

Breadcrumbs User Manual

The Grass Is Always Feiner

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Contents:

- 1. Introduction**
- 2.1 Getting Started: Adding Crumbs**
- 2.2 Getting Started: Organizing Crumb Lists**
- 2.3 Getting Started: Removing Crumbs**
- 3.1 Advanced Options: Single Crumb View**
- 3.2 Advanced Options: Notes**
- 3.3 Advanced Options: Searching for Crumbs**

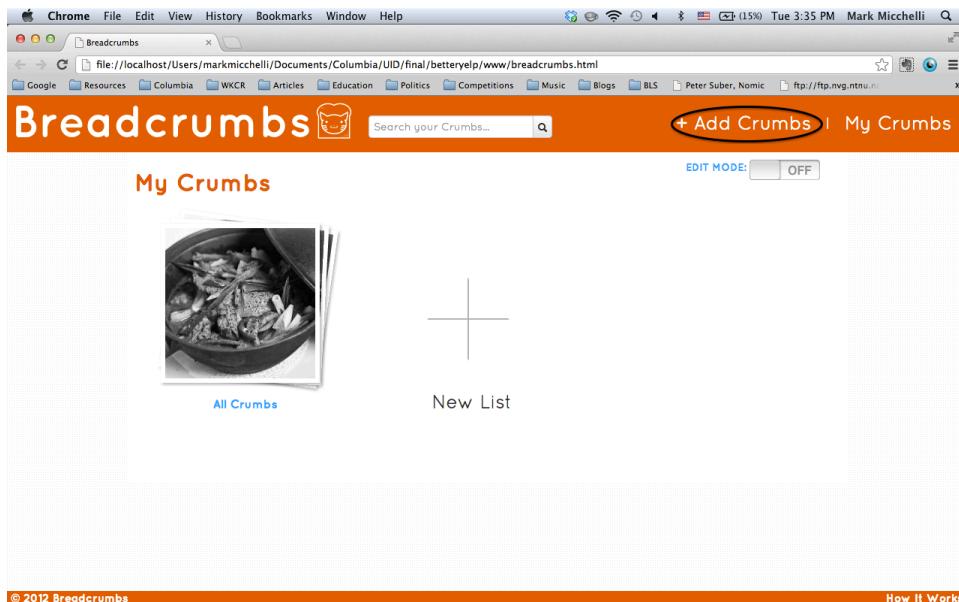
1. Introduction

Breadcrumbs is an app designed to help you bookmark and organize businesses you've found on Yelp. The name "Breadcrumbs" should make you think of a trail of crumbs along a path, guiding you towards your favorite restaurants and bars. Breadcrumbs's simple organization and streamlined design will make it easy for you to get the most out of Yelp's deep database of businesses.

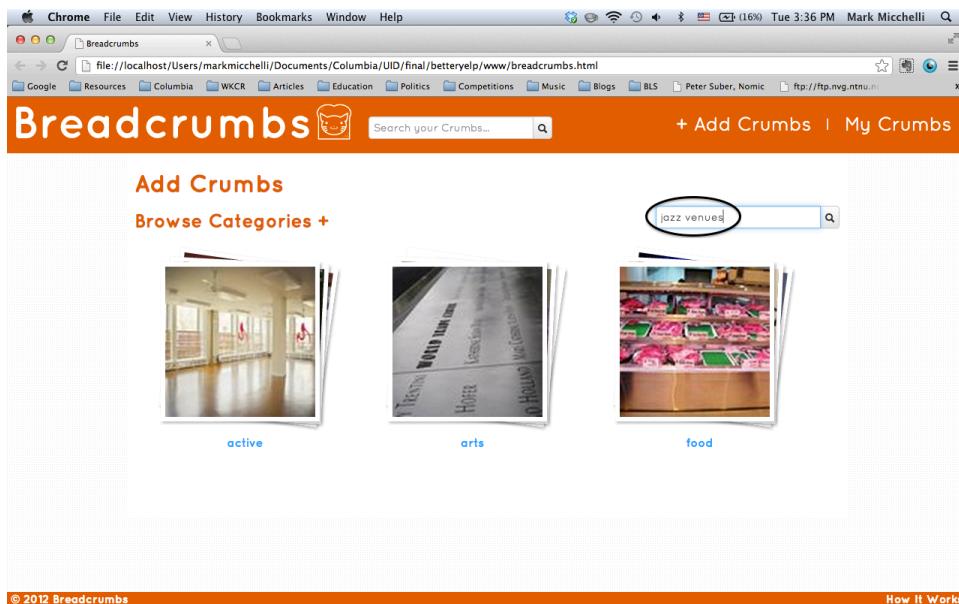
IMPORTANT USABILITY NOTE: Breadcrumbs is only designed for Google Chrome. In addition, for Breadcrumbs to work properly, you need to open Chrome by running the following command: `open -a Google\ Chrome --args -- disable-web-security --allow-file-access-from-files`

2.1 Getting Started: Adding Crumbs

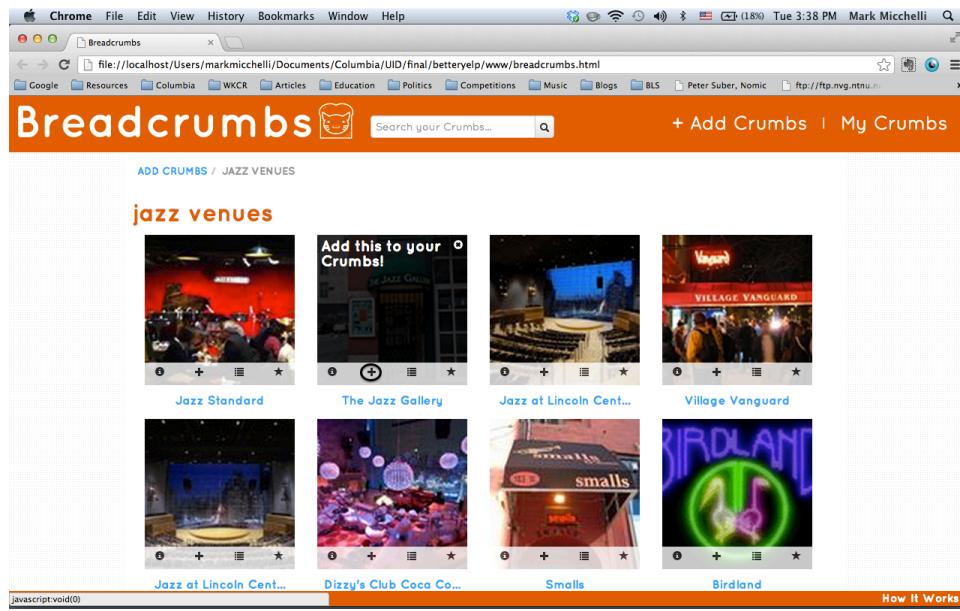
Bookmarks in Breadcrumbs are called "crumbs", in keeping with the trail metaphor that inspired the app's title. When you open Breadcrumbs, you will see two large links in the top-right: "My Crumbs" and "Add Crumbs". You don't have any crumbs yet, so click on "Add Crumbs".



The “Add Crumbs” link takes you to a screen with two sections: “Categories” and “Recent Searches”. There is also a search bar on the top right. Let’s start by searching for jazz venues.



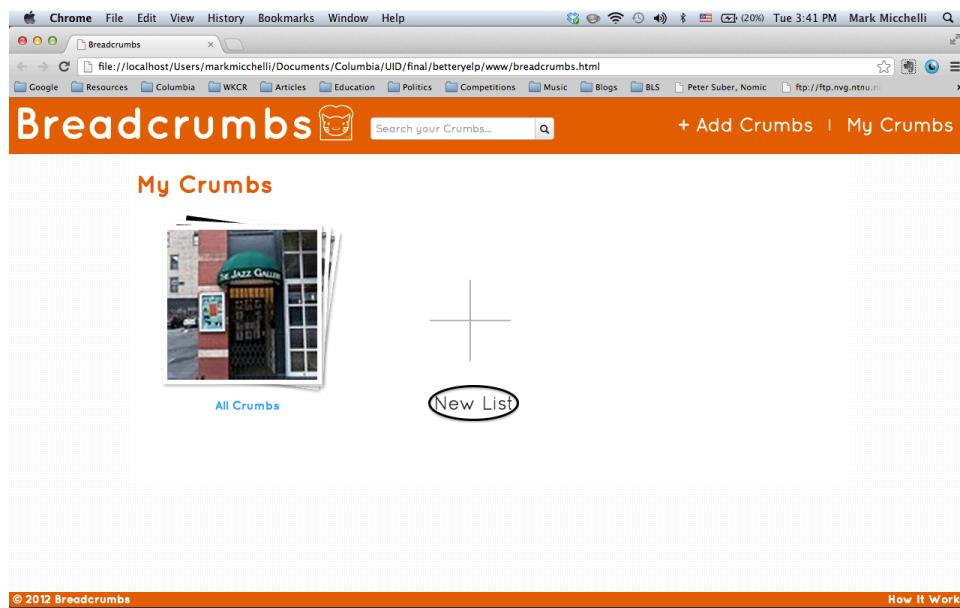
Entering something in the search bar brings you to a search results page. If you find a business you want to bookmark, click on the add bookmark icon.

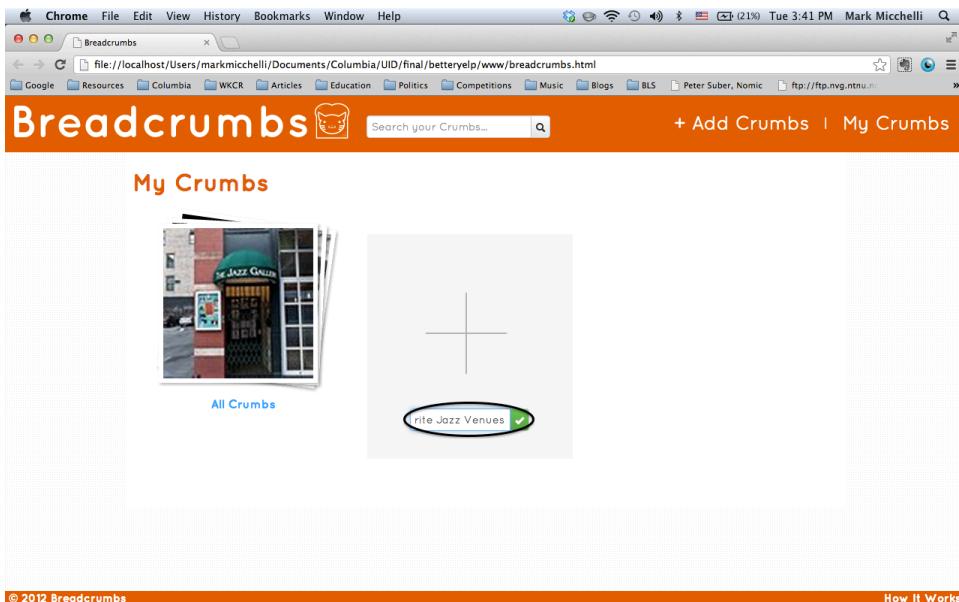


That's it! You're done! Using the search bar is just one way to add businesses to Breadcrumbs. You can also browse through "Categories" or "Recent Searches" in the "Add Crumbs" view, and click on any of the pictures to get to a Yelp results page. Try it!

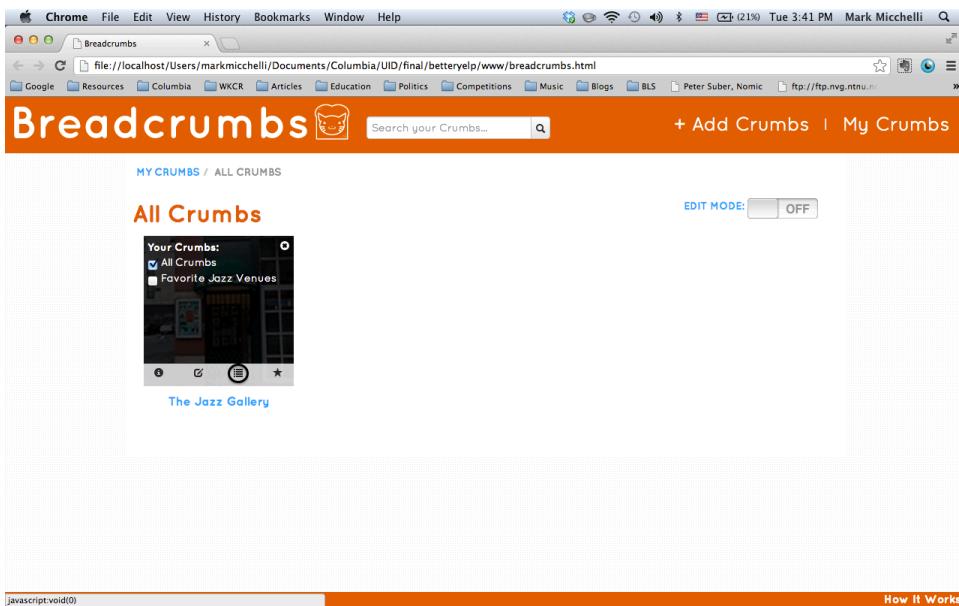
2.2 Getting Started: Organizing Crumb Lists

Once you've added enough crumbs to Breadcrumbs, you're going to want to start organizing them into custom lists. Let's create a new list for your favorite jazz venues. From the "My Crumbs" view, click on "New List", and type in "Favorite Jazz Venues" to name the list.

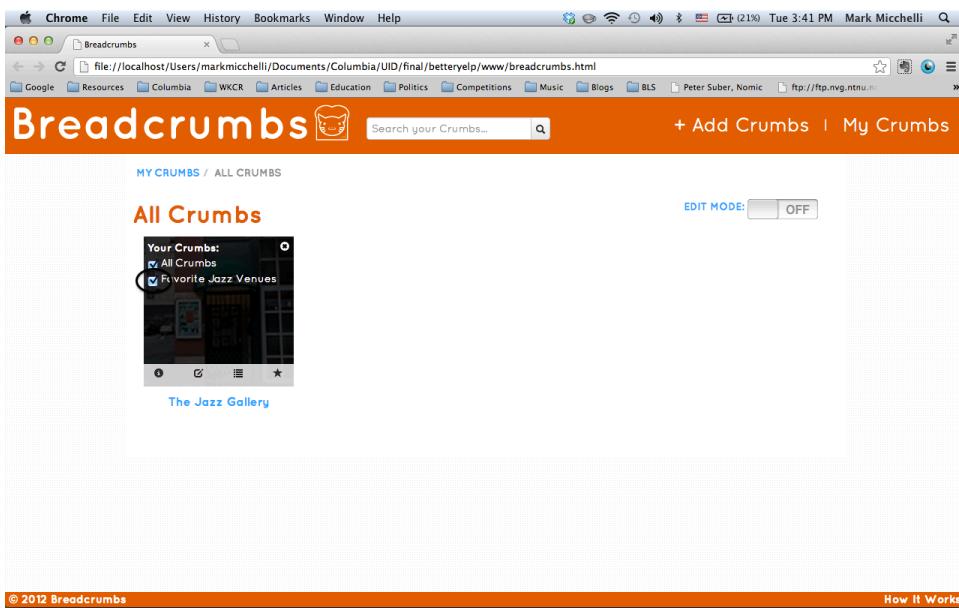




Let's add the Jazz Gallery to your list of Favorite Jazz Venues. If you click on "All Crumbs", you'll see all the crumbs you've bookmarked so far. From there, you can click on the list icon to see all lists that the Jazz Gallery belongs to.



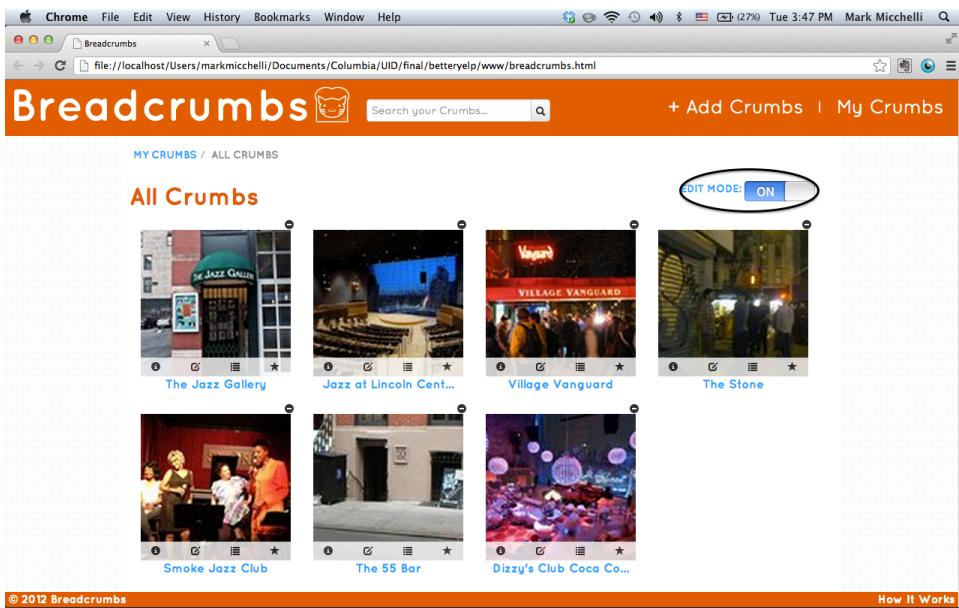
To add the Jazz Gallery to Favorite Jazz Venues, just click the checkbox next to the list name.



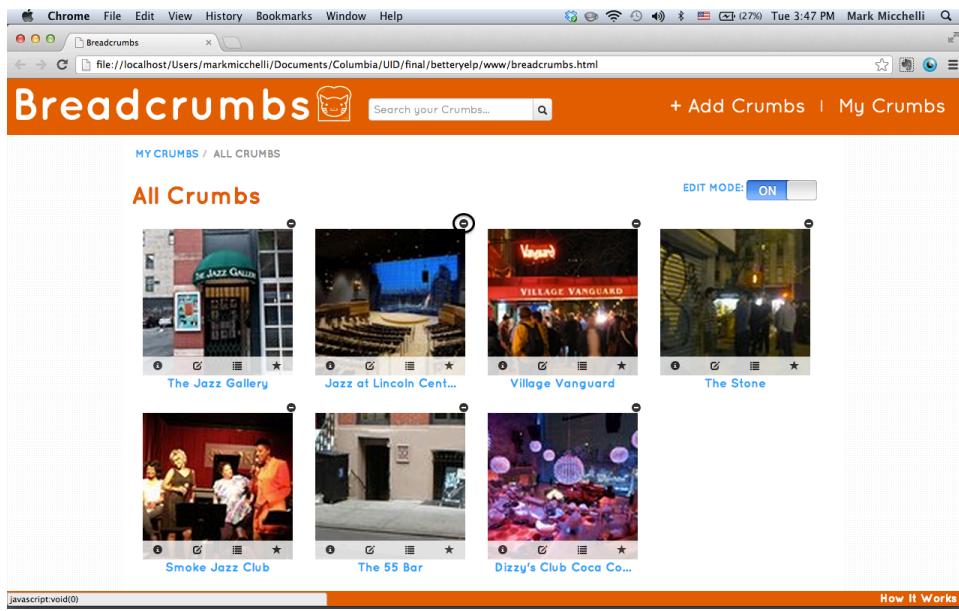
That's it! This should get you started sorting your crumbs into lists.

2.3 Getting Started: Removing Crumbs

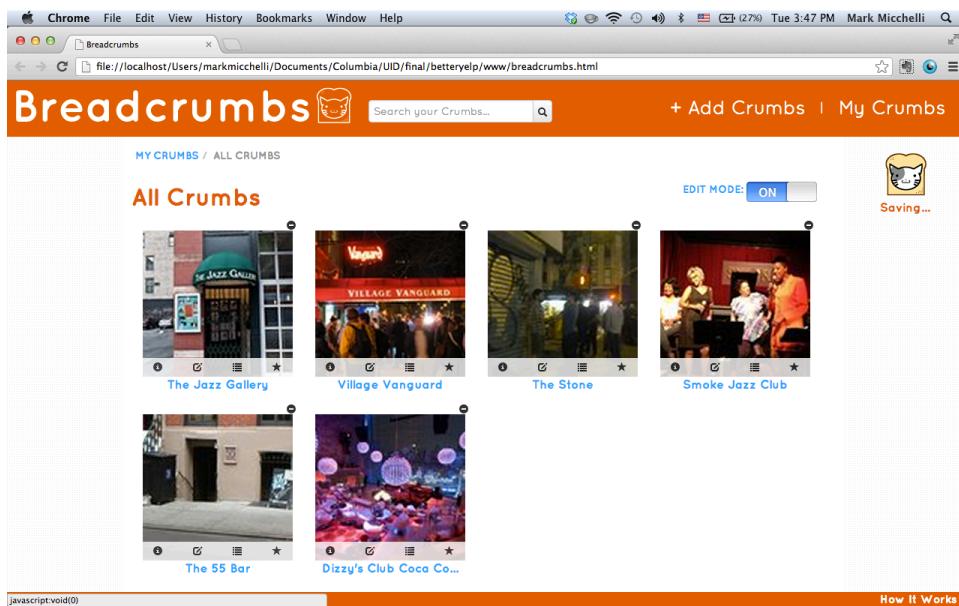
Removing crumbs from Breadcrumbs is as simple as removing the crumb from the “All Crumbs” list. In the “All Crumbs” list, select “delete mode”.



From there, you'll see little minus signs in the upper-right corner of all the crumbs. To remove a crumb, select the corresponding minus sign.

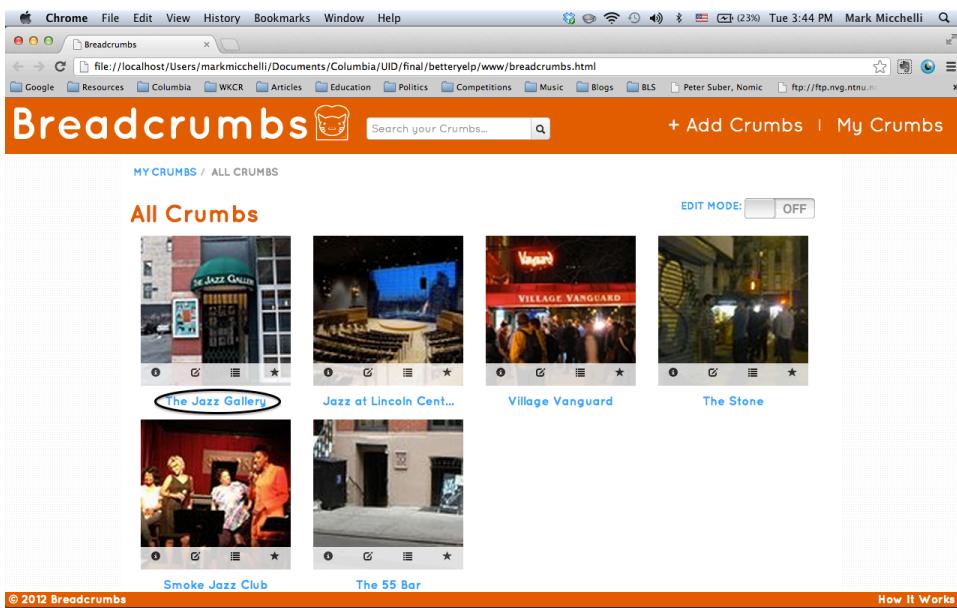


The crumb is now deleted. Don't worry, you can always get it back by searching for it again on the "Add Crumbs" page!

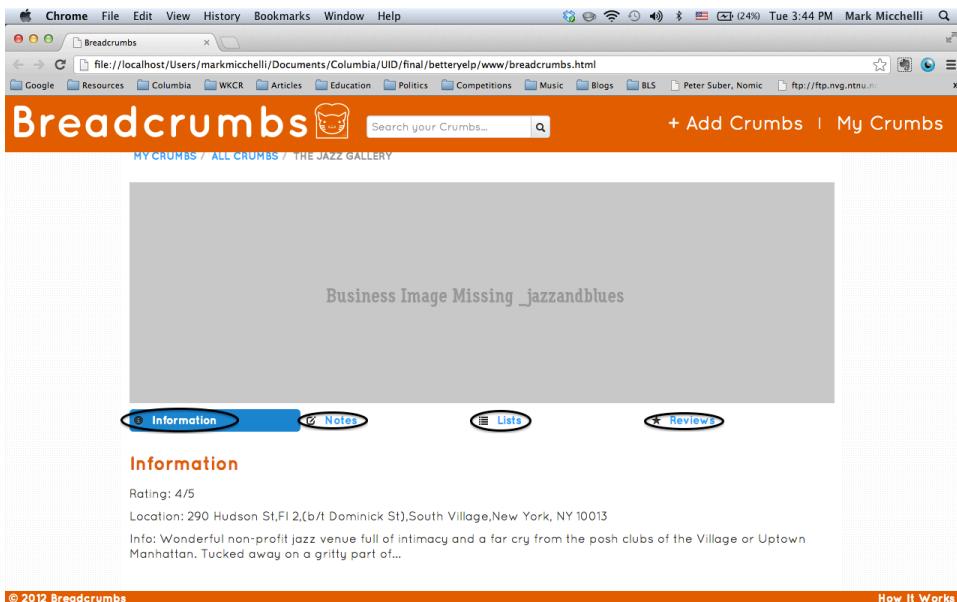


3.1 Advanced Options: Single Crumb View

Breadcrumbs does more than just sort crumbs into lists; it also allows you to get some basic information on each crumb from Yelp. First, let's find a business we want to learn more about in one of our lists. To see more details about a crumb, you can click on the image to go to single crumb view. Single crumb view has the same icons as in the list view; everything's just a little bigger.



To learn more about a crumb, you can click on the corresponding icon. The first icon shows the crumb information from Yelp; the second one shows your custom notes, the third shows the lists the crumb belongs to, and the fourth shows reviews from Yelp.

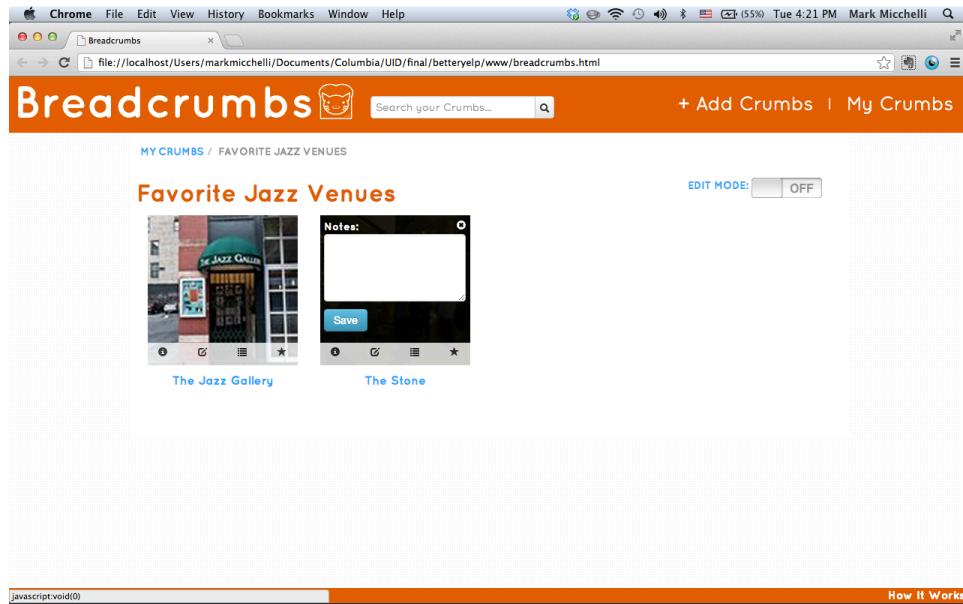


Don't forget: the information and review icons are also accessible from the list view. Try clicking on those icons too!

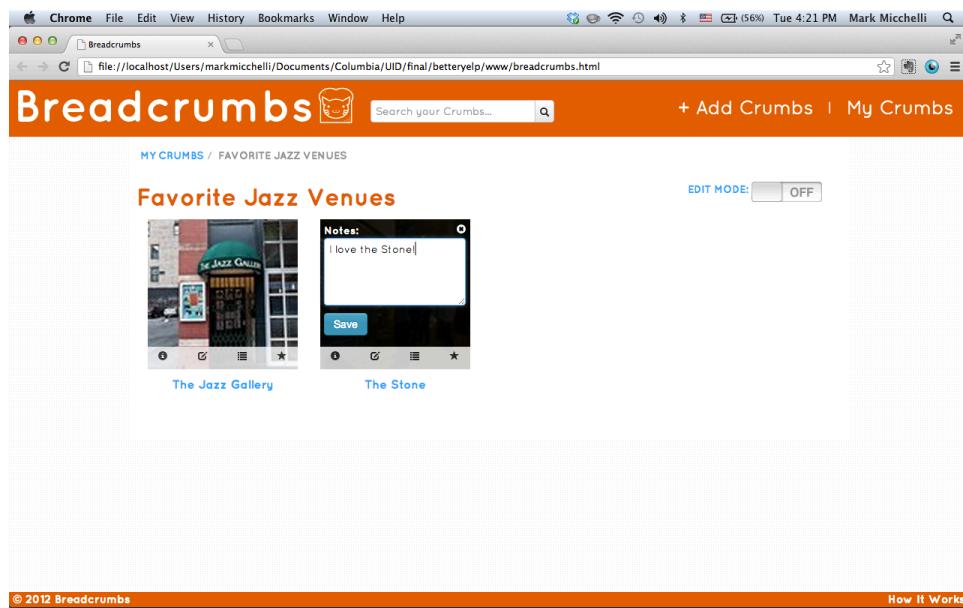
3.2 Advanced Options: Notes

Sometimes, you'll want to remember more about a crumb than just the Yelp

information. Breadcrumbs allows you to attach custom notes to each crumb for you to jot down your own thoughts. Start by finding the crumb you want to make notes on in one of your lists. By hovering your mouse over the notes icon, you'll see the notes you already have written.



By clicking on the notes icon, you can edit the notes.



3.3 Advanced: Searching for Crumbs

Once you have many crumbs in many lists, you can search for the crumb with a search bar instead of by scrolling. To search for a specific crumb, type your keywords into the search bar.

Chrome File Edit View History Bookmarks Window Help

Breadcrumbs x (23%) Tue 3:43 PM Mark Micchelli

Village Vanguard

+ Add Crumbs | My Crumbs

My Crumbs

All Crumbs Favorite Jazz Venues New List

© 2012 Breadcrumbs How It Works

This screenshot shows the Breadcrumbs homepage. At the top, there's a navigation bar with links like Chrome, File, Edit, View, History, Bookmarks, Window, and Help. Below that is a toolbar with icons for file operations and system status. The main header says "Breadcrumbs" with a logo. A search bar contains the text "Village Vanguard". To the right of the search bar are links for "+ Add Crumbs" and "My Crumbs". Below the header, the text "My Crumbs" is displayed in orange. Underneath are two thumbnail images of a jazz venue, each with a link below it: "All Crumbs" and "Favorite Jazz Venues". To the right is a button labeled "New List" with a plus sign icon. At the bottom of the page is a footer with copyright information and a "How It Works" link.

The search will bring to a search results page.

Chrome File Edit View History Bookmarks Window Help

Breadcrumbs x (23%) Tue 3:43 PM Mark Micchelli

Village Vanguard

+ Add Crumbs | My Crumbs

MY CRUMBS / SEARCH FOR: VILLAGE VANGUARD

Search for: Village Vanguard

Village Vanguard

© 2012 Breadcrumbs How It Works

This screenshot shows the search results page for "Village Vanguard" on the Breadcrumbs website. The top navigation and toolbar are identical to the homepage. The main header now says "MY CRUMBS / SEARCH FOR: VILLAGE VANGUARD". Below this, the text "Search for: Village Vanguard" is displayed in orange. Underneath is a large thumbnail image of the Village Vanguard jazz club, with a link "Village Vanguard" below it. At the bottom of the page is a footer with copyright information and a "How It Works" link.