

Jenna Baer

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EDUCATION

The George Washington University

Washington, D.C.

Creative Writing, Journalism and Mass Communications & Public Health

May 2024

- GPA: 3.99; Relevant Coursework: Advanced News Reporting, Media Law, Investigative Journalism, Cultural Reporting, Creative Nonfiction Writing, Reporting in the Digital Age, Digital Storytelling and Social Justice, Campaign Reporting

EXPERIENCE

Gow Media: InnovationMap & EnergyCapitalHTX

Houston, TX

Contributing Writer

June 2023 - Present

- Writes and researches one to two articles weekly, covering energy, health, emerging technology, accelerator programs and other innovation in the Houston metro area
- Interviews sources, monitors innovation hub websites, attends virtual and in-person events and works with editor in chief to produce 400-1000 word stories for both websites
- During Summer 2023 proofread and edited two guest columns per week for clarity and accuracy; updated social media accounts with trending stories on a weekly basis

The GW Hatchet

Washington, D.C.

Contributing Culture Editor

May 2023 - Present

- Coordinates with culture editor and a team of more than sixty reporters to cover a variety of human-interest stories for print and online editions
- Edits three 700-1200 word culture stories for content, accuracy and AP style, from media and restaurant reviews to advice columns on a weekly basis

Public Content

Houston, TX

Summer Public Relations Intern

June 2023 - August 2023

- Wrote copy for press releases, interviews and internal memos in collaboration with full time staff members
- Built invite lists for clientele-sponsored events through research and outreach campaigns

Dr. Caroline Smith

Washington, D.C.

Research Assistant

April 2022 - September 2023

- Developed a literature review for Dr. Smith's anthology on the heroine in pop culture
- Handled correspondence with co-authors of the book and kept track of documents

The Buzz Magazines

Houston, TX

Summer Reporting Intern

June 2022 - August 2022

- Wrote, researched and edited local arts and entertainment stories for online site and print publication, for an audience of over 58,000 homes
- Proofread print magazine for factual and grammatical errors, monthly

SKILLS

- Wordpress, RebelMouse, SEO and Microsoft Office Suite (Word, PowerPoint, Excel)

AWARDS

- Presidential Scholar, Dean's List Candidate: Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022 and Spring 2023
- Presenter at Fall 2021 University Writing & Research Conference