

JOSE RAYMOND AQUINO

GRAPHIC DESIGNER



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📍 Quezon City

🌐 <https://jraymondaquino.github.io/resume/>

in [linkedin.com/in/raymond-aquino](https://www.linkedin.com/in/raymond-aquino)

PROFILE

Creative and detail-oriented professional with advanced skills in Photoshop and Illustrator. Adept at transforming concepts into visually appealing designs. Proven ability to collaborate with cross-functional teams to deliver impactful visual content.

SKILLS

- Adobe Photoshop:
 - Image Editing
 - Photo Retouching
 - Graphic Design
- Adobe Illustrator
 - Vector Illustration
 - Logo Design
 - Typography

EXPERIENCE

GRAPHIC DESIGNER

JQ Car Rental Self Drive

2023-Present

- **Branding and Advertising Campaigns:**
 - Led the conceptualization and execution of branding campaigns, ensuring consistency across all communication channels.
 - Developed eye-catching advertisements for print and online platforms, contributing to a significant boost in brand awareness.
- **Vehicle Graphics and Signage:**
 - Designed impactful vehicle graphics and signage, effectively communicating the brand message on the rental fleet.
 - Collaborated with the operations team to create visually appealing wayfinding signage at rental locations, enhancing the overall customer experience.

EDUCATION

SECONDARY SCHOOL

Mary Immaculate Academy

2004-2009

BACHELOR IN CRIMINOLOGY

Mallig Plains Colleges

2013-2016

MASTER IN PUBLIC ADMIN.

Univesity of Perpetual Help Dalta

2020-2021