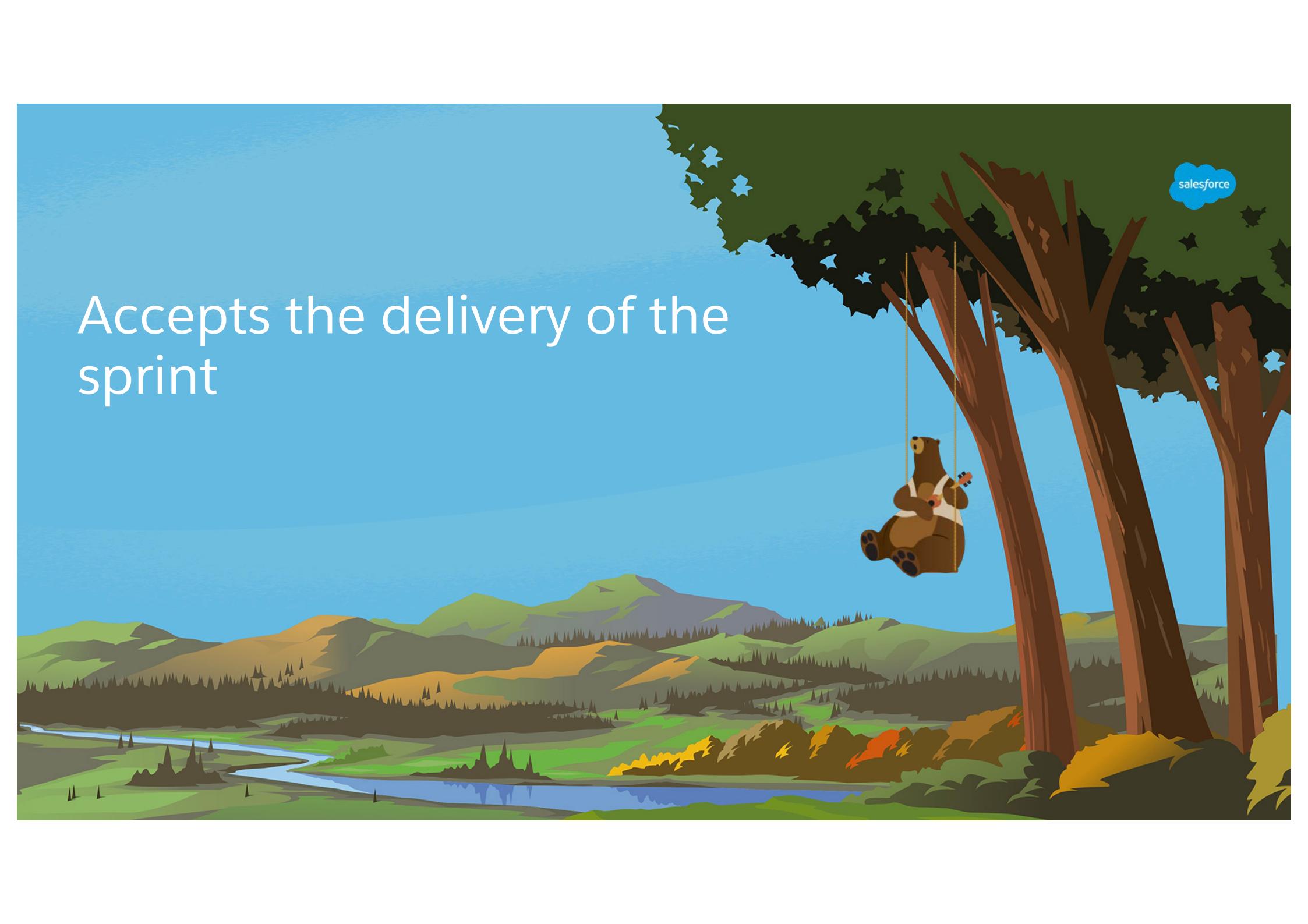
Ensures impediments are removed?

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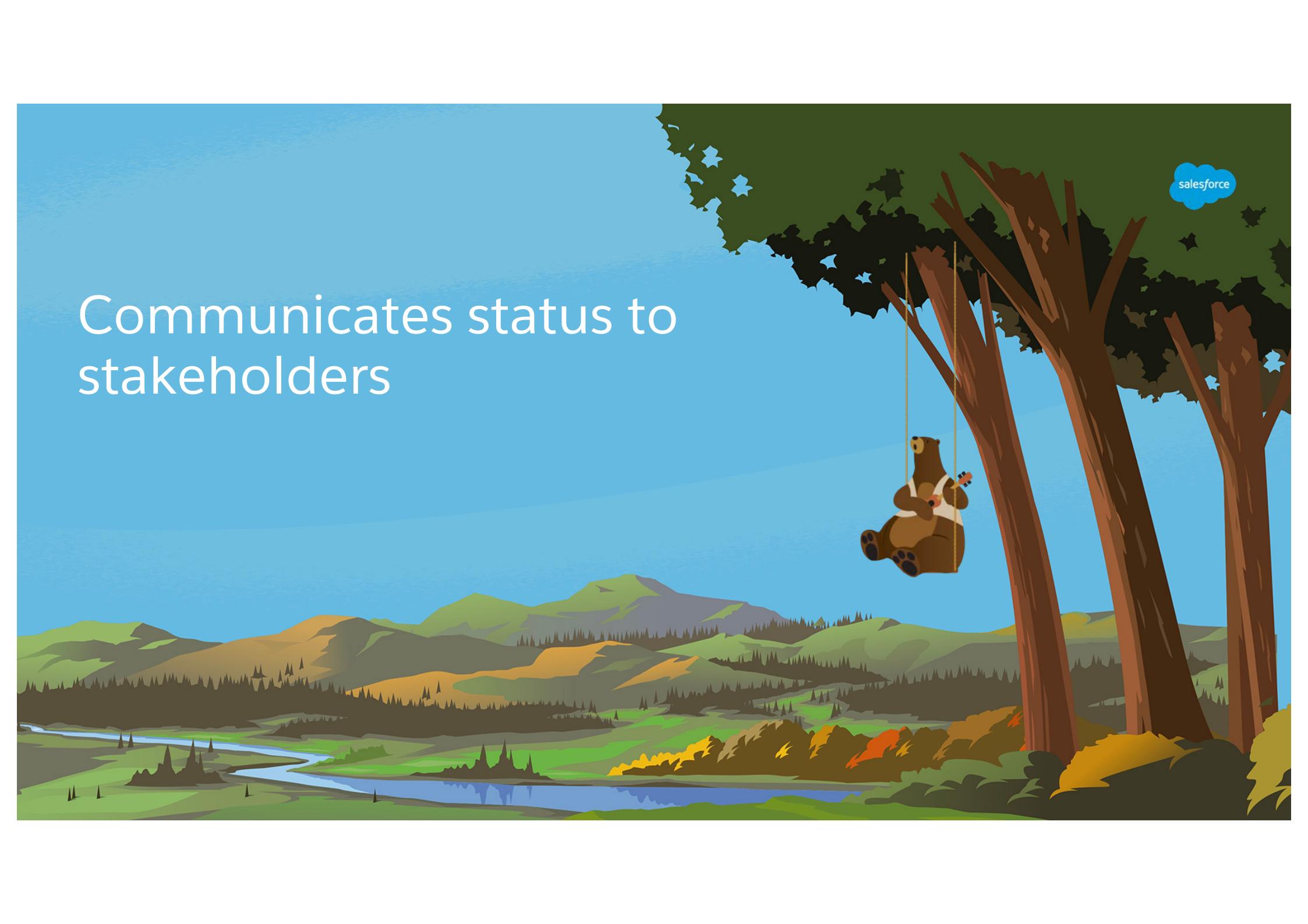
Assigns tasks to team  
members?

salesforce



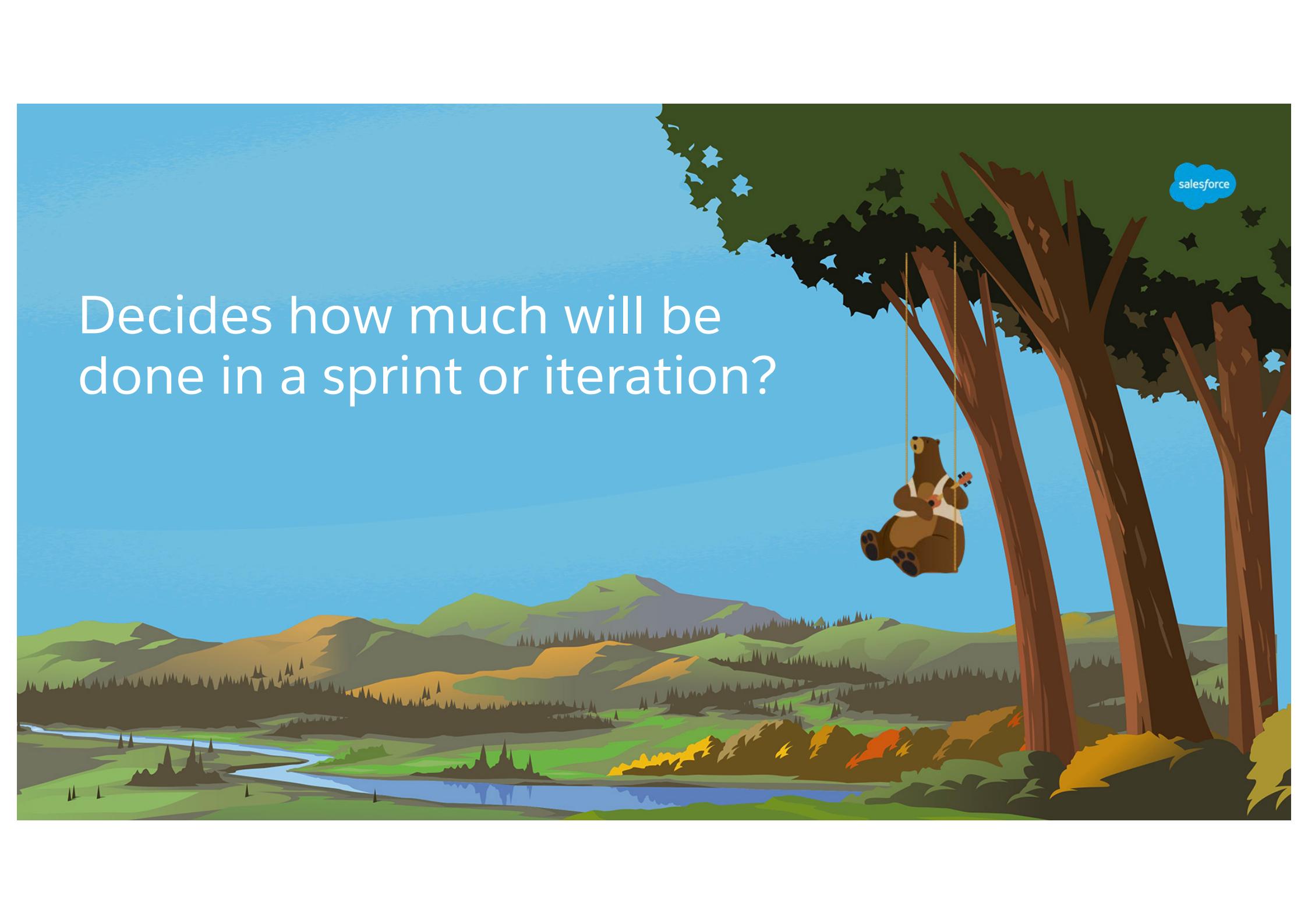
Accepts the delivery of the sprint

salesforce



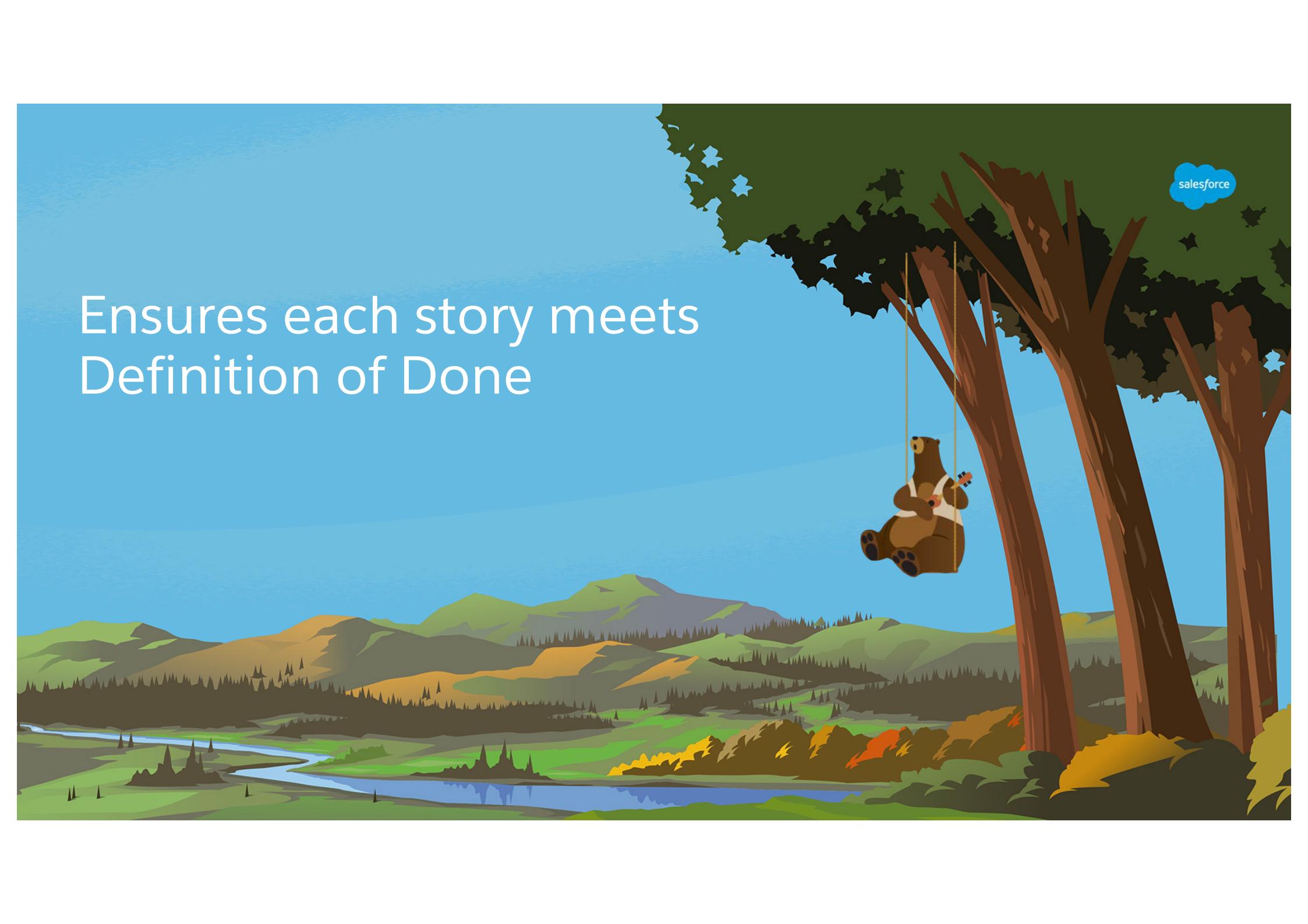
Communicates status to  
stakeholders

salesforce



Decides how much will be done in a sprint or iteration?

salesforce



Ensures each story meets  
Definition of Done



1. Can you combine any of the roles?
2. Where do architects and tech leads fit in?
3. What do managers do in Scrum or Kanban?
4. How do UX or Writers fit into teams?
5. What is the difference between a Product Owner and a Product Manager?
6. What are the pros and cons of a manager being ScrumMaster?
7. Who writes the stories?
8. Who drives technical excellence?
9. Who ensures trust items are being addressed?





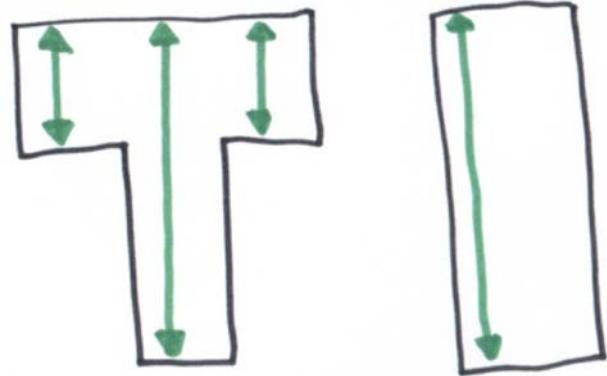
# What makes a GREAT team?

Raise your hands if you've worked on a team like that?

Would you LIKE to work on a team like that?

## Best practices for teams

What happens if some  
of these characteristics  
are not present?



Cross functional  
Stable  
Size 5-9

Co-located  
Self-organizing

5



Tables groups  
Pick a ScrumMaster and  
Product Owner!

# Product Backlogs

What is a Product Backlog?

When do we create the Product Backlog?

The Salesforce logo, which consists of a blue cloud shape containing the word "salesforce" in white lowercase letters.

# Backlog Refinement



When? How long? Who should be there?



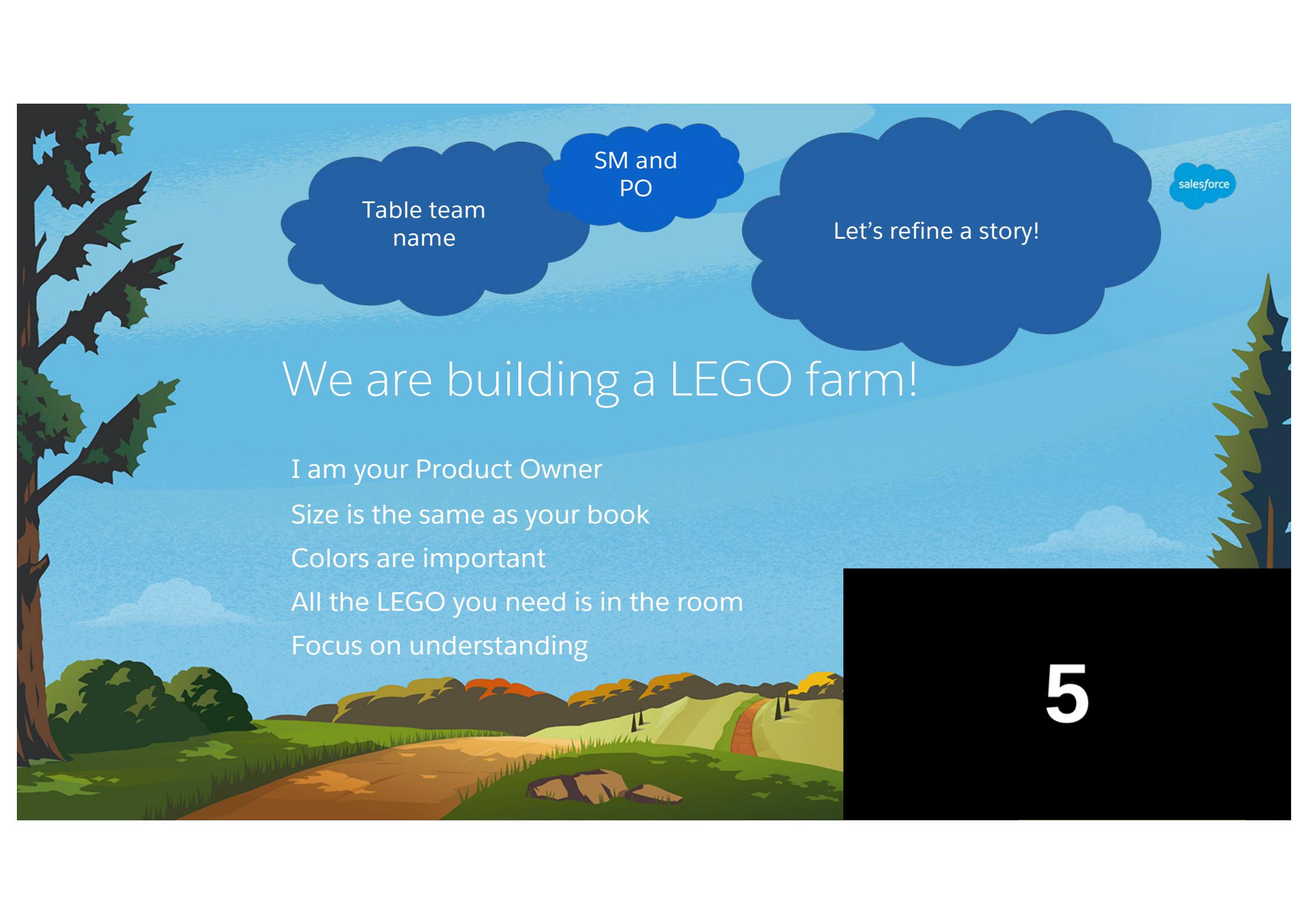


Table team name

SM and  
PO

Let's refine a story!

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## We are building a LEGO farm!

I am your Product Owner

Size is the same as your book

Colors are important

All the LEGO you need is in the room

Focus on understanding



# Backlog Knowledge Check

Fill in the sheet on page 9



why do we Estimate?

It's ALL  
RELATIVE!

# Affinity Estimation + Planning Poker

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# Sprint Planning



# Sprint Planning

What is the meeting for?



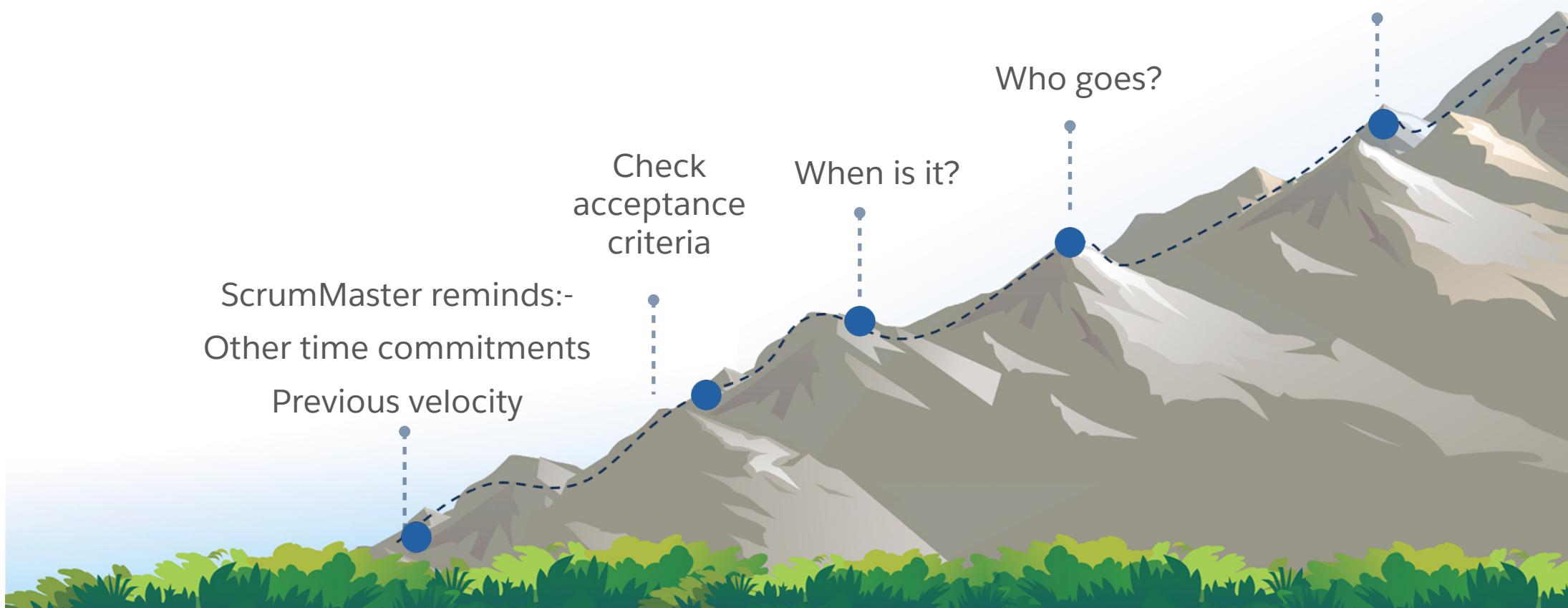
COMMITMENT

ScrumMaster reminds:-  
Other time commitments  
Previous velocity

Check acceptance criteria

When is it?

Who goes?



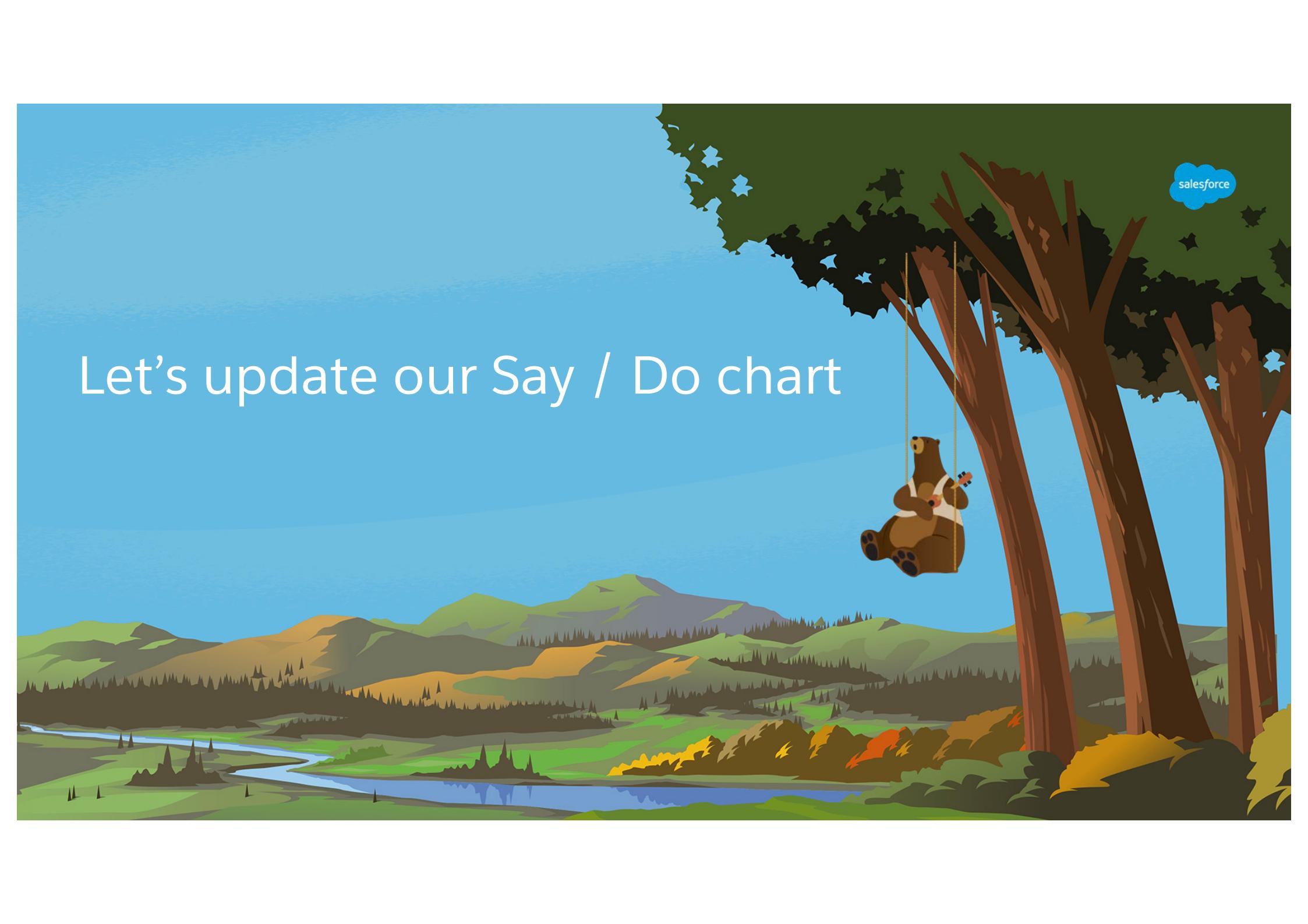
# What's the Plan!

You have 10 mins for sprint

All the lego you need is in the room

SM – facilitate and  
make sure there's a  
clear understanding  
of work

Team – your goal is  
to give me your  
planned velocity at  
the end of the timer

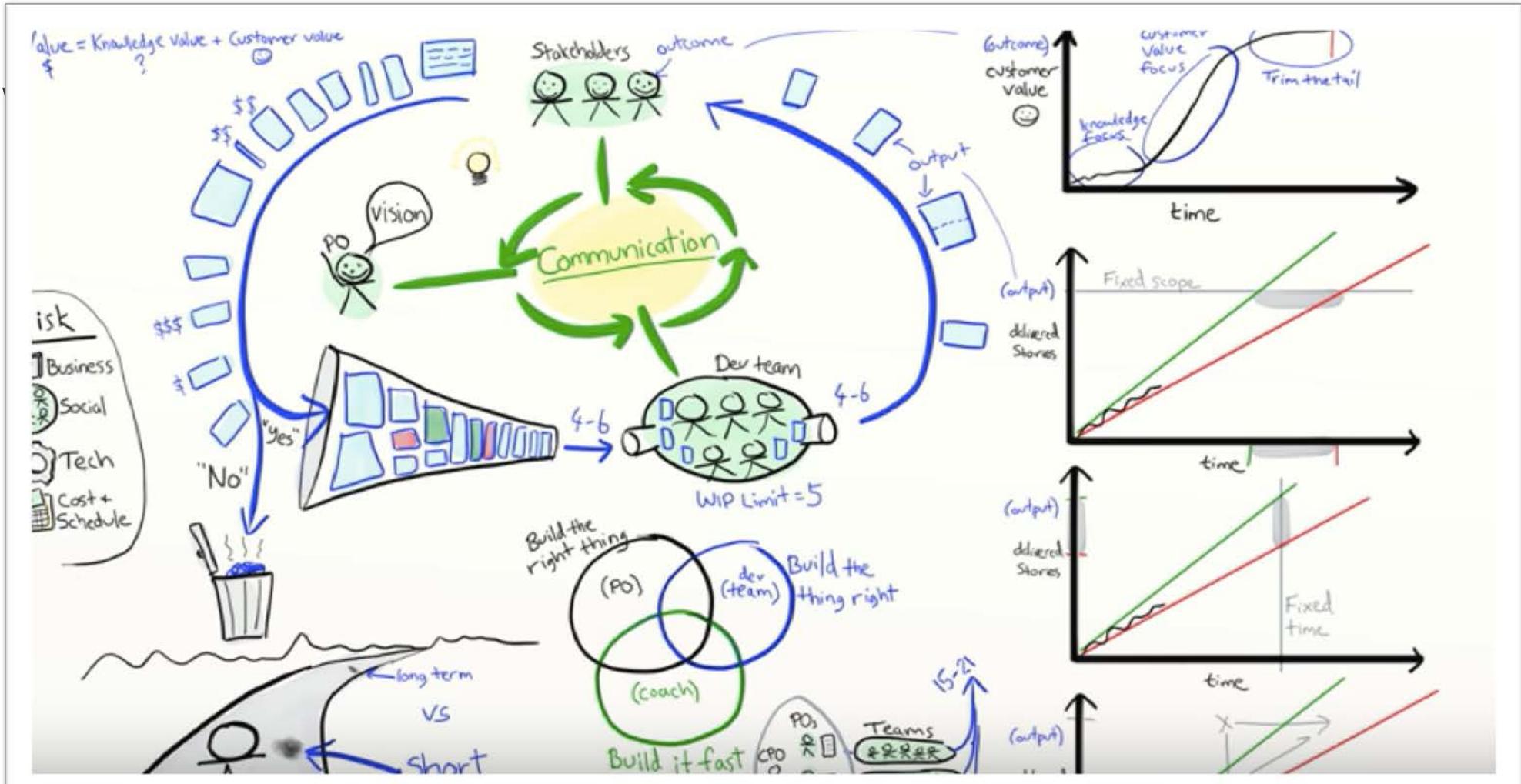


Let's update our Say / Do chart

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# Write down a key insight from video





# Sprints!

Go to your workbooks and fill in the Sprint Execution Quiz

# Daily Stand-Up



Here's what I did yesterday

This is what I plan on doing today



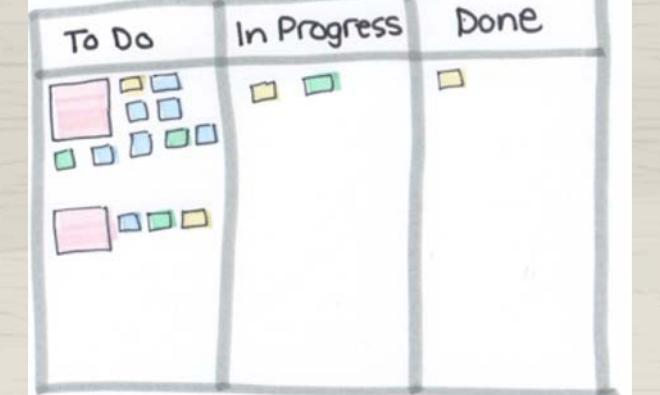
This came up and is putting our sprint goals at risk

Are we on track?

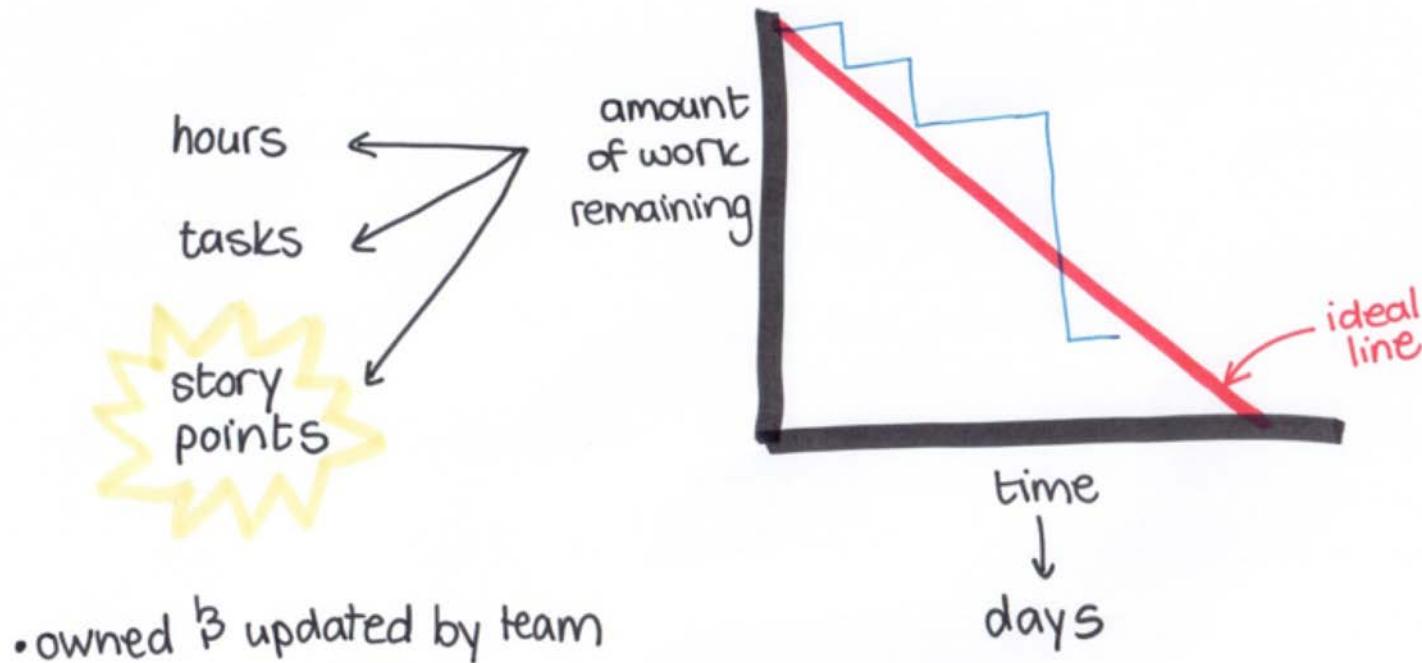
For the TEAM

15 mins

Stand up!



# Burndown charts



5

Let's Sprint!



5





# Where's my Farm!

# How do you know when something is done?

"It is done when we don't have to think about it anymore" - Zeigarnik Effect

Why is it important to finish things each sprint?

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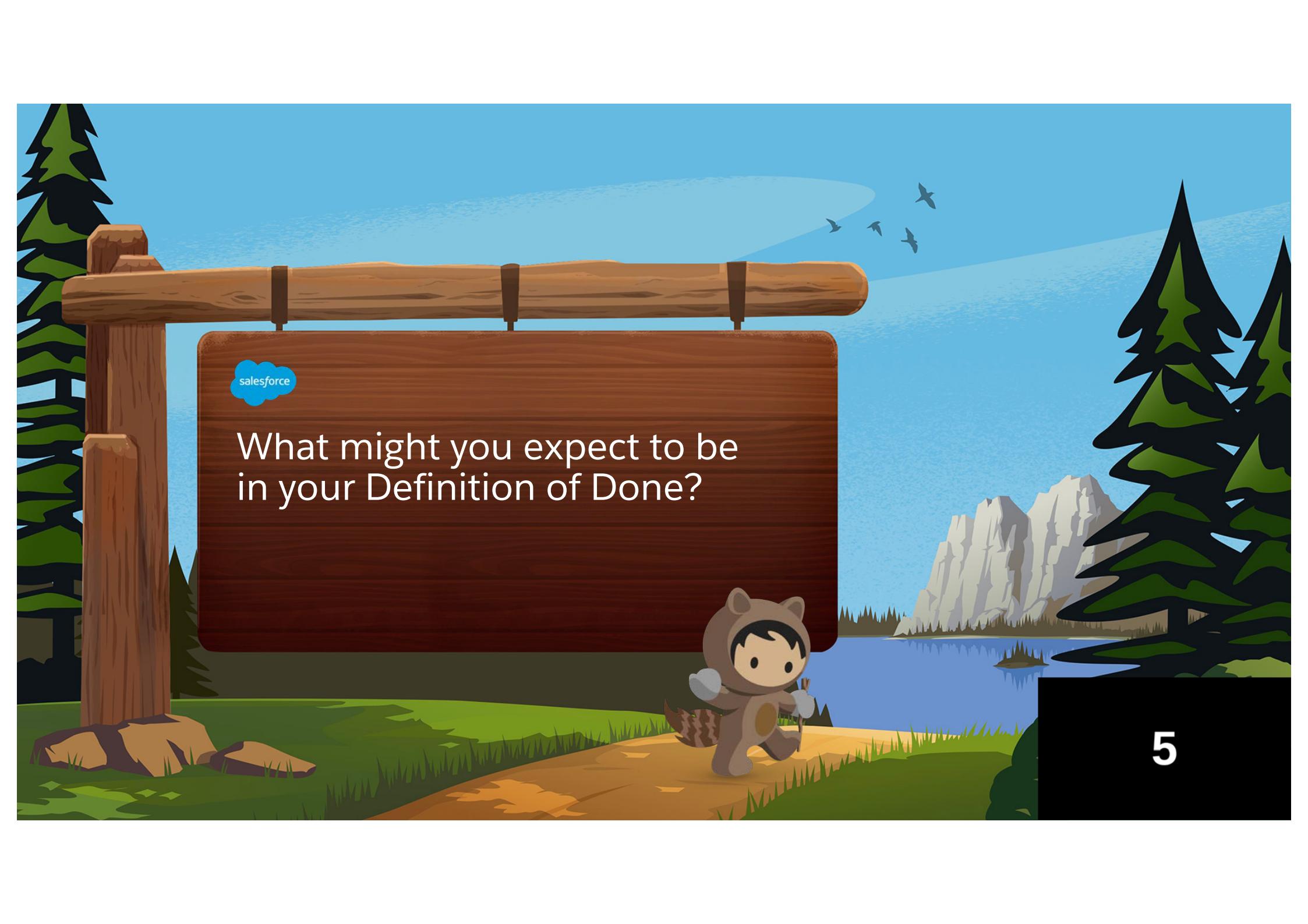
Inspect & Adapt





Reduces Waste  
Common definitions  
Reduces technical debt  
Maintains quality  
Salesforce Standard  
Team input





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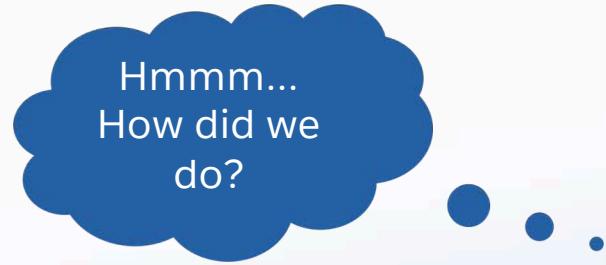
What might you expect to be  
in your Definition of Done?

# Sprint Review



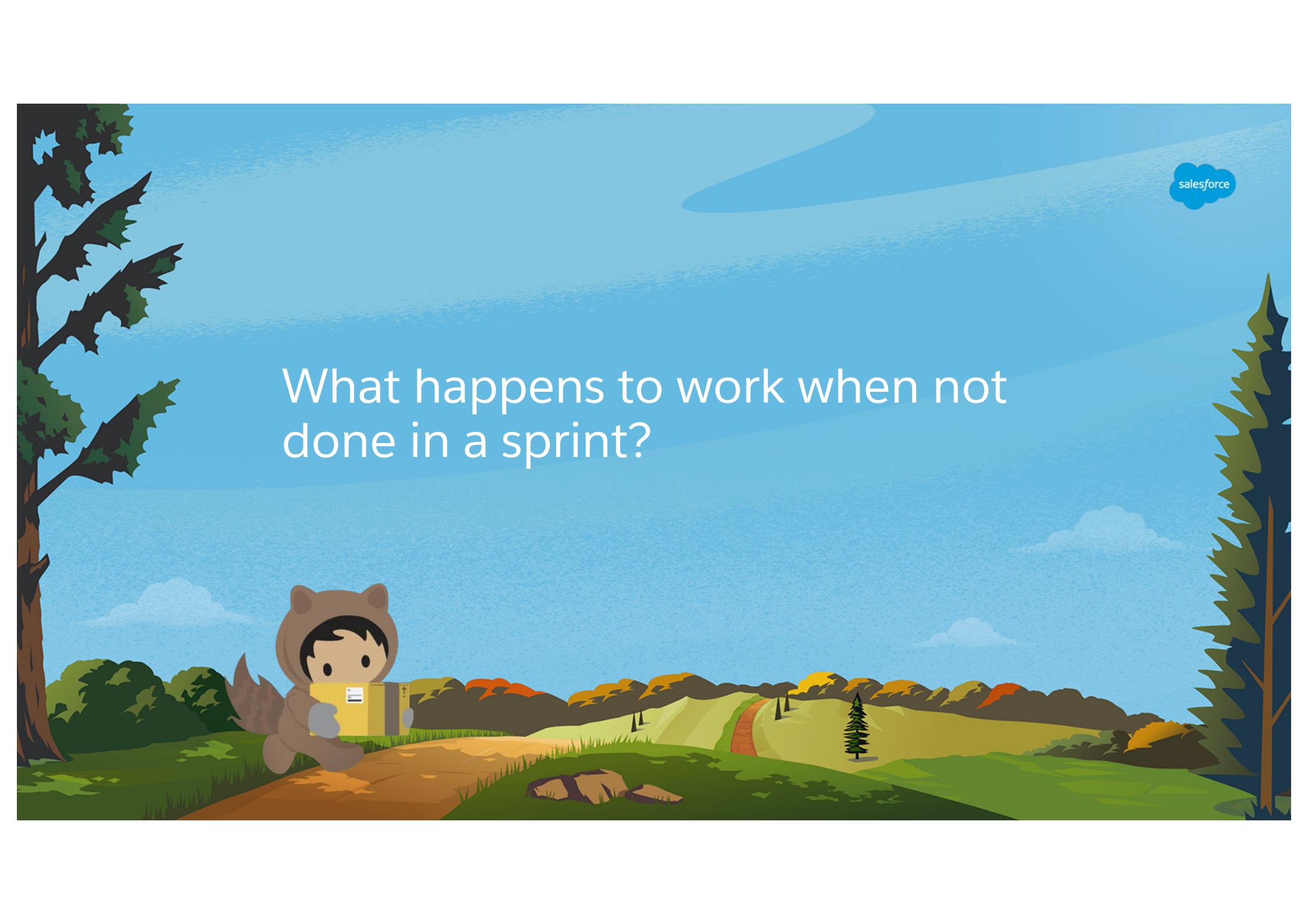
What is the focus of the Sprint Review?

P R O D U C T



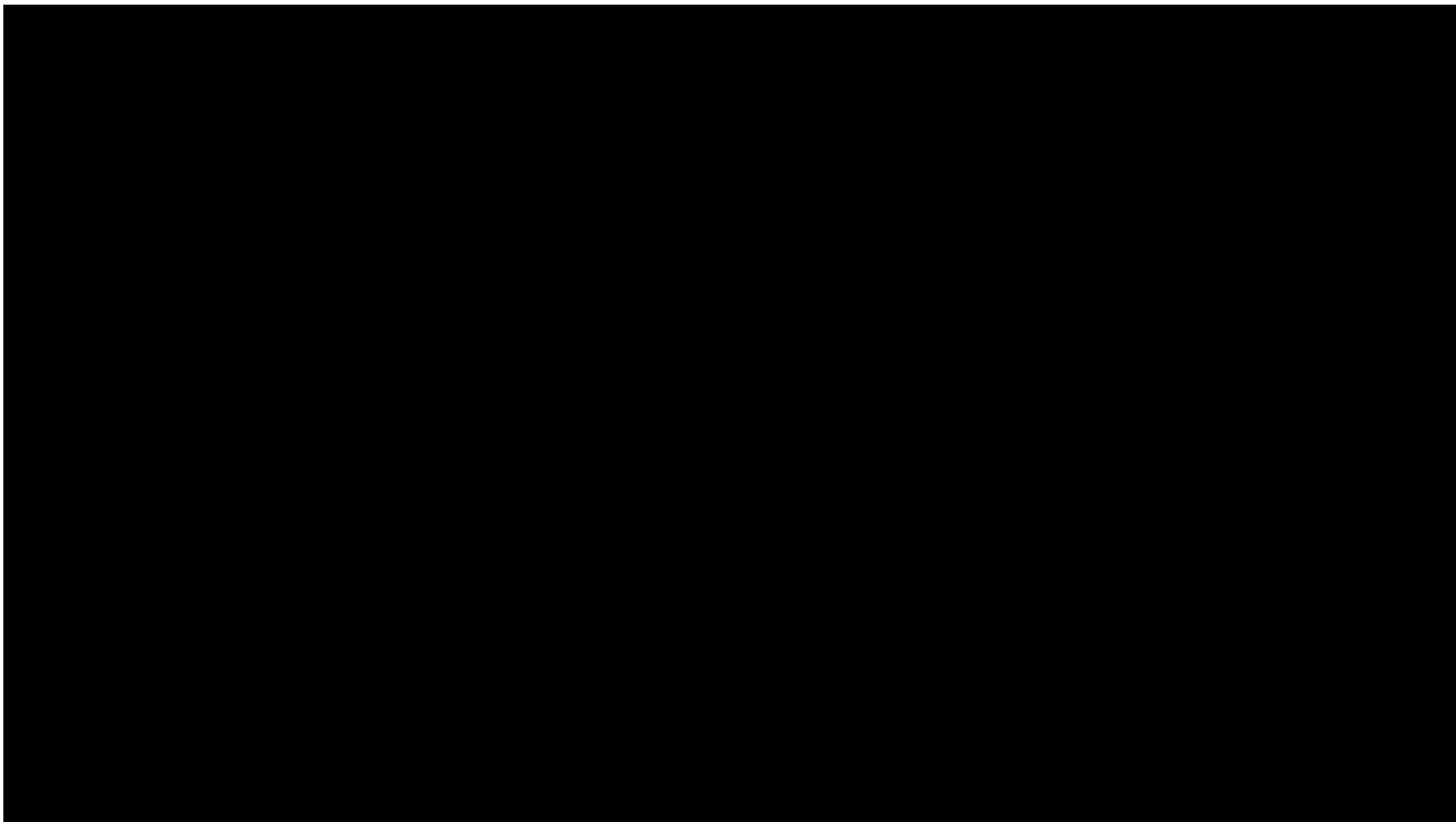
Hmmm...  
How did we  
do?

A cartoon character with brown hair and glasses is looking thoughtfully towards the right. A blue thought bubble originates from their head, containing the text "Hmmm... How did we do?". In the background, there's a landscape with green hills, a waterfall, and evergreen trees under a clear sky.

A cartoon illustration of a character wearing a brown bear hooded onesie, running down a grassy hill towards the viewer. The character is carrying a yellow cardboard box with a white arrow pointing upwards. The background features a blue sky with white clouds, a large white airplane flying from left to right, and several green trees on the hillsides.

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# What happens to work when not done in a sprint?



A stylized landscape illustration at the bottom of the slide. It features rolling hills and mountains in shades of green, brown, and yellow under a clear blue sky. The foreground is a solid dark green color.

Stand up -  
who does  
retrospectives?

# Retrospectives

Inspecting and Adapting the PROCESS



How are we  
working as a  
team?



Data

Analyze

Action Item

Preform a Retrospective in your  
table groups

5

5

# Sprint 2 !

## Backlog Refinement

### Estimation

5

5

# Sprint Planning

What are we doing and how do we get there?!

A landscape illustration featuring a winding dirt path through a forest. Three wooden signposts stand along the path, each pointing in a different direction. The signpost on the left points right and says "What stories?". The signpost in the center points left and says "How are you doing it?". The signpost on the right points right and says "Remember action items".

What stories?

How are you  
doing it?

Remember  
action items

5

5

# Sprint 2!

Pick a ScrumMaster for your table

Backlog Grooming (Release level)

Estimation (release level)

Sprint Planning (Committing and story writing)

Sprint



Review



Please pack away loose LEGO



# WHAT NOW?

Reach out if you would like advice





Help us retrospect!

<http://sfdc.co/AgileClassSurvey>

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# THANK YOU

